



TERRA COTTA COOKIE CO. LTD. FALL 2010 NEWSLETTER

TOP PRIORITY ! Ontario Government Policy 150

T.C.'s Cookies have reformulated our DeLite cookies to comply with Policy 150, *one year ahead of the September 2011 requirement*. We have 5 varieties of small bulk and 5 of large bulk/wrapped cookies you can order now. All these delicious DeLite cookies contain a *source of fruit* and fall under the:

80% SELL MOST Category: Fat ≤ 5g, Saturated Fat ≤ 2g, Fiber ≥ 2g

See our Menu and Nutritional Facts attached. Our original Chocolate Chip, Casey and White Chunk Fudge cookies will still be available.

HST Update

T.C.'s Cookies has now received our "NEW" HST Ruling. HST does not apply to BULK cookies. To save paying the 13% HST on large wrapped cookies, we encourage ordering the large cookies in "BULK". Some exemptions may apply.

25th Anniversary Winners

During our 25th Anniversary Promo #2, schools with cookie sales of \$2500.00 or more would be entered to win \$250.00 of product in September 2010.

We are pleased to announce the winning schools are:

- 1) Kindree Public School – Mississauga
- 2) St. Joseph the Worker – Thornhill
- 3) St. Elizabeth Seton – Burlington
- 4) Gardiner Public School - Georgetown

"FUN"raising Program

Call Janine early to book your Cookie or Cookie Dough "fun"raiser. Many "Holiday Items" are available November and December, which will increase your profits immensely.

Delivery Parking Information: Re: Drivers

If your school has a designated parking area for receiving goods, please let our drivers know. If no area exists, our drivers will need to park in the staff area to make their deliveries. Parking tickets from the fire routes have been an ongoing problem for us.

Special Delivery Information

Thanksgiving Day – Monday October 11th, 2010 – If that is your delivery day; your order will be delivered on Tuesday October 12th. Please order as usual by Thursday October 7th.

Holiday Break

Terra Cotta Cookies will be closed Saturday December 18th, 2010 to Sunday January 2nd, 2011 inclusive. We will re-open Monday January 3rd, 2011 at 9:00 am.



Terra Cotta Cookie Co. Ltd.
20 Armstrong Ave. Unit #1
Georgetown, ON L7G 4R9
905 877 4216
www.terraccottacookies.com



T.C.'s Menu – Sept 2010

Baked Cookies – delivered Frozen

Code Product Size Pack Price Each

**Compliant
with
Ministry of
Education
Policy 150**

**Sell
Most
Category**

(<3.6 g of fat + 2g of fibre)					
1002-D	Chocolate Chip DeLite	Small, Bulk	96/case	\$28.25	.29
3002-D	Oatmeal Raisin	Small, Bulk	96/case	\$28.25	.29
4002-D	Fudge Chip DeLite	Small, Bulk	96/case	\$28.25	.29
5002-D	Oatmeal Choc Chip DeLite	Small, Bulk	96/case	\$28.25	.29
6002-D	Oatmeal DeLite	Small, Bulk	96/case	\$28.25	.29
(5 g of fat + 3g of fibre)					
1003-D	Chocolate Chip DeLite	Large, Wrapped	48/case	\$26.25*	.55*
3003-D	Oatmeal Raisin DeLite	Large, Wrapped	48/case	\$26.25*	.55*
4003-D	Fudge Chip DeLite	Large, Wrapped	48/case	\$26.25*	.55*
5003-D	Oatmeal Choc Chip DeLite	Large, Wrapped	48/case	\$26.25*	.55*
6003-D	Oatmeal DeLite	Large, Wrapped	48/case	\$26.25*	.55*
1004-D	Chocolate Chip DeLite	Large, Bulk	48/case	\$23.25	.48
3004-D	Oatmeal Raisin DeLite	Large, Bulk	48/case	\$23.25	.48
4004-D	Fudge Chip DeLite	Large, Bulk	48/case	\$23.25	.48
5004-D	Oatmeal Choc Chip DeLite	Large, Bulk	48/case	\$23.25	.48
6004-D	Oatmeal DeLite	Large, Bulk	48/case	\$23.25	.48

T.C.'s Original Recipes

T-1001	Chocolate Chip	Tiny, Bulk	288/case	\$27.75	.10
T-4101	White Chocolate Fudge	Tiny, Bulk	288/case	\$27.75	.10
T-10001	White Chocolate	Tiny, Bulk	288/case	\$27.75	.10
1003	Chocolate Chip	Large, Wrapped	48/case	\$26.25*	.55*
1103	Casey's-Caramel & Choc	Large, Wrapped	48/case	\$26.25*	.55*
4103	White Chunk Fudge	Large, Wrapped	48/case	\$26.25*	.55*
1004	Chocolate Chip	Large, Bulk	48/case	\$23.25	.48
1104	Casey's- Caramel & Choc	Large, Bulk	48/case	\$23.25	.48
4104	White Chunk Fudge	Large, Bulk	48/case	\$23.25	.48

