

TERRA COTTA COOKIE CO. LTD.

JANUARY TO JUNE 2010 NEWSLETTER

Our "25th Anniversary" celebrations update!



Promo #1: We were thrilled that so many of you enjoyed our 1984 Chocolate Chip pricing the last week of September, October & November.

A total of over \$40,000.00 was saved by all Schools taking advantage of this promotion. What a great way to kick start the school year!

Promo #2: 4 Prizes of \$250.00 each of FREE product in September 2010 will be drawn. All schools purchasing \$2500.00 or more during the school year, will be automatically entered.

Tokens of Appreciation: Our drivers Randy, Steve, Michael & Pete along with Linda our sales rep, will be handing out T.C.s 25th Anniversary pens, notepads and mugs.

Note: We are pleased to say that all of our promotional items were MADE IN CANADA!!!

January to June Specialty Products : See attached Feature Items sheet

"NEW" GLUTEN FREE Products: T.C.'s Gluten Free Apple, Blueberry & Cherry Pies as well as Cakes and Cupcakes by Goodbye Gluten have been added to our gluten free line. Call for prices.

"Fun"raising: Book your Spring "fun"raiser early to get the best dates!



Delivery Information

- **Family Day - Monday, February 15, 2010** - The Family Day statutory holiday falls on Monday, February 15th. If that is your delivery day, your order will be delivered on Tuesday, February 16th. Please order as usual by Thursday, February 11th.
- **March Break 2010** - We will be closed March 15th to March 19th for March Break.
- **Easter 2010** - Our office will be closed Friday, April 2ND for Good Friday and Monday, April 5th for Easter Monday. If Monday is your delivery day, your order will be delivered on Tuesday, April 6th. Please order no later than Thursday, April 1st by noon.
- **Victoria Day - Monday, May 24TH, 2010** - Victoria Day falls on Monday, May 24th. If that is your delivery day, your order will be delivered on Tuesday, May 25th. Please order by Thursday, May 20th.
- **Deliveries - Monday June 21ST to Thursday June 24th 2010** - Quantities at this time may be limited, delivered C.O.D. only. Place your order early.



End of Season Sale – Saturday, June 26, 2010

Buy 1 case of cookies at the regular price – Get 1 case FREE! Discounts on all other items!

Our OUTLET at 20 Armstrong Avenue in Georgetown will be open from 10:00 am to 12:00 noon.

This is one sale you won't want to miss! Cash and carry only please.

End of School Year

We want to sincerely thank you for your support. This enables us to give back to the community in sponsorships to Baseball, Hockey and Soccer. Also, with your help, donations to Halton Women's Place, Heart & Stroke, Links to Care, Meals on Wheels, and our local Food Bank are possible.

- Our last delivery day will be Thursday, June 24, 2010.
- Our office will close Friday, June 25, 2010 at 5:00 pm.

Our office will re-open Monday, August 30, 2010 at 9:00am.

Deliveries will resume Tuesday, September 7, 2010 (both Monday & Tuesday orders).



Terra Cotta Cookie Co. Ltd.
20 Armstrong Ave. Unit #1
Georgetown, ON L7G 4R9
905 877 4216
www.terracottacookies.com



T.C.'s Menu – Jan 2010

T.C. Cookies are “TRANS FAT FREE!”

