

Wine Quality Analytics System for BlueBerry Winery

Exploratory Data Analysis of Vinho Verde

Analytics & Research, Michal Pasternak

Agenda

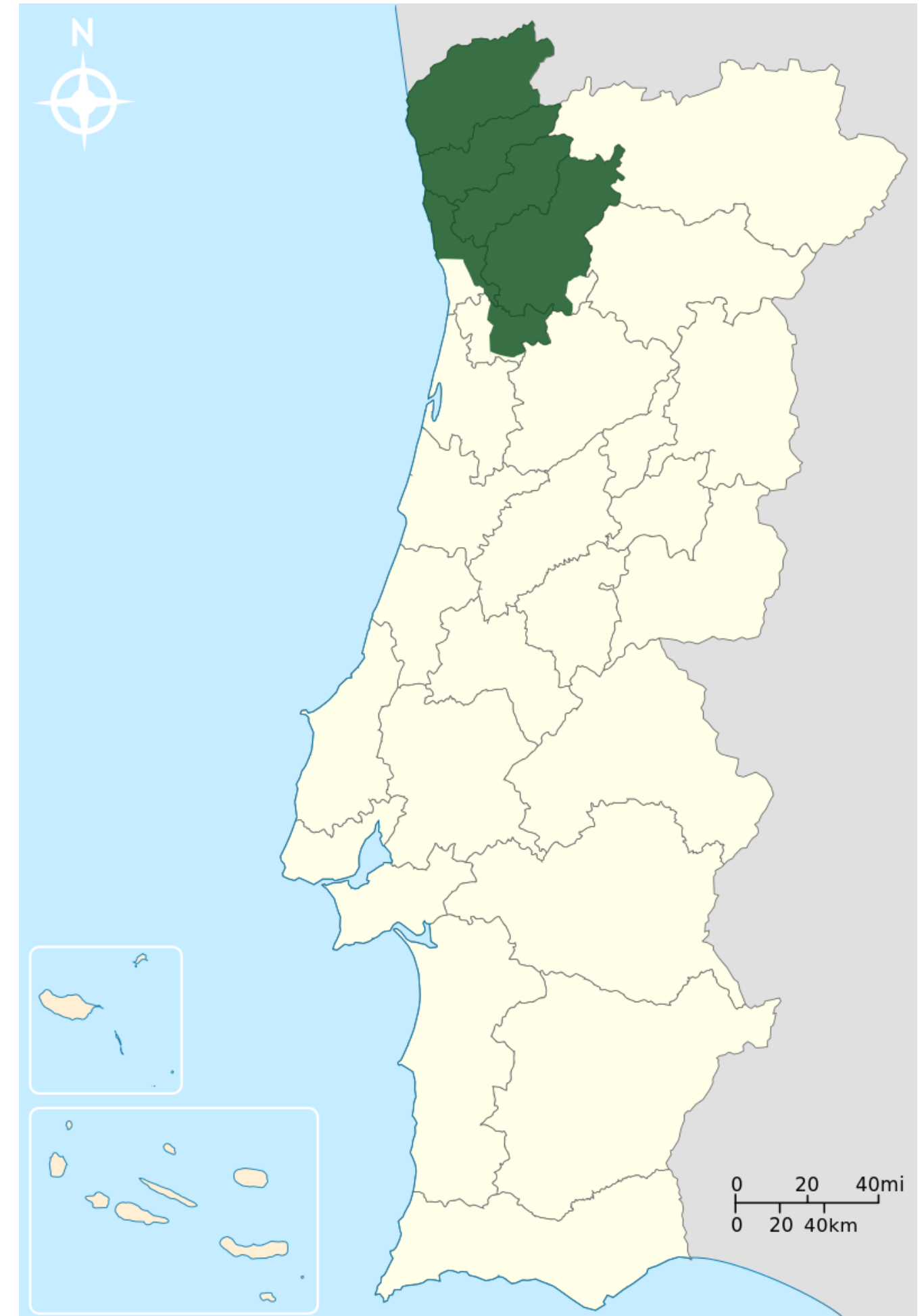
1. Vinho Verde
2. Dataset
3. Goal
4. Research Questions
5. Exploratory Data Analysis
6. Findings



Vinho Verde

Vinho Verde is a unique type of wine that comes from the Vinho Verde region in **Portugal**. It is known for its crisp and **refreshing** qualities, making it a popular choice, especially in warmer weather. Typically, Vinho Verde wines are consumed when they are **young**. They are known for their **light and lively** nature. Many of the wines exhibit **fruity** flavors, such as citrus, green apple, and tropical fruit notes.

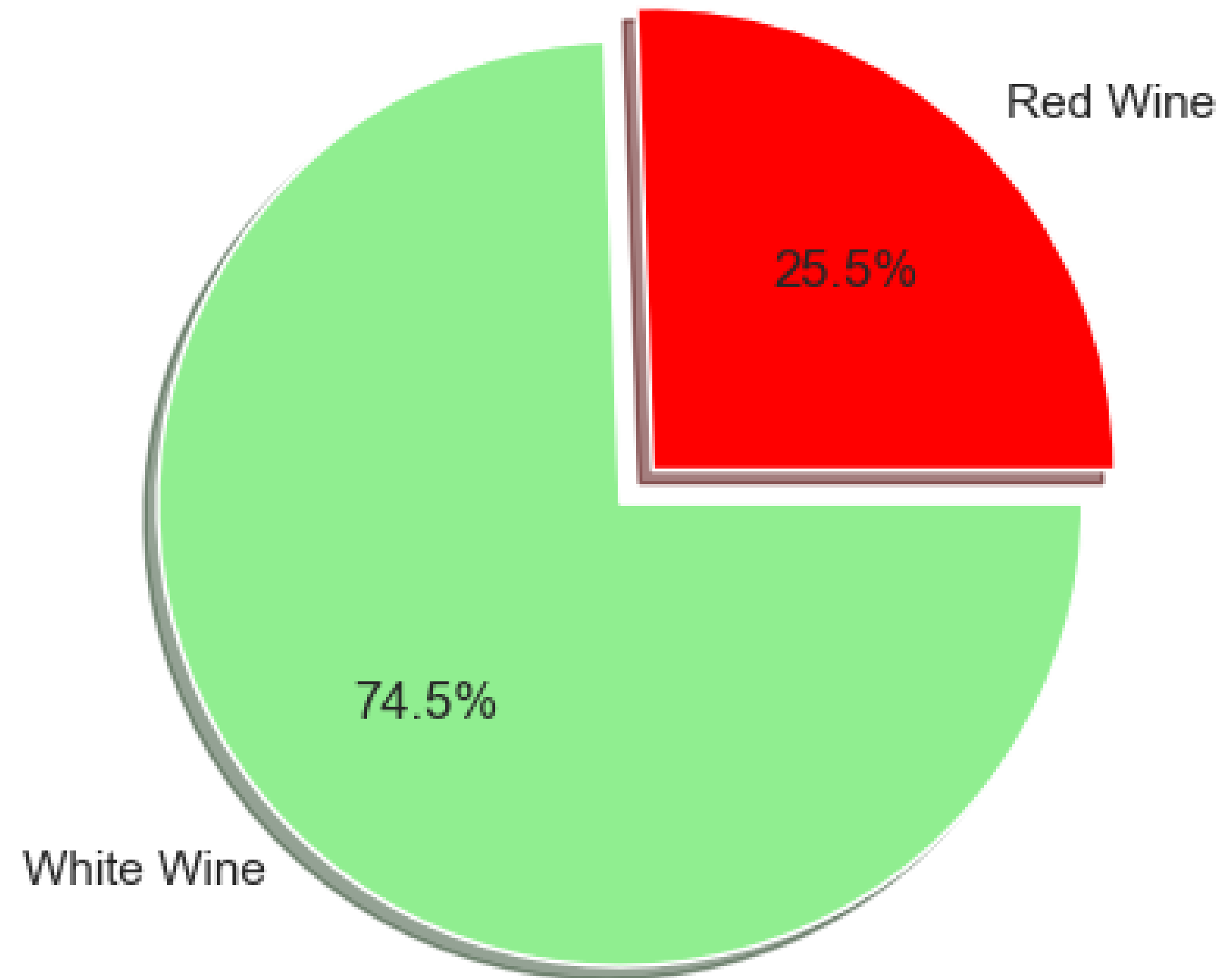
The Vinho Verde region's unique terroir, with its Atlantic Ocean influence, contributes to the wine's distinct characteristics. The maritime climate and soil composition play a role in shaping the flavor profile.



Dataset

Number of Instances:

- red wine - 1359
- white wine - 3961



Dataset

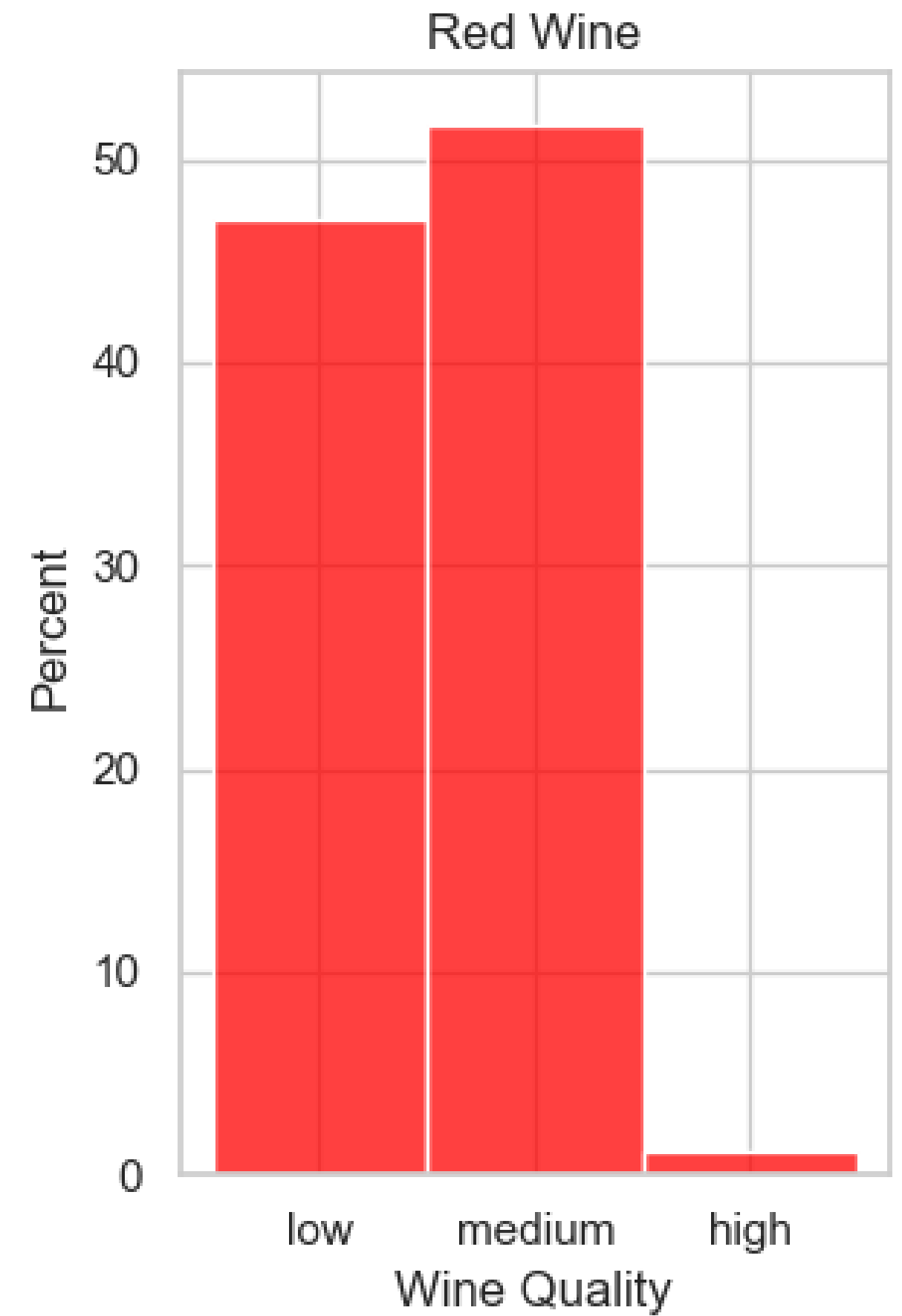
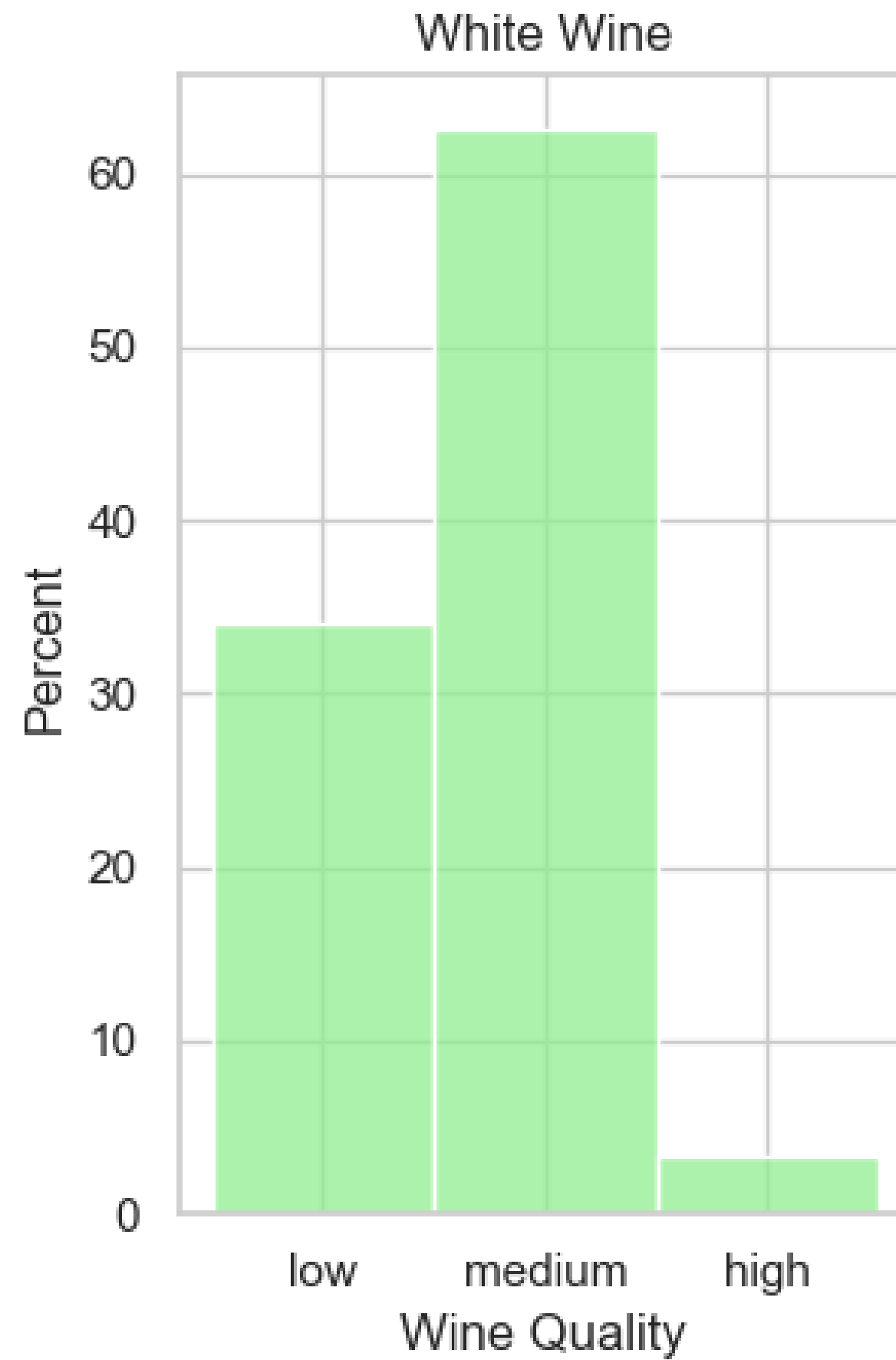
Attributes:

