

# TERRA COTTA COOKIE CO. LTD



## Fall 2007 Newsletter

### What's new? \*The ABC's of Omega 3's!

Omega 3's are good for a child's heart and they also support the normal development of the brain, eyes and nerves.

**Flax** – Remember the flaxseeds you eat must be ground for your body to absorb Omega 3's.

### **"New" - products added to our "healthier choices DeLite cookies"**

**Mookies and Fudge Mookies** – developed to meet the *Food for Thought* guidelines contain **higher fiber** (whole wheat flour and oats), **omega 3 & 6** (flaxseed meal), **fruit source** (unsweetened applesauce and concentrated orange juice) and **less fat**.

***Added bonus – they taste great!***

**"New" – Gluten Free** Chocolate Chip Cookies, Chocolate Fudge Brownies, and Vanilla Cake for Celiacs and wheat allergies. See T.C.'s Menu for ordering these items.

### Pricing – Good News

We are pleased to announce that prices will remain the same for the 07 – 08 season.

### Monthly Specials

See the attached Special sheet for September 2007 to January 2008 items. Included are the November and December Holiday items.

### "Fun"raising Update – 2 exciting programs

Changes to our **Cookie Dough "Fun"raiser** now make it easier for volunteers while offering the same profits. Call Janine to book now.

**"New" - Baked Cookie "Fun"raiser** – see attached information sheet.

### Delivery Information

#### ***Thanksgiving, Monday, October 8, 2007***

If Monday is your delivery day, your order will be delivered on Tuesday, October 9, 2007. For all Monday and Tuesday orders, please order by Friday, October 5, 2007 by 12:00 noon.

**Toronto Customers** – Please see updated delivery information on the attached Delivery sheet.

### Holiday Break

T.C.'s Cookies will be closed Saturday, December 22, 2007 to Sunday, January 6, 2008 inclusive.

We will be back to business as usual on Monday, January, 7, 2008.

### New Sales Representative

We are thrilled to welcome to our staff, Linda Ladd who will be contacting our schools to introduce herself. Linda brings many years of customer service experience to our company.

\*Today's Parent Magazine



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## Specials - Sept 2007 to Jan 2008

### September 2007

	<u>Code</u>	<u>Item</u>	<u>Price</u>	<u>Special</u>
Chocolate Chip	1003	48 large wrapped	\$24.25	\$23.50*
	1004	48 large bulk	\$21.25	\$20.50
Chocolate Chip - DeLite	1002-D	96 small bulk	\$26.25	\$25.50
<i>Lighter choice-less fat with</i>	1003-D	48 large wrapped	\$24.25	\$23.50*
<i>the same great T.C. taste</i>	1004-D	48 large bulk	\$21.25	\$20.50

### October 2007

### **Hallowe'en or Harvest**

Pumpkin Shaped Vanilla Cookies

<i>7 days notice required!</i>	8003-P	48 large wrapped		\$25.25*
	8004-P	48 large bulk		\$22.25

**Note:** Our vanilla cookies are more **FRAGILE** than our regular cookies. Handle with care.

### November 2007

Fudge Chip	4003	48 large wrapped	\$24.25	\$23.50*
	4004	48 large bulk	\$21.25	\$20.50
Fudge Chip - DeLite	4002-D	96 small bulk	\$26.25	\$25.50
<i>Lighter choice-less fat with</i>	4003-D	48 large wrapped	\$24.25	\$23.50*
<i>the same great T.C. taste</i>	4004-D	48 large bulk	\$21.50	\$20.50

### December 2007

Tree-shaped Vanilla Cookies	8003-T	48 large wrapped		\$25.25*
<i>7 days notice required!</i>	8004-T	48 large bulk		\$22.25

These vanilla cookies are available for the Holiday Season in the shape of an evergreen tree.

Cookies are 4" high and have green sprinkles.

Ginger Teddy Cookies	9003-GT	48 large wrapped		\$25.25*
<i>7 days notice required!</i>	9004-GT	48 large bulk		\$22.25

Our lightly flavoured gingerbread cookies resemble Teddy bears.

Cookies stand 4" tall with their fat round bellies covered with rainbow sprinkles.

**Holiday Treats:** Choose your holiday baking from our "Fun" raising items. Call for an Order Form.  
ALL items available November 12<sup>th</sup>, 2007 to December 20<sup>th</sup>, 2007 - while supplies last!

### January 2008

Oatmeal Chocolate Chip	5003	48 large wrapped	\$24.25	\$23.50*
	5004	48 large bulk	\$21.25	\$20.50

www.terraccotacookies.com

"Pleased to be Peanut & Nut Free!"

905-877-4216

\* Plus GST

# TERRA COTTA COOKIES INTRODUCES



## T.C.'S NEW **BAKED** COOKIE "FUN" RAISER

**ANOTHER GREAT "FUN" RAISING IDEA!**

Newest, Easiest Fundraising Program Ever!!!!

**"PLEASED TO BE PEANUT & NUT FREE!"**

Each lightweight carrying case contains 24 large individually wrapped cookies which sell for \$1.00 each

- Sell to family, friends & co-workers
- No order forms required
- Baked and individually wrapped
- 0 Trans Fat choices
- Each box contains a variety

**\$10.00 PROFIT PER CASE**

**NUTRITIOUS, CONVENIENT & PROFITABLE**

Call Janine at 905 877 4216 Toll Free 1 800 561 8833

and

**BOOK NOW!**