Cookies Baked – Frozen

Code	Product	Size	Pack	Price	Each
T-1001	Chocolate Chip	Tiny, Bulk	288/case	\$27.75	.10
T-4101	White Chocolate Fudge	Tiny, Bulk	288/case	\$27.75	.10
T-10001	White Chocolate	Tiny, Bulk	288/case	\$27.75	.10
(5 grams of fat or less)					
1002-D	Chocolate Chip DeLite	Small, Bulk	96/case	\$28.25	.29
3002-D	Oatmeal Raisin	Small, Bulk	96/case	\$28.25	.29
4002-D	Fudge Chip DeLite	Small, Bulk	96/case	\$28.25	.29
5002-D	Oatmeal Choc Chip DeLite	Small, Bulk	96/case	\$28.25	.29
6002-D	Oatmeal DeLite	Small, Bulk	96/case	\$28.25	.29
1003	Chocolate Chip	Large, Wrapped	48/case	\$26.25*	.55*
1103	Casey's-Caramel & Choc	Large, Wrapped	48/case	\$26.25*	.55*
3003	Oatmeal Raisin	Large, Wrapped	48/case	\$26.25*	.55*
4003	Fudge Chip	Large, Wrapped	48/case	\$26.25*	.55*
4103	White Chunk Fudge	Large, Wrapped	48/case	\$26.25*	.55*
5003	Oatmeal Choc Chip	Large, Wrapped	48/case	\$26.25*	.55*
LIGHTER CHOICES! - (less fat- made with unsweetened applesauce)					
1003-D	Chocolate Chip DeLite	Large, Wrapped	48/case	\$26.25*	.55*
4003-D	Fudge Chip DeLite	Large, Wrapped	48/case	\$26.25*	.55*
6003-D	Oatmeal DeLite	Large, Wrapped	48/case	\$26.25*	.55*
1004-D	Chocolate Chip DeLite	Large, Bulk	48/case	\$23.25	.48
4004-D	Fudge Chip DeLite	Large, Bulk	48/case	\$23.25	.48
6004-D	Oatmeal DeLite	Large, Bulk	48/case	\$23.25	.48
1004	Chocolate Chip	Large, Bulk	48/case	\$23.25	.48
1104	Casey's- Caramel & Choc	Large, Bulk	48/case	\$23.25	.48
3004	Oatmeal Raisin	Large, Bulk	48/case	\$23.25	.48
4004	Fudge Chip	Large, Bulk	48/case	\$23.25	.48
4104	White Chunk Fudge	Large, Bulk	48/case	\$23.25	.48
5004	Oatmeal Choc Chip	Large, Bulk	48/case	\$23.25	.48
DAWG Collection! – Rice Krispie Bars-Frozen (ready to eat)					
Dawg-D	DuneDawg	Large, Wrapped	48/case	\$28.25*	.59*
Dawg-M	MudDawg (with chocolate)	Large, Wrapped	48/case	\$28.25*	.59*
THEME/FEATURE COOKIES – (see available months in brackets)					
8003-P	Vanilla Pumpkin (Oct)	Large, Wrapped	48/case	\$27.25*	.57*
8003-S	Vanilla Snowman (Nov/Dec/Jan)	Large, Wrapped	48/case	\$27.25*	.57*
9003-GT	Ginger Teddy (Nov/Dec)	Large, Wrapped	48/case	\$27.25*	.57*
8003-H	Vanilla Heart (Feb)	Large, Wrapped	48/case	\$27.25*	.57*
8003-B	Vanilla Butterfly (March/Apr/May)	Large, Wrapped	48/case	\$27.25*	.57*
8002-ML	Vanilla Maple Leaf (June)	Small, Bulk	96/case	\$27.25	.28*
ICE CREAM SANDWICHES WITH DELUXE VANILLA ICE CREAM – (April, May & June)					
Ice Dawg I	Chocolate Chip	70 gram, Wrapped	48/case	\$TBA*	.TBA*
Ice Dawg IV	Fudge Chip	70 gram, Wrapped	48/case	\$TBA*	.TBA*

NEW! – T.C.'s Cookies is now offering these Baked Gluten Free items

GF-10	Gluten Free Chocolate Chip Cookies	½ lb bag	225 gram	\$5.00
GF-15	Gluten Free Brownies	7 ½ " pan	325 gram	\$7.00
GF-26,27&28	Gluten Free Apple, Blueberry & Cherry Pies	8" pan	750 gram	\$9.99

**Other Gluten Free products available (breads, buns & cakes) from O'Dough's & Goodbye Gluten.
Call our office for more info.**

Ingredient listing and nutritional analysis available upon request.

100% Pure Unsweetened Juices

OASIS	Apple Juice	200 ml tetra	30/case	\$11.75	.39
OASIS	Wildberry Juice	200 ml tetra	30/case	\$11.75	.39
OASIS	Seven Fruit Tropical Juice	200 ml tetra	30/case	\$11.75	.39

www.terracottacookies.com

“Pleased to be Peanut & Nut Free!”

