



Terra Cotta Cookie Co. Ltd. January to June 2012 Newsletter

Terra Cotta Cookies are 100% compliant !

Since September 2011, we have been pleased to offer 2 varieties of our DeLite cookies in 30 gram & 50 gram sizes, which comply with the Ministry of Education's School Food and Beverage Policy in the 80% Sell Most category. We also have 7 items in the 20% category as well.

Please refer to our T.C. Menu to order.

January to June "Specialty Items" – All are 20% compliant

See our Specialty Items (PINK sheet) for vanilla cookies in Snowman, Heart and Butterfly shapes, as well as our FAMOUS Ice Dawgs (Ice Cream sandwiches).

"Fun"raising: Book your Spring DoughDrop "fun"raiser early to get the best dates!

"Gluten Free" Items: We now make delicious "gluten free" chocolate chip cookies, brownies, muffins, pies and carrot cake and sell breads, buns and pizza kits from O'Doughs. Call for more information.

Delivery Information:

- Family Day - Monday, February 20, 2012 - The Family Day statutory holiday falls on Monday, February 20th. If that is your delivery day, your order will be delivered on Tuesday, February 21st. Please order as usual by Thursday, February 16th.
- March Break 2012 - We will be closed March 12th to March 16th for March Break.
- Easter 2012 - Our office will be closed Friday, April 6th for Good Friday and Monday, April 9th for Easter Monday. If Monday is your delivery day, your order will be delivered on Tuesday, April 10th. Please order no later than Thursday, April 5th by noon.
- Victoria Day - Monday, May 21, 2012 - Victoria Day falls on Monday, May 21st. If that is your delivery day, your order will be delivered on Tuesday, May 22nd. Please order by Thursday, May 17th.
- Deliveries - Monday June 18th to Thursday June 21st 2012 - Quantities at this time may be limited, delivered C.O.D. only. Place your order early!

End of Season Sale – Saturday, June 23, 2012

Buy 1 case of cookies at the regular price – Get 1 case FREE! Discounts on all other items! Our OUTLET at 20 Armstrong Avenue in Georgetown will be open from 10:00 am to 12:00 noon. This is one sale you won't want to miss! Cash and carry only please.

End of School Year

Our last delivery day will be Thursday, June 21st. Our office will close Thursday, June 28, 2012 at 4:00 pm.

Our office will re-open Monday, August 27, 2012 at 9:00am.

Deliveries will resume Tuesday, September 4, 2012 (both Monday & Tuesday orders).



Terra Cotta Cookie Co. Ltd.
20 Armstrong Ave. Unit #1
Georgetown, ON L7G 4R9
905 877 4216
www.terraccottacookies.com

905 877 4216



Nutrition Facts

LARGE DeLites (Bulk or wrapped)

| Chocolate Chip DeLite 1003-D/4-D | Casey DeLite 1103-D/4-D | Oatmeal Raisin DeLite 3003-D/4-D | Fudge Chip DeLite 4003-D/4-D | White Chunk Fudge DeLite 4103-D/4-D |
|--|--|---|---|--|
| Nutrition Facts Serving Size 1 DeLite (50g) <hr/> Amount Per Serving Calories 180 <hr/> <div> <div>% Daily Value</div> <div> Total Fat 5 g 8% Saturated 2g 10% <i>Trans Fat</i> 0 g Omega-6 1.5g Omega-3 2g Cholesterol 20 mg 7% Sodium 105 mg 4% Total Carbohydrate 33g 11% Dietary Fibre 3 g 10% Sugars 15 g Protein 2 g </div> </div> <hr/> Vitamin A 4% Vitamin C 0% Calcium 2% Iron 8% | Nutrition Facts Serving Size 1 DeLite (50g) <hr/> Amount Per Serving Calories 190 <hr/> <div> <div>% Daily Value</div> <div> Total Fat 5 g 8% Saturated 2 g 10% <i>Trans Fat</i> 0 g Omega-6 1.28 g Omega-3 .18 g Cholesterol 15 mg 6% Sodium 110g 5% Total Carbohydrate 34g 11% Dietary Fibre 2 g 10% Sugars 17 g Protein 2 g </div> </div> <hr/> Vitamin A 6% Vitamin C 0% Calcium 2% Iron 6% | Nutrition Facts Serving Size 1 DeLite (50g) <hr/> Amount Per Serving Calories 180 <hr/> <div> <div>% Daily Value</div> <div> Total Fat 5g 8% Saturated 1g 6% <i>Trans Fat</i> 0 g Omega-6 2.0g Omega-3 .2g Cholesterol 15 mg 5% Sodium 120 mg 5% Total Carbohydrate 33 g 11% Dietary Fibre 3g 11% Sugars 15g Protein 3g </div> </div> <hr/> Vitamin A 6% Vitamin C 2% Calcium 2% Iron 8% | Nutrition Facts Serving Size 1 DeLite (50g) <hr/> Amount Per Serving Calories 180 <hr/> <div> <div>% Daily Value</div> <div> Total Fat 5 g 8% Saturated 2g 9% <i>Trans Fat</i> 0 g Omega-6 1.5g Omega-3 .2g Cholesterol 20 mg 7% Sodium 120 mg 5% Total Carbohydrate 32g 11% Dietary Fibre 3 g 10% Sugars 15 g Protein 3 g </div> </div> <hr/> Vitamin A 6% Vitamin C 0% Calcium 2% Iron 10% | Nutrition Facts Serving Size 1 DeLite (50g) <hr/> Amount Per Serving Calories 180 <hr/> <div> <div>% Daily Value</div> <div> Total Fat 5 g 8% Saturated 2g 9% <i>Trans Fat</i> 0 g Omega-6 1.45g Omega-3 .2g Cholesterol 20 mg 6% Sodium 115mg 5% Total Carbohydrate 33g 11% Dietary Fibre 2g 9% Sugars 16g Protein 3g </div> </div> <hr/> Vitamin A 4% Vitamin C 2% Calcium 2% Iron 8% |



