

# MICHELA PARMA

## PORTFOLIO:

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## EDUCATION

2018 - ongoing

International Master in **Digital Humanities and Digital Knowledge**  
- Bologna University, Italy

2014 - 2017

Bachelor's Degree in **History** -  
Ca' Foscari University, Venice, Italy

2009 - 2014

High School Diploma in **Architecture and Design** - Artistic High School "A. Serpieri", Rimini, Italy

## SKILLS

- **Frontend development:** excellent knowledge of Html5, CSS3, JavaScript, UI frameworks (Bootstrap, jQuery)
- **Programming languages:** Python
- **Software:** Blender, Photoshop
- **Italian:** mother tongue
- **English:** B2 - Cambridge Assessment
- **German:** beginner level

## EXPERIENCES

September 2020 - ongoing

**Big Rocket S.r.l.** | Via Coriano, 58, Rimini, 47924, Italy

- Preparation of the final thesis internship.
- Purpose: creation of a website to promote the city of Rimini.
- What: market analysis, analysis of direct and indirect competitors, target market analysis, partner and sponsor search, budget estimation, logo design, website and e-commerce development, user experience design and tests with real users.

January - April 2017

**Associazione ZerOff - Officine Zero Roma - Istituto LUCE** | Via U. Partini 20, Rome, 00159, Italy

- What: team project for the creation of the exhibition Fonti in piazza. Dal fascismo alla liberazione. Storia per immagini e suoni (Sources in the Square. From fascism to liberation. History through images and sounds).

November 2016 - February 2017

**Istituto Veneziano per la storia della Resistenza e dell'età contemporanea**

Calle Michelangelo 54/P, Venice, 30133, Italy

- Curricular internship: archivist and librarian.

September 2015 - April 2016

**Fondazione Ex Campo Fossoli di Carpi** | Via G. Rovighi 57, Carpi, 41012, Italy

- team project for the development of the educational laboratory Memoria del lager. Storia e costruzione della memoria (Memory of lager. History and construction of memory). Workshop on the extermination sites held in Poland with high school students from Modena (Italy).

## PORTFOLIO

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**PARALLELS** | [parallels-dhdk.github.io/](https://parallels-dhdk.github.io/)

the purpose was to create several switchable themes that are historically accurate. Every detail (font family, font size, colors, margins, page size, images, captions) are designed to exactly remind a specific historical design style.

**NICE TO MET YOU** | [nicetometyou.github.io/](https://nicetometyou.github.io/)

it focuses on the tradition of rust printing on fabric, once practiced in rural areas of Romagna, Italy. The idea is developed within two rooms of the MET - Ethnographic Museum of the Uses and Customs of the People of Romagna.

**LA DOLCE VITA** | [fellini-lod.github.io/](https://fellini-lod.github.io/)

Linked Open Data model that focuses on the production and distribution of the movie La Dolce Vita (1960 - F. Fellini) through the analysis of metadata standards provided by institutions from which 10 objects of different types, representing different aspects of the movie, have been selected.

**DIV-O** | [div-o.github.io/](https://div-o.github.io/)

Dante Inferno V Ontology is a specific ontology for the analysis of the Divina Commedia. The aim of the project is to extract knowledge from Divina Commedia of Dante and to convert it into a Link Open Data environment.

### **SPAZIO GIOVANI BOLOGNA**

Market analysis and interviews on direct and indirect competitors of the service offered by the Emilia Romagna region to young people aged 14 to 19. Design, development and test of a new website to promote the service. You can read the analysis report and view the wireframes produced.

### **007 FOR ART**

The project consists of the development of an escape room based on the story of the Italian monuments man Rodolfo Siviero and a digital exhibition of his art collection.

### **TAFFO FUNERAL SERVICES**

social media case study of Taffo Funeral Services, a funeral agency in Rome that undertaken a strong web advertising campaigns.