



Terra Cotta Cookie Co. Ltd. Fall 2011 Newsletter

Some really important stuff in here – please take a minute to read!

Ontario Government Policy 150 – Total Compliance!

It was a lot of hard work, but we did it!

We are excited to offer “11” varieties of cookies and bars that comply with the Ministry of Education School Food & Beverage Policy 150 (P.S. they still taste good!).

See our T.C.’s Menu for a total list of compliant products.

You will have peace of mind knowing that you are doing your part to help reduce childhood obesity. All of us at T.C.’s Cookies work very hard to bring you safe, compliant, peanut & nut free, delicious cookies!

Say goodbye to the HST!!

In January 2011, T.C.’s Cookies requested another ruling asking for our wrapped cookies to be zero-rated and not subject to 13% HST.

To be eligible for this new ruling, all wrapped cookies must be packaged in random print (like our specialty vanilla cookies).

Therefore, in September 2011, our wrappers will not have specific cookie information. This will save you the 13% HST that we had to charge before this new ruling. Bulk cookies remain the same – No HST.

Check out our website, www.terracottacookies.com for all ingredient and nutrition information.

“FUN”raising Program - Bake with the kids - as easy as 1,2,3

Once again, our Cookie DoughDrops will be available for “fun”raising. Schools looking to raise money should book for the Holiday/Christmas season, November and December, to utilize the holiday baking items which will dramatically increase your sales. Call our “fun”raising desk as soon as possible, at 905 877 4216, to get the best dates. See our website for more information.

Delivery Information for the fall

Thanksgiving Day – Monday October 10th, 2011 – If that is your delivery day; your order will be delivered on Tuesday October 11th. Please order as usual by Thursday October 6th.

Holiday Break- Whew, by now we all need a break!

T.C.’s Cookies will be closed Saturday, December 24th, 2011 and will re-open Monday January 9th, 2011.

Hope you enjoy these new compliant products! *Pat and Pete Coe*



Terra Cotta Cookie Co. Ltd.
20 Armstrong Ave. Unit #1
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905 877 4216
www.terracottacookies.com



T.C.'s Menu September - December 2011

Baked Cookies – delivered Frozen

	Code	Product	Size	Pack	Price	Each
T.C.'s Original Recipes	T-1001	Chocolate Chip	Tiny, Bulk	288/case	\$28.75	.10
	T-4101	White Chocolate Fudge	Tiny, Bulk	288/case	\$28.75	.10
	T-10001	White Chocolate	Tiny, Bulk	288/case	\$28.75	.10
	1003	Chocolate Chip	Large, Wrapped	48/case	\$27.25	.57
	1004	Chocolate Chip	Large, Bulk	48/case	\$24.25	.51
Ministry of Education's School Food & Beverage Policy 150 <u>80 % Sell</u>	(<3.6 g of fat + 2 g of fibre)					
	1002-D	Chocolate Chip DeLite	Small, Bulk	96/case	\$29.25	.30
	3002-D	Oatmeal Raisin DeLite	Small, Bulk	96/case	\$29.25	.30
	4002-D	Fudge Chip DeLite	Small, Bulk	96/case	\$29.25	.30
	5002-D	Oatmeal Choc Chip DeLite	Small, Bulk	96/case	\$29.25	.30
	6002-D	Oatmeal DeLite	Small, Bulk	96/case	\$29.25	.30
	(5 g of fat + 3 g of fibre)					
	1003-D	Chocolate Chip DeLite	Large, Wrapped	48/case	\$27.25	.57
	1103-D	Casey's-Caramel & Choc DeLite	Large, Wrapped	48/case	\$27.25	.57
	3003-D	Oatmeal Raisin DeLite	Large, Wrapped	48/case	\$27.25	.57
	4003-D	Fudge Chip DeLite	Large, Wrapped	48/case	\$27.25	.57
	4103-D	White Chunk Fudge DeLite	Large, Wrapped	48/case	\$27.25	.57
	5003-D	Oatmeal Choc Chip DeLite	Large, Wrapped	48/case	\$27.25	.57
	6003-D	Oatmeal DeLite	Large, Wrapped	48/case	\$27.25	.57
	(5 g of fat + 3 g of fibre)					
	1004-D	Chocolate Chip DeLite	Large, Bulk	48/case	\$24.25	.51
	1104-D	Casey's- Caramel & Choc	Large, Bulk	48/case	\$24.25	.51
	3004-D	Oatmeal Raisin DeLite	Large, Bulk	48/case	\$24.25	.51
	4004-D	Fudge Chip DeLite	Large, Bulk	48/case	\$24.25	.51
	4104-D	White Chunk Fudge	Large, Bulk	48/case	\$24.25	.51
	5004-D	Oatmeal Choc Chip DeLite	Large, Bulk	48/case	\$24.25	.51
	6004-D	Oatmeal DeLite	Large, Bulk	48/case	\$24.25	.51
	<u>DAWG Collection!</u> – Rice Krispie Bars (5 g of fat + 2 g of fibre)					
	Dawg-D	DuneDawg	Large, Wrapped	48/case	\$29.25	.61
	Dawg-M	MudDawg (with chocolate)	Large, Wrapped	48/case	\$29.25	.61
20% - Sell	<u>Specialty COOKIES</u> (available months in brackets)					
	8003-P	Vanilla Pumpkin (Oct)	Large, Wrapped	48/case	\$28.25	.59
	8003-S	Vanilla Snowman (Nov/Dec/Jan)	Large, Wrapped	48/case	\$28.25	.59
	9003-GT	Ginger Teddy (Nov/Dec)	Large, Wrapped	48/case	\$28.25	.59
	8003-H	Vanilla Heart (Feb)	Large, Wrapped	48/case	\$28.25	.59
	8003-B	Vanilla Butterfly (March/Apr/May)	Large, Wrapped	48/case	\$28.25	.59
	<u>ICE CREAM SANDWICHES WITH DELUXE VANILLA ICE CREAM</u> – (April, May & June)					
	Ice Dawg I	Chocolate Chip				
	Ice Dawg IV	Fudge Chip				
80 %- Sell	100% Pure Unsweetened Juices					
	OASIS	Apple Juice	200 ml tetra	30/case	\$12.50	.42
	OASIS	Wildberry Juice	200 ml tetra	30/case	\$12.50	.42
	OASIS	Seven Fruit Tropical Juice	200 ml tetra	30/case	\$12.50	.42
Gluten Free Items	GF-10	Chocolate Chip Cookies	½ lb bag	225 gram		\$5.25
	GF-15	Brownies	7 ½ " pan	325 gram		\$7.25
	GF-24	Unbaked Pastry		250 gram		\$2.50
	GF-26,27&28	Unbaked Apple, Blueberry & Cherry Pies	8" pan	700 gram		\$9.99
	GF-29	Baked Pumpkin Pie	8" pan	700 gram		\$9.99
	Other Gluten Free products available (breads, buns & cakes) from O'Dough's					



