

Next steps

Introduction to Data Science with R

www.therbootcamp.com

@therbootcamp

October 2018

Hello Data Scientist!

In 2 days, 6 sessions, and 16 hours you have come a long way.

	Sat, 6 Oct	Sun, 7 Oct
0900	Welcome	Recap
0930	Intro to R +Interactive	Analysing +Practical
1200	<i>Lunch</i>	<i>Lunch</i>
1300	Data +Practical	Plotting +Practical
1530	Wrangling +Practical	Case studies +Practical
1630		Next steps
1800	Wrapup	<i>Apero</i>

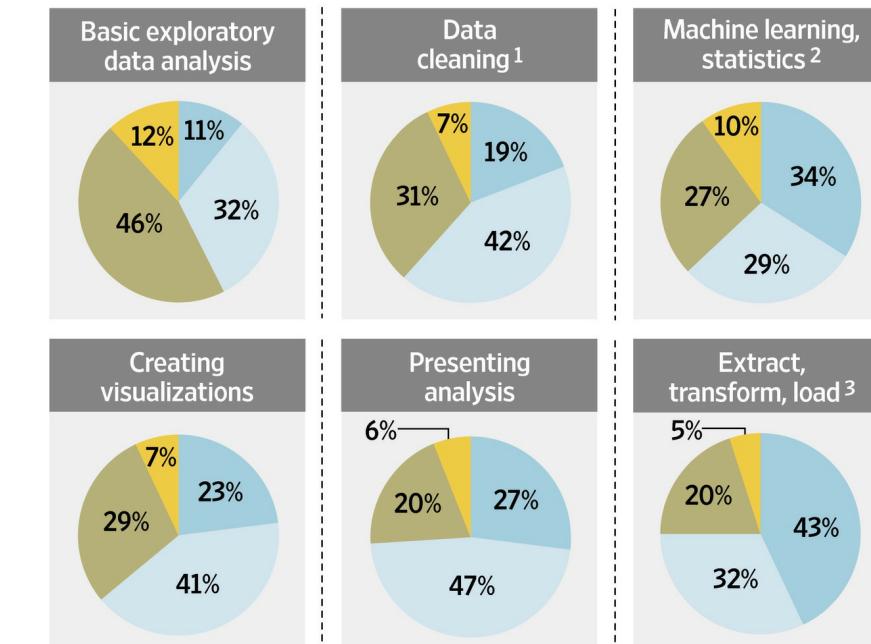
Data Scientist

Harvard Business Review

Where Does the Time Go?

The amount of time spent on various tasks by surveyed nonmanagers in data-science positions

■ Less than 1 hour a week ■ 1 to 3 hours a day
■ 1 to 4 hours a week ■ 4 or more hours a day



¹Correcting or removing faulty data ²Creating computer models

³Also known as ETL — moving information to a data warehouse

Source: O'Reilly Media Inc. online survey of more than 600 data science professionals, conducted from November 2014 to July 2015 THE WALL STREET JOURNAL.

