
The ~~Act~~ Art of Overengineering

You do this every day

a project





Projected Net worth over 9000 milions





Enrico, Lore, ringraziatemi..



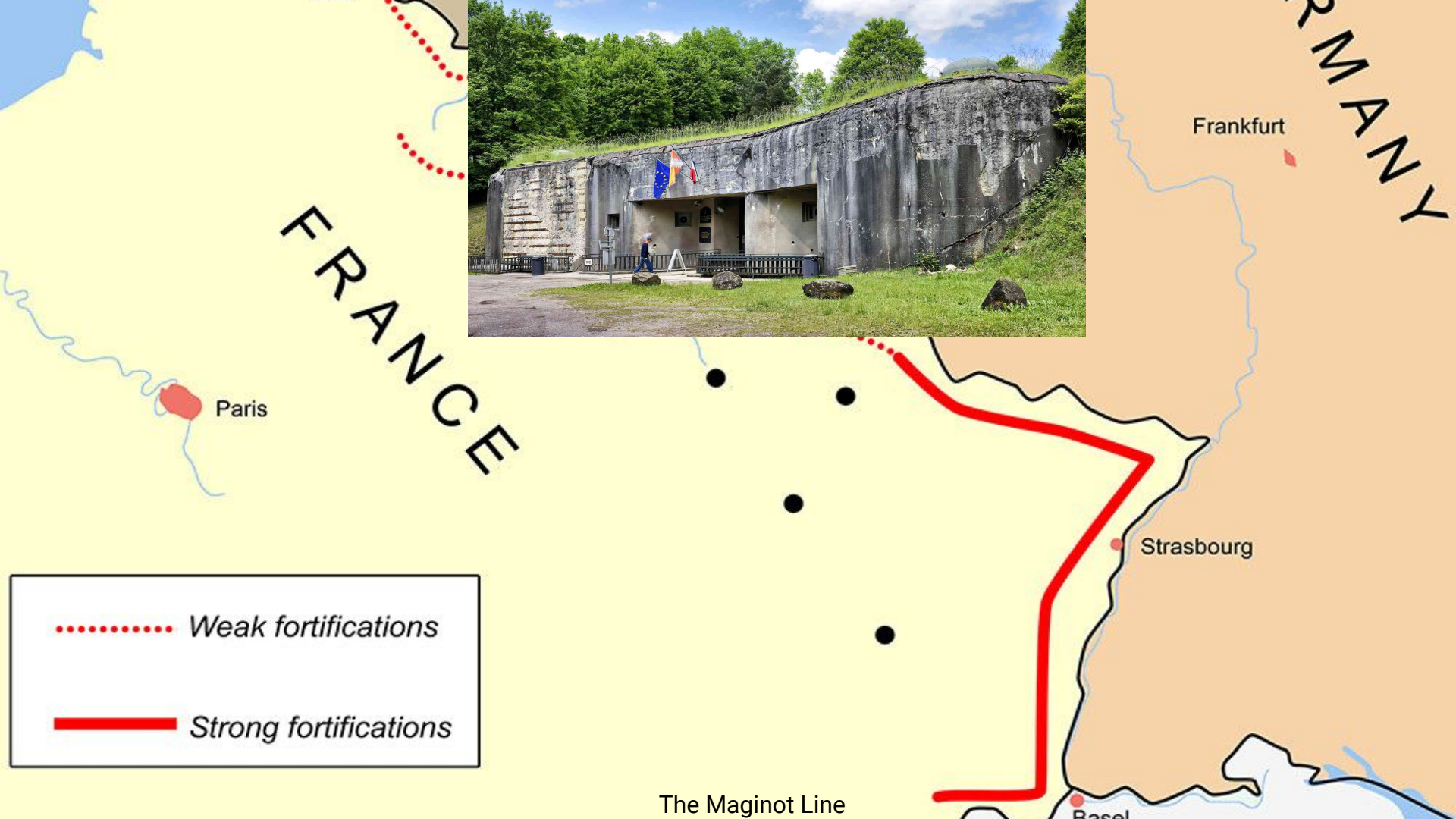
Overengineering

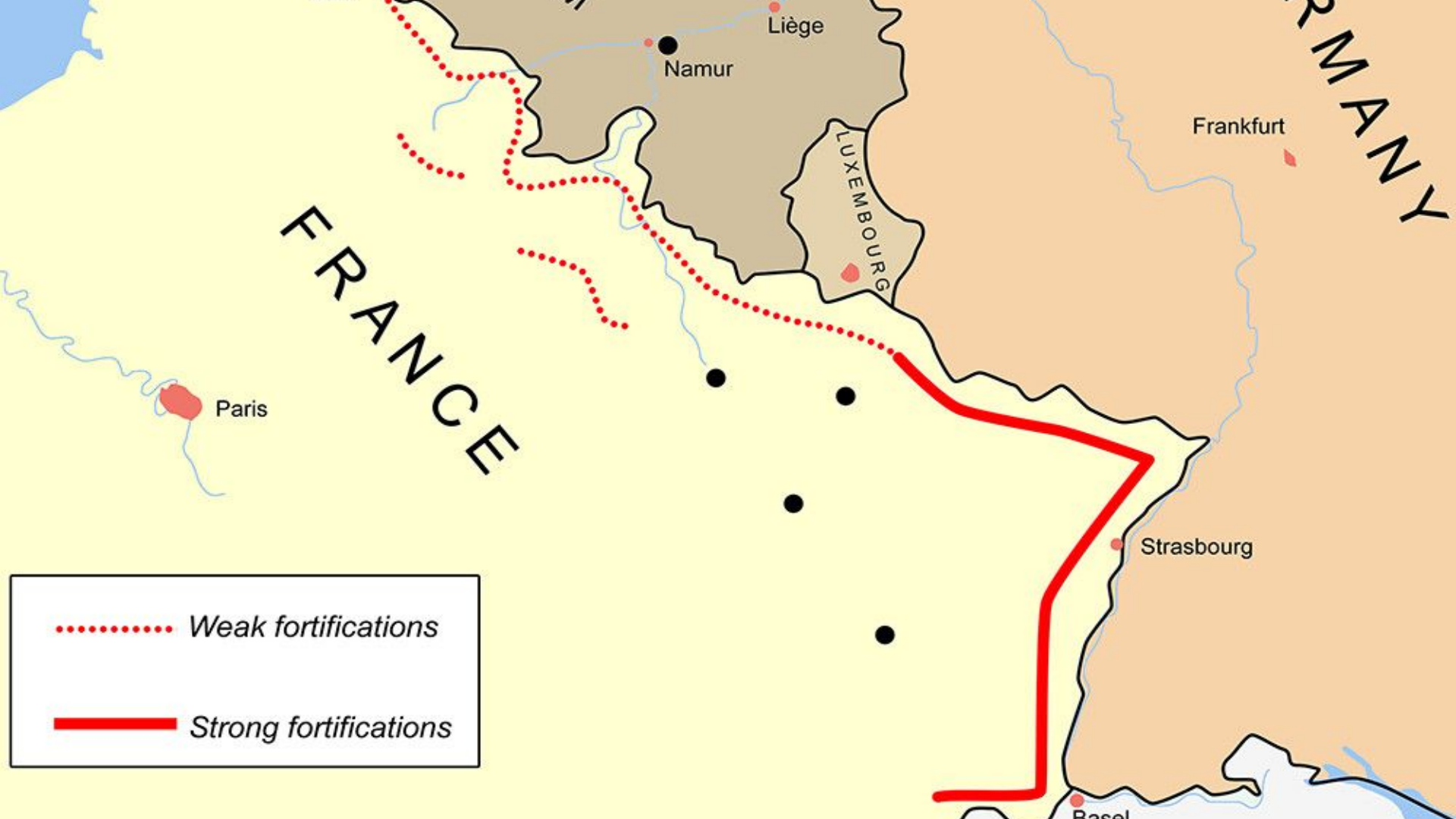
is the ~~act~~ art of designing a product or providing a solution to a problem in an elaborate or complicated manner, where a simpler solution can be demonstrated to exist with the same efficiency and effectiveness as that of the original design.