Specialty Cookies

Sept 2011 to Dec 2011

Classified in the 20% sell compliant category for PPM 150

Note: Our vanilla cookies are more **FRAGILE** than our regular cookies. Please handle with care.

October 2011

7 days notice required!

Pumpkin Shaped Vanilla Cookies (with orange & green sprinkles)

8003-P 48 large wrapped \$28.25

Available October 3rd, 2011 to October 31st, 2011

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November, December and January 2012

7 days notice required!

Snowman Shaped Vanilla Cookies (with rainbow sprinkles)

8003-S 48 large wrapped \$28.25

Available November 7th, 2011 to January 26th, 2012

November & December 2011

Ginger Teddy Cookies (with rainbow sprinkles)

9003-GT 48 large wrapped \$28.25

Available November 7th, 2011 to December 22nd, 2011

To receive an email picture of the specialty cookies, please contact our office or
View on our web site under the Product Tab - 2011 Speciality Cookies

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More delicious Holiday Treats! Choose your holiday baking from our “Fun”raising items.
Call our office or visit our web site at www.terracottacookies.com for more information.
ALL “Fun”raising items available November 7th, 2011 to December 22nd, 2011 while supplies last!

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Nutrition Facts

50 gram DeLites (Bulk or wrapped)

Chocolate Chip DeLite 1003-D/4-D	Casey DeLite 1103-D/4-D	Oatmeal Raisin DeLite 3003-D/4-D	Fudge Chip DeLite 4003-D/4-D	White Chunk Fudge DeLite 4103-D/4-D
Nutrition Facts Serving Size 1 DeLite (50g) <hr/> Amount Per Serving Calories 180 <hr/> <div> <div>% Daily Value</div> <div> Total Fat 5 g 8% Saturated 2g 10% Trans Fat 0 g Omega-6 1.5g Omega-3 2g Cholesterol 20 mg 7% Sodium 105 mg 4% Total Carbohydrate 33g 11% Dietary Fiber 3 g 10% Sugars 15 g Protein 2 g </div> </div> <hr/> Vitamin A 4% Vitamin C 0% Calcium 2% Iron 8%	Nutrition Facts Serving Size 1 DeLite (50g) <hr/> Amount Per Serving Calories 190 <hr/> <div> <div>% Daily Value</div> <div> Total Fat 5 g 8% Saturated 2 g 10% Trans Fat 0 g Omega-6 1.28 g Omega-3 .18 g Cholesterol 15 mg 6% Sodium 110g 5% Total Carbohydrate 34g 11% Dietary Fibre 2 g 10% Sugars 17 g Protein 2 g </div> </div> <hr/> Vitamin A 6% Vitamin C 0% Calcium 2% Iron 6%	Nutrition Facts Serving Size 1 DeLite (50g) <hr/> Amount Per Serving Calories 180 <hr/> <div> <div>% Daily Value</div> <div> Total Fat 5g 8% Saturated 1g 6% Trans Fat 0 g Omega-6 2.0g Omega-3 .2g Cholesterol 15 mg 5% Sodium 120 mg 5% Total Carbohydrate 33 g 11% Dietary Fibre 3g 11% Sugars 15g Protein 3g </div> </div> <hr/> Vitamin A 6% Vitamin C 2% Calcium 2% Iron 8%	Nutrition Facts Serving Size 1 DeLite (50g) <hr/> Amount Per Serving Calories 180 <hr/> <div> <div>% Daily