



Exactly 960 pixels

Logo

[Enter site tagline here]

Home

E-Mail Deals

Request a Catalog

Help

My Account

Order Status

Cart

0 Items \$0.00

Optional Special Promotional Copy

Need Help? Call 1-800-543-8955

Enter Keywords or Item #

Search

Shop by:

Category

Brand

Clearance

Request Catalog

Offer Placement

1

Category Name

2

Narrow Your Results

Category

Selected: Category, Sub-Category

Category (#)

Category (#)

Sub-Category (#)

Sub-Category (#)

Sub-Category (#)

Category (#)

Brand

Brand

Brand

Brand

Brand

Price

\$0\$X00

10

Recently Viewed

Product Image

Product Link

Product Image

Product Link

>> View More Recently Viewed...

8

Category Name

3

Home > Category Name > Sub-Category Name

5 Items Per Page: 8 | 16 | 32 | All Items

4 Sort by: Top Selling | Top Rated | Newest

6< < 1 2 3 4 5 6 7 > > (142 Total Items)

8

Product Image

Product Name

More Info...

★★★★☆

\$X,XXX.00

Buy Now

>> View All Category Name

Product Image

Product Name

More Info...

★★★★☆

\$X,XXX.00

Buy Now

>> View All Category Name

Product Image

Product Name

More Info...

★★★★☆

\$X,XXX.00

Buy Now

>> View All Category Name

Product Image

Product Name

More Info...

★★★★☆

\$X,XXX.00

Buy Now

>> View All Category Name

Product Image

Product Name

More Info...

★★★★☆

\$X,XXX.00

Buy Now

>> View All Category Name

Product Image

Product Name

More Info...

★★★★☆

\$X,XXX.00

Buy Now

>> View All Category Name

Product Image

Product Name

More Info...

★★★★☆

\$X,XXX.00

Buy Now

>> View All Category Name

Product Image

Product Name

More Info...

★★★★☆

\$X,XXX.00

Buy Now

>> View All Category Name

Sort by: Best Selling | A – Z | Price | Newest | Top Rated

< < 1 2 3 4 5 6 7 > > View All...

Leader Since 1885

Company Info

Careers

Home

Secure Shopping

E-Mail Deals

Tell-A-Friend

Request a Catalog

Privacy Policy

Terms & Conditions

My Account

Order Status

Shipping & Delivery

Help

Contact Us

Need Help?

Call 1-800-543-8955

VISA

MasterCard

Discover

Open Account

125 Years in Business

McAfee SECURE

TESTED 06-14-11

VeriSign Secured

VERIFY

Copyright © 2010 All Rights Reserved

1 Category Name

2 Narrow Your Results

3 Breadcrumb

4 Sort Product Grid by (“Top Selling” is default)

5 Items Per Page

6 Paging

7 Categories/Sub-Categories
User “refines their selection” by selecting a category or sub-category.

8 Product Grid

9 Product Grid

10 Brands

Last Updated Wednesday, January 13, 2010 1:42 PM

Version 2.0

Created by D.M.insite

Exactly 960 pixels

Logo

[Enter site tagline here]

[Home](#)

[E-Mail Deals](#)

[Request a Catalog](#)

[Help](#)

[My Account](#)

[Order Status](#)

0 Items \$0.00

Optional Special Promotional Copy

Need Help? Call 1-800-543-8955

Enter Keywords or Item #

Search

Shop by:

Category

Brand

Clearance

Request Catalog

Offer Placement

1

[Home](#) > [Category Name](#) > Sub-Category Name

Return to Shopping

2

Product Image

3

Product Name

Product description - Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam ut blandit felis. In volutpat rhoncus venenatis. Maecenas ut tellus mi.Donec risus ligula, vulputate in aliquet vitae, ultrices at orci. Sed posuere eros eu felis eleifend .

Overall Rating: 3.2 / 5

★

★

★

☆

☆

Related Categories:

[Sub-Category](#), [Sub-Category](#), [Sub-Category](#)

4

Product # 157207

Sale Price **\$320.50**

Stock Status **In Stock**

Ship Weight 3.0 lbs

Qty

4

Trait - Select -

5

Product Image

Product Name

X-XXXXX

Trait

- Select -

Qty

8

+

Add to Cart

9

Spend just \$XX.XX more and you'll SAVE XX% on your order!