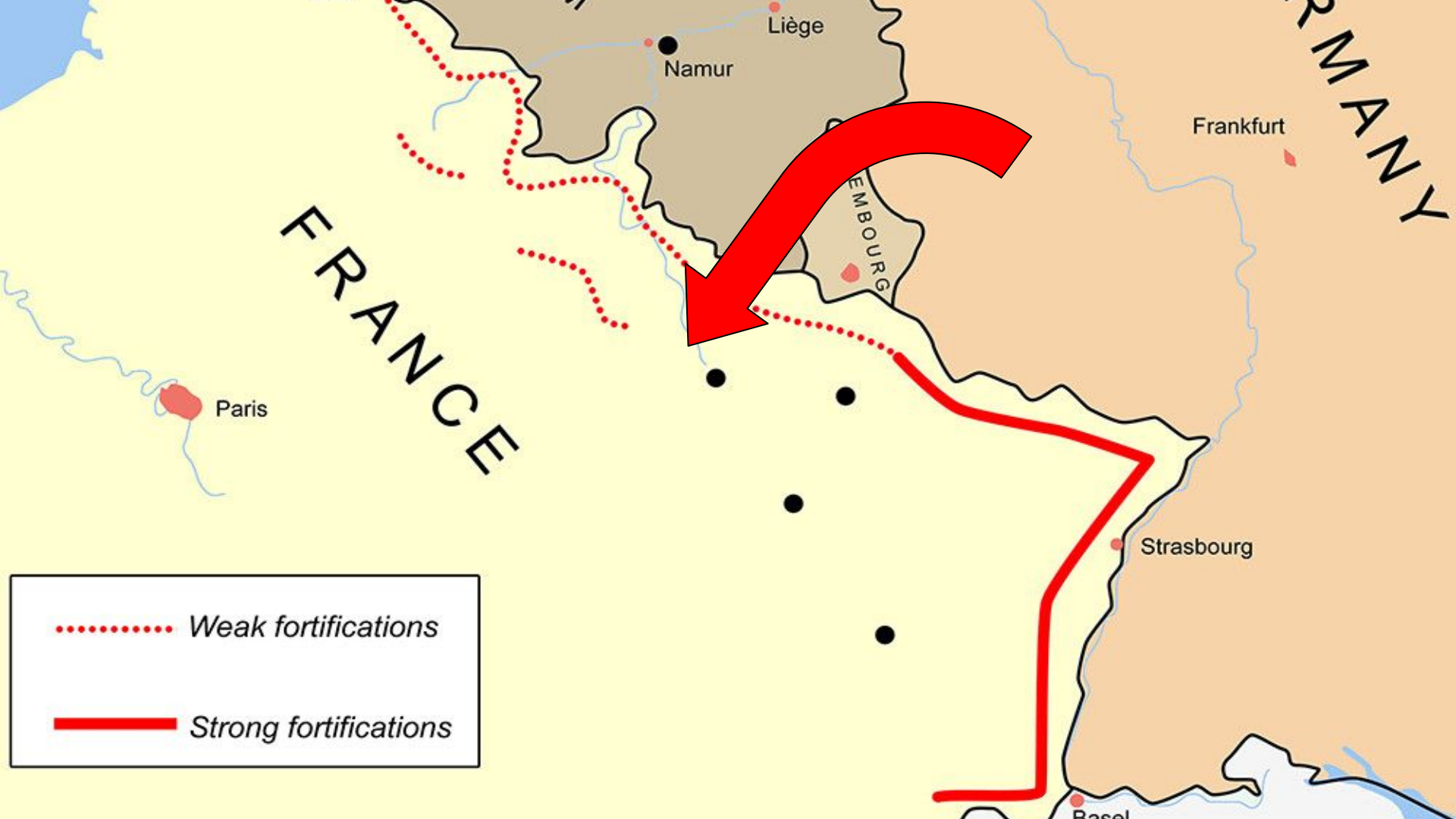
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Overengineering

