Data Evaluation

Confusion matrix

avg_price \ Prediction (avg_price)	PennyPincher	HighRoller
PennyPincher	243	15
HighRoller	52	184

Correct classified: 427   Wrong classified: 67

Accuracy: 86.437%   Error: 13.563%

Cohen's kappa (κ): 0.726%
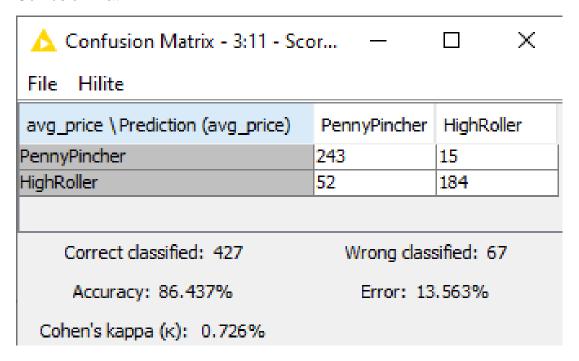
The accuracy of the model is 86.43%

When the buyer type is PennyPincher, the model classified correctly 243 times and incorrectly 15 times. When the byer type is HighRoller, the model classified correctly 192 times and incorrectly 52 times.

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