- 1.fixed acidity
- 2.volatile acidity
- 3.citric acid
- 4.residual sugar
- 5.chlorides
- 6.free sulfur dioxide
- 7.total sulfur dioxide
- 8.density
- 9.pH
- 10.sulphates
- 11.alcohol
- 12.quality



Dataset

Quality



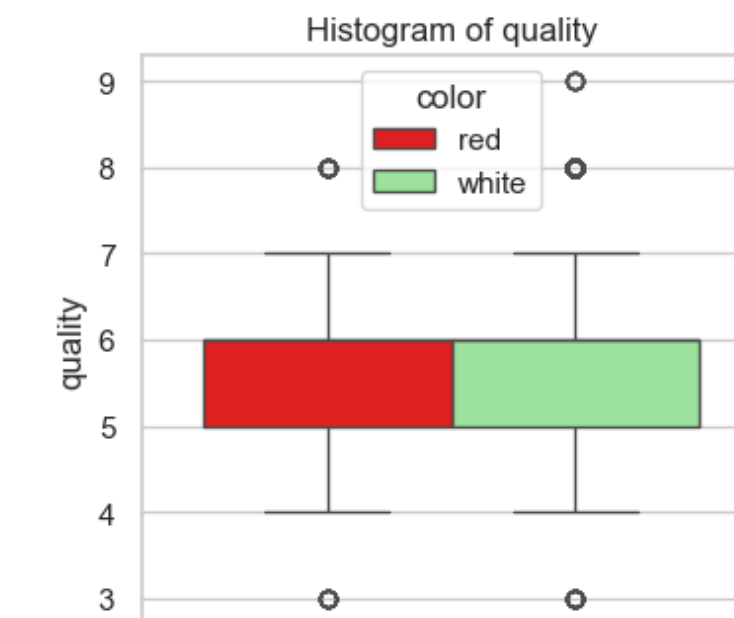
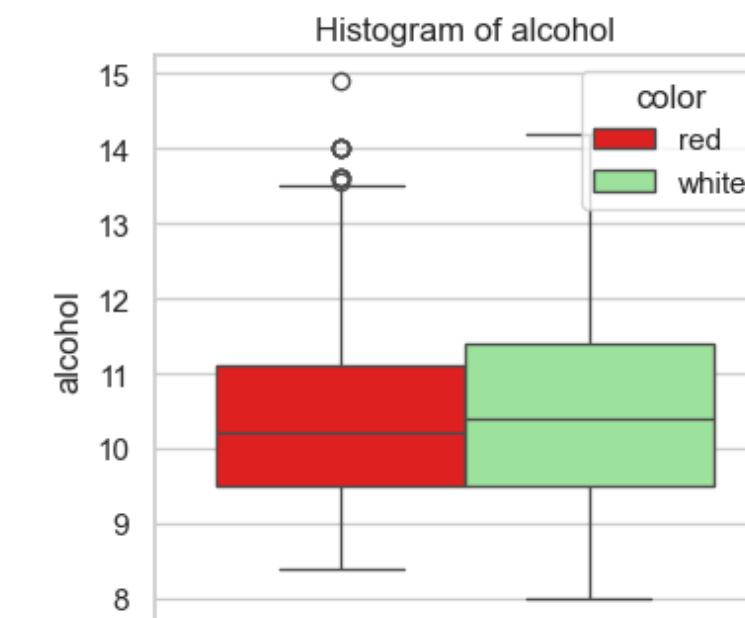
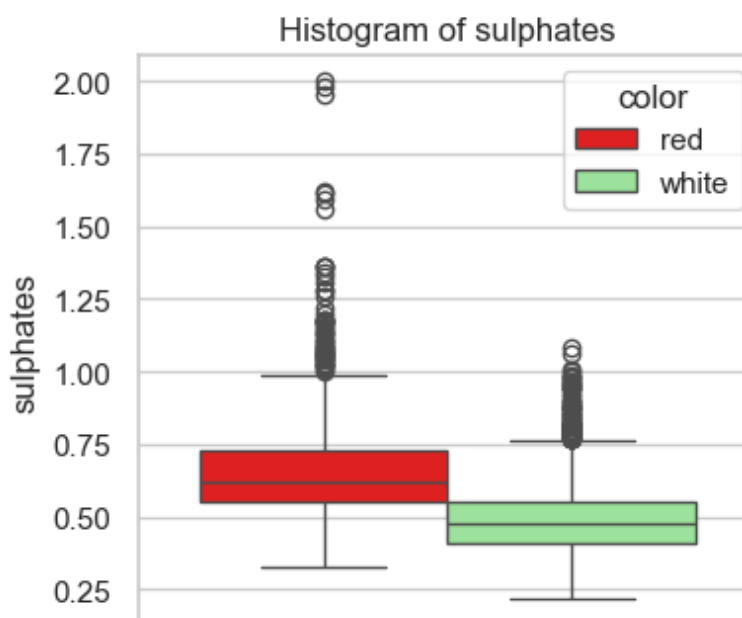
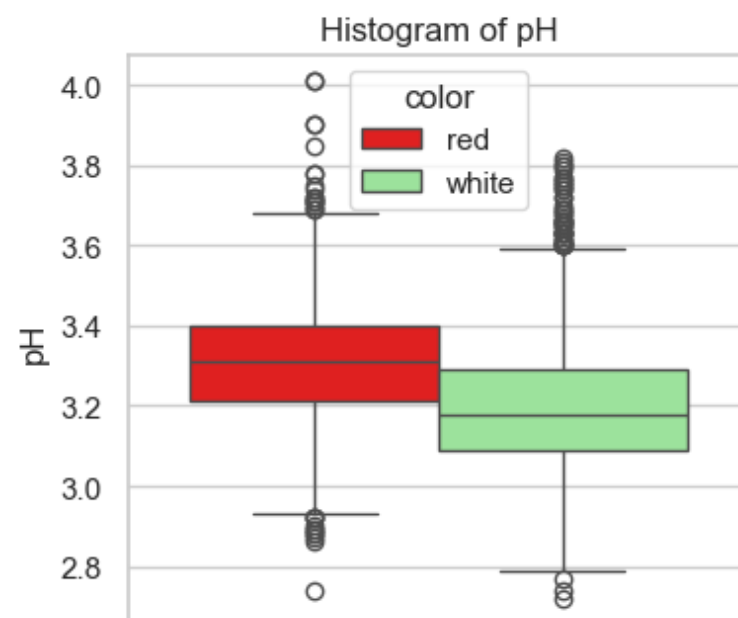
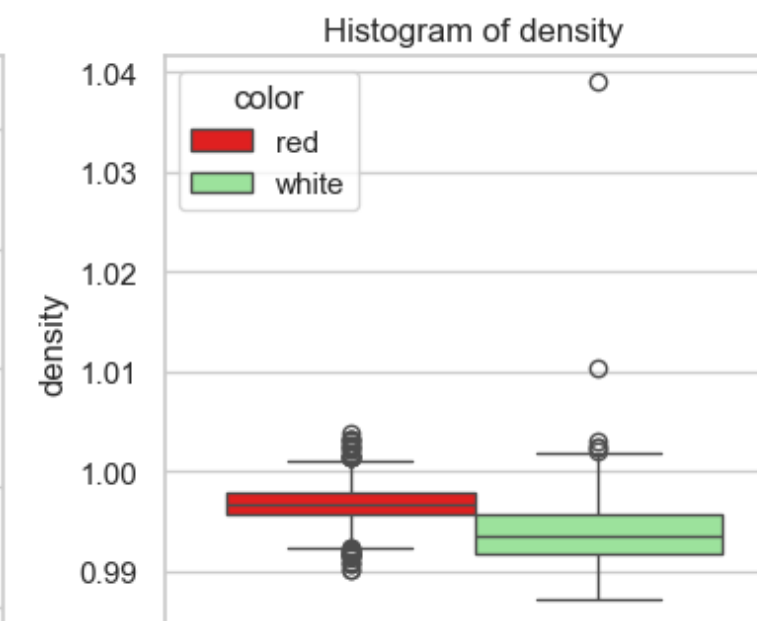
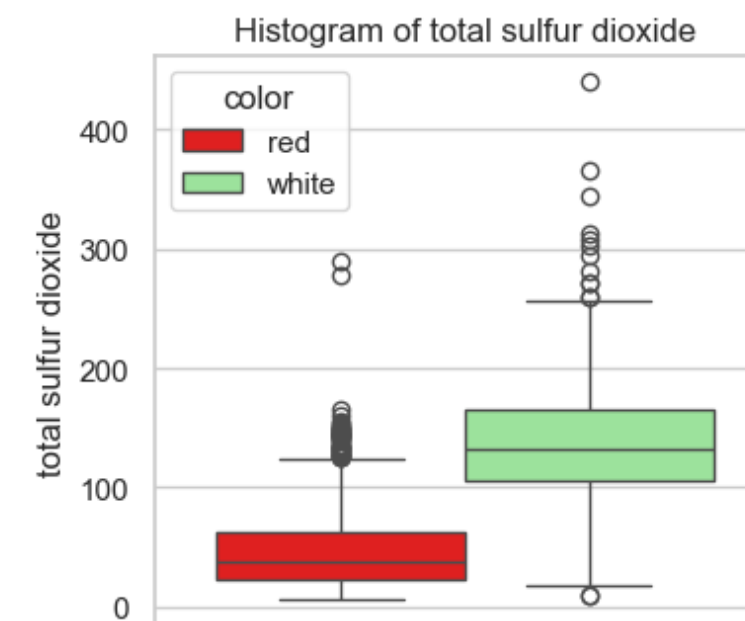
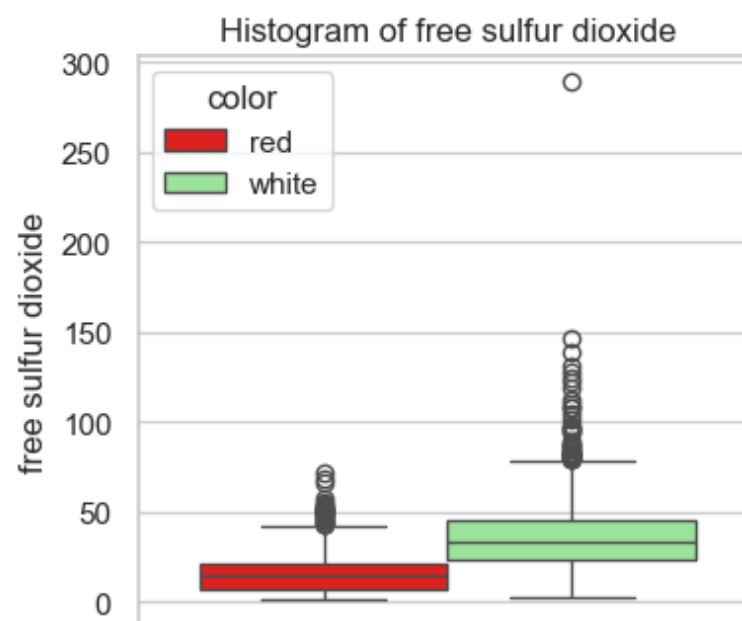
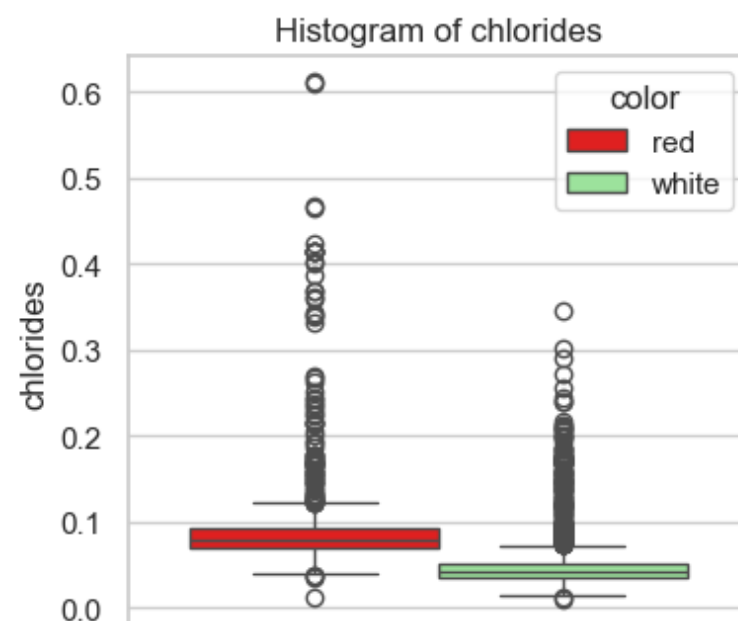
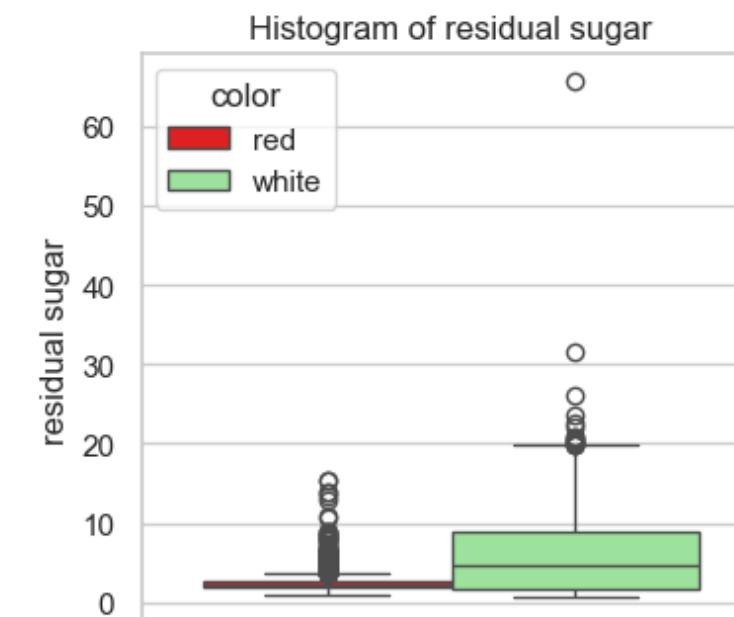
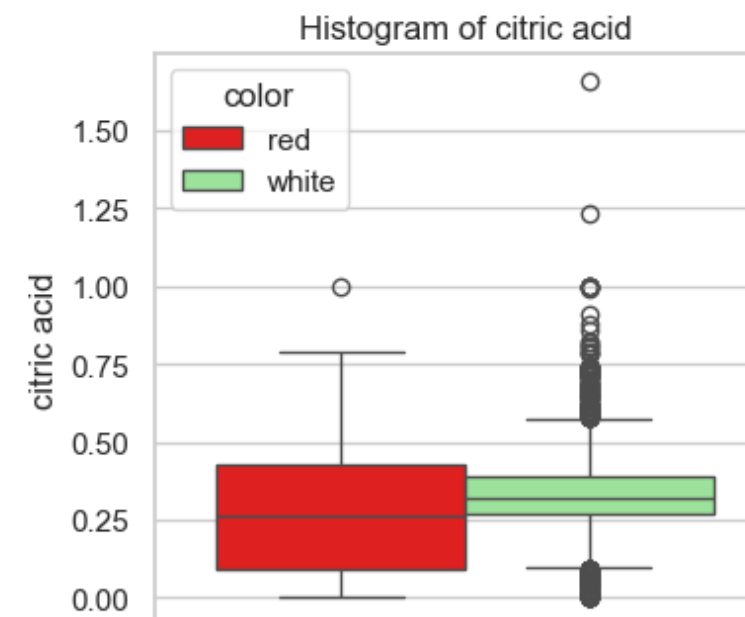
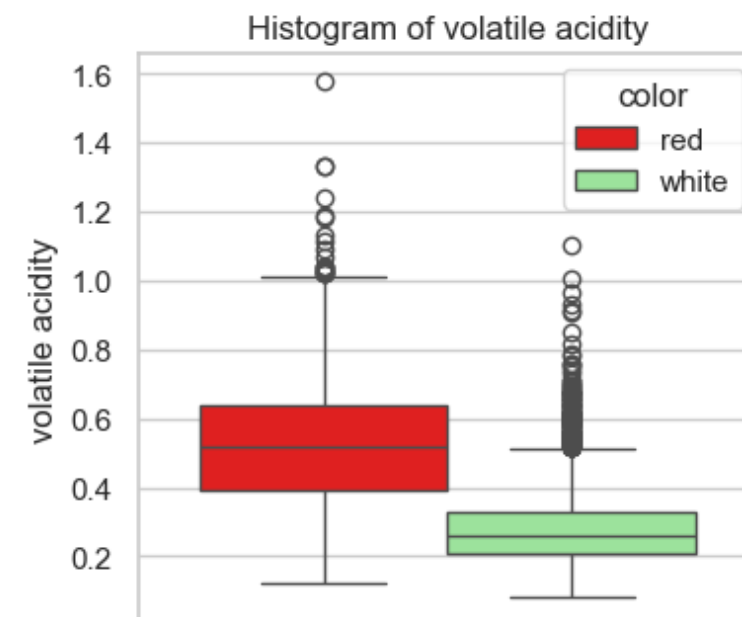
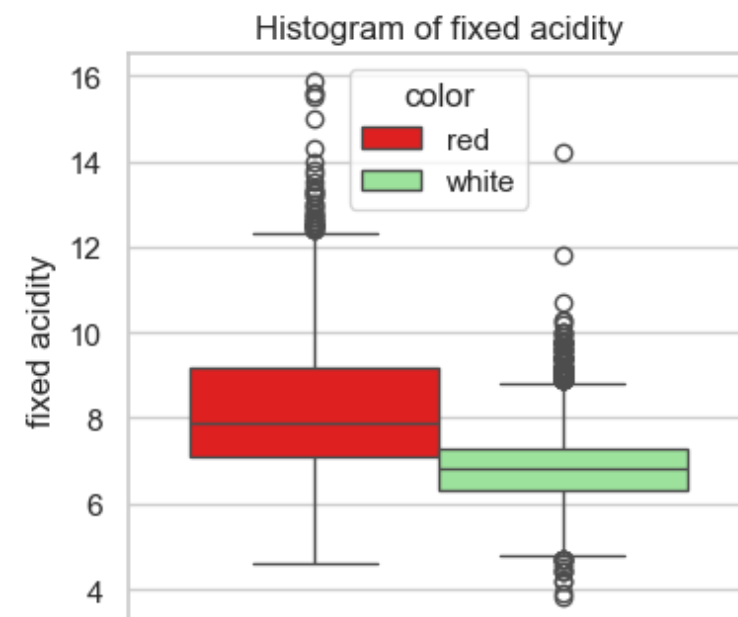
How can we produce more good
quality wine?

