**Planning a site**

* GOALS

To get clients who want to use my services-making a website for them.

* CHALLENGES

To get customers who want a website made for them but who don’t want to pay a lot.

* SUCCESS

Getting many customers, making money. Get a lot of feedback to see my success rate.

* SERVICE

Web designing. I make websites for small companies who require a website. It is online.

* STORY

I have a keen interest in web design and having studied it, I would like to create websites for clients who require my service.

**Create Some Users**

* 4 Possible users- A small company/business who offer their services locally. On a small scale. A young amateur woman who recently started a small business in her home. She is married and has a young growing family. She is trying to make a living from this new business. As she is working from home, she has flexible hpours