# Hale Groves Header & Footer

Last Updated: Friday, August 08, 2014 at 2:26 PM

## Desktop

Gift History | Track My Package | My Account | Cart (1) — $75.00

Hale GROVES®

Hand-picked, fresh from grove

Search

Need assistance? Call 1-888-651-3431

Category | Category | Category | Category | Category | Category | Category

- Subcategory
- Subcategory
- Subcategory
- Subcategory
- Subcategory
- Subcategory
- Subcategory
- Subcategory

Best Sellers

Product Name $00.00 | Product Name $00.00

Product Name $00.00 | Product Name $00.00

Promo Offer Text

### Newsletter Sign Up

Your E-Mail Address

Sign Up

- Benefit One
- Benefit Two
- Benefit Three

### Request a Catalog

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Get Your FREE Catalog

**Fresh Fruit**
Fruit Baskets
Gift Baskets
Popular Searches
Corporate Gifts
Catalog Quick Shop
Florida Fruit Direct

**Customer Service**
Frequently Asked Questions
Online Catalog
Citrus Calendar
Shopping Cart Help
Privacy Policy
Return Policy
Join our Affiliate Program
Request A Catalog
Business Fruit Gifts
Join the Email List

**About Us**
Contact Us
Retail Store Info
Citrus & Gift Articles
Fresh Fruit Recipes
Product Videos
Site Map

**My Account**
Sign-In
Cart
Order Tracking

Retail Location Imagery

(link to article)

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McAfee SECURE

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## Tablet

Gift History | Track My Package | My Account | Cart (1)

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Category | Category | Category | Category | Category | Category | Category

Promo Offer Text

### Newsletter Sign Up

Your E-Mail Address

Sign Up

### Request a Catalog

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Get Your FREE Catalog

**Fresh Fruit**
Fruit Baskets
Gift Baskets
Popular Searches
Corporate Gifts
Catalog Quick Shop
Florida Fruit Direct

**Customer Service**
Frequently Asked Questions
Online Catalog
Citrus Calendar
Shopping Cart Help
Privacy Policy
Return Policy
Join our Affiliate Program
Request A Catalog
Business Fruit Gifts
Join the Email List

**About Us**
Contact Us
Retail Store Info
Citrus & Gift Articles
Fresh Fruit Recipes
Product Videos
Site Map

**My Account**
Sign-In
Cart
Order Tracking

Retail Location Imagery

(link to article)

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McAfee SECURE

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## Mobile

MENU | Hale GROVES®

Promo Offer Text

Page Content

### Newsletter Sign Up

Your E-Mail Address

Sign Up

### Request a Catalog

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Cras magna sapien, hendrerit a libero elementum.

Get Your FREE Catalog

- Fresh Fruit +
- Customer Service +
- About Us +
- My Account +

Retail Location Imagery

(link to article)

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McAfee SECURE

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### Mobile Navigation Selected