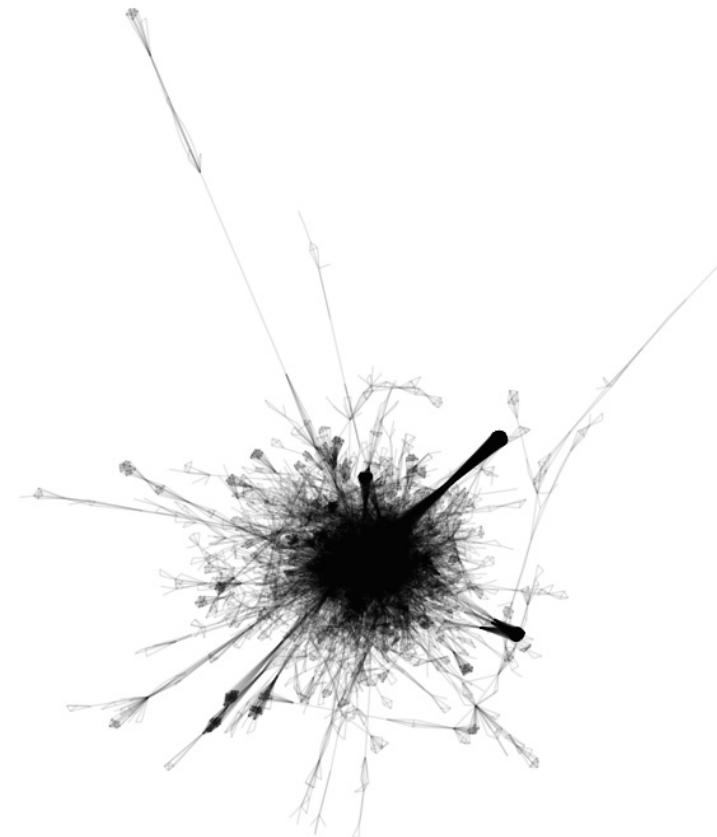
Wall Street Journal

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Next steps

1. Networks
2. Statistics
3. Machine learning
4. Text analysis
5. Rcpp
6. Forms
7. R on servers

8. Books
9. Websites R
10. Groups



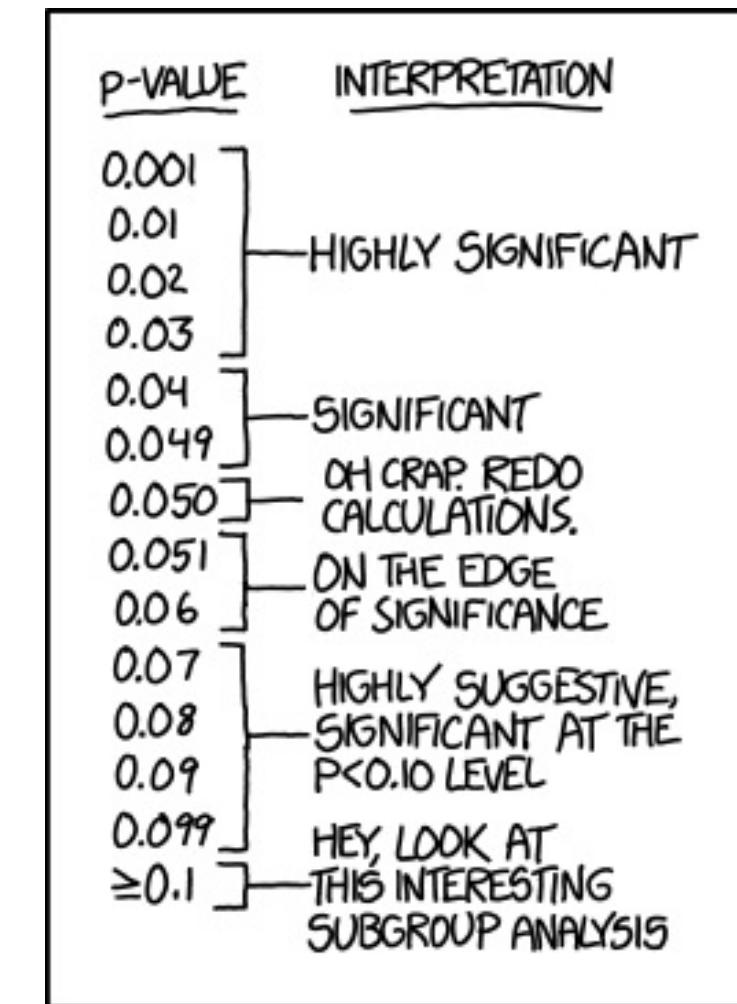
source R-bloggers.com

Stats packages

"It's easy to lie with statistics; it is easier to lie without them."

Frederick Mosteller

Package	Description
<code>stats</code>	Linear, generalized linear models, individual tests, and distributions.
<code>lme4, afex</code>	Mixed-mode, hierarchical regression.
<code>sem,</code> <code>lavaan,</code> <code>OpenMx</code>	Structural equation modeling.
<code>survival</code>	Survival analysis.



xkcd.com

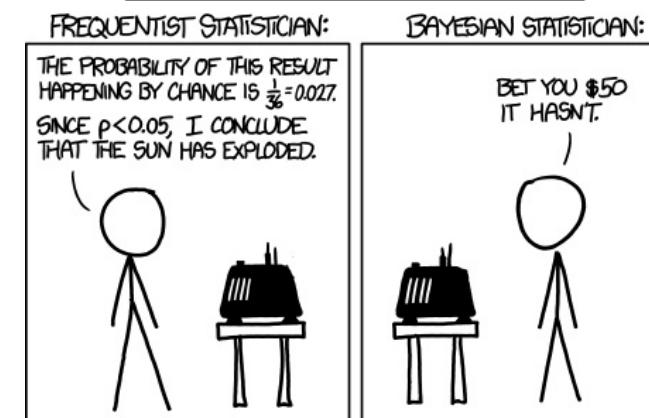
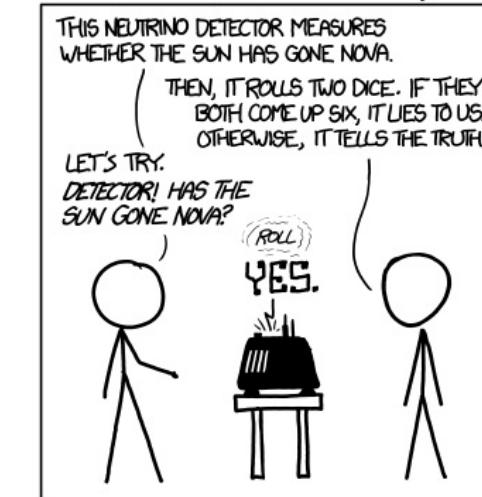
Bayesian statistics

The subjectivist (i.e. Bayesian) states his judgements, whereas the objectivist sweeps them under the carpet by calling assumptions knowledge, and he basks in the glorious objectivity of science.

I. J. Good

Package	Description
<code>BayesFactor</code> , <code>rstanarm</code>	Bayesian linear models. As easy as non-Bayesian methods.
<code>rjags</code> , <code>rstan</code>	Build flexible, hierarchical Bayesian models.
<code>mcmc</code>	Metropolis algorithms.
<code>bridgesampling</code>	Estimating marginal likelihoods using bridgesampling.

