

# Ferda's tutorial for creating first project

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## Abstract

This document was created for beginners in Ferda that don't know how to work with the system. It contains a tutorial to create a simple 4ft task on a trial database of a fictional bank Barbora.

## Introduction

Welcome in Ferda :) If you just launched the Ferda program and don't know what to do with it, or if you need to learn some of the Ferda basic operations, then read carefully this document. We hope that in the end thing will become clearer.

## The Ferda and LISp-Miner system in brief

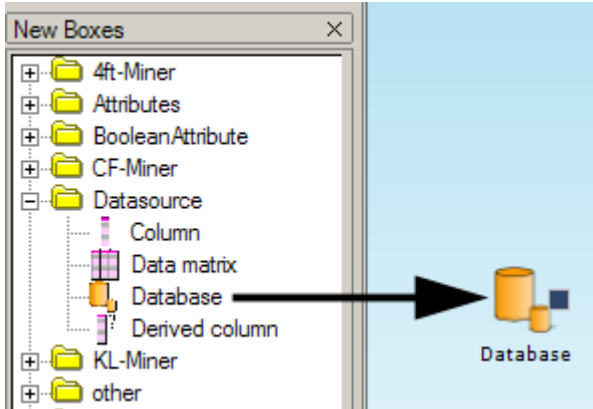
Ferda is system for mining knowledge from data. It is a successor of an older [LISp-Miner](#) system. The LISp-Miner system has been successfully under development for many year in VŠE (economics university) in Prague. Ferda as well as LISp-Miner use asociation rule based datamining and they use improved GUHA style procedures. For more theoretical information about the procedures, see the [LISp-Miner web pages](#).

## Our example

In this tutorial we try to mine some knowledge from a fictional Barbora bank data containing information about loan profitability. We use the most known LISp-Miner procedure, 4ft. This procedure uses a fourfold contingency table of individual hypotheses verifies its value against defined quantifiers. You will find more about the procedure and its parameters later in this tutorial.

# 1. Creation of a first box

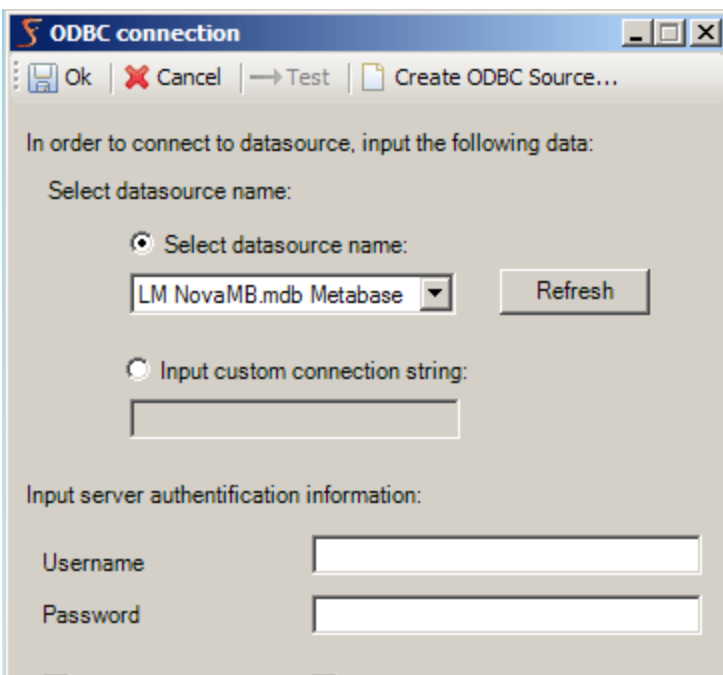
Ferda is a system that uses so called visual programming for creation of its tasks. Visual programming means connecting visual elements on the desktop and setting properties of the elements. In Ferda the visual element is called a `box`. The panel with all different boxes we can create is located on the left bottom edge of the docking environment. It contains folders and in the folders, there are boxes that we can create. The datamining process usually starts with identification of the data source. For this, we use the `Database` box in the `Datasource` folder. We create our first box by clicking on the `Database` box and dragging it onto the desktop.

