



Janine's Helpful Hints for a Successful Fundraiser

1. Choose your fundraiser carefully. Does our fundraiser fit your needs? Every fundraiser is unique, based on your community, time of year, previous fundraisers used, and how much money you need to raise.
2. Keep your fundraiser short and sweet. We suggest that your selling time be no longer than two weeks.
3. Have a goal and make it clear to your participants and parents.
4. Be sure to mention that we are a peanut and nut free facility.
5. Also include what the funds are being raised for and clarify how many boxes each person should sell to meet your fundraising goal.
6. Create and display posters showing what items can be purchased with your fundraising dollars.
7. If allowed, use announcements to encourage selling to reach your goal.
8. Use your complimentary case of wrapped chocolate chip cookies as a prize for the group or individual that sells the most.
9. Have fun!