Research Questions

1. Is the chemical composition of red and white wines comparable? Is it a good idea to analyse them together?
2. Does the chemical composition have any impact on the perceived quality of the wine?
3. What should we pay attention to, when making good quality wine?
4. What chemical composition would a good wine from the region have?

Research Questions

Is the chemical composition of red and white wines comparable? Is it a good idea to analyse them together?

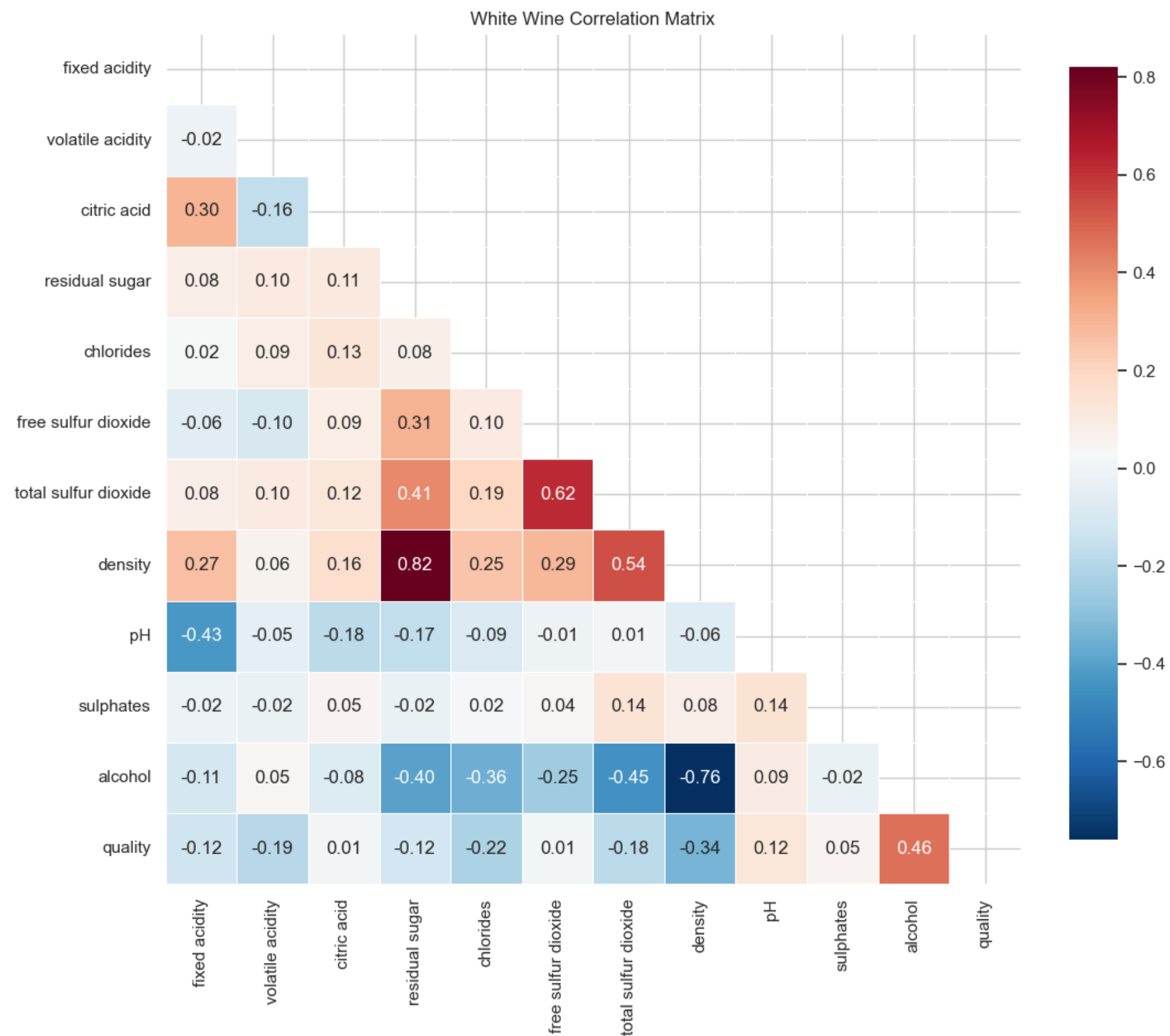
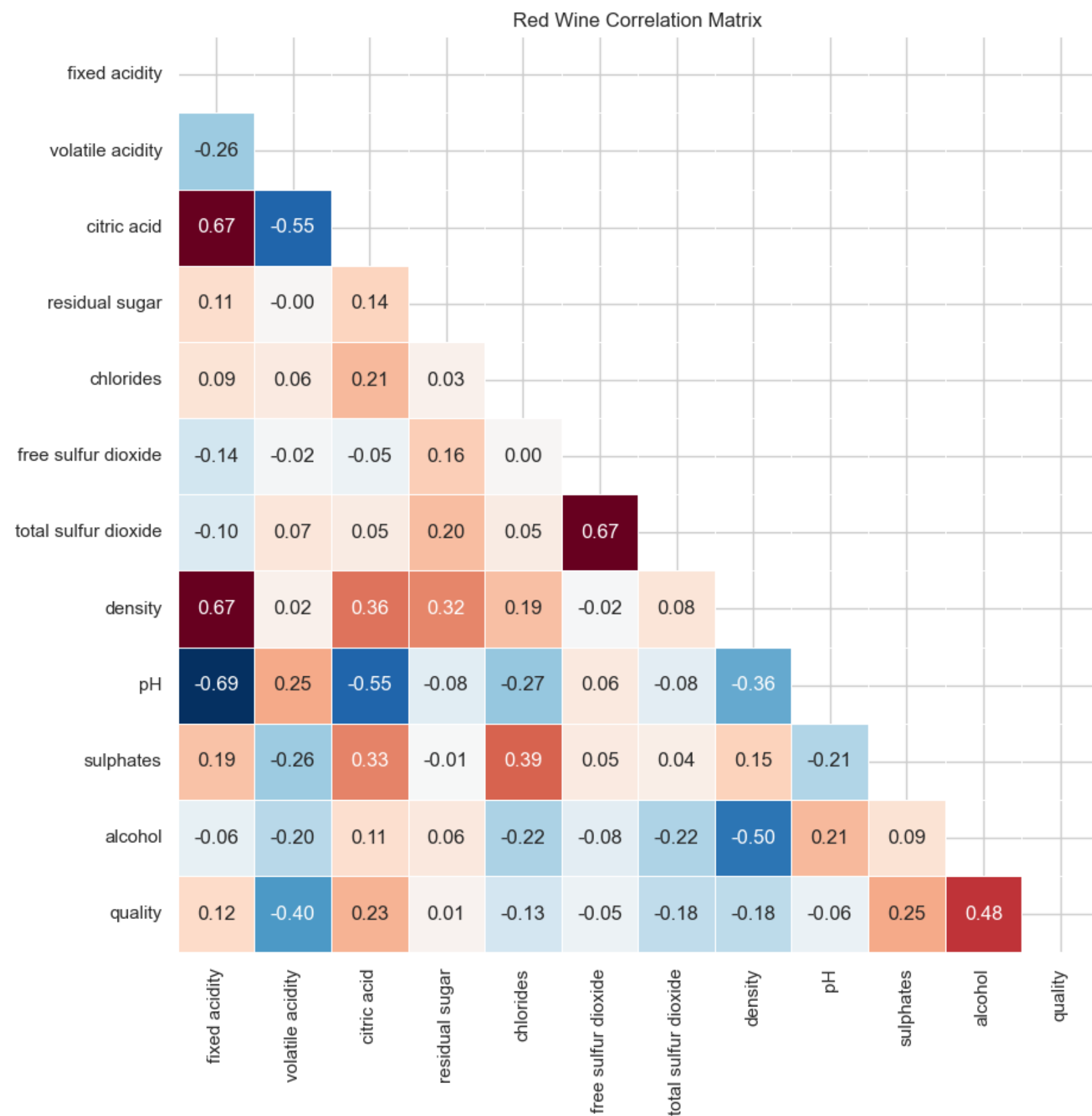