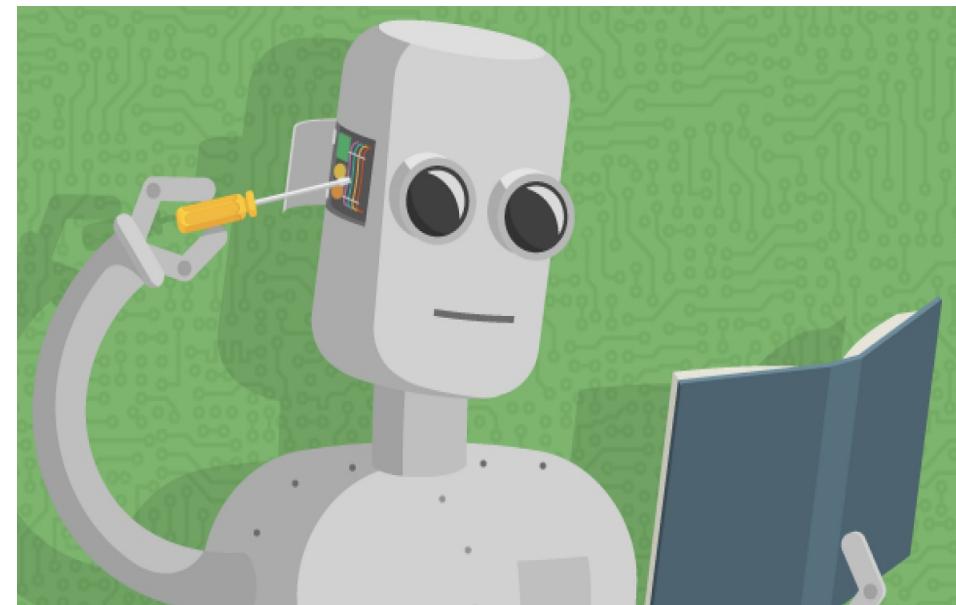
DID THE SUN JUST EXPLODE?
(IT'S NIGHT, SO WE'RE NOT SURE.)



xkcd.com

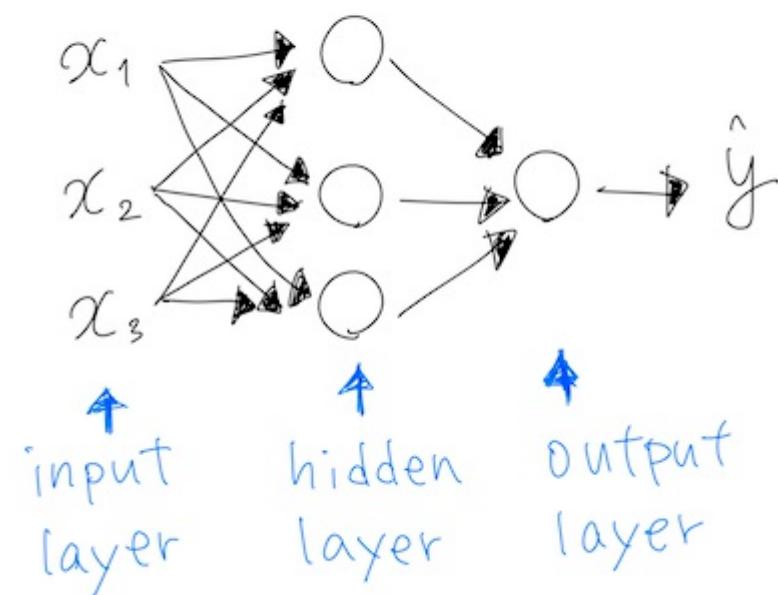
Machine learning

Package	Description
<code>caret</code>	Umbrella package for diverse machine learning algorithms.
<code>mlr</code> , <code>e1071</code> , etc.	Other umbrella packages.
<code>randomForest</code> , <code>rpart</code> , <code>FFTrees</code>	Decision trees.
<code>cluster</code> , <code>fastcluster</code> , <code>cstab</code> , etc.	Cluster analysis.
<code>forecast</code> , <code>mgm</code> , <code>timeSeries</code> , etc.	Time series models.
<code>tensorflow</code>	Time series models.

