

TERRA COTTA COOKIE CO. LTD. FALL 2008 NEWSLETTER

Terra Cotta Cookies is "Pleased to be TRANS FAT FREE!"

T.C.'s Cookies has been working diligently with our margarine supplier to <u>eliminate trans fats.</u> We now have a new non-hydrogenated margarine made specifically for us resulting in <u>NO trans fats</u> in any of our products.

Gluten Free Products – T.C.'s and O'Doughs

For those with special dietary needs, we have expanded our gluten free line. As well as our gluten free chocolate chip cookies, brownies and vanilla cake, we are thrilled to be carrying O'Doughs delicious gluten free breads, buns, and cakes. Call our office for a complete product list and pricing.

Specialty Items Sheet – September to December 2008

Please refer to the Specialty Items sheet enclosed with this Newsletter.

"NEW SNOWMAN COOKIE" Enjoy our new <u>Snowman</u> shaped Vanilla Cookies available for November, December 08 and January 09 (for Winter Carnivals & Special Events).

Pricing

T.C.'s Cookies has held pricing of our products for the last two years. Raw materials and packaging have increased in excess of 50%. It is therefore necessary to implement an increase of 8%. If you charge \$1.00 per cookie, a profit of over \$20.00 per case will be realized.

Welcome our new driver "Michael"

Please extend a welcome to our new driver, Michael. He joins Randy and Steve to our valued delivery team.

'Special' Delivery Information

<u>Thanksgiving Day – Monday, October 13, 2008</u> – Thanksgiving Day is Monday, October 13th. If that is your delivery day, your order will be delivered on Tuesday, October 14th. Please order as usual by Thursday, October 9th.

Holiday Break

Terra Cotta Cookies will be closed Saturday, December 20th to Sunday, January 4, 2009 inclusive. We will re-open Monday, January 5, 2009 at 9:00 am.



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