DAWG Collection! – Rice Krispie Bars

Dawg-D	DuneDawg	Large, Wrapped	48/case	\$28.25*	.59*
Dawg-M	MudDawg (with chocolate)	Large, Wrapped	48/case	\$28.25*	.59*

Specialty COOKIES (available special months only)

8003-P	Vanilla Pumpkin (Oct)	Large, Wrapped	48/case	\$27.25*	.57*
8003-S	Vanilla Snowman (Nov/Dec/Jan)	Large, Wrapped	48/case	\$27.25*	.57*
9003-GT	Ginger Teddy (Nov/Dec)	Large, Wrapped	48/case	\$27.25*	.57*
8003-H	Vanilla Heart (Feb)	Large, Wrapped	48/case	\$27.25*	.57*
8003-B	Vanilla Butterfly (Mar/Apr/May)	Large, Wrapped	48/case	\$27.25*	.57*

ICE CREAM SANDWICHES WITH DELUXE VANILLA ICE CREAM (Apr, May & June)

Ice Dawg I	Chocolate Chip	70 gram, Wrapped	48/case		
Ice Dawg IV	Fudge Chip	70 gram, Wrapped	48/case		

Gluten Free Items

GF-10	Chocolate Chip Cookies	½ lb bag	225 gram	per item	\$5.00
GF-15	Brownies	7 ½ " pan	325 gram	per item	\$7.00
GF-24	Unbaked Pastry		250 gram	per item	\$2.50
GF-26,27&28	Unbaked Apple, Blueberry & Cherry Pies	8" pan	700 gram	per item	\$9.99

Other Gluten Free products available (breads, buns & cakes) from O'Dough's & Goodbye Gluten.

100% Pure Unsweetened Juices

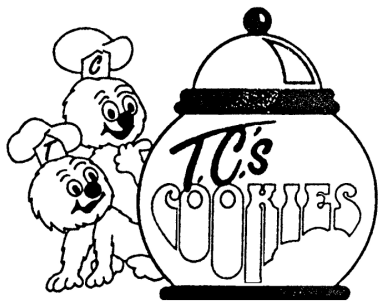
OASIS	Apple Juice	200 ml tetra	30/case	\$11.75	.39
OASIS	Wildberry Juice	200 ml tetra	30/case	\$11.75	.39
OASIS	Seven Fruit Tropical Juice	200 ml tetra	30/case	\$11.75	.39

**Sell Most
Category**

www.terracottacookies.com

"Pleased to be Peanut & Nut Free!"

905 877 4216



Specialty Cookies - Sept 2010 to Dec 2010

Note: Our vanilla cookies are more **FRAGILE** than our regular cookies. Handle with care.

October 2010

7 days notice required!

Pumpkin Shaped Vanilla Cookies (with orange & green sprinkles)



8003-P 48 large wrapped \$27.25*

Available October 4, 2010 to October 29, 2010

NOVEMBER & DECEMBER 2010

7 days notice required!

Ginger Teddy Cookies (with rainbow sprinkles)

9003-GT 48 large wrapped \$27.25*

Available November 1, 2010 to December 17, 2010

NOVEMBER, DECEMBER AND JANUARY 2011

Snowman Shaped Vanilla Cookies (with rainbow sprinkles)

8003-S 48 large wrapped \$27.25*

Available November 1, 2010 to January 28, 2011



More delicious Holiday Treats! Choose your holiday baking from our "Fun"raising items. Call our office or visit our web site at www.terraccottacookies.com for more information
ALL "Fun"raising items available November 8th, 2010 to December 17th, 2010 while supplies last!

To receive an email picture of the specialty cookies, please contact our office

www.terraccottacookies.com

"Pleased to be Peanut & Nut Free!"

905-877-4216

* Plus HST



Nutrition Facts

ALL Delite Cookies Compliant with Policy 150: Fat \leq 5g
Saturated Fat \leq 2 g
Fibre \geq 2 g