| Oatmeal Chocolate Chip DeLite 5003-D/4-D | Oatmeal DeLite 6003-D/4-D | DuneDawg DeLite (Rice Krispie Bar) | MudDawg DeLite (Rice Krispie w Choc) | Vanilla DeLite All 8003- Speciality DeLites |
|---|---|--|---|---|
| Nutrition Facts Serving Size 1 DeLite (50g) <hr/> Amount Per Serving Calories 190 <hr/> <div> <div>% Daily Value</div> <div> Total Fat 5 g 8% Saturated 1.5g 8% <i>Trans Fat</i> 0 g Omega-6 1.5g Omega-3 .2g Cholesterol 15 mg 5% Sodium 120 mg 5% Total Carbohydrate 33g 11% Dietary Fibre 3 g 11% Sugars 14 g Protein 3 g </div> </div> <hr/> Vitamin A 4% Vitamin C 0% Calcium 2% Iron 10% | Nutrition Facts Serving Size 1 DeLite (50g) <hr/> Amount Per Serving Calories 190 <hr/> <div> <div>% Daily Value</div> <div> Total Fat 5 g 8% Saturated 1.5g 7% <i>Trans Fat</i> 0 g Omega-6 2g Omega-3 .2g Cholesterol 15 mg 6% Sodium 130 mg 5% Total Carbohydrate 32g 11% Dietary Fibre 3 g 10% Sugars 13 g Protein 3 g </div> </div> <hr/> Vitamin A 6% Vitamin C 0% Calcium 2% Iron 10% | Nutrition Facts Serving Size 1 DeLite (50g) <hr/> Amount Per Serving Calories 190 <hr/> <div> <div>% Daily Value</div> <div> Total Fat 5 g 8% Saturated 1.5g 6% <i>Trans Fat</i> 0 g Omega-6 2g Omega-3 .27g Cholesterol 0 mg 0% Sodium 180 mg 7% Total Carbohydrate 37g 12% Dietary Fibre 2 g 6% Sugars 18 g Protein 1 g </div> </div> <hr/> Vitamin A 8% Vitamin C 4% Calcium 0% Iron 10% | Nutrition Facts Serving Size 1 DeLite (50g) <hr/> Amount Per Serving Calories 190 <hr/> <div> <div>% Daily Value</div> <div> Total Fat 5 g 8% Saturated 1.5g 8% <i>Trans Fat</i> 0 g Omega-6 1.7g Omega-3 .23g Cholesterol 0 mg 0% Sodium 170 mg 7% Total Carbohydrate 37 g 12% Dietary Fibre 2 g 6% Sugars 19 g Protein 2 g </div> </div> <hr/> Vitamin A 8% Vitamin C 4% Calcium 0% Iron 10% | Nutrition Facts Serving Size 1 DeLite (45g) <hr/> Amount Per Serving Calories 190 <hr/> <div> <div>% Daily Value</div> <div> Total Fat 8 g 13% Saturated 2 g 11% <i>Trans Fat</i> 0 g Omega-6 3.19g Omega-3 .44g Cholesterol 15 mg 5% Sodium 65 mg 3% Total Carbohydrate 26 g 9% Dietary Fibre 2 g 7% Sugars 11 g Protein 3 g </div> </div> <hr/> Vitamin A 8% Vitamin C 0% Calcium 0% Iron 6% 20% Sell |

**Meets Government Guidelines for
Food & Beverage Healthy Food Policy 150**



Specialty Items – January to June 2012

Classified in the 20% sell compliant category for PPM 150

Note: Our vanilla cookies are more FRAGILE than our regular cookies. Please handle with care.

