Attraction:

Your current DVD player is an older model that sometimes has trouble playing certain discs from your personal collection. A neighbor tells you that recent DVD players do a better job playing ëdifficult discsí, have much more functionality, and are relatively cheap. You decide to buy a new player, and he advises you to search some sites on the internet. He also advises you to get a model that includes a VCR (VHS-video) to be able to play your old tapes.

After some searching on the internet among suitable models that include a VCR you note that important aspects besides price are sound and image quality and the usability of the on-screen menus. In one of you favorite internet shops you find several models, that receive good ratings. You decide to choose among these. The features of these players are presented below.

Make a choice among these DVD players by pressing the button below the DVD player of your choice.

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|  | **XD-video (D)** | **VA-tech (T)** | **BK-view (C)** |
| **Price** | **Price $72 Free shipping Required cable set: $12** | **Price $72 Free shipping Required cable set: $12** | **Price $129 Free shipping Required cable set: $19** |
| **Features** | **Reasonably good quality picture Sound quality: 2.5 out of 5 stars Menu: not intuitive, low usability** | **very high quality, sharp picture Sound quality: 3.5 out of 5 stars Menu: intuitive, moderate usability** | **Excellent quality, sharp picture Sound quality: 4 out of 5 stars Menu: intuitive, good usability** |

Imagine you are moving to a different city. Your current cell phone provider does not serve this new city and you have to select a new plan with a new cell phone from another provider. In the new city there are several providers that offer similar network coverage. Their plans and the cell phones they offer are presented below. Because you are not sure how long you will remain in this area, you have decided not to commit to a long term plan. Thus the phones are not (fully) subsidized by the providers and you will have to pay some amount for the phone.

Make a choice among these cell phones and plans by pressing the button below the phone/plan of your choice.

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|  | **A-plus (C )** | **B-ext (T)** | **Freedom-C (D)** |
| **Price** | **Price of phone: $64 Price of plan: $37 / month for 600 min** | **Price of phone: $83 Price of plan: $39 / month for 600 min** | **Price of phone: $113 Price of plan: $44 / month for 600 min** |
| **Features** | **Camera phone: Standby time 8 days Talk time about 7 hours Camera resolution: 5 out of 5 stars** | **Camera phone: Standby time 6 days Talk time about 5 hours Camera resolution: 4 out of 5 stars** | **Camera phone: standby time 3 days Talk time about 3 hours Camera resolution: 3 out of 5 stars** |