905 877 4216

*plus GST

Prices subject to change with notice.



FEATURE ITEMS – January to June

***Important: All of our Feature items are Made to Order.**

7 days notice required, please.

January 2010

Snowmen-Shaped Vanilla Cookies – decorated with Rainbow Sprinkles

8003-S 48 Large, Wrapped \$27.25*

Available: Monday January 4, 2010 to Thursday, January 28, 2010



February 2010 - Think Pink

Valentine Hearts Our “Heart” shaped vanilla cookies are 4” tall and are decorated by hand with pink sprinkles.



Heart-shaped Vanilla Cookies 8003-H 48 Large, Wrapped \$27.25*

Available: Monday, February 1, 2010 to Thursday, February 25, 2010

Help make a donation to the Heart & Stroke Foundation. For every case of heart shaped cookies ordered, T.C.'s Cookies will donate .50 cents to the Heart & Stroke Foundation. Last year T.C.'s Cookies donated \$811.50. THANK YOU!

March, April & May 2010

Spring is in the air! Try our Butterfly Cookies!



Our Butterfly cookies are 4” tall and also made with our vanilla cookie dough and sprinkled with rainbow sprinkles, they are sure to be a hit! Order early!

Available: Monday, March 22, 2010 to Thursday, May 27, 2010

Butterfly-shaped Vanilla Cookies 8003-B 48 Large, Wrapped \$27.25*

April, May & June 2010

Ice cream sandwiches with delicious vanilla ice cream inside are hand-made right here at our shop!!! Be sure to try both flavours –these 70 gram sandwiches are absolutely yummy.

Ice Dawgs I - 2 of our **chocolate chip cookies** with smooth and creamy old fashioned vanilla ice cream inside.

Ice Dawgs IV – 2 of our **fudge chip cookies** with smooth and creamy old fashioned vanilla ice cream inside.

Ice Dawg I	48 Wrapped	\$TBA*
Ice Dawg IV	48 Wrapped	\$TBA*

Available Monday, April 5, 2010 to Thursday, June 24, 2010

June 2010

Celebrate Canada Day early with **Maple Leaf Cookies!**



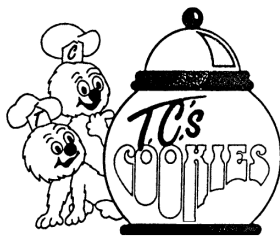
Our small “Maple Leaf” cookies are also made with our vanilla cookie dough sprinkled with red sprinkles.

Available Monday, May 31, 2010 to Thursday, June 24, 2010.

Maple Leaf-shaped Vanilla Cookies 8002-ML 96 Small, Bulk \$27.25

Note: This product is only available in small bulk. *Wrapped on request.*

"Fun"raising



25th Anniversary

Information

FROZEN COOKIE DOUGHDROP "FUN" RAISER

No defrosting, scooping and refreezing! Pre-portioned and packed in an easy-to-store compact box... cookie doughdrops go straight from your freezer to your oven. Bake as many as you like, two, three or the whole box!

Plus, enjoy seasonal tasty shortbreads and holiday doughdrops in exciting shapes!

The school earns \$3.00 on every box of doughdrops sold.

BAKED COOKIE "FUN" RAISER

"Fun"raising just got easier!

T.C.'s cookies have individually packaged 24 large baked cookies in a lightweight carrying case. Pre-packaged for your convenience with the most popular kinds. No order forms required; simply purchase 1 case or more per student to sell to family, friends and co-workers. (20 case minimum)

The school earns \$10.00 profit on every case sold.

T.C.'s Cookies are "TRANS FAT FREE!"

We manufacture, distribute and guarantee our products to be "Peanut & Nut Free" from our Ontario manufacturing facility.

TERRA COTTA COOKIE CO. LTD.

20 Armstrong Ave. Unit 1
Georgetown, Ontario L7G 4R9



Call: 905-877-4216
1-800-561-8833

www.terraccottacookies.com
email: office@terraccottacookies.com

Call for more Information

A source of OMEGA 3 & 6 in every "COOKIE"