- Category
- Category
- Category
- Category
- Category
- Category

# Hale Groves HOME Page Breakpoints

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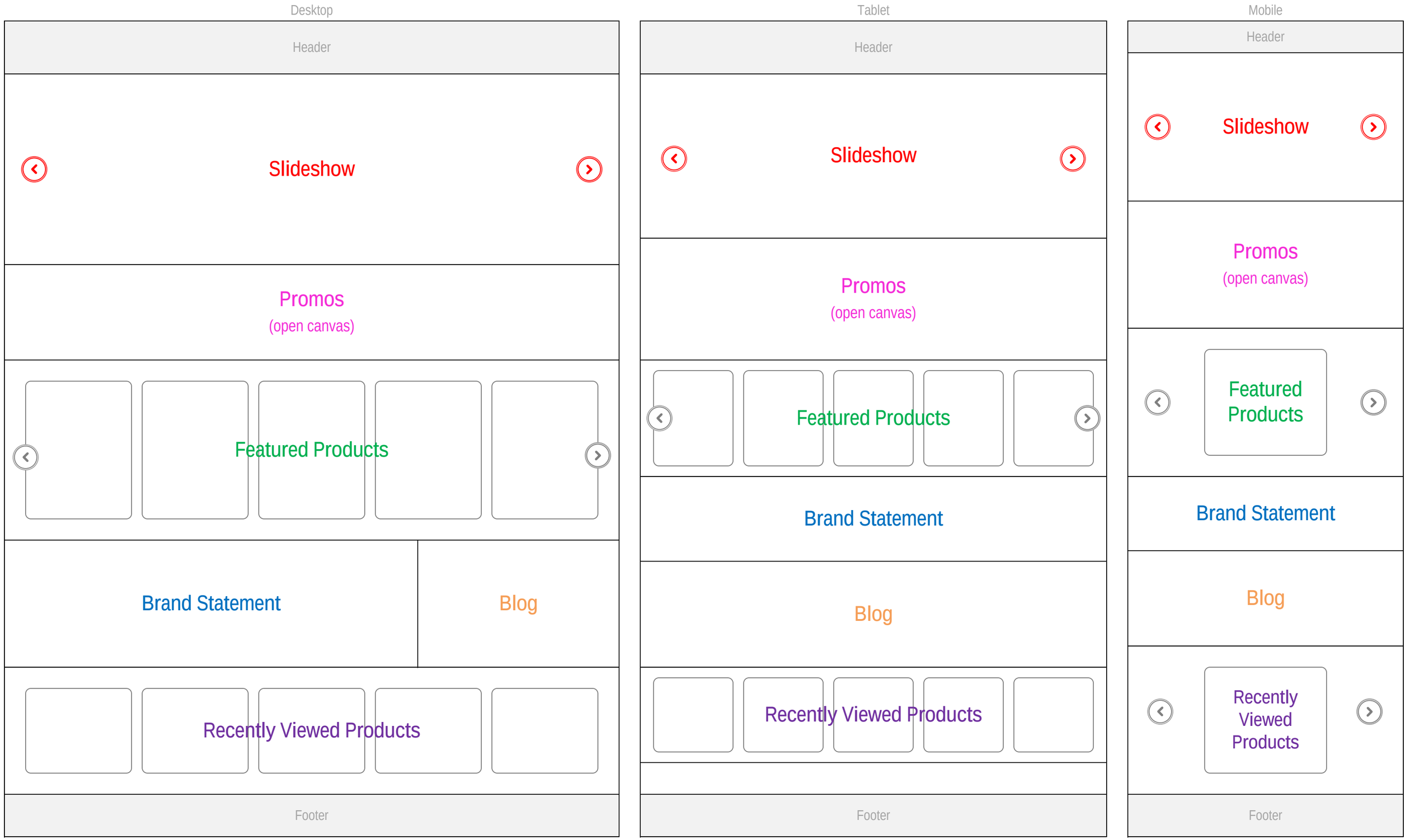