- Unnecessary effort
- Loss of focus
- Waste of resources

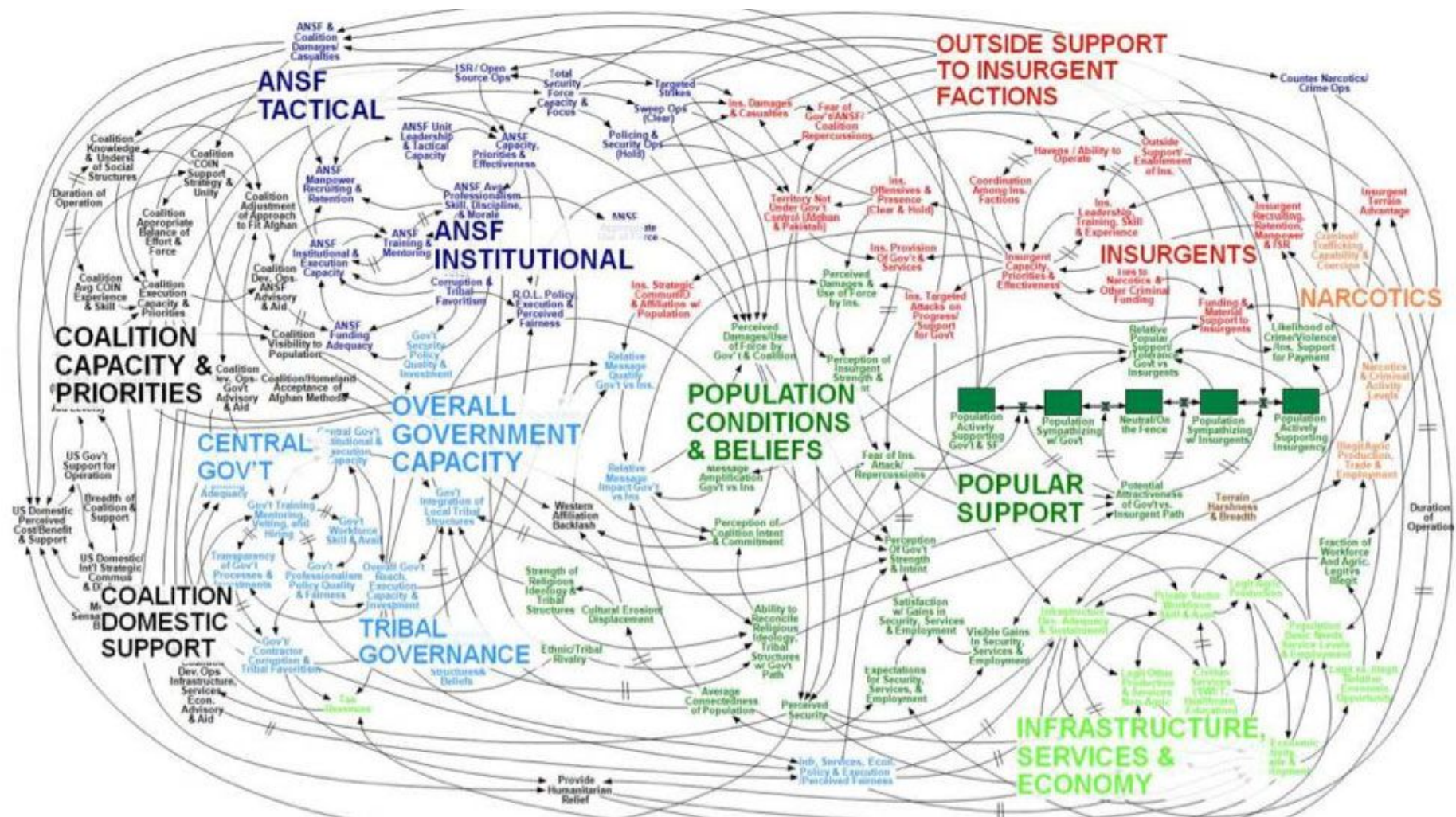






..... Weak fortifications

— Strong fortifications







How many times?

How many times?



OPEN EGGS IN 1 SECOND FAST AND EFFICIENT

— REDEFINE, TAKE BOTH HARD AND SOFT —

Multifunctional 2-in-1 Egg Opener



A well designed and developed telegram bot to keep track of the points of a group of Kings.





Smart Sensor Toothpick Holder



The value of **Simplicity**

—

“Truth is ever to be found in the simplicity, and not in the multiplicity and confusion of things.”

Daniela Pizza.. o forse era Albert Einstein...

Let it **Work**

Make it **Fast**

Make it **Simple**



Thank you