# TERRA COTTA COOKIE CO. LTD.

# Fall 2005

# Newsletter

"Ontario is fortunate to have companies like yours who are sensitive to the health and well-being of the students they serve." Monica Turner – Director Policy and Program Branch for the office of the Minister of Education, Gerard Kennedy – dated February 21, 2005.

#### Nutrition Guidelines - DeLite cookies, Nutritious and Delicious!!

Lower fat, lots of taste, meeting new guidelines, our delite cookies are all you need! Canadian studies show 24 – 41% of grade 4 to grade 8 students skip breakfast. Our oatmeal raisin and oatmeal chocolate chip cookies are great breakfast replacements for students.

#### "NEW" Web Site - www.terracottacookies.com

Opening September 2005, our new web site will keep you updated on our company. Newsletters, facts and information, and on-line orders can all be accessed on our website.

Now there are 3 ways to order, by phone, fax or on-line!

Receive our Newsletter through e-mail. You can now receive our quarterly newsletters by e-mail. If you are interested, send an e-mail to <a href="mailto:office@terracottacookies.com">office@terracottacookies.com</a> and you will be added to our electronic mailing list. Not to worry, your e-mail address will only be used for newsletters and nothing else. If you are not interested, we will continue sending you a copy of our newsletter by mail.

#### Prices for 2005-2006

It has been 2 years since our last increase in prices. Prices for raw materials, packaging and especially fuel costs have made it necessary to increase prices 2%. See our T.C. Menu for prices for the 05-06 season.

#### **Need MONEY? Toonie Days**

Last spring, we ran Toonie days at test schools in our delivery area. A decision to offer student training in schools will bring huge profits to your school. Call Teresa Suppa for more information at 905 877 4216.

## <u> Delivery Information – Thanksgiving Monday, October 10, 2005</u>

If Monday is your delivery day, your order will be delivered Tuesday, October 11, 2005. For all Monday and Tuesday orders, please order by Friday, October 7, 2005 by 12:00 noon. Thanks.

# "Fun" raising Information

We have run a successful "fun"raising program for many years. If you wish to book a fundraiser using our cookie doughdrops, call our office or visit our website.

## Hot Dog Program

Schneiders has decided not to continue their hot dog program to schools. As a result, we have had to discontinue our program as well.

## **Heart & Stroke Foundation**

Our February promotion with our vanilla Heart shaped cookies, resulted in a donation of \$513.50 to the Heart & Stroke Foundation on behalf of all schools taking part. Thanks to all who participated.

# 20th Anniversary Promotion

April's winner of 10 cases of cookies was St. Rita S.S. in Brampton.

May's Grand Prize winner of 10 free cases of cookies as well as 2 season passes to Wonderland was Silver Creek P. S. in Georgetown.

Terra Cotta Cookies look forward to servicing your lunch and snack programs for the 05-06 school year.



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