# Hale Groves HOME Page Wireframe

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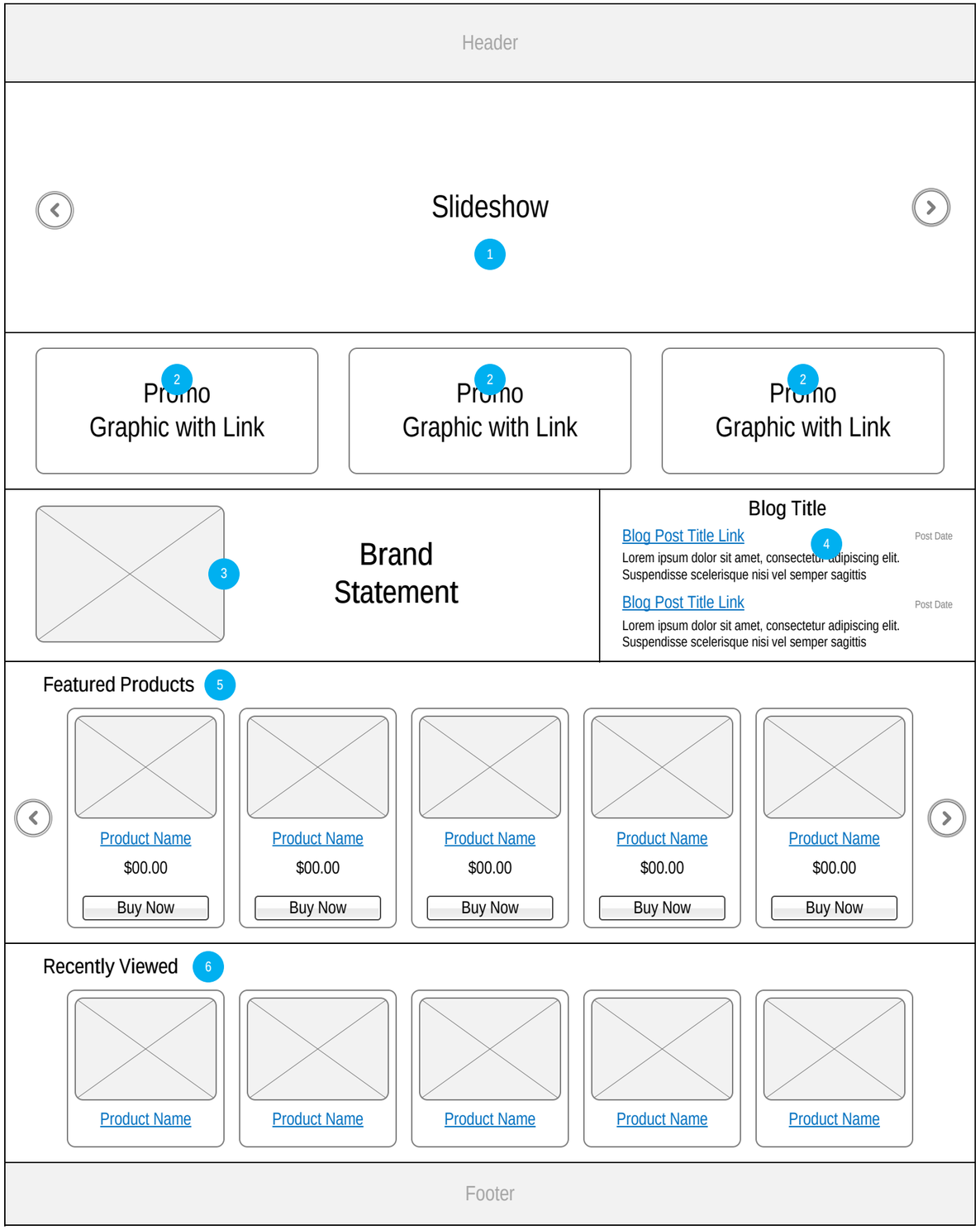


1. **Slideshow**

2. **Promos**
   Open canvas to insert custom HTML.

3. **Brand Statement**

4. **Blog**
   Displays last two blog posts with link to third-party blogging CMS using RSS

5. **Featured Products**
   Displays products listed in **Product Group** titled *HOME*.

6. **Recently Viewed Items**
   Shows last five products viewed by the visitor. Displays **Default Image** and product **Display** for each product. If no products have been viewed, we message the user that no products have been viewed.

