



Michele Barroga

PORTFOLIO

Hi! My name is Michele.

a professional in the making

GET TO KNOW ME

I'm a graduate with a degree in Business Administration major in Marketing Management from Adamson University. I'm committed to pursuing a long-term dynamic experience for my professional career in the field of Marketing.





My top skills

01

ORGANIZATIONAL LEADERSHIP

Active participation in extra curricular activities on various student organizations.

02


EVENTS MANAGEMENT

Proven experience in contributing collaborative efforts and organize promotional events.

03

GRAPHIC DESIGN

Creative and tech savvy. Has a passion for arts - specifically in graphic design and video editing production.



Events
conducted



SMARKETING: DIVING INTO THE DYNAMIC WORLD OF BUSINESS

Flagship Event | University Theatre, Adamson University

CLICK: TRANSCENDING DIGITAL INNOVATION AND CONVERGING GLOBAL COMPETITIVENESS

Academic Event | Ozanam AVR, Adamson University

RISING FROM THE ASHES: RELIVING THE COMPASSION OF ST. VINCENT DE PAUL THROUGH FINANCIAL LITERACY AND PRODUCTION MANAGEMENT

Outreach Activity | San Pablo Apostol, Tondo Manila



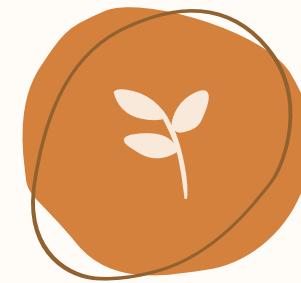
Skills I'm proud to have



Public Relations



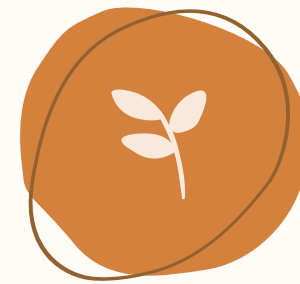
Project Planning



Data Visualization



Negotiation



Corporate Communication

The background is a light cream color. It features two large, soft pink shapes on the left and right sides. A thin brown line curves around the top of the pink shape on the right and the bottom of the pink shape on the left. In the center, there is a brown, hand-drawn style rectangle with slightly irregular edges. The word "Works" is written in white, serif font inside this rectangle.

Works

EVENT POSTERS



ADAMSON UNIVERSITY
ADAMSON JUNIOR MARKETING ASSOCIATION
presents

MARKETING SUMMIT 2016

ADU THEATRE
8 TO 5PM

08 OCTOBER 2016

*Sprinting
Towards Marketing Homerun*

adamsonmarketista@gmail.com
facebook.com/AdJMAOfficial

instagram.com/adjmaofficial
twitter.com/AdJMAOfficial

CO-PRESENTED BY: LOTTE, Lot's Be, Milkis

MAJOR SPONSORS: Hawk, candy

PHOTOGRAPHY PARTNER: RED

CLOTHING LINE PARTNER: CLOUTIER

MEDIA PARTNERS: Check the City, PINOY, MONSTER RADIO, FOX 93.1

IN PARTNERSHIP WITH: Sison, Sison

SPECIAL THANKS TO: Sison, Sison, Comfort Dole, the Mind Museum, Fitbar, KALBE, astig.ph, PINOY, MONSTER RADIO, FOX 93.1



ADAMSON UNIVERSITY
ADAMSON JUNIOR MARKETING ASSOCIATION
In Partnership with
SAN PABLO APOSTOL PARISH
Presents

Alay ni Ka Vicente 2017
"Modernong Vicente ng Kahapon
at ng Kasalukuyan"