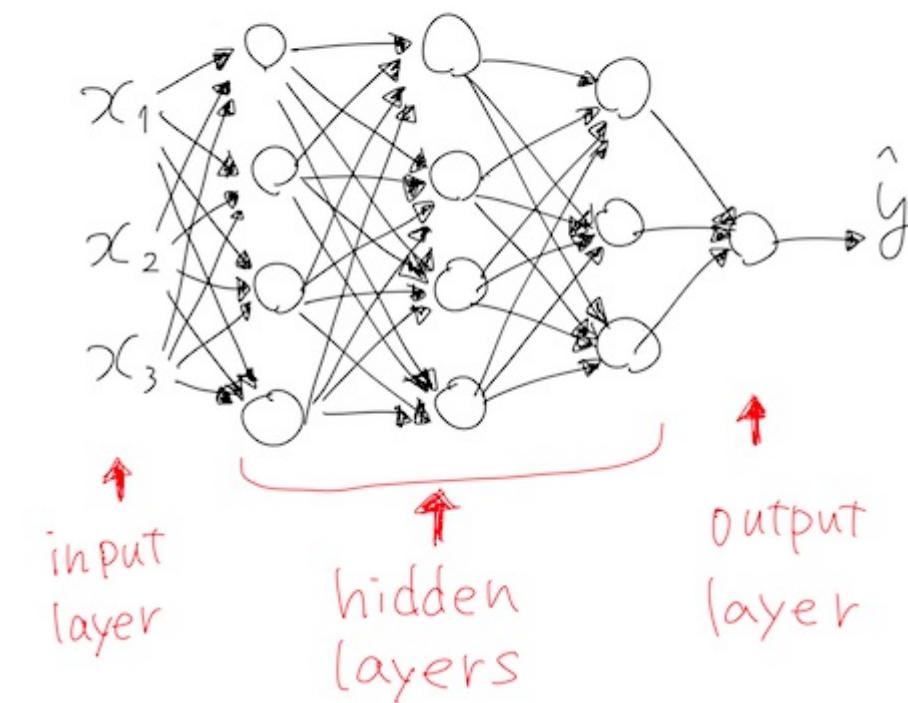


Deep learning

Shallow Neural Network



Deep Neural Network



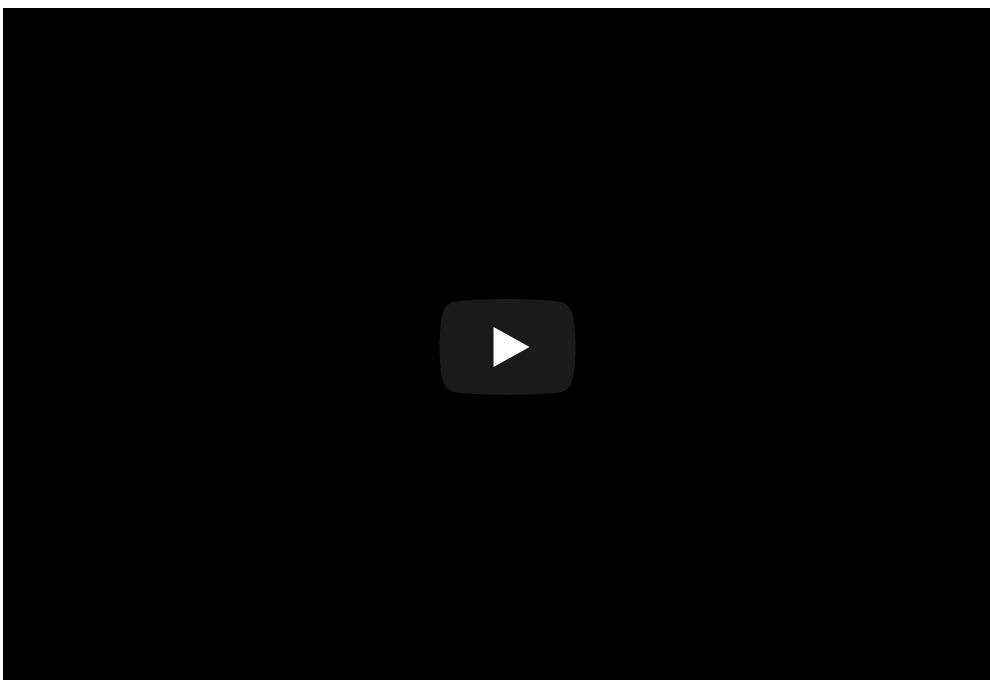
Deep learning: Tensorflow

```
# Get Keras
install.packages(keras)
library(keras)
install_keras()

# Define model
model <- keras_model_sequential()
model %>%
  layer_dense(units = 256,
              activation = 'relu',
              input_shape = c(784)) %>%
  layer_dropout(rate = 0.4) %>%
  layer_dense(units = 128,
              activation = 'relu') %>%
  layer_dropout(rate = 0.3) %>%
  layer_dense(units = 10,
              activation = 'softmax')
```