# Hale Groves CATEGORY Page Breakpoints

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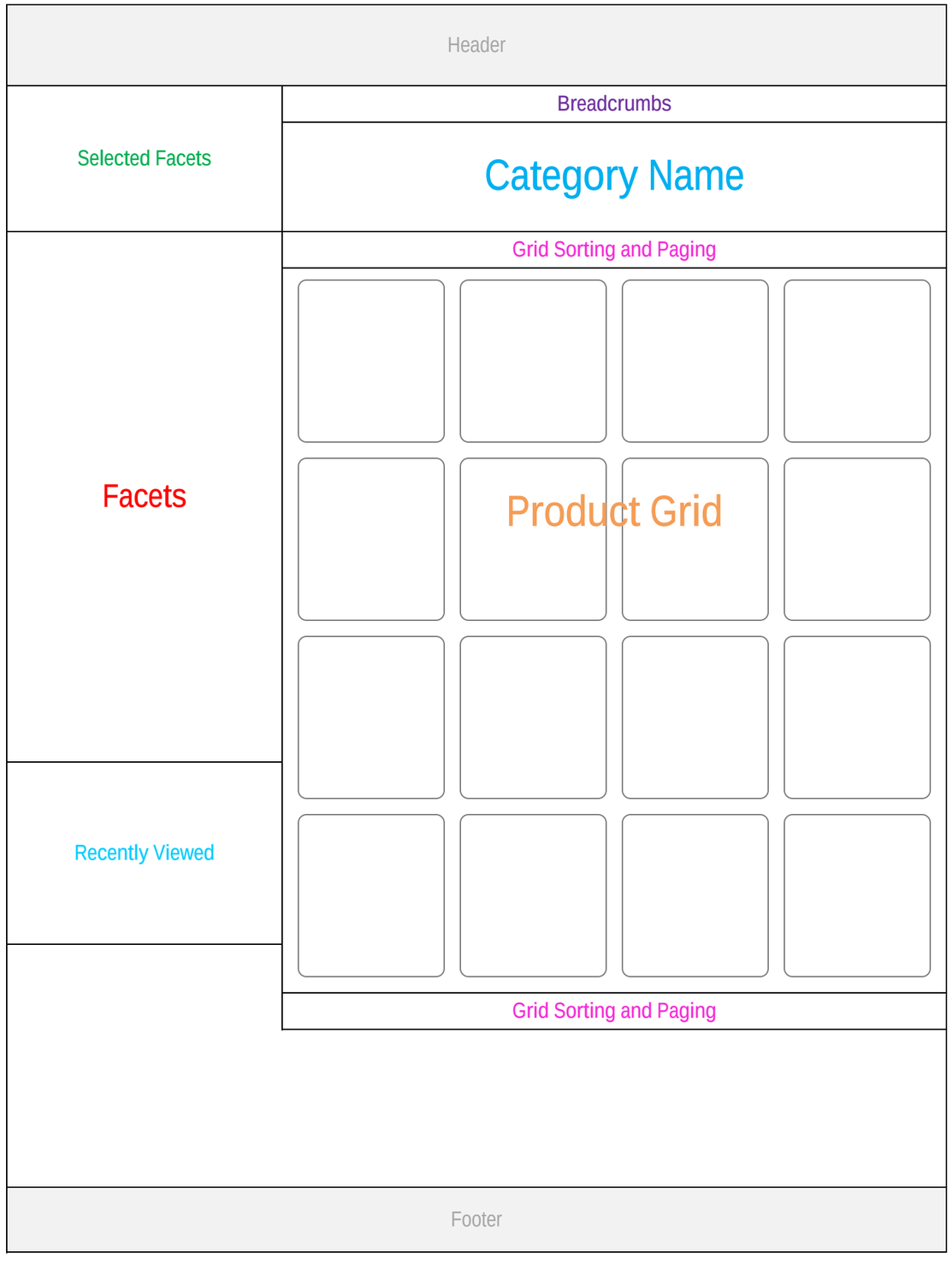