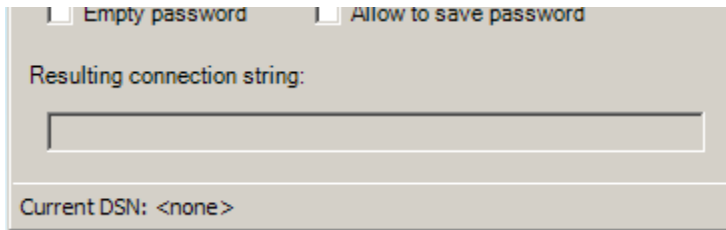


## 2. ODBC connection setting and Setting modules

The ODBC interface provides a unified way of connecting to a data source for various data types. For our example, we use a fictional Barbora bank database with information about loans. You can download the database together with Ferda installation program at [Ferda home page](#).

In order for the `Database` box to work properly, we need to connect it to a data source. The `ODBC connection string` property of the box is designed for this purpose. When we click with the left mouse button on the box at the desktop, all the properties of the box appear in the `Property grid`, the component in the upper right part of the docking environment. When we click on the property `ODBC connection string`, we can write the connection string in there right away, or we can click on the button with three dots and use a `Settings` module instead. Ferda uses the setting modules, when the property setting is somehow complicated. Then a ODBC connection dialog appears.





We can see all the different data sources connected via the ODBC interface. If you hadn't established the Barбора as a data source, click on `Create ODBC source` on the toolbar. Moreover, you can also test the data sources in this dialog by clicking on the `Test` button. Please select the data source representing Barбора form the list.

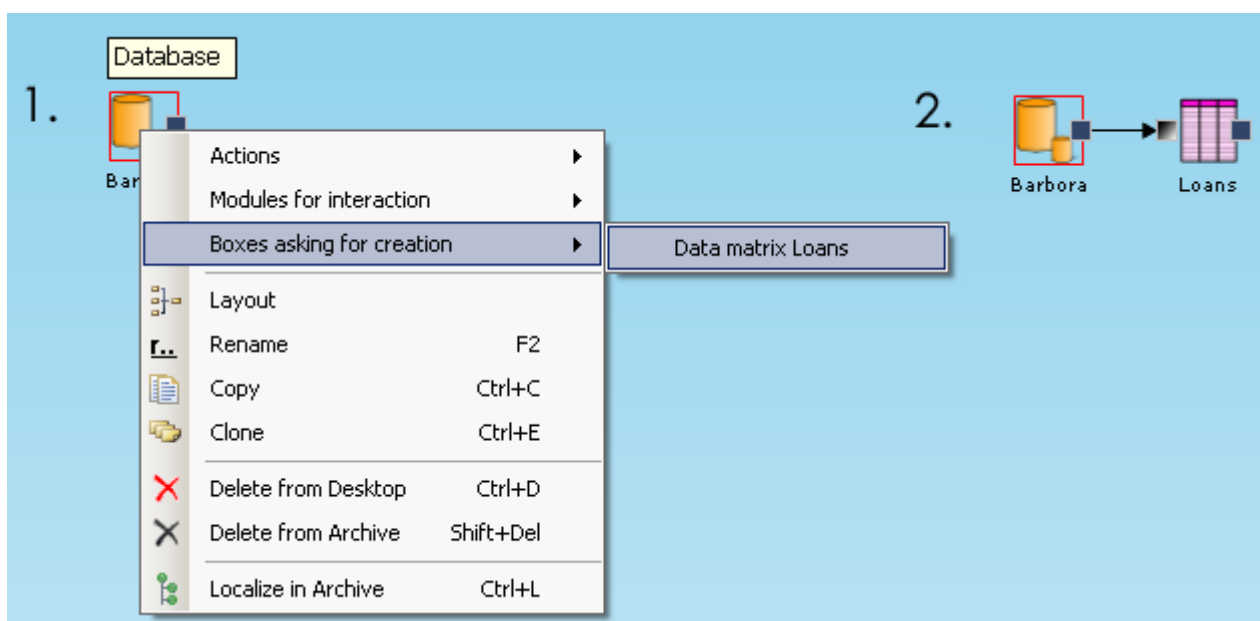
## Note

Ferda supports only creation of the User and System data source in the first step of tutorial that emerges when you click on `Create ODBC source` - it does not support the File data source.

For the LISp-Miner experts: While working in Ferda, you do not need to define a metabase (usually a Microsoft Access file - LM\_Empty.mdb) for saving a project and mutual data exchange between different modules of the system. User in Ferda does not notice metabase usage, he works only with the project files (\*.xfp). (Implementation: whenever the Ferda boxes execute LISp-Miner modules, they give metabase as a parameter to the modules generated before. After the LISp module finishes its work, the metabase is deleted.)