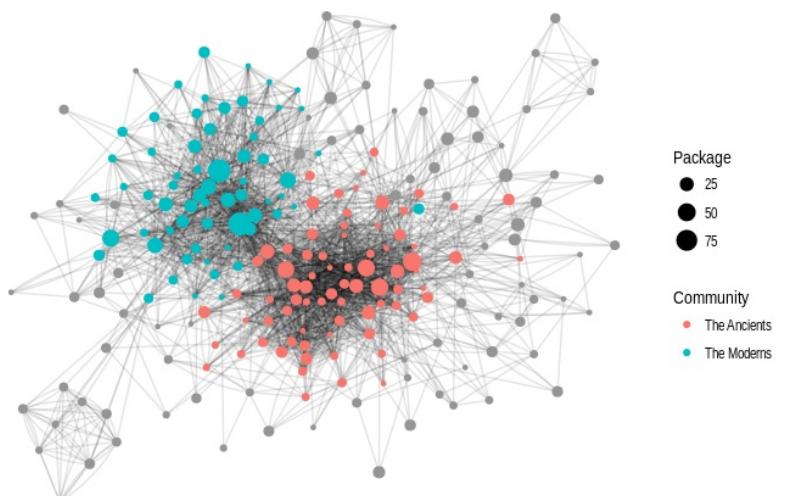
Text analysis



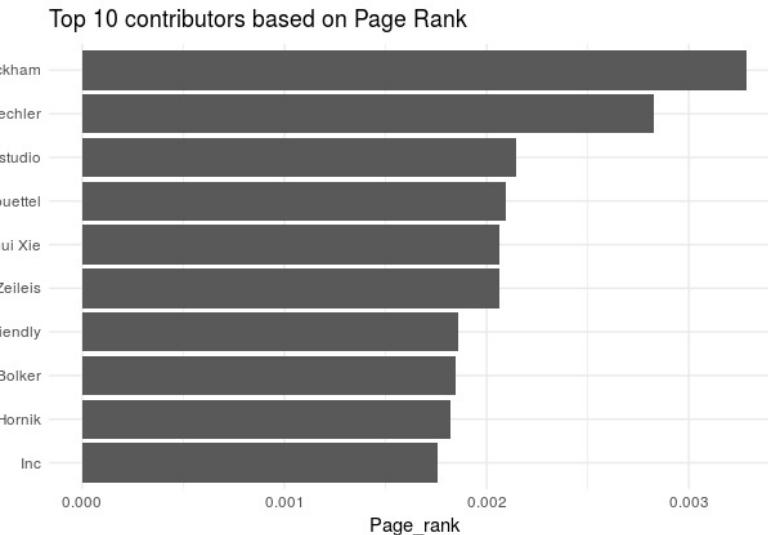
Package	Description
<code>tm, tidytext</code>	General text analysis packages
<code>stringr, stringi</code>	String operations and regular expressions.
<code>rvest, XML</code>	Scraping content of the internet
<code>text2vec</code>	Vector representation of words.
<code>SentimentAnalysis</code>	Sentiment analysis.
<code>twitteR, streamR, jsonlite</code>	Streaming and parsing tweets.
<code>Rfacebook</code>	Access to Facebook API.

Network analysis

A **social graph** of package Co-authors using **tidyverse** plus **ggraph**, an extension for **ggplot2** for graphs (aka networks) and **igraph**, an extremely powerful library for network analysis. Find the code and additional explanations [here](#).



source [R-bloggers.com](#)



source [R-bloggers.com](#)

Rcpp

By now one of the most referenced R packages is Rcpp - **R's interface to C++**. With often relatively little effort due to **Rcpp sugar**, Rcpp can provide vast speed improvements, which many packages today rely on Rcpp in the background for **swift code execution**. Rcpp becomes particularly powerful, when supplemented with BH, which makes available a collection **free, peer-reviewed C++ libraries**, and **RcppArmadillo**, which available the high-performance **Armadillo** library for linear algebra methods.



source classic105.com

```
// Matrix of 4 rows & 5 columns (filled with 0)
NumericMatrix xx(4, 5);
// The cppFunction will automatically add this.

// Or; prefix Rcpp objects with the Rcpp namespace e.g.:
Rcpp::NumericVector xx(10);

Create simple vectors
SEXP x; std::vector<double> y(10);

// from SEXP
NumericVector xx(x);

// of a given size (filled with 0)
NumericVector xx(10);
// ... with a default for all values
NumericVector xx(10, 2.0);

// range constructor
NumericVector xx( y.begin(), y.end() );

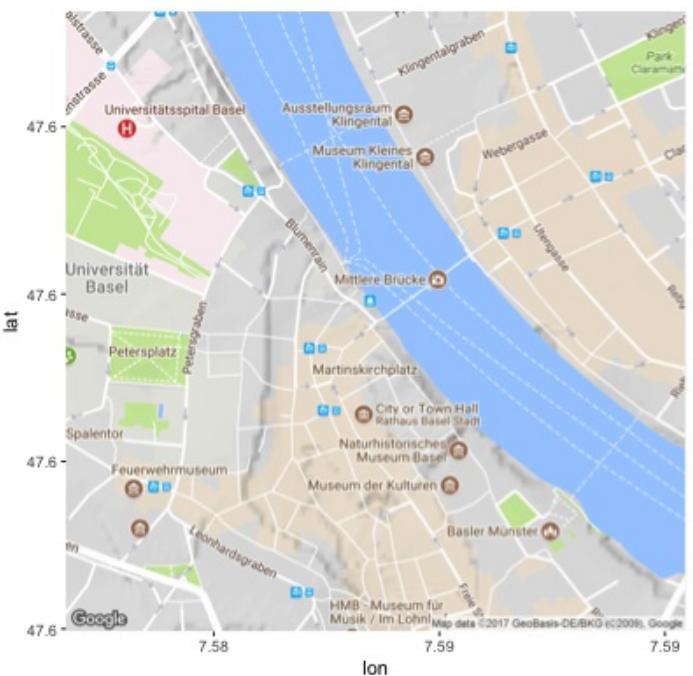
// using create
NumericVector xx = NumericVector::create(
  1.0, 2.0, 3.0, 4.0 );
```

Quick Reference Guide

Google Forms & Maps

New packages also allow you to interact with [Google Maps](#) and [Google Forms](#). Use `ggmap` to access Google Maps and `googlesheets` to access Google Forms.

```
library(ggmap)  
ggmap(get_map(c(7.588576, 47.559601), zoom=16))
```



Basel R Bootcamp - Follow-up questionnaire

Please be so kind to take a few minutes and provide us with feedback for the Introduction to Data Science with R bootcamp in October 2018. In the first part you will have the chance to tell us what you think about the workshop in general. In the second part you can indicate which sessions you liked/disliked and why.

