

Cluster Centers

Cluster	Cluster Center
1	[41.07,10.29, 145.51]
2	[34.28, 6.45, 67.22]
3	[26.30, 4.48, 17.07]

These clusters can be differentiated from each other as follows:

Cluster 1 is different from the others in that the players in the cluster have the highest totalAdClicks, totalBuyClicks and totalRevenue.

Cluster 2 is different from the others in that the players in the cluster have the second highest totalAdclicks, totalBuyClicks and totalRevenue.

Cluster 3 is different from the others in that the players in the cluster have the lowest totalAdClicks, totalBuyClicks and totalRevenue