## 3. Data matrix creation and Boxes asking for creation

We have already a database created and correctly connected to a data source. Now we can create other boxes out of this boxes. To do this, we use a mechanism called `Boxes asking for creation`. For example the `Database` box represents a data source, that can contain several tables. In this case, the Barбора database contains one table named `Loans`. Therefore, we can create a box `Data matrix` out of the `Database` box. We do it by clicking on Barбора box with the left button and from the context menu of the box we choose the `Boxes asking for creation` group and from there the `Data matrix Loans` item. A new box representing the table is going to be created.



The `Loans` box can also be created without using the `Boxes asking for creation`. An equivalent procedure

would be dragging a new (blank) `Data matrix` box from the New boxes component, then connecting the output connector of the `Barbora` box with the input connector of the new `Data matrix` box and setting the `Name` value to `Loans`.

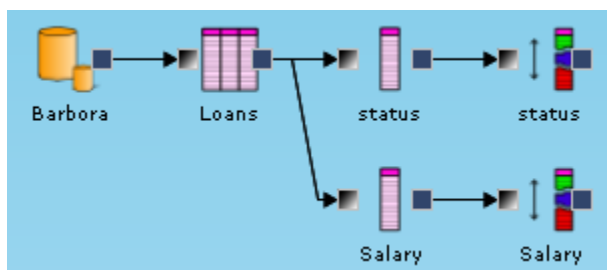
For the Ferda datamining procedures to work properly, we have to select the primary key of the data matrix we are working with. Therefore we select the `loan_id` value of the `Primary key` property.

## 5. Attributes creation

The boxes asking for creation principle can be applied also to other boxes then `Database`. For example the `Data matrix` table offers all the containing columns to be created. The table `Loans` contains information about the profitability of loans to clients with several characteristics. A manager of our fictional bank could be interested for example in the relationship of income height and the profitability of the loan. We can help him to solve this task in Ferda.

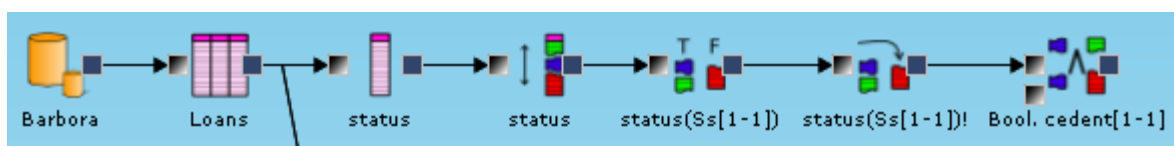
At first we create the `Column` boxes for the columns `Salary` providing the income facts and `status` for the loan profitability. Then we create attributes out of the columns. Attribute is a suitable categorization of the domain values. In the `Salary` column properties, we can see that there are 76 different values in the column. Apparently it is not suitable to take all the different values into account. Instead we could create only some intervals that would cover all the possible values. The `Equidistant intervals attribute` box asking for creation from a `Column` box serves just this purpose. It takes all the values in the column and divides them into  $x$  different intervals where  $x$  can be edited in the Property grid. Well, let us create this box and fill number 1000 into the `Length` property. Now we have the 1000 Czech crowns long intervals.

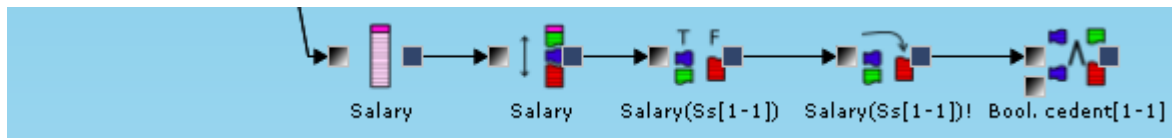
On the other hand, the `status` column contains only 4 different values. So it makes sense to create a different category for each value. We use the `Each value one category` box asking for creation. After the creation we have an attribute containing 4 categories.



## 6. The task creation up to the boolean partial cedent setting

Let us continue creating our task. We will now create more boxes needed for the partial cedent setting, which is input of the 4ft procedure. We will again rely on the Boxes asking for creation. Firstly, we create an `Atom setting`. This box expresses how categories will group in the latter literal. We can leave all the implicit values for our task. Then we create a `Literal setting`. Literal consists of atoms and it is a basic building block in cedent creation. We can set the literal type of sign. We change the `Literal sign (gace)` property to positive, because it is better to be interested in positive literals (for instance it is more valuable to know information about the customers with status C than about those who have a different status). Finally we create a `Boolean partial cedent setting` from the `Literal setting`. Cedent is a literal conjunction and it is one of the 4ft parameters. The length of the cedent could be set in the properties of the box, but we can leave here the preset values.