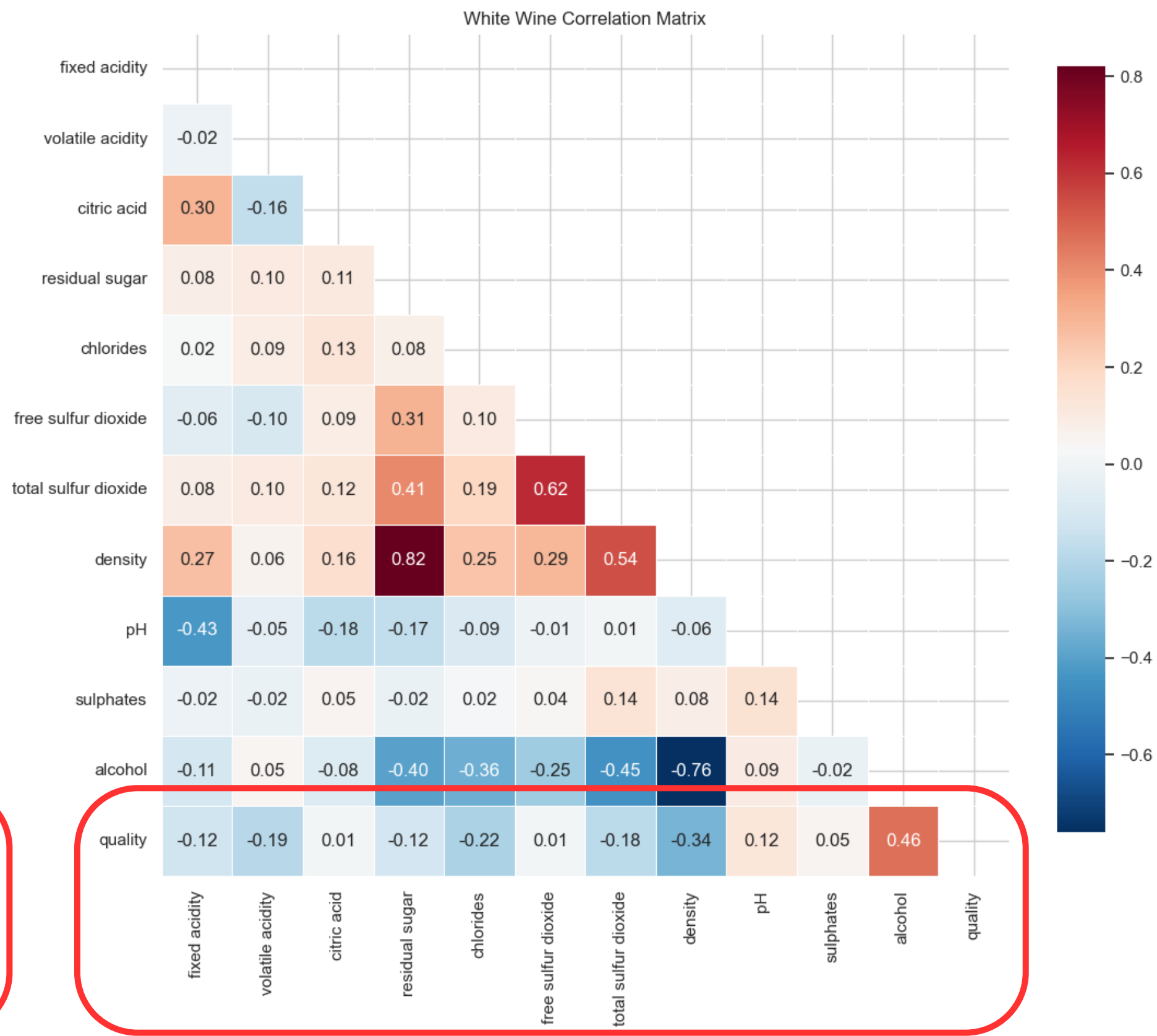
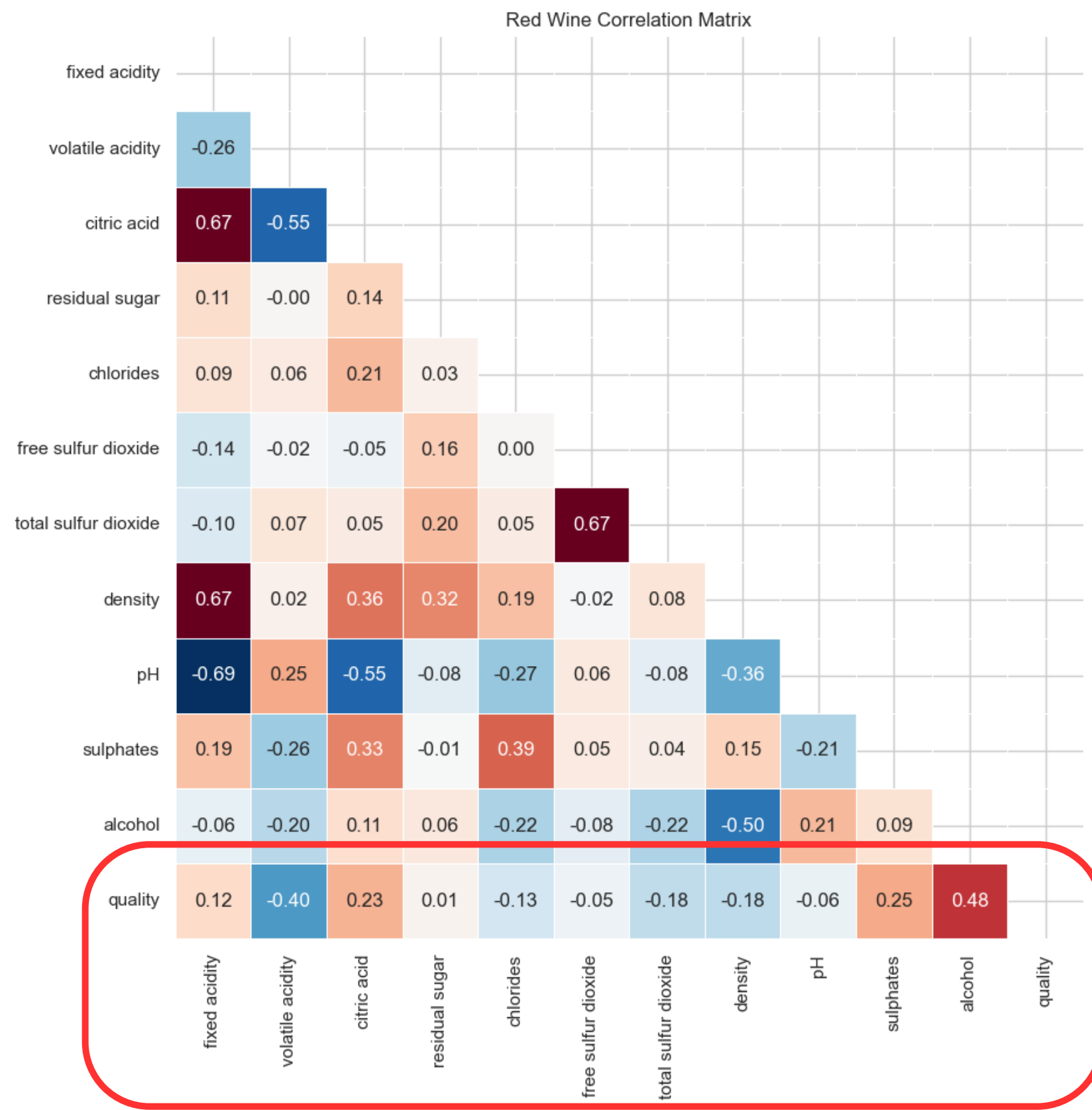
Findings