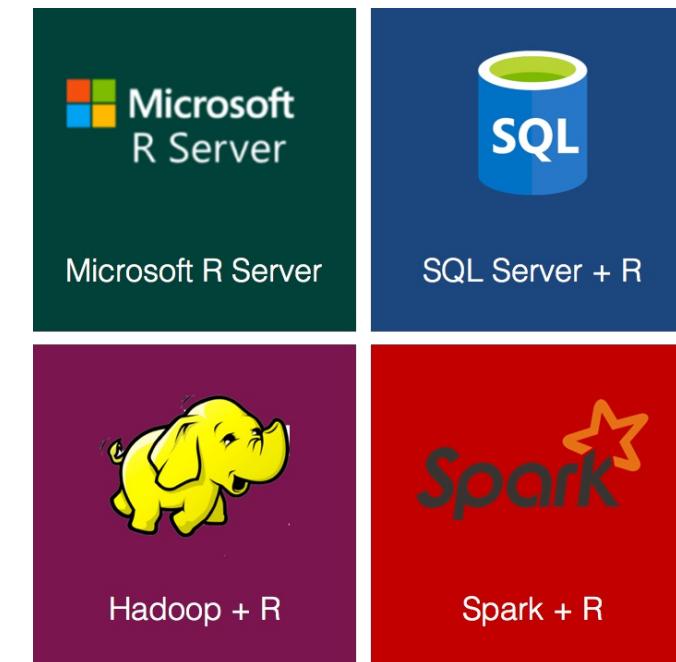
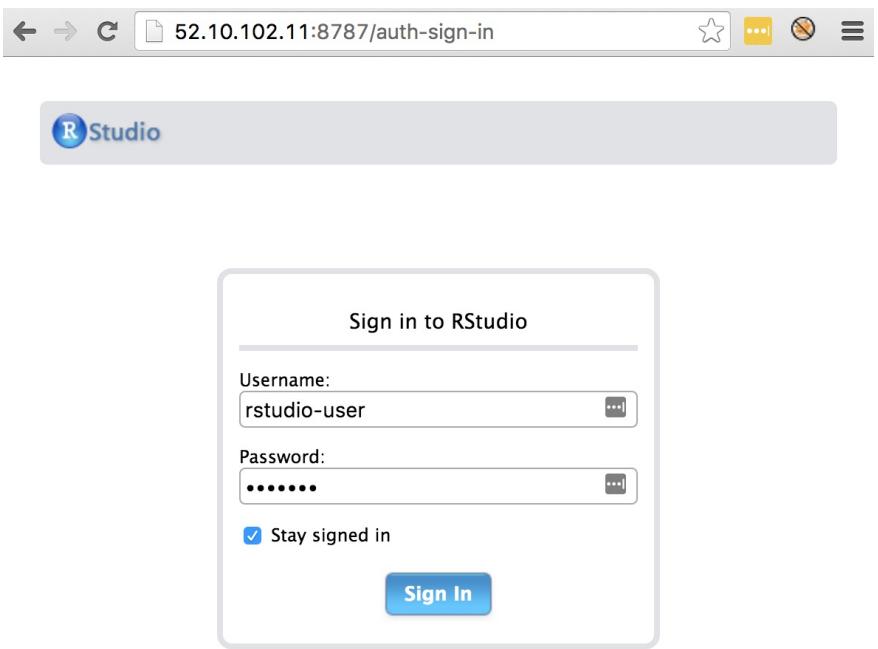
* Erforderlich

How did you hear about the bootcamp? *

- Google / Google Ad
- LinkedIn
- Advanced Studies website
- Friends and colleagues
- Facebook
- Sonstiges: _____

R on servers

With the need for more computing power for, e.g., machine learning, R is also moving more and more to the **server and cluster sphere**. Rstudio offers a convenient (and free) solution to access **RStudio** sessions on a **remote linux server** via a browser. RStudio also offers the **sparklyr** package integrating the **Spark** architecture for efficient cluster computing with **dplyr**. Other packages exist to interface with **Hadoop** (RHadoop) and **SQL** (RSQLite).



Remote databases

R provides **all necessary tools to pull data from or directly work with** remote databases such as, e.g., a SQL database. Find out more at:

db.rstudio.com

How to continue



Books

Here is a very incomplete series of good books. They are ordered by complexity, beginning with user-friendly books on **learning statistics** in R and ending with books focusing on the more **advanced topics of the R language**.



Websites

The web is a great place to learn about R.

[Google](#) or [Rseek](#), which is a wrapper around google to maximize hits related to R. However, most of the time Google works just fine. Just be sure to add `site:r` to the search query.