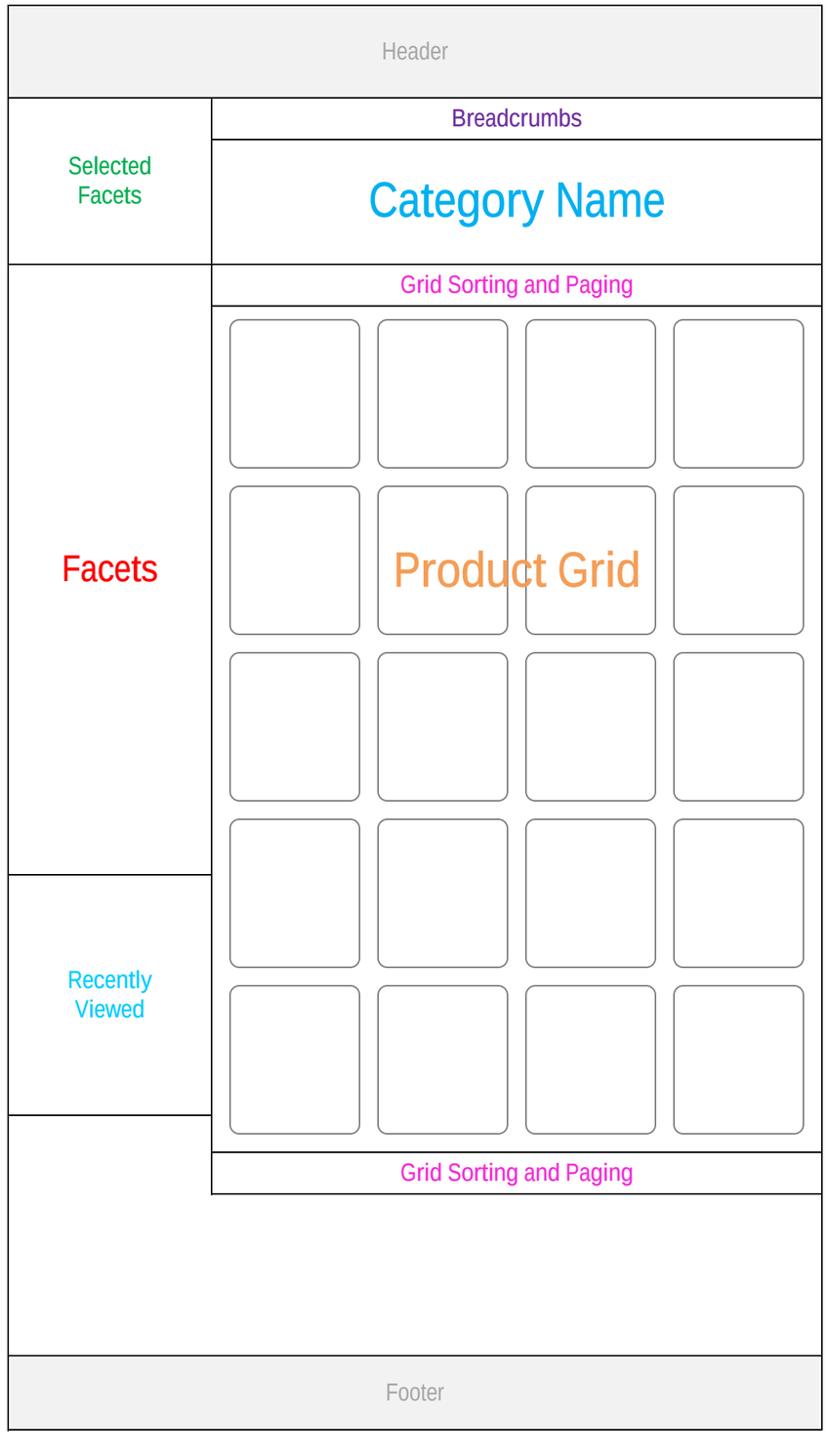
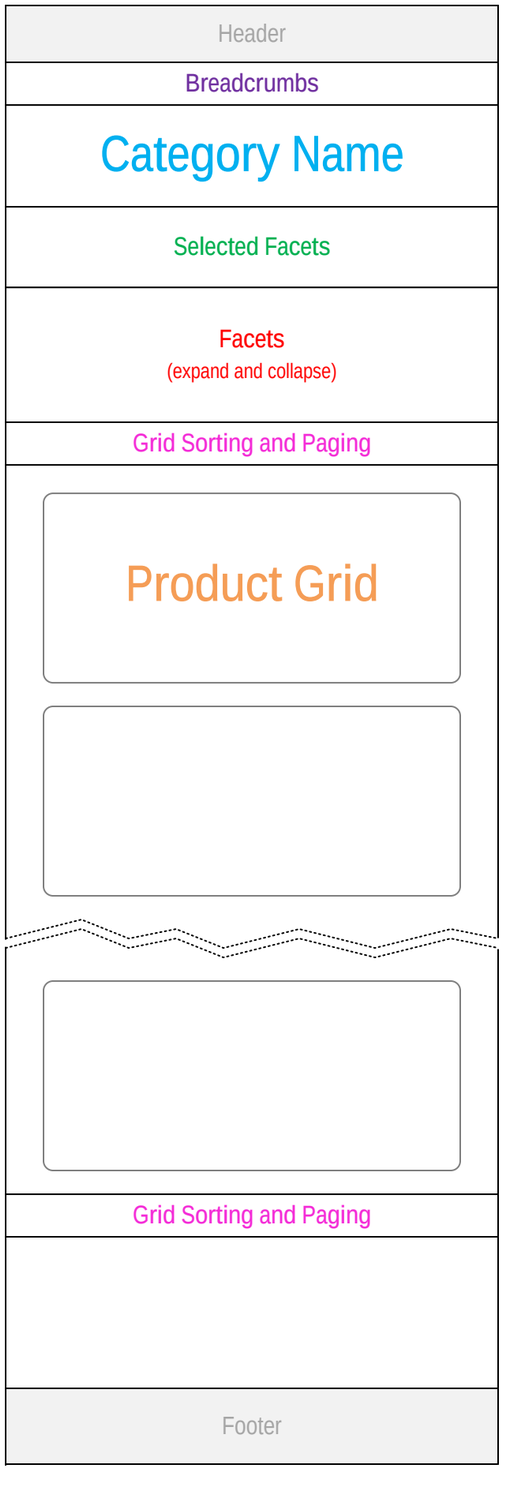
## Desktop