6

Product Image or Swatch

Product Image or Swatch

Product Image or Swatch

Product Image or Swatch

7

Description

Specifications

Q&A

Photo Gallery

Reviews

Warranty

Accessories

Parts

Docs

7

7

7

7

7

7

10

You May Also Consider

Product Image

Product Name

[More Info...](#)

\$X,XXX.00

Buy Now

Product Image

Product Name

[More Info...](#)

\$X,XXX.00

Buy Now

Product Image

Product Name

[More Info...](#)

\$X,XXX.00

Buy Now

Product Image

Product Name

[More Info...](#)

\$X,XXX.00

Buy Now

Product Image

Product Name

[More Info...](#)

\$X,XXX.00

Buy Now

Leader Since 1885

[Company Info](#)

[Careers](#)

[Home](#)

Secure Shopping

[E-Mail Deals](#)

[Tell-A-Friend](#)

[Request a Catalog](#)

[Privacy Policy](#)

[Terms & Conditions](#)

My Account

[Order Status](#)

[Shipping & Delivery](#)

[Help](#)

[Contact Us](#)

Need Help?

Call 1-800-543-8955

125 Years in Business

McAfee SECURE

TESTED 06-1AN

VeriSign Secured

VERIFY

VISA

MasterCard

Discover

Open Account

Copyright © 2010 A.M. Leonard All Rights Reserved

1 Breadcrumb

2 Product Image

3 Product Name

4 Product Traits

5 Child/Related Products

6 Additional Images/Swatches

7 Tabbed Product Information

8 Add to Cart

9 Optional Special Promotional Messaging

10 Cross Sells

Standalone: "Poly Shrubbery 15 Tine Rake"

Product # 15PR

Price **\$9.49**

Stock Status In Stock

Qty

1

Question: Ship Weight?

+

Add to Cart

Spend just \$XX.XX more and you'll SAVE XX% on your order!

Products With Traits: "3903 Carhartt Boot"

Product # 3903 D 11

Sale Price **\$141.99**

Stock Status In Stock

Qty

1

Width - D -

Size - 11 -

Color - Brown -

Question: Pattern?

+

Add to Cart

Spend just \$XX.XX more and you'll SAVE XX% on your order!

Product w/Companion: "A.M. Leonard Soil Knife"

Product # 4752

Price **\$24.99**

Stock Status In Stock

Qty

1

A.M. Leonard Sheath

4750s

Qty

1

+

Add to Cart

Spend just \$XX.XX more and you'll SAVE XX% on your order!

Last Updated Wednesday, January 13, 2010 1:42 PM

Version 2.0

Created by D.M.insite

Alternate Product Page Layout Options (“Picture Group”)

Header

Navigation

Offer Placement

[Home](#) > [Category Name](#) > Product name

1

Product Name

2


[View Larger](#)

3

Short Description - consectetur pharetra. Donec lacinia consequat posuere. Nam mollis, tellus eget dictum hendrerit, eros justo ultrices elit, non cursus magna nibh nec dui. Cras commodo, arcu ac varius convallis, dolor ante semper velit, vitae. [Read more...](#)

4

5

Overall Ratings: 3.2/5

Related Categories: [Sub-Category](#), [Sub-Category](#)

6 + Add to Cart

Item #	Ship Wt.	Trade Size	Top Dia.	Ht.	Gal	Heavy Classic	Mid-Weight Olympian	Economy Custom	Stack Qty	1-2	3+	Qty
7 NSC300s	9 lb	1	6.5"	6.5"	.664			●	100	\$22.99	\$21.99	<input type="text"/>
NSC300s	9 lb	1	6.5"	6.5"	.664			●	100	\$22.99 \$18.99	\$21.99 \$17.99	<input type="text"/>
NSB5SXL	38 lb	5 Squat	13.25"	9"	4.15		●		100	\$134.49	\$127.99	<input type="text"/>
NSC2600	45 lb	65	30.75"	23.125"	60.67	●			100	\$157.99	\$148.49	<input type="text"/>

