

# TERRA COTTA COOKIE CO. LTD



## Fall 2007 Newsletter

### What's new? \*The ABC's of Omega 3's!

Omega 3's are good for a child's heart and they also support the normal development of the brain, eyes and nerves.

**Flax** – Remember the flaxseeds you eat must be ground for your body to absorb Omega 3's.

### **"New" - products added to our "healthier choices DeLite cookies"**

**Mookies and Fudge Mookies** – developed to meet the *Food for Thought* guidelines contain **higher fiber** (whole wheat flour and oats), **omega 3 & 6** (flaxseed meal), **fruit source** (unsweetened applesauce and concentrated orange juice) and **less fat**.

***Added bonus – they taste great!***

**"New" – Gluten Free** Chocolate Chip Cookies, Chocolate Fudge Brownies, and Vanilla Cake for Celiacs and wheat allergies. See T.C.'s Menu for ordering these items.

### Pricing – Good News

We are pleased to announce that prices will remain the same for the 07 – 08 season.

### Monthly Specials

See the attached Special sheet for September 2007 to January 2008 items. Included are the November and December Holiday items.

### "Fun"raising Update – 2 exciting programs

Changes to our **Cookie Dough "Fun"raiser** now make it easier for volunteers while offering the same profits. Call Janine to book now.

**"New" - Baked Cookie "Fun"raiser** – see attached information sheet.

### Delivery Information

#### ***Thanksgiving, Monday, October 8, 2007***

If Monday is your delivery day, your order will be delivered on Tuesday, October 9, 2007. For all Monday and Tuesday orders, please order by Friday, October 5, 2007 by 12:00 noon.

**Toronto Customers** – Please see updated delivery information on the attached Delivery sheet.

### Holiday Break

T.C.'s Cookies will be closed Saturday, December 22, 2007 to Sunday, January 6, 2008 inclusive.

We will be back to business as usual on Monday, January, 7, 2008.

### New Sales Representative

We are thrilled to welcome to our staff, Linda Ladd who will be contacting our schools to introduce herself. Linda brings many years of customer service experience to our company.

\*Today's Parent Magazine



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