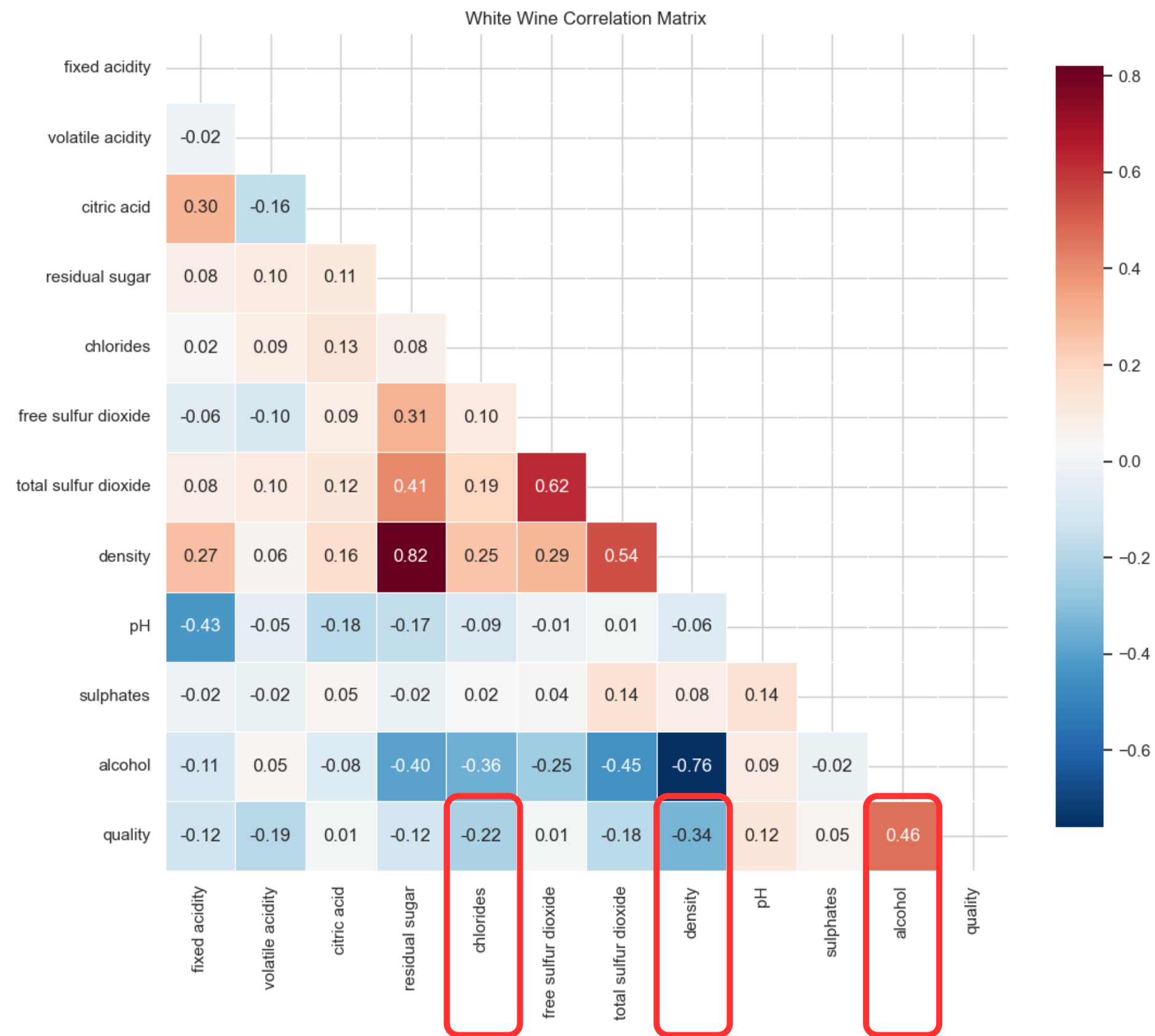
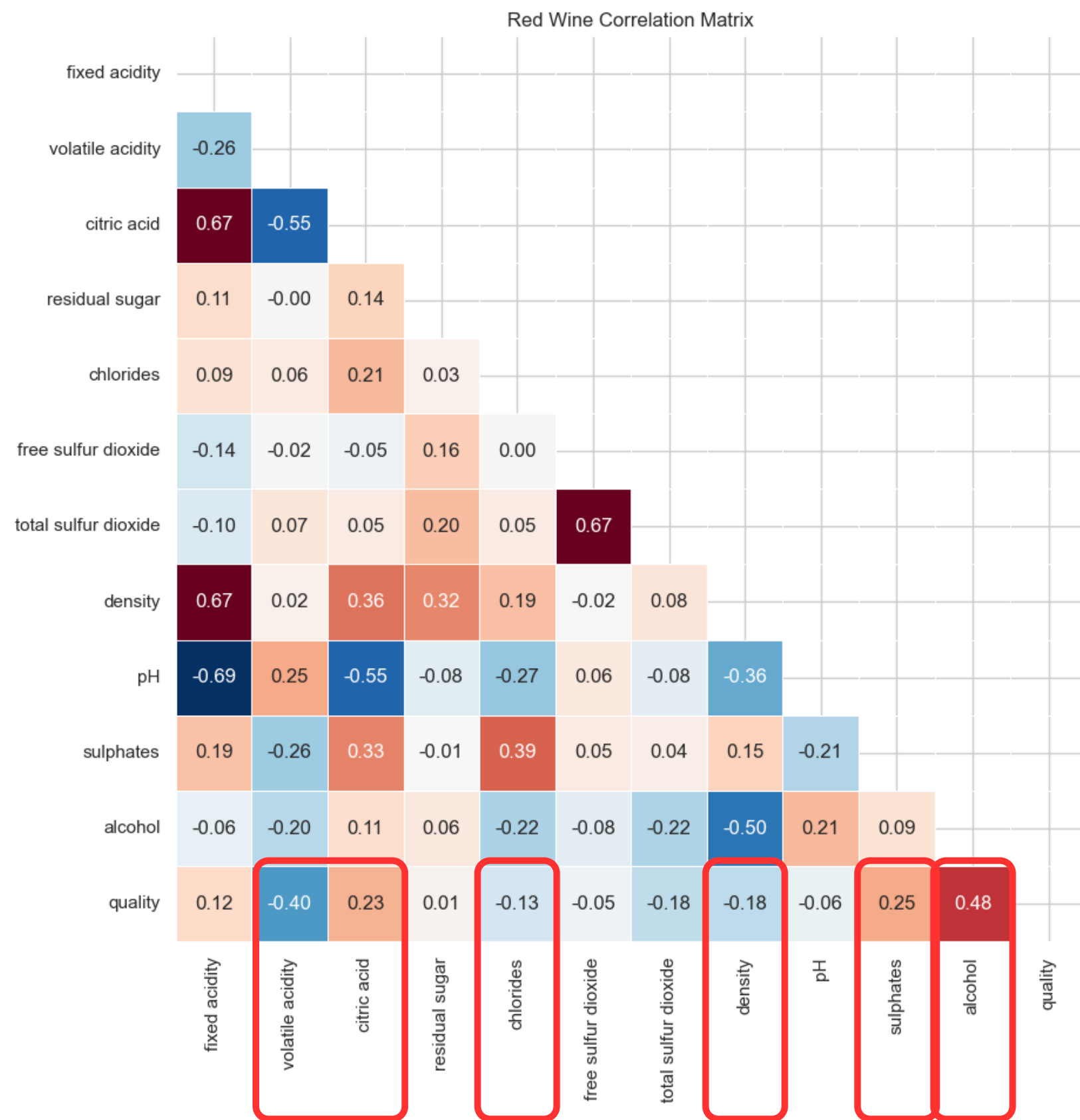
- The average values for the chemical properties of the two different wine types rarely overlap which indicates significant differences between the chemical compositions of red and white wine.
- This is further confirmed when we perform a statistical tests (t-test).

Research Questions

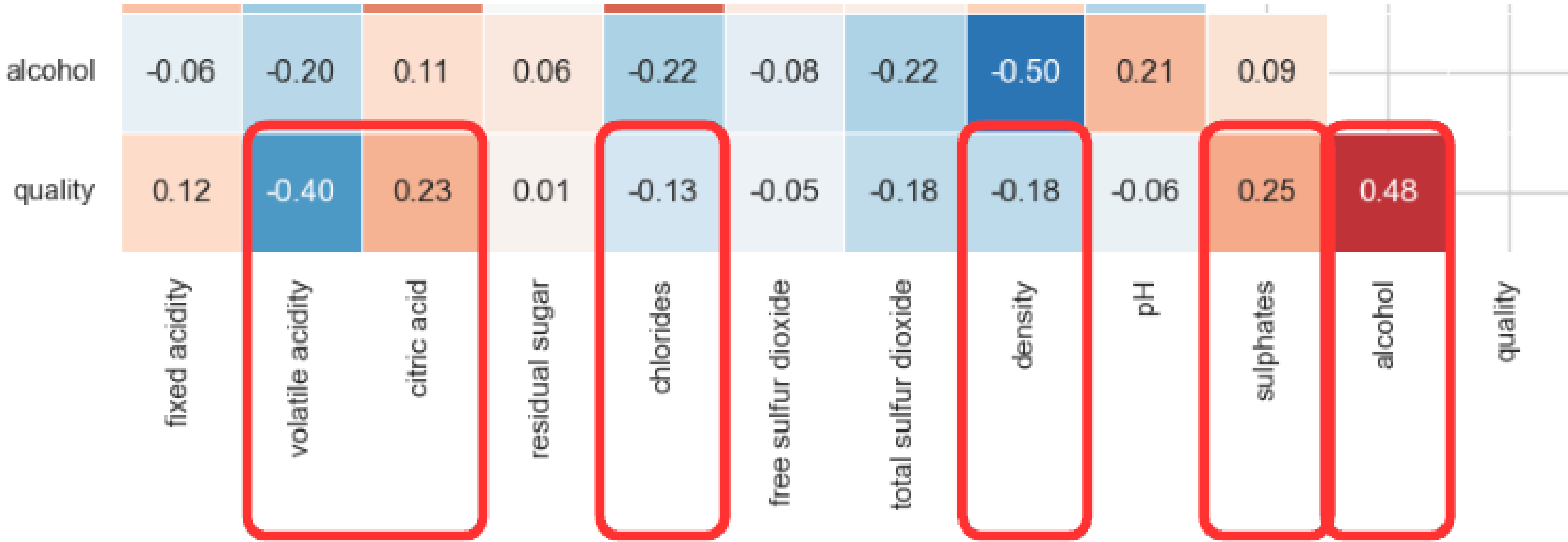
Does the chemical composition have any impact on the perceived quality of the wine?