Note: This example had 29 items, only displaying only 4

6 + Add to Cart

Description Q&A Specifications Reviews Warranty Accessories Photo Gallery Text Parts Docs

8

Long Description - consectetur pharetra. Donec lacinia consequat posuere. Nam mollis, tellus eget dictum hendrerit, eros justo ultrices elit, non cursus magna nibh nec dui. Cras commodo, arcu ac varius convallis, dolor ante semper velit, vitae mollis turpis quam ut est. Duis vestibulum congue mauris, eu commodo nunc auctor vel.vestibulum. Nulla a neque at est suscipit feugiat sit amet ut ipsum. Cras bibendum elementum sem, et accumsan urna eleifend vel.

Footer

- 1

Product Name
- 2

Product Photos and alternative views (if available)
- 3

Short Description
- 4

Link to Overview Tab: Clicking the “Read More...” jumps down the page and activates “Overview” tab.
- 5

Overall Ratings of selected Product
- 6

Add to Cart
- 7

Item #

Option One: [Linked Item #](#)

If desired for merchandising purposes and products within a “Picture Group” have a distinctive visual differences, the item # would link to a product page displaying a photo of this product.

Option Two: Non-Linked Item #

Products within a “Picture Group” have no noticeable visual difference
- 8

Product Detail Tabs

Logo

[Enter site tagline here]

Need Help? Call 1.800.555.1212

[Home](#) [Newsletter Sign-Up](#) [Request a Catalog](#) [My Account](#) [Shopping Cart](#) (0)

Optional Special Promotional Copy

Enter Keywords or Item #

Category Label

Category Label

Category Label

Product Category

Navigation

Category Label

Category Label

Category Label

Newsletter Sign-Up

[Newsletter Benefit Copy]

Enter Your E-Mail

Sign-Up

[We respect your privacy](#)

Order From Catalog

[Instructional Copy]

Enter Item #

Add

Browse Products

[Category Name](#)

[Category Name](#)

[Category Name](#)

[Category Name](#)

[Category Name](#)

[Category Name](#)

[Category Name](#)

[Category Name](#)

[Category Name](#)

[Category Name](#)

Home > Shopping Cart

Shopping Cart

1

Spend just \$XX.XX more and you'll SAVE XX% on your order!

Continue Shopping

Proceed to Checkout

2

Description

Qty

Price

Total

3

Item # [Product Name](#)

Product Description

3

Shipping Restrictive Messaging

Inventory Status Messaging

4

Item # [Product Name](#)

Product Description

6

Shipping Restrictive Messaging

Inventory Status Messaging

7

Cart Subtotal: \$XXX.00

(excludes tax and shipping)

8

Special Offer

Promo code messaging ... Pellentque eleifend bibendum posuere. Sed quam nulla, rhoncus id sodales sit amet, luctu

Enter Promo Code

Apply

9

Shipping and Tax Info

Proceed to Checkout

10

You May Also Like

Product Image

Product Name

[More Info...](#)

\$X,XXX.00

Buy Now

>> Explore Category Name

Product Image

Product Name

[More Info...](#)

\$X,XXX.00

Buy Now

>> Explore Category Name

Product Image

Product Name

[More Info...](#)

\$X,XXX.00

Buy Now

>> Explore Category Name

11

Recently Viewed Products

Product Image

Product Name

[More Info...](#)

\$X,XXX.00

Buy Now

>> Explore Category Name

Product Image

Product Name

[More Info...](#)

\$X,XXX.00

Buy Now

>> Explore Category Name

12

Recently Viewed Categories

[Category Name](#)

[Category Name](#)

[Category Name](#)

[Category Name](#)

[Category Name](#)

List Header

[Newsletter Sign-Up](#)

[Tell-A-Friend](#)

[Request a Catalog](#)

[Privacy Statement](#)

[Contact Us](#)

List Header

[List Link Title](#)

[List link Title](#)

[List Link Title](#)

[List Link Title](#)

[List Link Title](#)

List Header

[List Link Title](#)

[List link Title](#)

[List Link Title](#)

[List Link Title](#)

[List Link Title](#)