July 29, 2017
AUSG Hall
9:00AM-5:00PM

Sponsored by
TAMPAKE PARK, Fitbar



ANNOUNCEMENTS

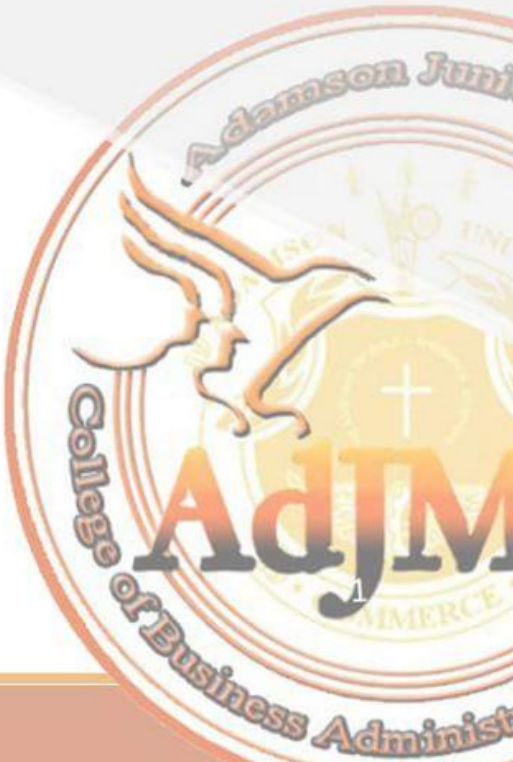
BOARD OF DIRECTORS

THE ADJMA ELECTION 2017


Are you qualified?

DIRECTOR

- FOR ACADEMIC RELATIONS
- FOR ENVIRONMENTAL PROGRAMS AND MGT
- FOR SPORTS AND RECREATION
- FOR CREATIVES AND TALENTS
- FOR SPIRITUAL SERVICE AND DEV'T
- FOR RESEARCH AND DEV'T
- FOR BUSINESS DEV'T
- FOR OUTREACH AND COMMUNITY PROGRAMS
- FOR EVENTS AND LOGISTICS
- FOR SAFETY AND SECURITY




The logo for the College of Business Administration (Adjma) features a circular emblem with a bird in flight, a cross, and the text "College of Business Administration" and "Adjma".



MR. LUIS ARCANGEL
CEO OF MONTGOMERY
FITCH ASSOCIATES

NEW YORK TRAINED
ADVERTISING EXECUTIVE, CEO OF
MONTGOMERY FITCH
ASSOCIATES, FINALIST FOR THE
CAPITAL ONE YOUNG LEADER OF
THE YEAR AT THE RECENT
2016 ASIA CEO AWARDS

Marketing Conference
February 11, 2017
AdU Theater



A portrait of Mr. Luis Arcangel, a young man with dark hair, wearing a light-colored button-down shirt.

PROMOTIONAL VIDEOS

01

BATCH ORGANIZATION OFFICERS VIDEO

<https://www.facebook.com/186421641402890/videos/1540295149348859>

02

OFFICIAL EVENT ANNOUNCEMENT

<https://www.facebook.com/186421641402890/videos/1751294674915571>

03

WRAP UP EVENT PRESENTATION

<https://www.facebook.com/186421641402890/videos/1619858671392506>

SAMPLE WRITE UPS

01

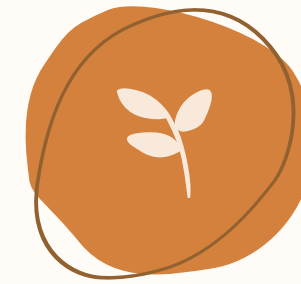
THE MARKETING GAZETTE 2019

<https://michbarroga.github.io/publication.github.io/>

AWARDS & RECOGNITIONS



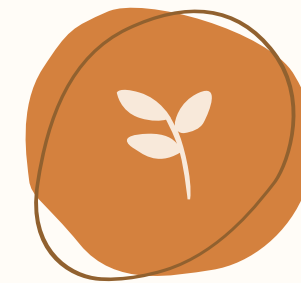
Top 3 Outstanding President
(Recognized Student Organizations)
Student Awards Night 2019



Best Graphic Designer
Advertising Management Awards 2017



St. Vincent de Paul Award
for Campus Leadership
Student Awards Night 2019



Champion (Best in Cinematography)
CineVicente Video Essay Contest 2017



mb

Let's work together

EMAIL

barrogamichele@gmail.com

PHONE

+63 9277931877

LINKEDIN

[linkedin.com/in/matbarroga](https://www.linkedin.com/in/matbarroga)