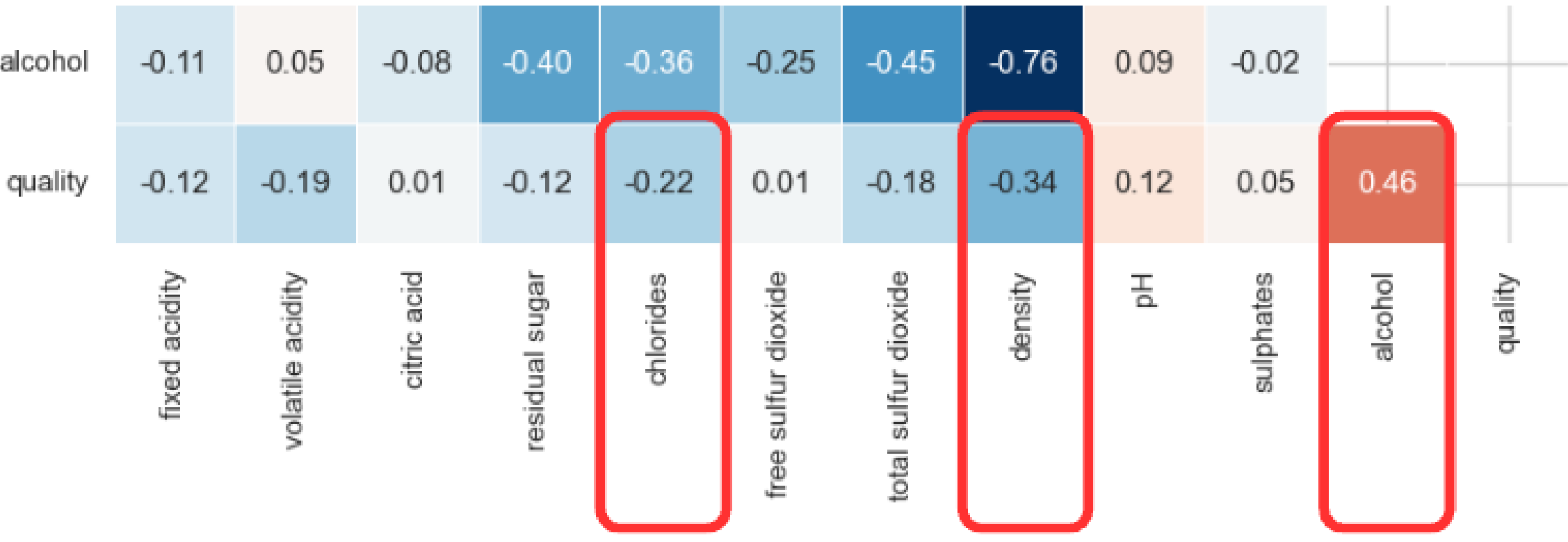




Red Wine



White Wine



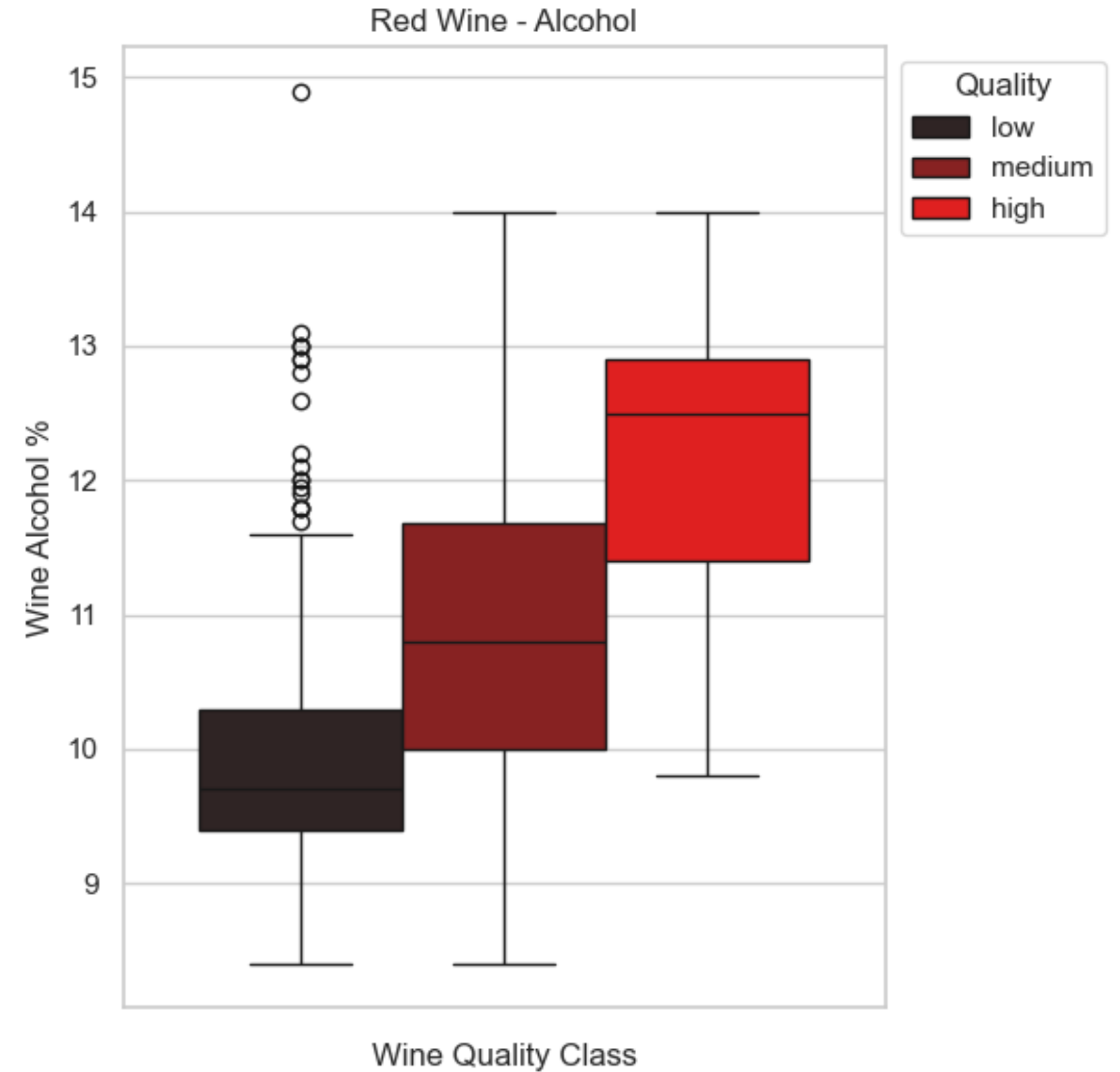
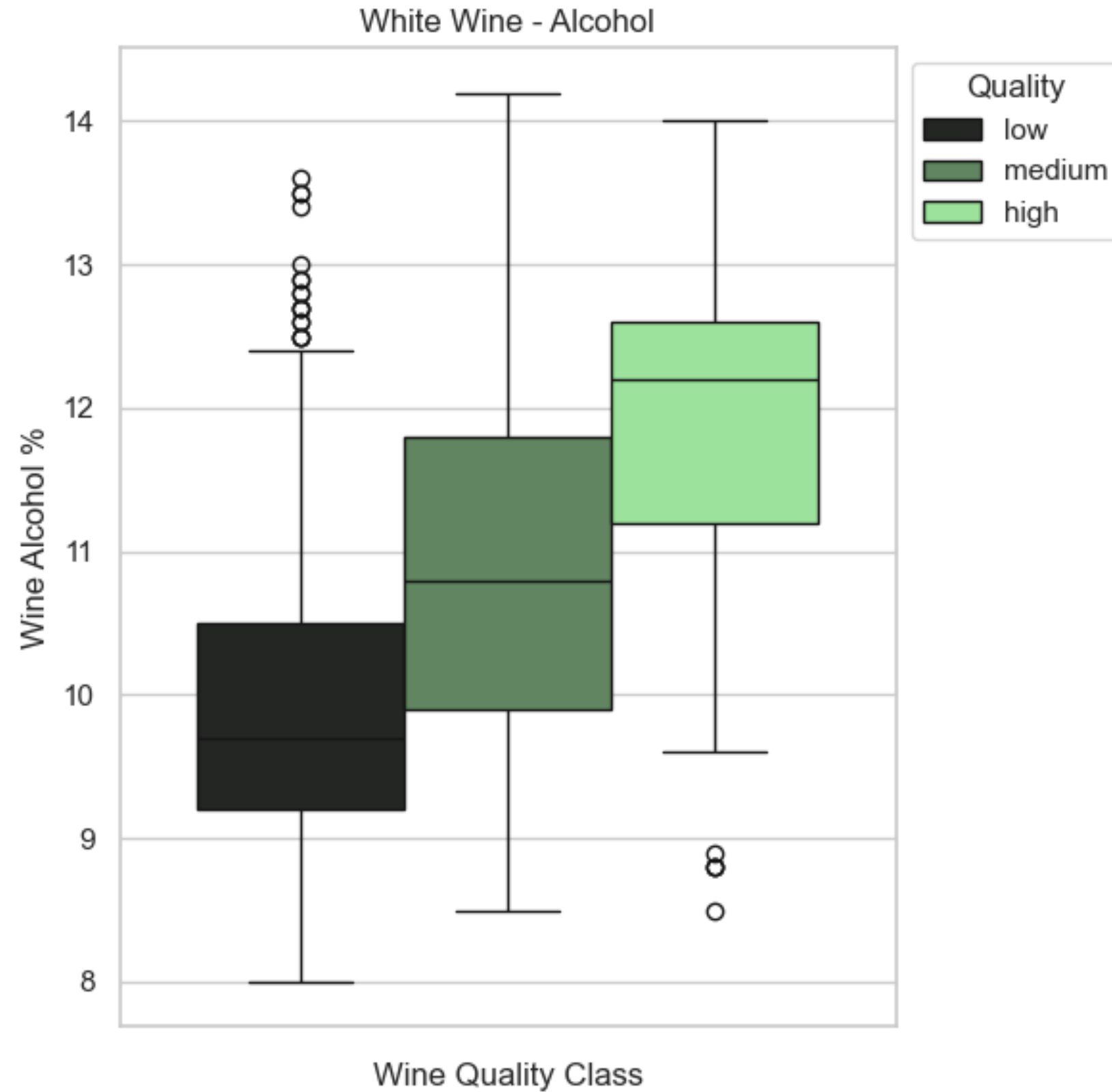
Findings

- A lot of the single chemical properties of wine are correlated with its perceived quality
- This is further confirmed when we perform a statistical tests (ANOVA).

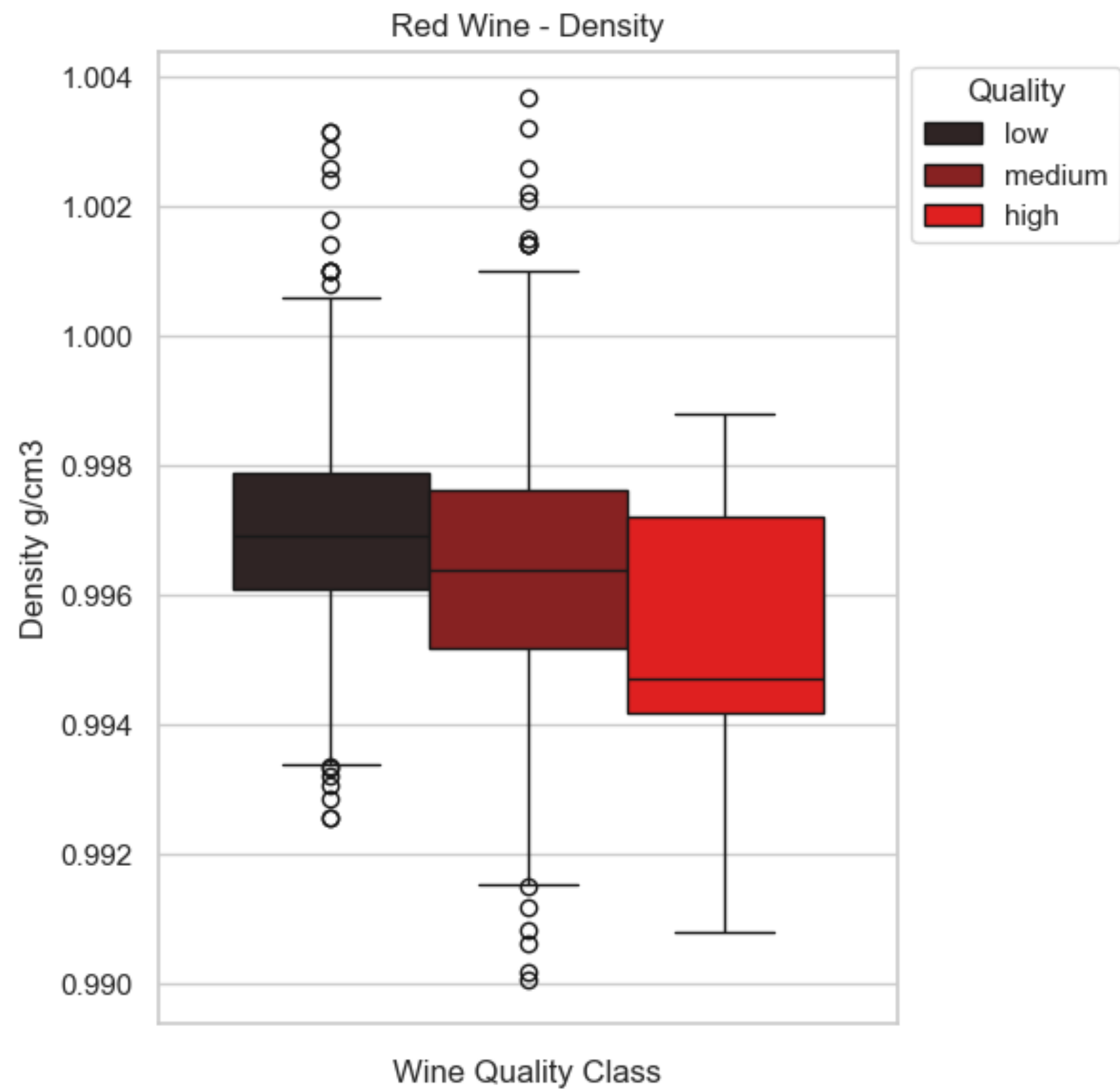
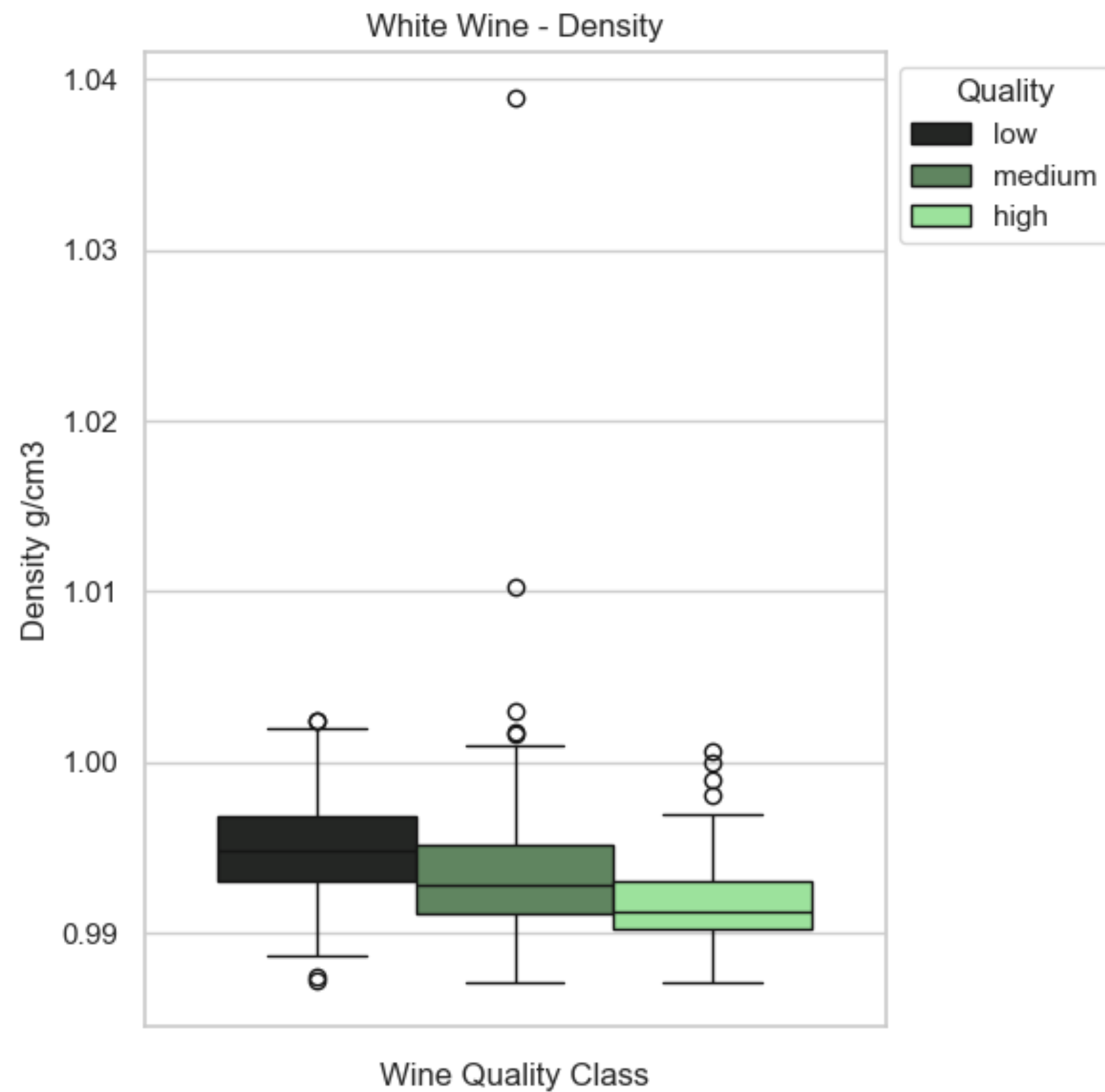
Research Questions

What should we pay attention to, when making good quality wine?