January 2012 - Available: Monday, January 9th to Tuesday, January 31, 2012

Snowmen-Shaped Vanilla Cookies – hand decorated with rainbow sprinkles

8003-S 48 Large, Wrapped \$28.25



February 2012- Think Pink ! - Available: Monday, January 30th to Tuesday, February 29, 2012

Our “Heart” shaped vanilla cookies are 4” tall and are hand decorated with pink sprinkles.



Heart-shaped Vanilla Cookies 8003-H 48 Large, Wrapped \$28.25

Help make a donation to the Heart & Stroke Foundation. For every case of heart shaped cookies ordered, T.C.’s Cookies will donate .50 cents to the Heart & Stroke Foundation.

Last year T.C.’s Cookies donated \$736.00 THANK YOU!

March, April & May 2012 – Available: Monday, March 5th to Thursday, May 31, 2012

*Spring is in the air! Try our **Butterfly Cookies!***

Our “Butterfly” cookies are 4” tall and also made with our vanilla cookie dough and hand decorated with rainbow sprinkles, they are sure to be a hit! Order early!



Butterfly-shaped Vanilla Cookies 8003-B 48 Large, Wrapped \$28.25

April, May & June 2012 - Available Monday, April 2nd to Thursday, June 21, 2012

Ice cream sandwiches with our compliant delite cookies and lower fat vanilla ice cream inside, are hand-made right here at our shop!!! Be sure to try both flavours – these ice cream sandwiches are absolutely yummy. Now packaged in **Random Print = NO HST!**

Ice Dawgs I - 2 of our **delite chocolate chip cookies** with smooth and creamy old fashioned vanilla ice cream inside.

Ice Dawgs IV – 2 of our **delite fudge chip cookies** with smooth and creamy old fashioned vanilla ice cream inside.

Ice Dawg I
Ice Dawg IV

48 Wrapped
48 Wrapped

\$35.00
\$35.00

.73 each
.73 each



| Nutrition Facts | Amt/serving | %DV* | Amt/serving | %DV* |
|------------------------|--------------|------|----------------|------|
| Serv size 68 g | TOTAL Fat 5g | 8% | Total Carb 32g | 11% |
| Calories 190 | Sat Fat 2.5g | 11% | Fibre 2g | 8% |
| Fat Cal. 50 | Trans Fat 0 | | Sugars 18g | |
| | Cholest 20mg | 7% | Protein 3g | |
| | Sodium 115mg | 5% | | |

* Percent Daily Values (DV) are Vitamin A 6% - Vitamin C 2% - Calcium 6% - Iron 6% based on a 2,000 calorie diet



Delivery Information

Delivery: **FREE** delivery once a week with:

minimum 4 cases of cookies

or

\$200.00 order

(some exceptions apply)

Schedule of Deliveries

MONDAY

Mississauga
Etobicoke
(West of 427
& South of 401)

TUESDAY

Malton
Toronto
Markham
Richmond Hill
Aurora
Newmarket
Oak Ridges
King City
Vaughan
Maple
Kleinburg
Woodbridge
Nobleton
Bolton
Macville
Caledon East

WEDNESDAY

Silver Creek
Stewarttown
Pineview
Milton
Oakville
Burlington
Waterdown
Dundas
Ancaster
Acton
Limehouse
Cambridge
Kitchener
Waterloo
Guelph
*Ponsonby
*Eramosa

THURSDAY

Georgetown
Brampton
Caledon
Orangeville*
East Garafraxa*
Alton
Belfountain
Erin
Hillsburgh

*Ten case minimum

We cannot guarantee a morning delivery

Conditions:

1. **Terms:** Net on delivery unless previously arranged.
2. Orders will be delivered to the office. Please have a cheque ready.
3. Minimum order: \$200.00 or 4 cases of cookies (some areas may exceed 4 cases).
4. All goods offered subject to availability.
5. We reserve the right to limit quantities on specials.
6. Prices subject to change with notice.
7. **2 days advance notice when ordering to process your order.**
e.g. If your delivery day is Thursday, please order by Tuesday.
7 days advance notice when ordering Specialty Items & Ice Dawgs
8. **Phone Orders:** Call 905-877-4216 or 1-800-561-8833 Toll Free
9. **Fax Orders:** 905-877-4231 or 1-800-363-0384 Toll Free
10. **On-line Orders:** www.terracottacookies.com

**Do Not Use
TOLL FREE LINE
if calling
from Brampton, Milton
or Georgetown.**