

MICHELA PARMA

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LINKEDIN [Michela Parma](#)

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PORTFOLIO:

michelaparma.com

EDUCATION

2018 - ongoing

International Master in **Digital Humanities and Digital Knowledge**
- Bologna University, Italy

2014 - 2017

Bachelor's Degree in **History** -
Ca' Foscari University, Venice, Italy

2009 - 2014

High School Diploma in **Architecture and Design** - Artistic High School "A. Serpieri", Rimini, Italy

SKILLS

- **Frontend development:** excellent knowledge of Html5, CSS3, JavaScript, UI frameworks (Bootstrap, jQuery)
- **Programming languages:** Python
- **Software:** Blender, Photoshop
- **Italian:** mother tongue
- **English:** B2 - Cambridge Assessment
- **German:** beginner level

EXPERIENCES

September 2020 - ongoing

Big Rocket S.r.l. | Via Coriano, 58, Rimini, 47924, Italy

- Preparation of the final thesis internship.
- Purpose: creation of a website to promote the city of Rimini.
- What: market analysis, analysis of direct and indirect competitors, target market analysis, partner and sponsor search, budget estimation, logo design, website and e-commerce development, user experience design and tests with real users.

January - April 2017

Associazione ZerOff - Officine Zero Roma - Istituto LUCE | Via U. Partini 20, Rome, 00159, Italy

- What: team project for the creation of the exhibition Fonti in piazza. Dal fascismo alla liberazione. Storia per immagini e suoni (Sources in the Square. From fascism to liberation. History through images and sounds).

November 2016 - February 2017

Istituto Veneziano per la storia della Resistenza e dell'età contemporanea

Calle Michelangelo 54/P, Venice, 30133, Italy

- Curricular internship: archivist and librarian.

September 2015 - April 2016

Fondazione Ex Campo Fossoli di Carpi | Via G. Rovighi 57, Carpi, 41012, Italy

- team project for the development of the educational laboratory Memoria del lager. Storia e costruzione della memoria (Memory of lager. History and construction of memory). Workshop on the extermination sites held in Poland with high school students from Modena (Italy).

PORTFOLIO

PARALLELS | parallels-dhdk.github.io/

the purpose was to create several switchable themes that are historically accurate. Every detail (font family, font size, colors, margins, page size, images, captions) are designed to exactly remind a specific historical design style.

NICE TO MET YOU | nicetometyou.github.io/

it focuses on the tradition of rust printing on fabric, once practiced in rural areas of Romagna, Italy. The idea is developed within two rooms of the MET - Ethnographic Museum of the Uses and Customs of the People of Romagna.

LA DOLCE VITA | fellini-lod.github.io/

Linked Open Data model that focuses on the production and distribution of the movie La Dolce Vita (1960 - F. Fellini) through the analysis of metadata standards provided by institutions from which 10 objects of different types, representing different aspects of the movie, have been selected.

DIV-O | div-o.github.io/

Dante Inferno V Ontology is a specific ontology for the analysis of the Divina Commedia. The aim of the project is to extract knowledge from Divina Commedia of Dante and to convert it into a Link Open Data environment.

SPAZIO GIOVANI BOLOGNA

Market analysis and interviews on direct and indirect competitors of the service offered by the Emilia Romagna region to young people aged 14 to 19. Design, development and test of a new website to promote the service. You can read the analysis report and view the wireframes produced.

007 FOR ART

The project consists of the development of an escape room based on the story of the Italian monuments man Rodolfo Siviero and a digital exhibition of his art collection.

TAFFO FUNERAL SERVICES

social media case study of Taffo Funeral Services, a funeral agency in Rome that undertaken a strong web advertising campaigns.