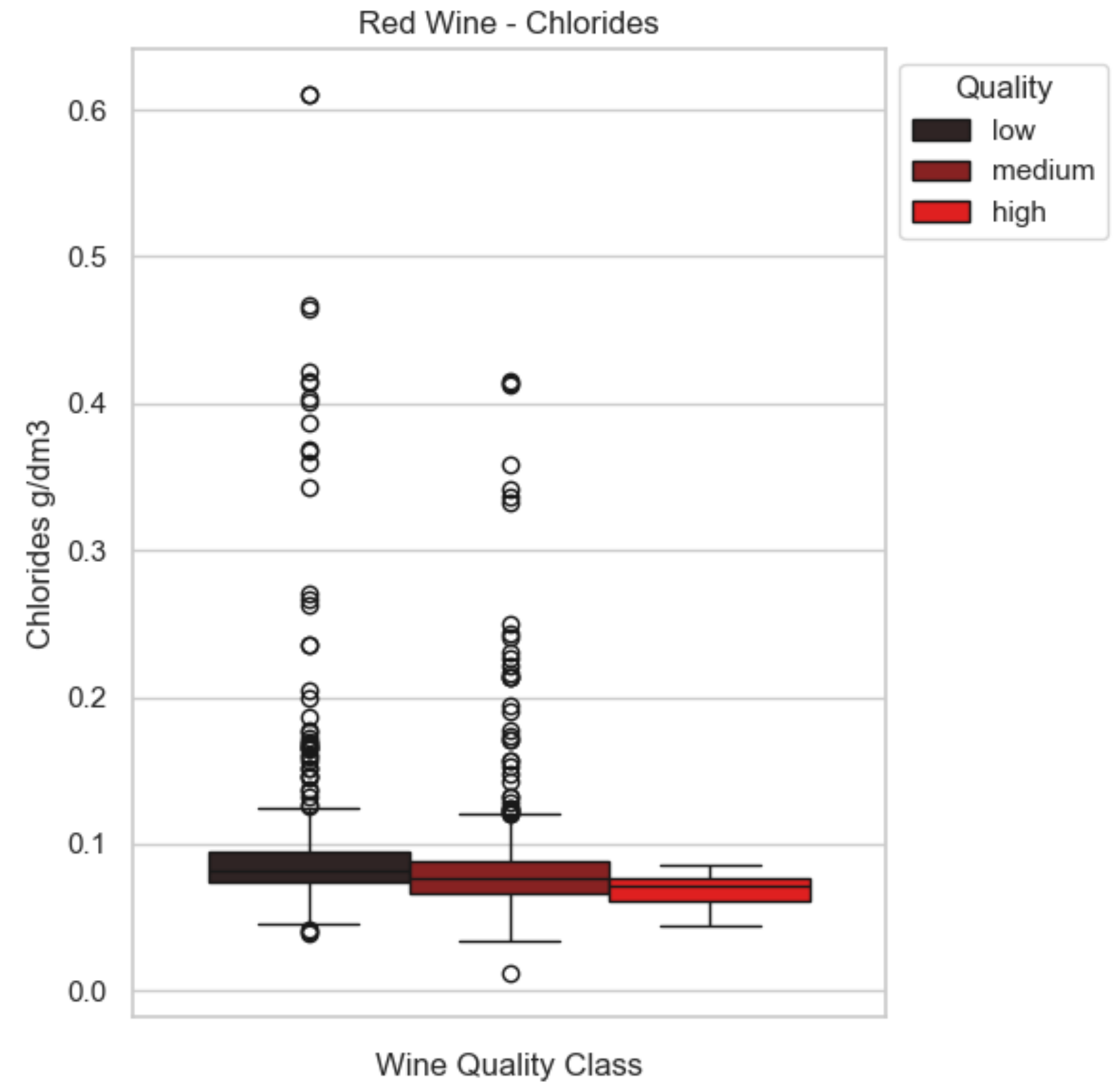
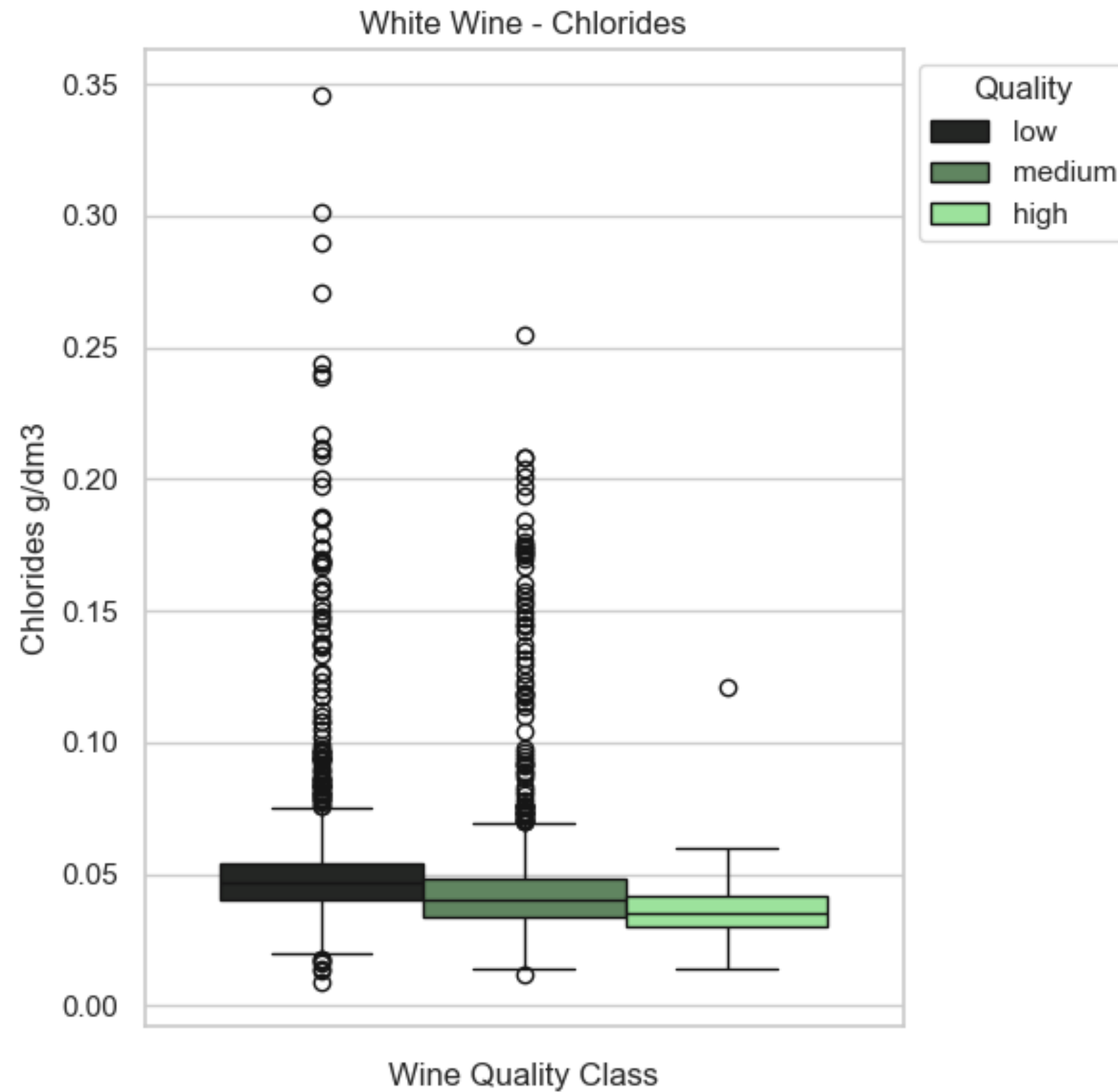
Alcohol



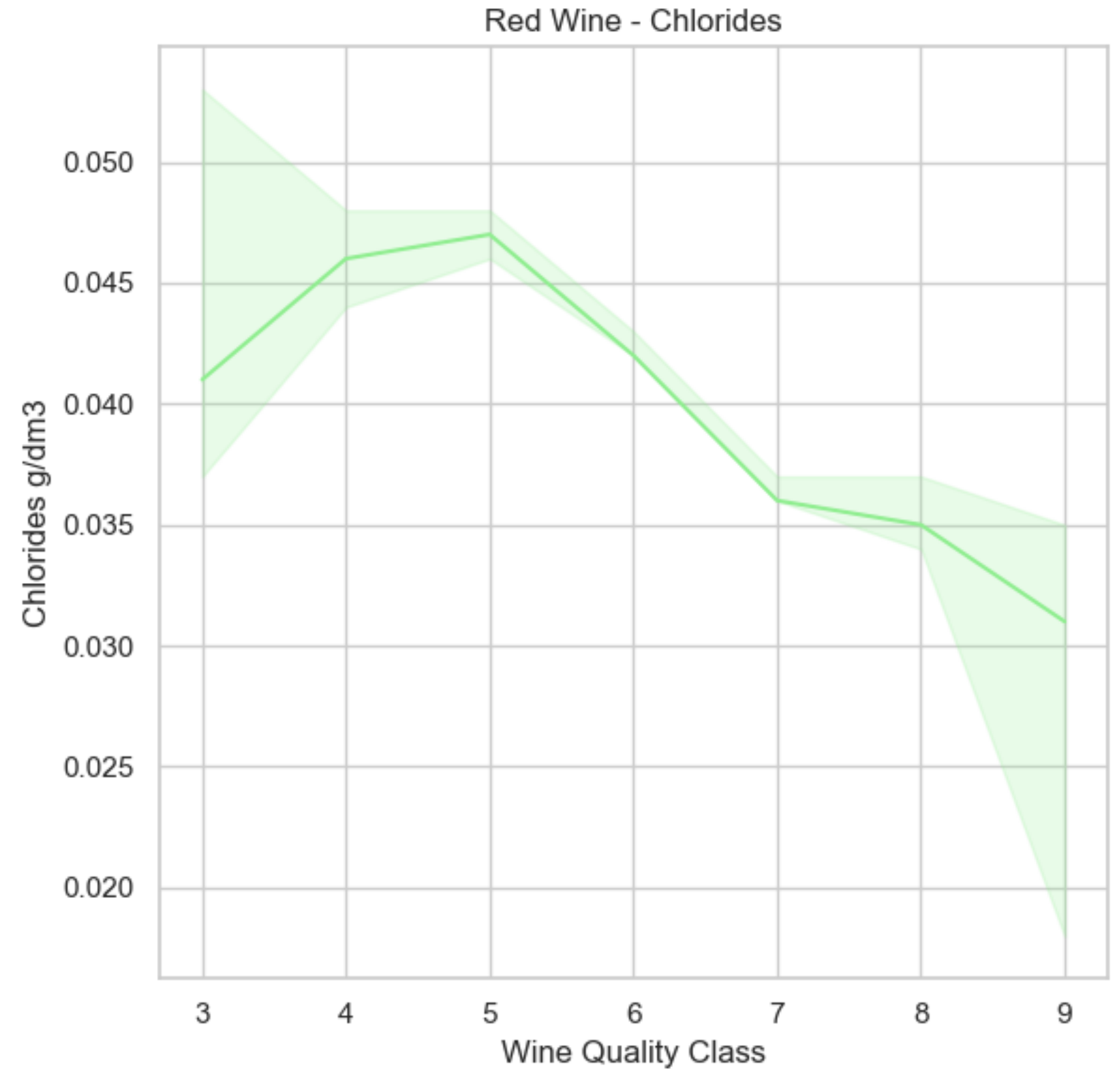
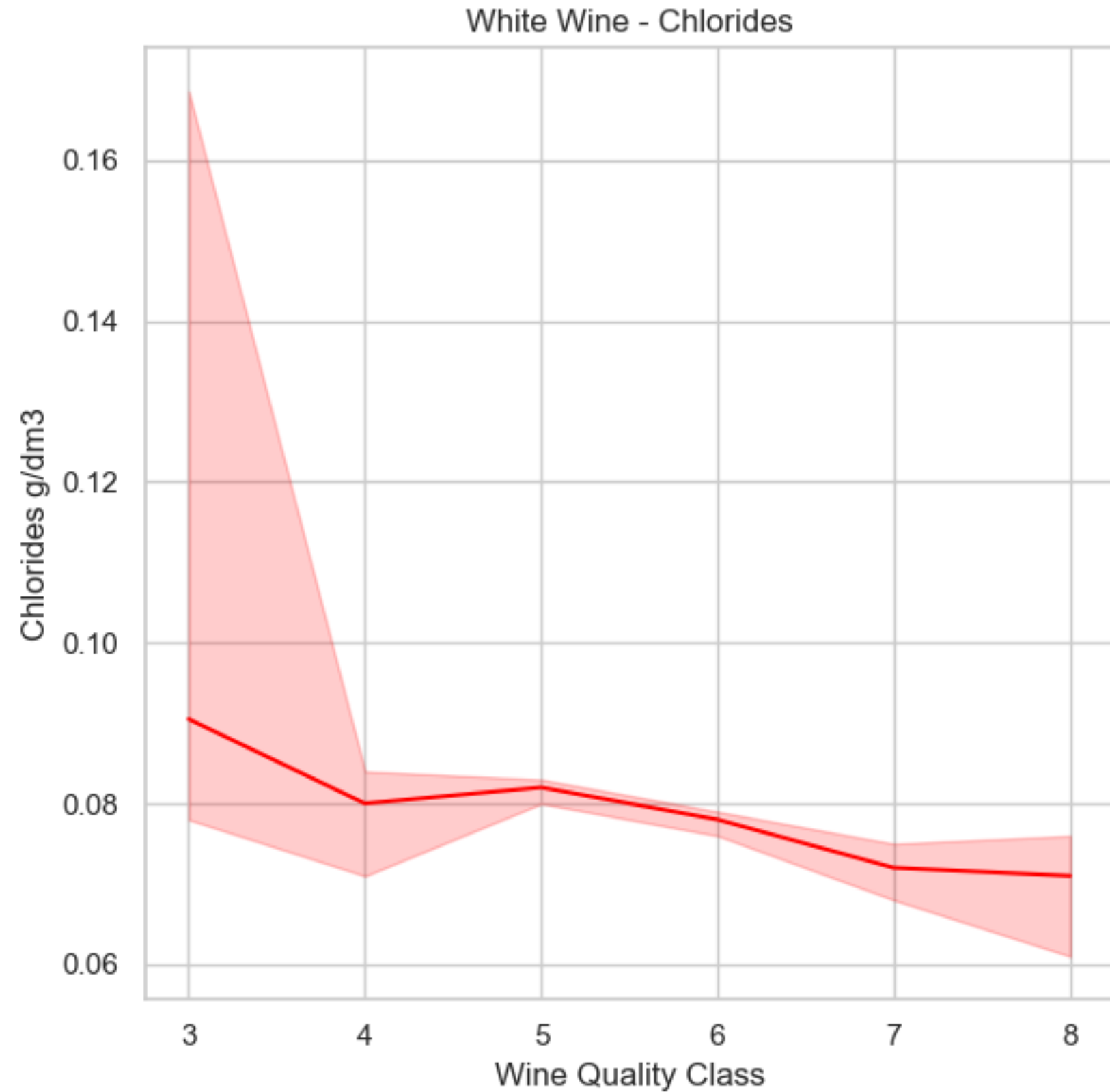
Density