Value</div> <div> Total Fat 5 g 8% Saturated 2g 9% Trans Fat 0 g Omega-6 1.5g Omega-3 .2g Cholesterol 20 mg 7% Sodium 120 mg 5% Total Carbohydrate 32g 11% Dietary Fibre 3 g 10% Sugars 15 g Protein 3 g </div> </div> <hr/> Vitamin A 6% Vitamin C 0% Calcium 2% Iron 10%	Nutrition Facts Serving Size 1 DeLite (50g) <hr/> Amount Per Serving Calories 180 <hr/> <div> <div>% Daily Value</div> <div> Total Fat 5 g 8% Saturated 2g 9% Trans Fat 0 g Omega-6 1.45g Omega-3 .2g Cholesterol 20 mg 6% Sodium 115mg 5% Total Carbohydrate 33g 11% Dietary Fibre 2g 9% Sugars 16g Protein 3g </div> </div> <hr/> Vitamin A 4% Vitamin C 2% Calcium 2% Iron 8%



Oatmeal Chocolate Chip DeLite 5003-D/4-D	Oatmeal DeLite 6003-D/4-D	DuneDawg DeLite (Rice Krispie Bar)	Muddawg DeLite (Rice Krispie w Choc)	Vanilla DeLite All 8003- Speciality DeLites
Nutrition Facts Serving Size 1 DeLite (50g) <hr/> Amount Per Serving Calories 190 <hr/> <div> <div>% Daily Value</div> <div> Total Fat 5 g 8% Saturated 1.5g 8% Trans Fat 0 g Omega-6 1.5g Omega-3 .2g Cholesterol 15 mg 5% Sodium 120 mg 5% Total Carbohydrate 33g 11% Dietary Fibre 3 g 11% Sugars 14 g Protein 3 g </div> </div> <hr/> Vitamin A 4% Vitamin C 0% Calcium 2% Iron 10%	Nutrition Facts Serving Size 1 DeLite (50g) <hr/> Amount Per Serving Calories 190 <hr/> <div> <div>% Daily Value</div> <div> Total Fat 5 g 8% Saturated 1.5g 7% Trans Fat 0 g Omega-6 2g Omega-3 .2g Cholesterol 15 mg 6% Sodium 130 mg 5% Total Carbohydrate 32g 11% Dietary Fibre 3 g 10% Sugars 13 g Protein 3 g </div> </div> <hr/> Vitamin A 6% Vitamin C 0% Calcium 2% Iron 10%	Nutrition Facts Serving Size 1 DeLite (50g) <hr/> Amount Per Serving Calories 190 <hr/> <div> <div>% Daily Value</div> <div> Total Fat 5 g 8% Saturated 1.5g 6% Trans Fat 0 g Omega-6 2g Omega-3 .27g Cholesterol 0 mg 0% Sodium 180 mg 7% Total Carbohydrate 37g 12% Dietary Fibre 2 g 6% Sugars 18 g Protein 1 g </div> </div> <hr/> Vitamin A 8% Vitamin C 4% Calcium 0% Iron 10%	Nutrition Facts Serving Size 1 DeLite (50g) <hr/> Amount Per Serving Calories 190 <hr/> <div> <div>% Daily Value</div> <div> Total Fat 5 g 8% Saturated 1.5g 8% Trans Fat 0 g Omega-6 1.7g Omega-3 .23g Cholesterol 0 mg 0% Sodium 170 mg 7% Total Carbohydrate 37 g 12% Dietary Fibre 2 g 6% Sugars 19 g Protein 2 g </div> </div> <hr/> Vitamin A 8% Vitamin C 4% Calcium 0% Iron 10%	Nutrition Facts Serving Size 1 DeLite (45g) <hr/> Amount Per Serving Calories 190 <hr/> <div> <div>% Daily Value</div> <div> Total Fat 8 g 13% Saturated 2 g 11% Trans Fat 0 g Omega-6 3.19g Omega-3 .44g Cholesterol 15 mg 5% Sodium 65 mg 3% Total Carbohydrate 26 g 9% Dietary Fibre 2 g 7% Sugars 11 g Protein 3 g </div> </div> <hr/> Vitamin A 8% Vitamin C 0% Calcium 0% Iron 6% 20% Sell

Meets Government Guidelines for
Food & Beverage Healthy Food Policy 150
 September 2011