#### Important Information – Please keep for reference



### Terra Cotta Cookie Co. Ltd. Newsletter January 2007 to June 2007

\*\*\*T.C.'s Cookies, is the forerunner to providing healthy, lower fat, trans fat free, peanut and nut free snacks and drinks to schools. Since 1984, at our location in Georgetown, Ontario, we have been totally committed to manufacturing these cookies and snacks without any additives or preservatives and using no artificial flavours or colours.

So, if you are looking for the best, choose Terra Cotta Cookie products.

#### What's New for 2007?

Look to us for <u>gluten free products</u> and even <u>healthier snacks</u> coming in early 2007, as well as a <u>longer shelf life</u> of our cookies using only <u>natural ingredients</u>. Call us for more information 905 877 4216. <u>Watch for exciting new changes to our "fun" raising program!</u>

#### <u>Newsletters</u>

To help the environment by saving paper consumption, T.C.'s Cookies will now send out newsletters twice a year, September and January. Our website also contains all updates.

#### Specials- February to June 2007

<u>SAVE \$\$\$</u>-To save money, order from the "Special" sheet for February to June 2007. <u>HEART SHAPED VANILLA COOKIES</u> – For February, T.C.'s will again donate a portion of sales to the Heart & Stroke Foundation.

<u>ICE DAWGS</u> – Our most popular items, our delicious hand-made ice cream sandwiches are available April, May and June.

#### **Delivery Information – Easter and Victoria Day**

<u>EASTER</u> – T.C.'s Cookies is closed Good Friday, April 6<sup>th</sup> and Easter Monday, April 9<sup>th</sup>. All Monday, April 9<sup>th</sup> deliveries will be sent on Tuesday, April 10<sup>th</sup>. Please order by noon, Thursday, April 5<sup>th</sup>.

<u>VICTORIA DAY</u> – Monday, May 21<sup>st</sup> is Victoria Day. All Monday deliveries will be sent on Tuesday, May 22<sup>nd</sup>. Please order by Thursday, May 17<sup>th</sup>.

#### End of Season Sale – Saturday, June 23, 2007

Buy 1 case of cookies at the regular price – GET 1 CASE FREE!

Our OUTLET at 20 Armstrong Ave in Georgetown, will be open from 10:00 am to 12:00 noon. Stock up for the summer. Cash and carry only.

#### **End of School Year**

For all of our loyal and new customers, we sincerely thank you for your continued support through the years. Knowing you believe in our cause encourages us to work on new products as your needs arise.

Our last delivery day will be Thursday, June 21, 2007.

Our office will close Wednesday, June 27<sup>th</sup> and re-open Monday, August 27<sup>th</sup> at 9:00 am. Deliveries will resume Tuesday, September 4<sup>th</sup> (both Monday & Tuesday orders).



Terra Cotta Cookie Co. Ltd. 20 Armstrong Ave. Unit #1 Georgetown, ON L7G 4R9 905 877 4216

www.terracottacookies.com



# Specials - February to June 07

## February 2007 - Think Pink

"Please order 7 days ahead!"

Cookie of the Month

<u>Valentine Hearts</u> Our heart shaped vanilla cookies are 4" tall and are decorated by hand with pink sprinkles and are made to order only. Tentative orders are encouraged.

Heart-shaped Vanilla Cookies8003-H48 Large, Wrapped\$25.25\*8004-H48 Large, Bulk\$22.25

Available: Monday, January 29, 2007 to Thursday, February 22, 2007

Help make a donation to the Heart & Stroke Foundation. For every case of heart shaped cookies ordered, T.C.'s Cookies will donate \$ .50 to the Heart & Stroke Foundation.

March 2007	Code	Item	Price	Special
Cookie of the Month Chocolate Chip with Attitude (milk & semi-sweet choc. chips)	1203 1204	48 Large, Wrapped 48 Large, Bulk	\$24.25* \$21.25	\$23.50* \$20.50
April 2007	Code	Item	Price	Special
Cookie of the Month  Oatmeal Chocolate Chip	5003 5004	48 Large, Wrapped 48 Large, Bulk	\$24.25* \$21.25	\$23.50* \$20.50

### May 2007

"Please order 7 days ahead!"

Cookie of the Month

The DAWG days of summer are coming!

Our "DawgBone" cookies are shaped like a large 4" Milkbone Dog Biscuit. Made, with our vanilla cookie dough and sprinkled with coloured sprinkles, they are sure to be a hit! Order early!

Available: Monday, April 30, 2007 to Thursday, May 31, 2007

Dawg Bones	8003-D	48 Large, Wrapped		\$25.25*
June 2007	Code	Item	Price	Special
Cookie of the Month Chocolate Chip	1003	48 Large, Wrapped	\$24.25*	\$23.50*
	1004	48 Large, Bulk	\$21.25	\$20.50
Chocolate Chip DeLite (lighter choice – less fat, same great taste) *plus GST	1002-D	96 Bulk, 30g	\$26.25	\$25.50
	1003-D	48 Large, Wrapped	\$24.25*	\$23.50*
	1004-D	48 Large, Bulk	\$21.25	\$20.50

April, May & June 2007

Ice Dawgs available – see Ice Dawg page (hand-made ice cream sandwiches)





# FEELING HOT? HOT? HOT?

<b>Ice cream sandwiches</b> with delicious vanilla ice cream inside are hand-made right here at our shop!!! Be sure to try both flavours – they are absolutely yummy.
ICE DAWGS 1 - 2 of our chocolate chip cookies with smooth and creamy old fashioned vanilla ice cream inside.
<u>ICE DAWGS 1V</u> — 2 of our <b>fudge chip cookies</b> with smooth and creamy old fashioned vanilla ice cream inside.
Size: 70 grams Available: Monday April 2, 2007- Thursday June 21, 2007.  Order: 1 week's notice is required as these ice dawgs are made to order.  Pack: 48 per case Price: \$31.00 per case65 each (plus GST if applicable).
Suggested Selling Price: \$1.00 each (profit \$17.00 per case) \$2.00 each (profit \$65.00 per case)
3 convenient ways to order:
(1) Call today for more information or to order 905-877-4216.
(2) Order on-line on the order page in "Other items" near the bottom of the order form at <a href="https://www.terracottacookies.com">www.terracottacookies.com</a>
(3) Fax this form back to us at (905-877-4231).
School Name:
ICE DAWGS 1
We will call within 24 hours to confirm your order!
www.terracottacookies.com "Please to be Peanut & Nut Free!" 905-877-4216