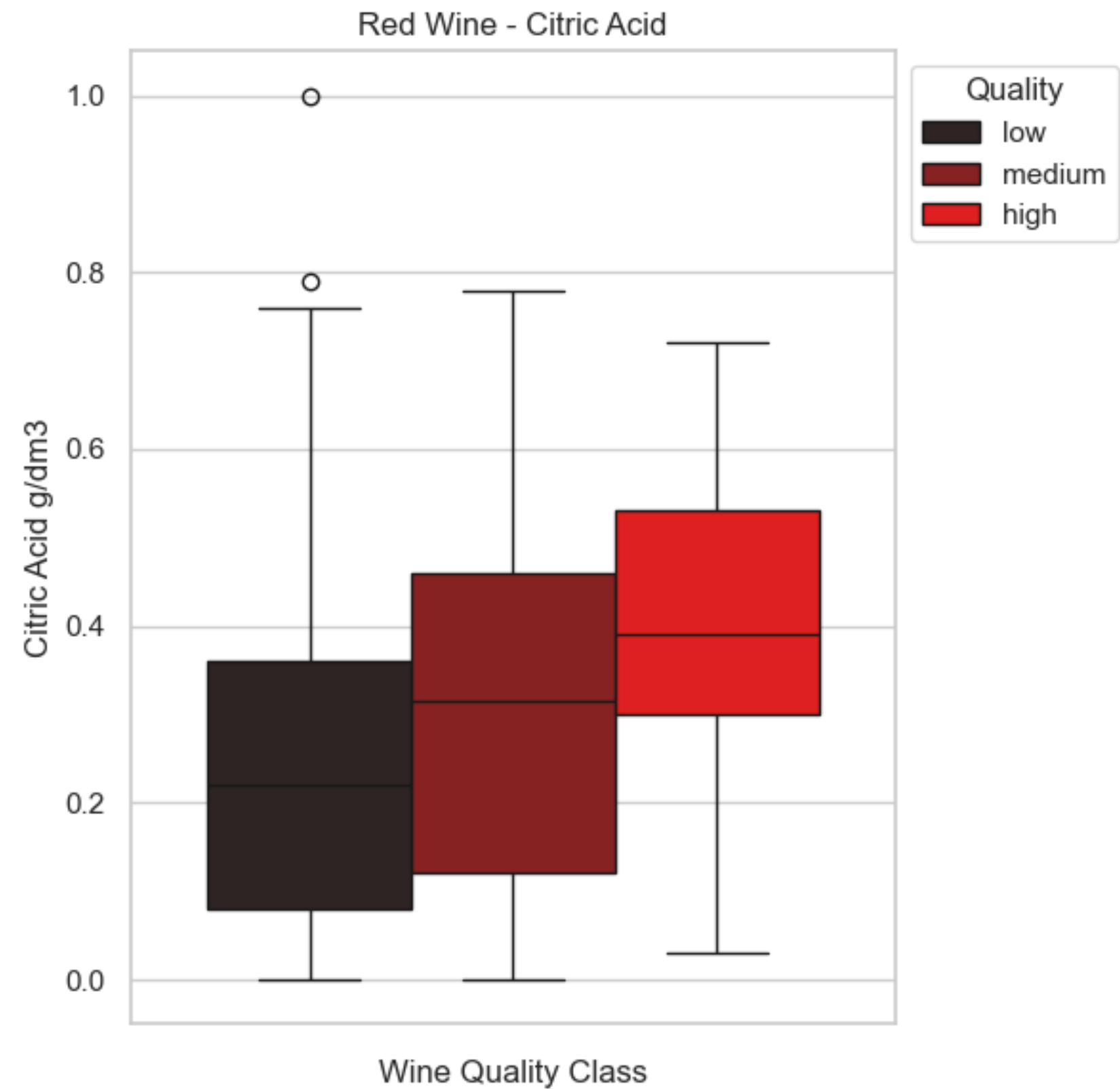
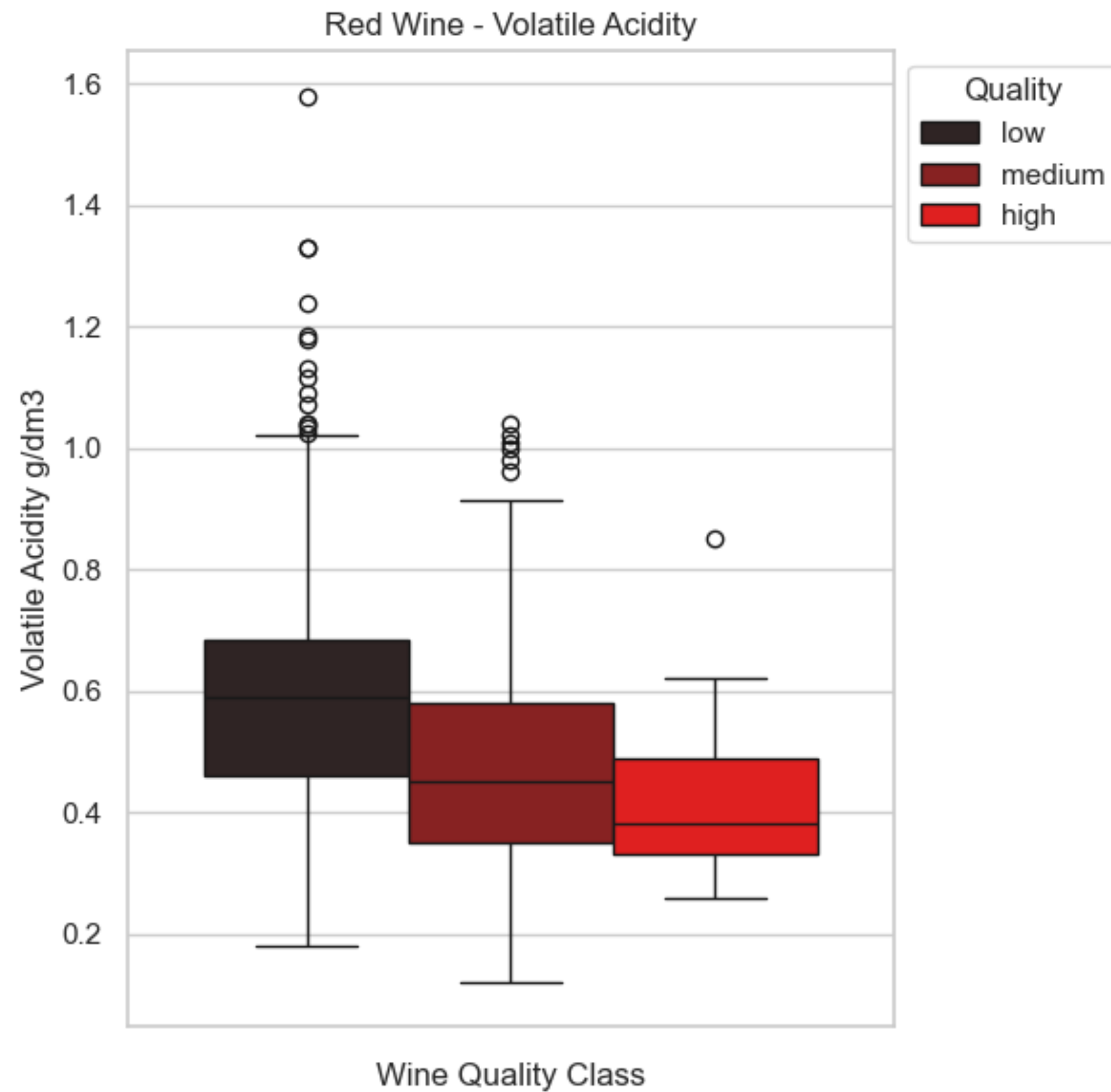
Chlorides



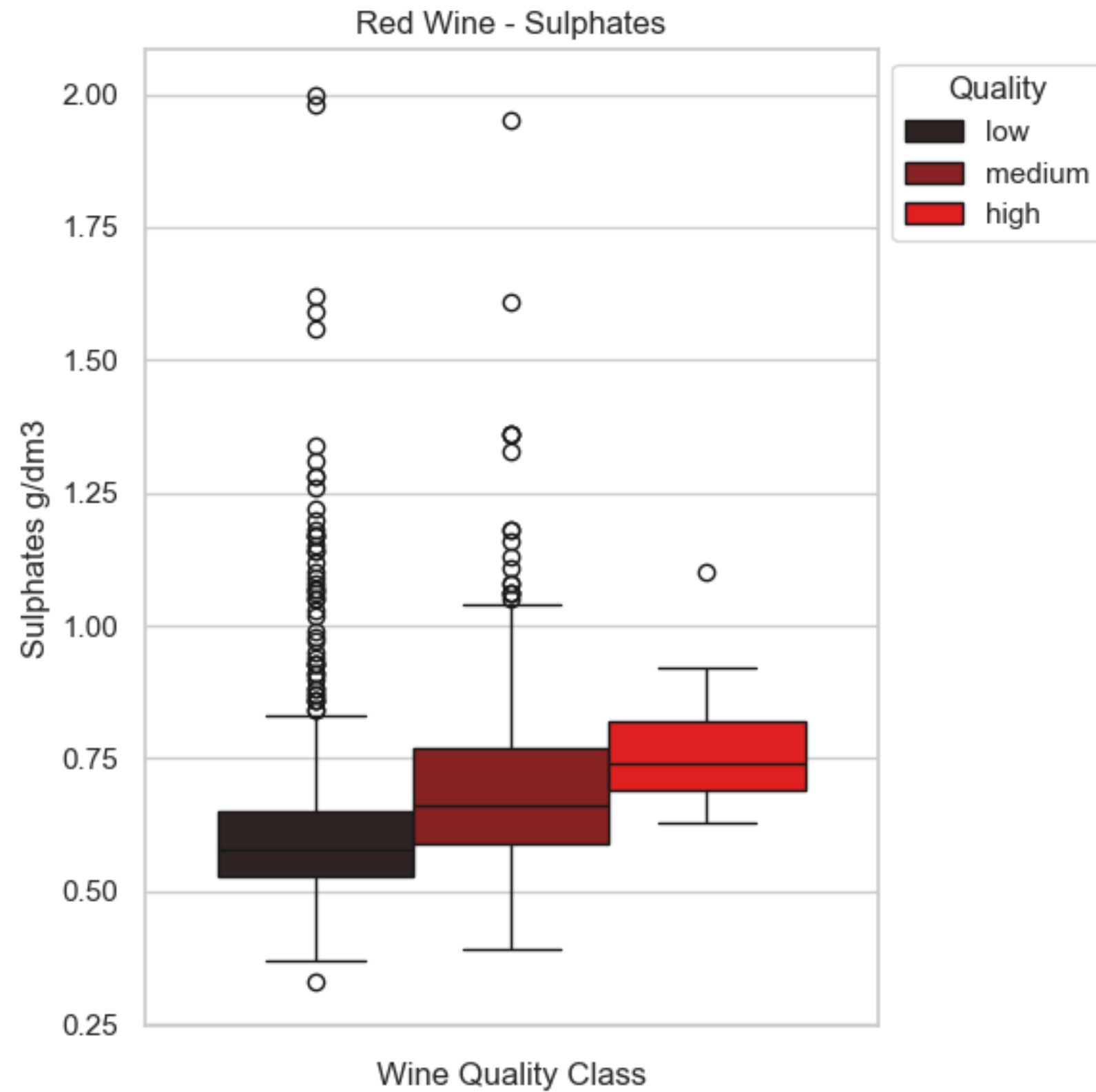
Chlorides



Acidity



Sulphates



Findings Overall

- Wine that contains more alcohol tends to be of better quality.
- Good wine has usually a lower density, which is to a big extend caused by the alcohol.
- There is a lot of outlier data in chlorides, which makes the analysis difficult, but we can still say that avoiding high values (like in the outliers) should make for a better wine.

Findings Red Wine

- It's good to keep the volatile acidity low.
- An on average high level of citric acid is appreciated in red wine.
- A rather high sulfates level can help increase the quality of red wine, but a too high level might ruin it, as seen based on the outliers.

Research Questions

What chemical composition would a good wine from the region have?

What chemical composition would a good wine from the region have?

White

alcohol:	12.2 %
density:	0.99123 g/cm ³
chlorides:	0.035 g/dm ³

Red

alcohol:	12.5 %
density:	0.99472 g/cm ³
chlorides:	0.071 g/dm ³
volatile acidity:	0.38 g/dm ³
citric acid:	0.39 g/dm ³
sulphates:	0.74 g/dm ³