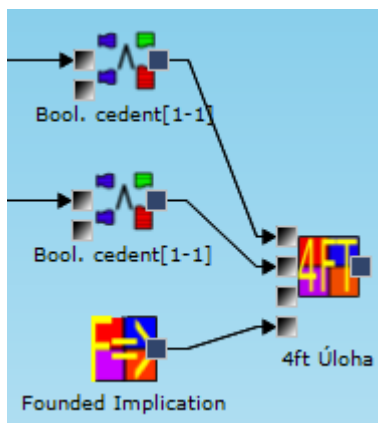




## 7. The 4ft task completion

The 4ft procedure is the most widely used and the most intuitive procedure out of all the LISp-Miner procedures. There are 3 cedents named `antecedent`, `succedent` and `condition` coming into the procedure as parameters. The procedure examines the relation between antecedent and succedent under a given condition. We also use a 4ft quantifier for the task. It is a formula defined on the fourfold table and the hypotheses are verified against this formula. We use the most common `Founded implication` 4ft quantifier. This quantifier contains one input parameter  $p$  and test if at least  $p$  percent of objects that satisfies the antecedent satisfies also the succedent. In other words, if when the object satisfies the antecedent, it also satisfies the succedent in at least  $p$  percent of the cases.

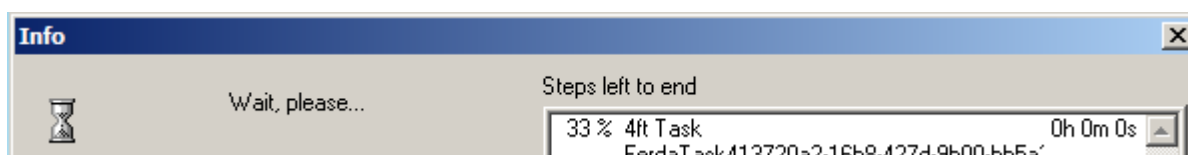
Now we have everything set for completing our task. From the `New boxes` component from the 4ft-Miner we drag the box `4ft Task` behind the already constructed partial cedents on the desktop. This box has four input sockets: `Antecedent setting`, `Succedent setting`, `Condition setting` and the `4ft Quantifier`. We connect into the `Antecedent setting` the partial cedent setting created from the `Salary` column, into the `Succedent setting` we connect the partial cedent setting created from the `status` column. We won't use the condition in our task. Finally we connect a quantifier into the last socket. We connect there the `Founded implication` quantifier, that can be found in the `Quantifiers` folder of the 4ft-Miner folder. The task is ready to run.