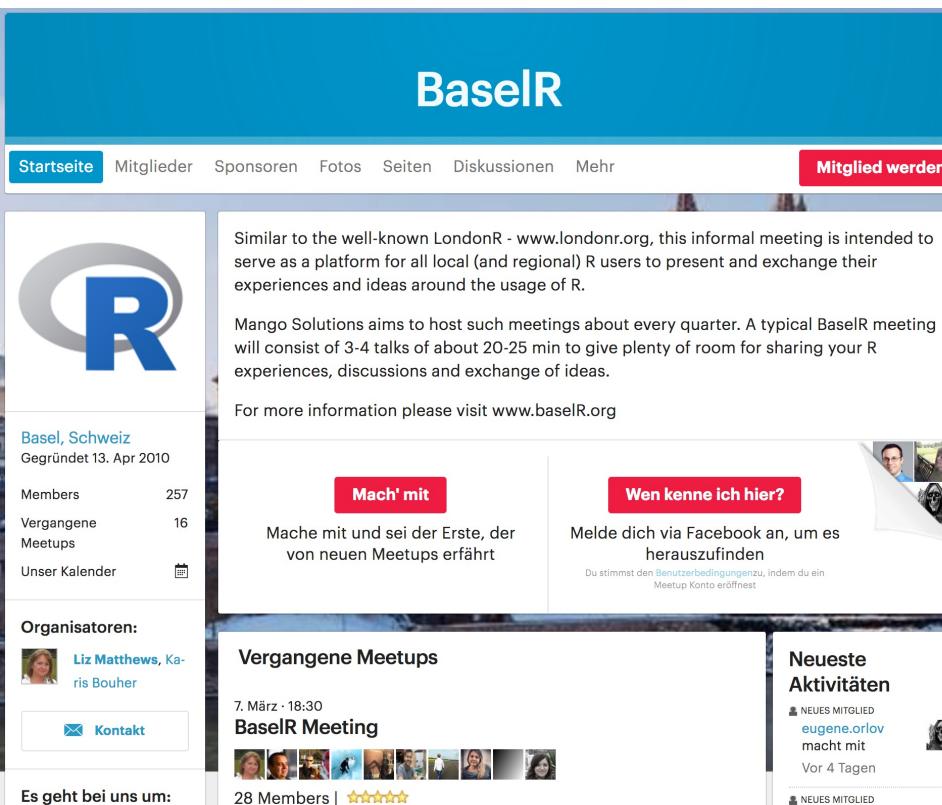
[R-bloggers](#) is a website on which R users inform each other on the newest developments. See, e.g., Nathaniel's [entry](#).

[Stackoverflow](#) is a website on which R users exchange problems and solutions to problems. Try post something yourself. You will be amazed by the turnaround.

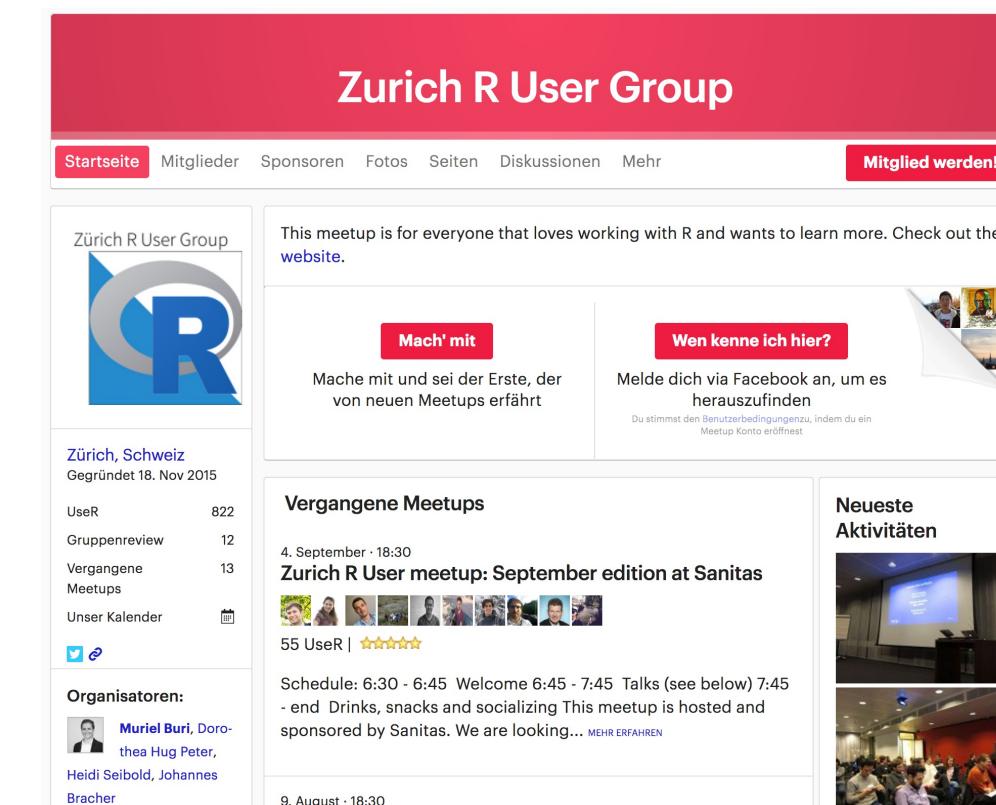


R meetup groups

Great place to meet other **R enthusiast** in and outside of industry and see interesting presentations on R's latest developments.



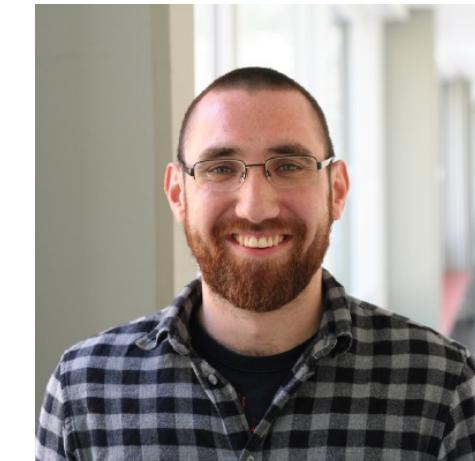
The screenshot shows the homepage of the BaselR meetup group. The header is blue with the title "BaselR". Below the header is a navigation bar with links: Startseite, Mitglieder, Sponsoren, Fotos, Seiten, Diskussionen, Mehr, and a prominent red "Mitglied werden!" button. The main content area features a large R logo and text about the group's purpose: "Similar to the well-known LondonR - www.londonr.org, this informal meeting is intended to serve as a platform for all local (and regional) R users to present and exchange their experiences and ideas around the usage of R." It also mentions that Mango Solutions aims to host such meetings every quarter. Below this, there are two calls-to-action: "Mach' mit" (Join) and "Wen kenne ich hier?" (Who do I know here?). A sidebar on the left provides information about the group's history ("Gegründet 13. Apr 2010"), membership count (257), and recent activity. At the bottom, there are sections for "Vergangene Meetups" (BaselR Meeting on 7. März at 18:30) and "Neueste Aktivitäten".