## Tablet

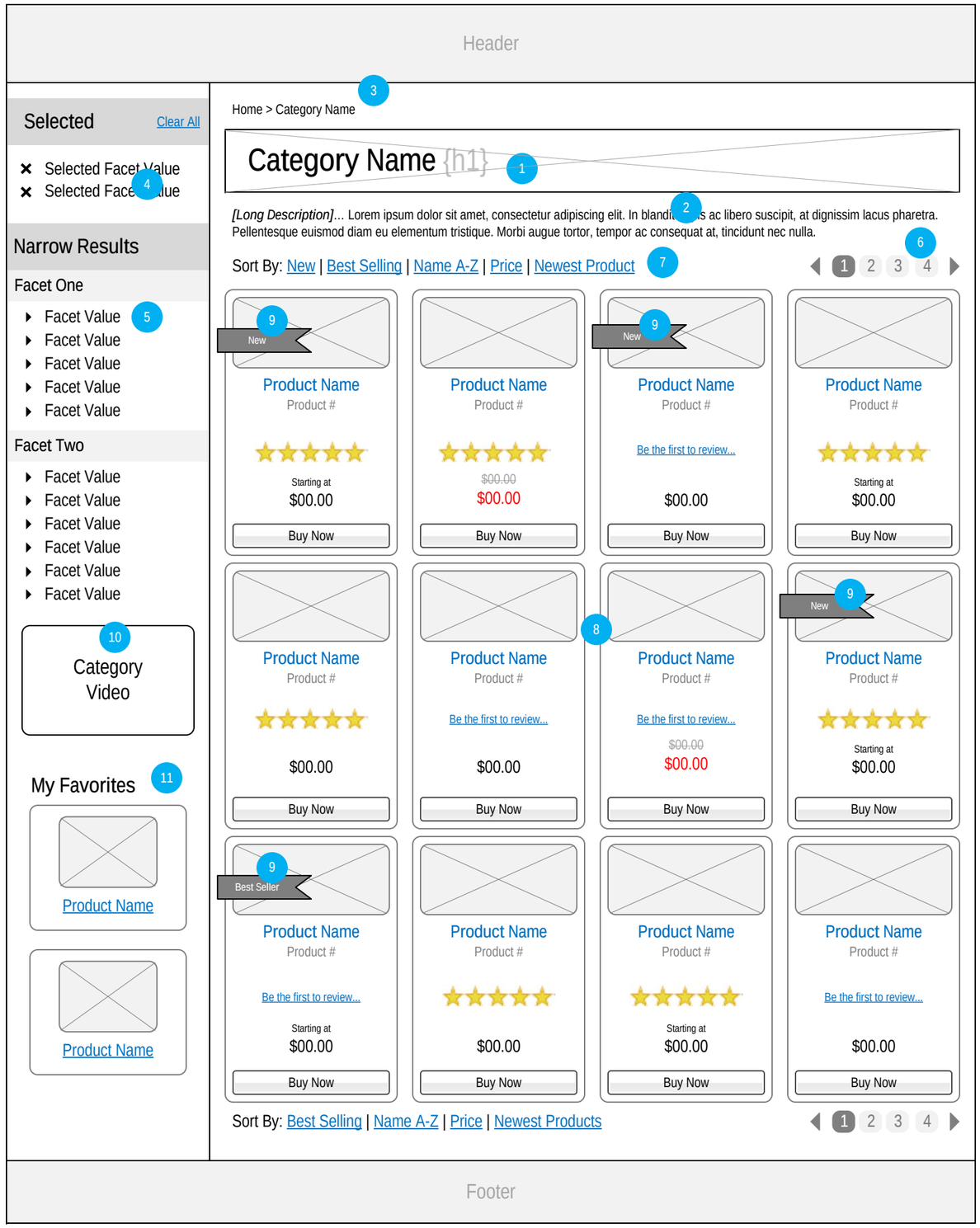



## Mobile



# Hale Groves CATEGORY Page Wireframe

Last Updated: Friday, August 08, 2014 at 2:26 PM




1 **Category Name**
Pulled from category **Display**. Web text placed over category **Image**.

2 **Category Long Description**
Pulled from category **Long Description**.

3 **Breadcrumbs**
Link list showing site path to current page

4 **Selected Facets**
Displays all facet values that are currently active. User can remove individual facets by clicking X icon at left. "Clear All" button removes all active facets.

5 **Faceted Navigation**
Displays up to 6 facets based on cube assigned to category. Facet values can be selected by clicking on them. Selected state is indicated by the checkbox at left.
Examples: *Variety, Price, and Seasonality*

6 **Grid Pagination**
Advance/Retreat through product grid pages. If more items are in display group than can be shown on a single page.

7 **Sorting**
Sorts products in display group based on selected criteria.
Options: *Best Selling, Name: A to Z, Name: Z to A, Price low to high, and Price high to low*

8 **Product Grid**
Displays four across and four down.
Product Display: Product **Default Image**, Product **Display**, **Product Number**, Rating, and Price (Shows "as low as $0.00" if virtual product with children)

9 **Product Callouts**
Product specific ribbon or sashes
Options: NEW, BEST SELLER

10 **Video**
Displays YouTube video link listed in **Category Attribute** titled *YouTubeVideo*.

11 **My Favorites List**

Note:
**Quick View** - Currently estimating