# Business Sales Leadership Development Program (BSLDP)



With the BSLDP, you'll get to know our innovative products and services from the inside out. Most importantly, you'll learn how to sell them. How? By teaming up with our top business sales managers to build your customer service skills. Pretty cool, right?

### **Details and Requirements**

Program Type: Development Program —

Full-time, paid

**Location:** Atlanta, GA

**Length:** 20 weeks

Area of Focus: Business-to-Business Sales

**Start Date:** Monthly start dates

Apply: Ongoing

**GPA:** No minimum requirement

**Relocation:** Yes, to Atlanta for training

(20 weeks) and after program completion to a market within the US based on business needs

Education: Pursuing or have completed

Bachelor's degree

Degree Focus: No specific degree required

Work Authorization: Applicants must have

unrestricted right to work in the

US on a permanent basis

**Experience:** Preferred, but not required

Leadership: Yes

#### Career Path



#### **Inside Stories**

"I have a career path with AT&T. If I put in the work, the sky is the limit in terms of what I can do and where I can go. Not everyone can say that about their company, and I value the fact that I can."

- Desiree, BSLDP Graduate

"The Business Sales Leadership
Program has given me the tools to be
successful by providing thorough
product, industry, and systems training.
Without the guidance and tools from our
leadership, we would not be recognized
as the company we are today."

- Laura, BSLDP Graduate

## Check Out ALL The Things You'll Learn

With the BSLDP, you'll get to know our innovative products and services from the inside out. Most importantly, you'll learn how to sell them. How? By teaming up with our top business sales managers to build your customer service skills. Pretty cool, right?