The screenshot shows the homepage of the Zurich R User Group. The header is red with the title "Zurich R User Group". Below the header is a navigation bar with links: Startseite, Mitglieder, Sponsoren, Fotos, Seiten, Diskussionen, Mehr, and a prominent red "Mitglied werden!" button. The main content area features a large R logo and text about the group's purpose: "This meetup is for everyone that loves working with R and wants to learn more. Check out the [website](#)". Below this, there are two calls-to-action: "Mach' mit" (Join) and "Wen kenne ich hier?" (Who do I know here?). A sidebar on the left provides information about the group's history ("Gegründet 18. Nov 2015"), membership count (822), and recent activity. At the bottom, there are sections for "Vergangene Meetups" (Zurich R User meetup: September edition at Sanitas on 4. September at 18:30) and "Neueste Aktivitäten".

Consulting

Feel free to contact us.



Dr. Dirk Wulff

dirkwulff.org
github.com/dwulff
[cstab](#),
[mousetrap](#), [choicepp](#)

Dr. Nathaniel Phillips

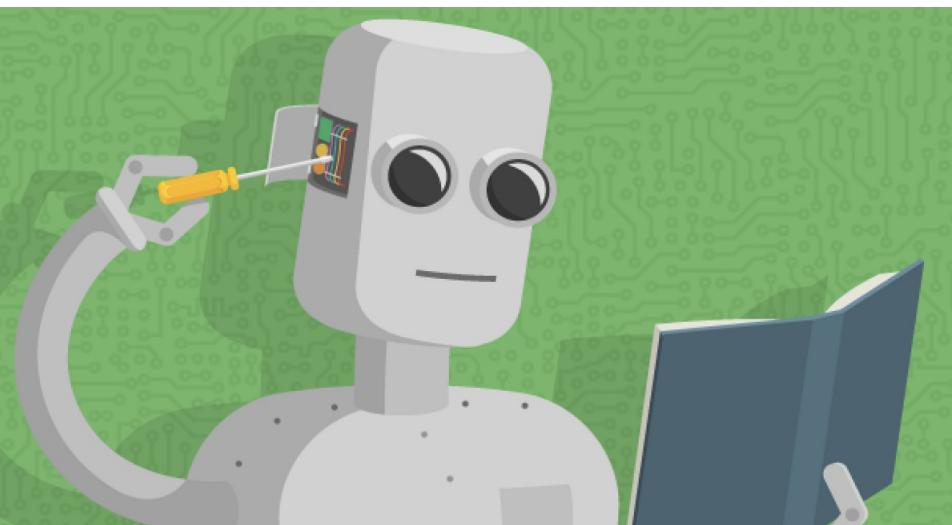
nathanieldphillips.com
github.com/ndphillips
[yarrr](#),
[FFTrees](#)

Markus Steiner

github.com/mdsteiner
[ShinyPsych](#)

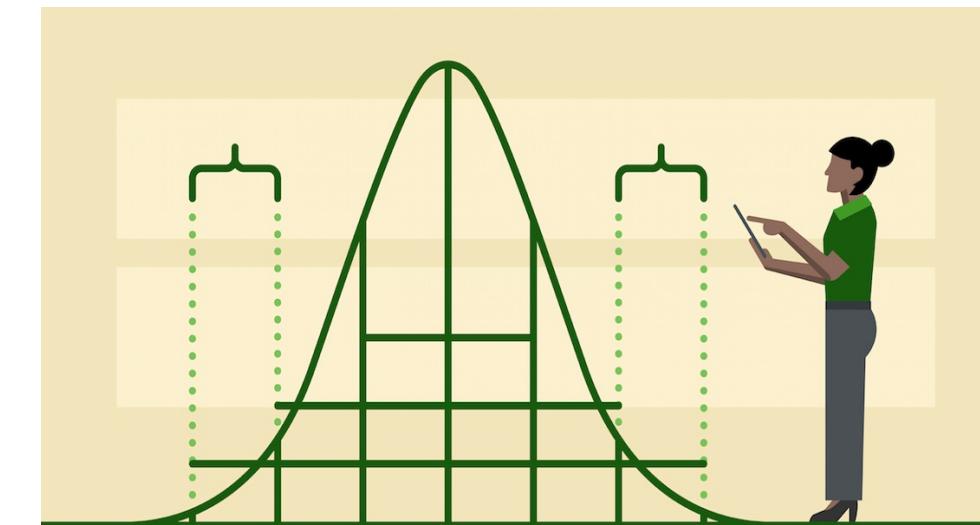
Next courses

Applied Machine Learning with R



2 days, January 19-20, 2019

Statistics with R



2 days, February/March, 2019

Thank you

Here is an R Joke.

And now one more thing...

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