



TERRA COTTA COOKIE CO. LTD. WINTER & SPRING 2008 NEWSLETTER

Trans Fats & Government Restrictions

Although passage of the bill to eliminate trans fats in school cafeterias and vending machines is in the future, Terra Cotta Cookies continues to work hard in their R & D department to bring you the healthiest choices on the market. We are totally committed to not only eliminating trans fats but remembering that saturated fats play a big role as well and will not compromise one for the other.

February to June Featured Items

Please refer to the *Featured Items* sheet enclosed with this Newsletter.

“New” items this year include *BUTTERFLY* cookies in May and *CANADA DAY* cookies in June.

Our delicious ice cream sandwiches, “*ICE DAWGS*” are available April, May and June.

Raw materials and packaging prices have skyrocketed more than 17% since September. In order to hold our prices, we will not be able to offer any specials for the rest of the season.

Welcome “Randy Lunn”

Pete Broomhaar, your delivery driver for many years, has decided to retire. Most of you have already met our new driver, Randy Lunn. We welcome him to our staff at T.C.’s. Cookies.

‘Special’ Delivery Information

- **Family Day – Monday, February 18, 2008** - The *NEW* Family Day statutory holiday falls on Monday, February 18, 2008. If that is your delivery day, your order will be delivered on Tuesday, February 19th. Please order as usual by Thursday, February 14th.
- **Easter 2008** - Our office will be closed Friday, March 21, 2008 for Good Friday and Monday, March 24, 2008 for Easter Monday. If Monday, March 24, 2008 is your delivery day, your order will be delivered on Tuesday, March 25th. Please order no later than Thursday, March 20th by noon.
- **Victoria Day – Monday, May 19, 2008** - Victoria Day falls on Monday, May 19, 2008. If that is your delivery day, your order will be delivered on Tuesday, May 20th. Please order as usual by Thursday, May 15th.

Minimums - Some outlying schools in our delivery area have a 10 case minimum and have been notified. As well, certain areas in Toronto have delivery restrictions and have also been notified. We apologize for any inconvenience this may cause.

End of Season Sale – Saturday, June 21, 2008

Buy 1 case of cookies at the regular price – Get 1 case FREE!

Our OUTLET at 20 Armstrong Avenue in Georgetown will be open from 10:00 am to 12:00 noon.

This is one sale you won’t want to miss! Cash and carry only please.

End of School Year

We want to sincerely thank you for your support. This enables us to give back to the community in sponsorships to Baseball, Hockey and Soccer. Also, with your help, donations to Halton Women’s Place, the Food Bank, and Meals on Wheels are possible.

- Our last delivery day will be Thursday, June 19, 2008.
- Our office will close Thursday, June 26, 2008.

Our office will re-open Monday, August 25, 2008 at 9:00am.

Deliveries will resume Tuesday, September 2, 2008 (both Monday & Tuesday orders).



Terra Cotta Cookie Co. Ltd.
20 Armstrong Ave. Unit #1
Georgetown, ON L7G 4R9
905 877 4216
www.terracottacookies.com



FEATURED ITEMS – February to June 08

February 2008 - Think Pink

“Please order 7 days ahead!”

Valentine Hearts Our heart shaped vanilla cookies are 4” tall and are decorated by hand with pink sprinkles and are made to order only.

Heart-shaped Vanilla Cookies 8003-H 48 Large, Wrapped **\$25.25***

Available: Monday, January 28, 2008 to Thursday, February 28, 2008

Help make a donation to the Heart & Stroke Foundation. For every case of heart shaped cookies ordered, T.C.'s Cookies will donate .50 cents to the Heart & Stroke Foundation.

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NEW!

May 2008

“Please order 7 days ahead!”

Spring is in the air! Try our new **Butterfly Cookies!**

Our “Butterfly” cookies are 4” tall and also made with our vanilla cookie dough and sprinkled with coloured sprinkles, they are sure to be a hit! Order early!

Available: Monday, April 28, 2008 to Thursday, May 29, 2008

Butterfly-shaped Vanilla Cookies 8003-B 48 Large, Wrapped **\$25.25***

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NEW!

June 2008

Canada Day Cookies! **NEW!** Maple Leaf-shaped Vanilla Cookies.

Watch for more info in our mini newsletter in April 2008.

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April, May & June 2008

“Please order 7 days ahead!”

Ice cream sandwiches with delicious vanilla ice cream inside are hand-made right here at our shop!!! Be sure to try both flavours –these 70 gram sandwiches are absolutely yummy.

ICE DAWGS 1 - 2 of our **chocolate chip cookies** with smooth and creamy old fashioned vanilla ice cream inside.

ICE DAWGS 1V – 2 of our **fudge chip cookies** with smooth and creamy old fashioned vanilla ice cream inside.

Ice Dawg 1	48 Wrapped	\$32.00*
Ice Dawg 1V	48 Wrapped	\$32.00*

Available Monday, April 7, 2008 to Thursday, June 19, 2008

Suggested Selling Price:

\$1.00 each (profit \$16.00 per case)
\$2.00 each (profit \$64.00 per case)

*plus GST



FEELING HOT? HOT? HOT?

Ice cream sandwiches with delicious vanilla ice cream inside are hand-made right here at our shop!!! Be sure to try both flavours – they are absolutely yummy.

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ICE DAWGS 1 - 2 of our **chocolate chip cookies** with smooth and creamy old fashioned vanilla ice cream inside.

ICE DAWGS 1V – 2 of our **fudge chip cookies** with smooth and creamy old fashioned vanilla ice cream inside.

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Size: 70 grams

Available: Monday April 7, 2008- Thursday June 19, 2008.

Order: 1 week's notice is required as these ice dawgs are made to order.

Pack: 48 per case

Price: \$32.00 per case - .67 each (plus GST if applicable)

Suggested Selling Price: \$1.00 each (profit \$16.00 per case)
\$2.00 each (profit \$64.00 per case)

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3 convenient ways to order:

- (1) **Call today** for more information or to order 905-877-4216.
- (2) **Order on-line** on the order page in “**Other items**” near the bottom of the order form at www.terraccottacookies.com
- (3) **Fax** this form back to us at 905-877-4231.

School Name: _____

City: _____

Contact Name: _____

Phone: _____

Delivery Date: _____

ICE DAWGS 1 - _____

ICE DAWGS 1V - _____

We will call within 24 hours to confirm your order!

NOTE: *Our drivers will deliver directly to your freezer providing one freezer is available for our product--otherwise the Ice Dawgs will be left in the office.*

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www.terraccottacookies.com “Pleased to be Peanut & Nut Free!” 905-877-4216

TERRA COTTA COOKIES INTRODUCES



T.C.'S NEW **BAKED** COOKIE "FUN" RAISER

ANOTHER GREAT "FUN" RAISING IDEA!

Newest, Easiest Fundraising Program Ever!!!!

"PLEASED TO BE PEANUT & NUT FREE!"

Each lightweight carrying case contains 24 large individually wrapped cookies which sell for \$1.00 each
ie: 300 students x 1 box each = \$3000.00 Profit

- Sell to family, friends & co-workers
- No order forms required
- Baked and individually wrapped
- 0 Trans Fat choices
- Each box contains a variety

\$10.00 PROFIT PER CASE

NUTRITIOUS, CONVENIENT & PROFITABLE

Call Janine at 905 877 4216 Toll Free 1 800 561 8833

and

BOOK NOW!