List Header

[List Link Title](#)

[List link Title](#)

[List Link Title](#)

[List Link Title](#)

[List Link Title](#)

1 Optional Special Promotional Messaging

2 Products in Cart

3 Product Description

4 Shipping and Inventory Messaging

5 Remove Item From Cart

6 Update Cart if Quantity Change

7 Cart Subtotal
Not displaying estimated tax or shipping

8 Special/Promo Offer

9 Shipping and Tax Info Pop-Up

10 Cross Sells

11 Recently Viewed Products

12 Recently Viewed Categories

Last Updated Thursday, December 17, 2009 3:02 PM

Version 1.0

Created by D.M.insite

Checkout

Logo

1

Checkout

Need Help? Call us at (800) 555-1212 – we're here to help.

Optional: Pre-Fill with My Information

Enter either your current E-Mail/Password OR your Customer ID/Zip Code to pre-fill the checkout form:

3

E-Mail

Password

OR

Customer ID

Zip Code

Submit Order

Step 1: Enter Billing and Shipping Information

4

Billing Address

E-Mail

Confirm E-Mail

First Name

Last Name

Address 1

Address 2 (optional)

City

State

Zip

Country

5

Shipping Address

☐ Same as Billing Address

First Name

Last Name

Address 1

Address 2 (optional)

City

State

Zip

6

Create an Account (optional)

Your E-Mail address is your login

Password

Confirm Password

Step 2: Review Your Order Details

7

Item#	Description	Unit Price	Qty	Total	
Item #	Product Name	Product Description	\$XX.00	1	\$XXX.00
		Inventory Status Messaging			
		Shipping Restrictive Messaging			
Item #	Product Name	Product Description	\$XX.00	1	\$XXX.00
		Inventory Status Messaging			
		Shipping Restrictive Messaging			

8

Item Total

\$XXX.00

Tax

\$XXX.00

Shipping (info)

Standard (\$ 0.00)

ORDER SUBTOTAL

\$XXX.00

9

Special Offer

Enter Promo Code

Apply

10

Gift Card

Gift Card Number

Apply

ORDER TOTAL

\$XXX.00

Step 3: Choose a Payment Method

Payment Information

Name on Card

Card Type

- Select -

Card Number

Expiration Month

- Select -

Expiration Year

- Select -

Card Verification #

Submit Order

VeriSign Secured

McAfee SECURE

TESTED DAILY

19-NOV

987

1

Shipping

Customer Service

Privacy

- 1 Minimal Header/Footer
No Links
- 2 Display 800#
- 3 Optional Login
- 4 Bill Address
- 5 Shipping Address
- 6 Account Creation (optional)
- 7 Item Details
- 8 Status Messaging
- 9 Special/Promo Offer
- 10 Gift Certificates
- 11 Payment Information

Logo

Order Confirmation

Print Order Summary

1

✓

Thank you for your order! Your order has been completed.

Order Summary

2

Billing Address

First Name Last Name

Address

City, State ZIP

Country

Shipping Address

First Name Last Name

Address

City, State ZIP

Country

3

Order Number

20004

4

Payment Method

Visa

*****1111

5

Shipping Method

Standard

6

Order Details

Item Number	Product Name	Unit Price	Qty	Total
1-094857	Product Name Product Description, Product Traits (color, size, etc...) Inventory Status (back-ordered)	\$ XXX.00	1	\$ XXX.00
1-569483	Product Name Product Description, Product Traits (color, size, etc...) Inventory Status (back-ordered)	\$ XXX.00	1	\$ XXX.00
Item Total				\$ XXX.00
Tax				\$ 5.00
Shipping				\$ XXX.00
7 Order Total				8 \$ XXX.00

Note: You are encouraged to print this order receipt and save the accompanying Purchase Order number for future reference.

8

Print Order Summary

9

Continue Shopping

Shipping

Customer Service

Privacy

1 Order Success Messaging

2 Billing and Shipping Address

3 Order Number

4 Payment Method

5 Shipping Method

6 Order Details

7 Order Total

8 Print Order

9 Continue Shopping

Last Updated Monday, January 04, 2010 5:43 PM

Version 1.5

Created by D.M.insite