30 gram cookies

	Oatmeal Raisin Delite 3002-D	Fudge Chip Delite 4002-D	Oatmeal Chocolate Chip Delite 5002-D	Oatmeal Delite 6002-D
Nutrition Facts Serving Size 1 cookie (30g)	Nutrition Facts Serving Size 1 cookie (30g)	Nutrition Facts Serving Size 1 cookie (30g)	Nutrition Facts Serving Size 1 cookie (30g)	Nutrition Facts Serving Size 1 cookie (30g)
Amount Per Serving Calories 110	Amount Per Serving Calories 110	Amount Per Serving Calories 110	Amount Per Serving Calories 110	Amount Per Serving Calories 110
% Daily Value	% Daily Value	% Daily	% Daily Value	% Daily Value
Total Fat 3.5 g 6%	Total Fat 3 g 5%	Total Fat 3.5 g 5%	Total Fat 3 g 5%	Total Fat 3 g 5%
Saturated 1 g 6%	Saturated .5g 4%	Saturated 1g 6%	Saturated 1g 6%	Saturated 1 g 4%
Trans Fat 0 g	Trans Fat 0 g	Trans Fat 0 g	Trans Fat 0 g	Trans Fat 0 g
Omega-6 1.0 g	Omega-6 1.1g	Omega-6 1g	Omega-6 1g	Omega-6 1.2g
Omega-3 0.1 g	Omega-3 0.1g	Omega-3 .1g	Omega-3 .1g	Omega-3 .15g
Cholesterol 10 mg	Cholesterol 10 mg	Cholesterol 15 mg	Cholesterol 10 mg	Cholesterol 10 mg
Sodium 65g 3%	Sodium 70mg 3%	Sodium 70 mg 3%	Sodium 70 mg 3%	Sodium 80 mg 3%
Total Carbohydrate 20g 7%	Total Carbohydrate 20g 7%	Total Carbohydrate 19g 6%	Total Carbohydrate 20 g 7%	Total Carbohydrate 19 g 6%
Dietary Fibre 2 g 6%	Dietary Fibre 2g 6%	Dietary Fibre 2 g 6%	Dietary Fibre 2 g 6%	Dietary Fibre 2 g 6%
Sugars 9 g	Sugars 9g	Sugars 9 g	Sugars 9 g	Sugars 8 g
Protein 1 g	Protein 2g	Protein 2 g	Protein 2 g	Protein 2 g
Vitamin A 2% Vitamin C 0%	Vitamin A 4% Vitamin C 0%	Vitamin A 4% Vitamin C 0%	Vitamin A 2% Vitamin C 0%	Vitamin A 4% Vitamin C 0%
Calcium 0% Iron 6%	Calcium 0% Iron 6%	Calcium 0% Iron 6%	Calcium 0% Iron 6%	Calcium 0% Iron 6%

50 gram cookies

Chocolate Chip Delite 1003-D/4-D	Oatmeal Raisin Delite 3003-D/4-D	Fudge Chip Delite 4003-D/4-D	Oatmeal Chocolate Chip Delite 5003-D/4-D	Oatmeal Delite 6003-D/4-D
Nutrition Facts Serving Size 1 cookie (50g)	Nutrition Facts Serving Size 1 cookie (50g)	Nutrition Facts Serving Size 1 cookie (50g)	Nutrition Facts Serving Size 1 cookie (50g)	Nutrition Facts Serving Size 1 cookie (50g)
Amount Per Serving Calories 180	Amount Per Serving Calories 180	Amount Per Serving Calories 180	Amount Per Serving Calories 190	Amount Per Serving Calories 190
% Daily Value	% Daily Value	% Daily Value	% Daily Value	% Daily Value
Total Fat 5 g 8%	Total Fat 5g 8%	Total Fat 5 g 8%	Total Fat 5 g 8%	Total Fat 5 g 8%
Saturated 2g 10%	Saturated 1g 6%	Saturated 2g 9%	Saturated 1.5g 8%	Saturated 1.5g 7%
Trans Fat 0 g	Trans Fat 0 g	Trans Fat 0 g	Trans Fat 0 g	Trans Fat 0 g
Omega-6 1.5g	Omega-6 2.0g	Omega-6 1.5g	Omega-6 1.5g	Omega-6 2g
Omega-3 2g	Omega-3 0.2g	Omega-3 .2g	Omega-3 .2g	Omega-3 .2g
Cholesterol 20 mg 7%	Cholesterol 15 mg 5%	Cholesterol 20 mg 7%	Cholesterol 15 mg 5%	Cholesterol 15 mg 6%
Sodium 105 mg 4%	Sodium 120 mg 5%	Sodium 120 mg 5%	Sodium 120 mg 5%	Sodium 130 mg 5%
Total Carbohydrate 33 g 11%	Total Carbohydrate 33 g 11%	Total Carbohydrate 32 g 11%	Total Carbohydrate 33 g 11%	Total Carbohydrate 32 g 11%
Dietary Fiber 3 g 10%	Dietary Fibre 3g 11%	Dietary Fibre 3 g 10%	Dietary Fibre 3 g 11%	Dietary Fibre 3 g 10%
Sugars 15 g	Sugars 15g	Sugars 15 g	Sugars 14 g	Sugars 13 g
Protein 2 g	Protein 3g	Protein 3 g	Protein 3 g	Protein 3 g
Vitamin A 4% Vitamin C 0%	Vitamin A 6% Vitamin C 2%	Vitamin A 6% Vitamin C 0%	Vitamin A 4% Vitamin C 0%	Vitamin A 6% Vitamin C 0%
Calcium 2% Iron 8%	Calcium 2% Iron 8%	Calcium 2% Iron 10%	Calcium 2% Iron 10%	Calcium 2% Iron 10%

Meets Government Guidelines