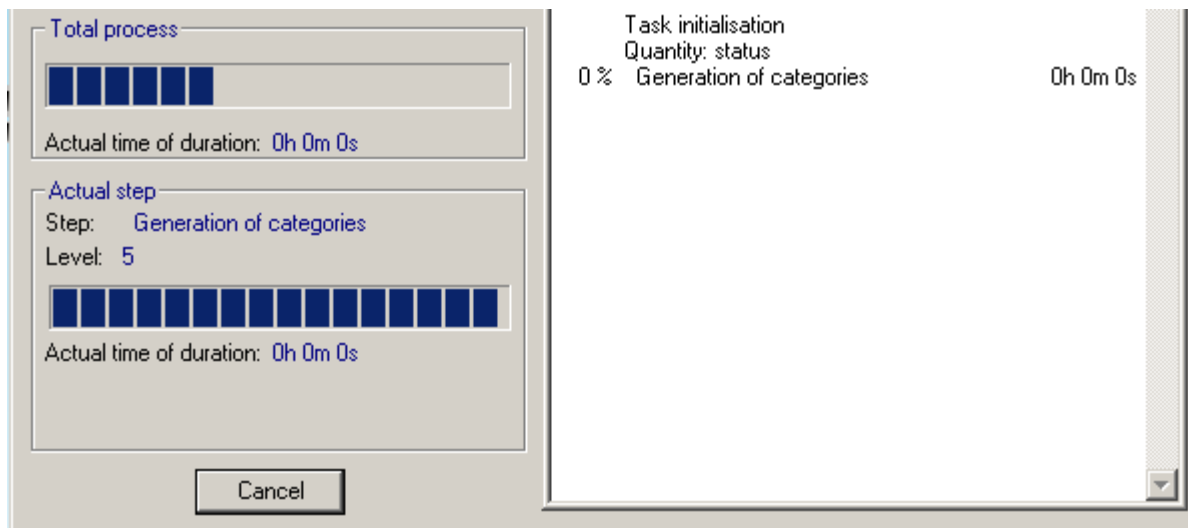


## 8. Running the 4ft and Actions of the boxes

Executing the action of boxes is yet another usage of the box. Actions of the box are accessible from the `Actions` item of the box context menu. As we see, the `4ft Task` box contains one action named `Run`. This action executes hypotheses generation for the corresponding task. As you can see the other boxes have also their actions.

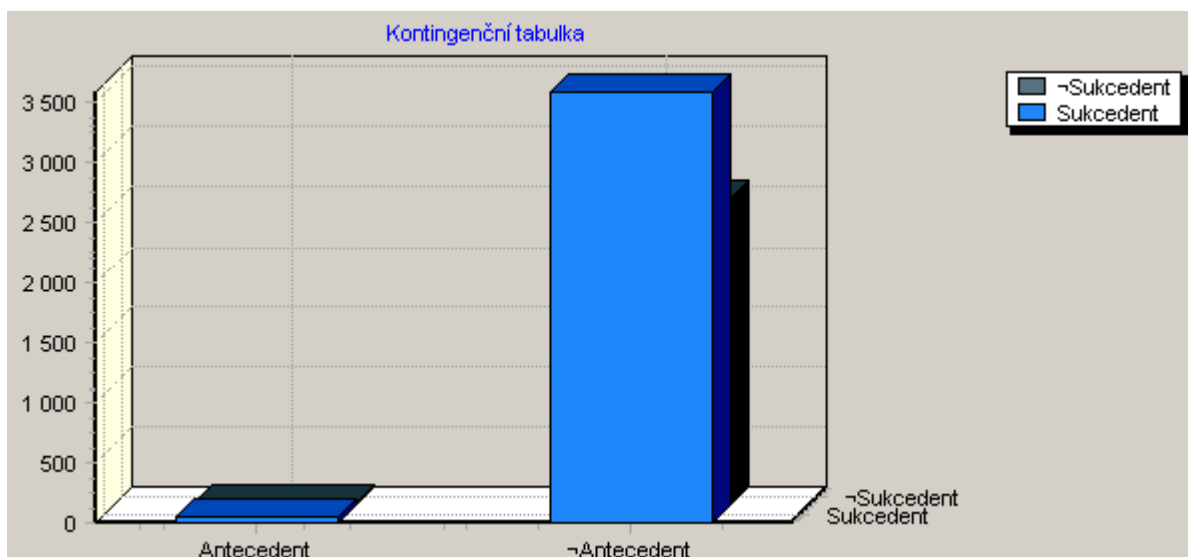
When we run the task, a dialog with generating information is shown. Then we select the `4ft Task` box on the desktop once again. As one can notice, the property values of the box have changed. The `State` property shows the `Completed` value. Unfortunately, none of the 16 verifications passed the quantifier conditions. We change the quantifier parameter  $p$  little from 0,9 to 0,8 and run the task again. Great we got a hypothesis.





## 9. Displaying the results and Modules for interaction

With the aid of `Modules for interaction` the boxes show their content to the user. Therefore, in order to display our hypothesis, we use the `Result browser` module of the `4ft Task` box. In the boxes context menu, we choose it in the `Modules for interaction` submenu. Afterwards, a table with hypotheses is shown and underneath a place for graph. If we choose our (only) hypothesis, the graf showing the contingency table emerges in the lower part and hypothesis details are displayed in the Property grid.



## 10. Result interpretation

Our hypothesis says that the couple antecedent (salary between 11110 and 12110) and succedent (status C) satisfies the founded implication quantifier on 80%. Which means if a client has this salary, it is a quite high probability that his final status will be C. On the first sight, this may seem as a good result. But when we look closer at the contingency table, we see that the support of this hypothesis is very small - only 45 out of (about) 6000 objects satisfies the antecedent (even less than 1 percent). When we display the `Attribute frequency` module of the salary attribute we see unequal distribution of values. One thing to do is to use equifrequency attribute or we can modify the quantifiers... Now you know how to work with Ferda to get the best results. So good luck!