## **ELEONORA COELHO**

Rua Funchal, 263, 16° floor Vila Olímpia, CEP 04551-060 Sao Paulo, State of São Paulo, Brazil eleonora@eleonoracoelho.com.br / +55 (11) 3080 - 7110

#### ACADEMIC BACKGROUND

1998 / 1999 UNIVERSITÉ PARIS II – PANTHÉON ASSAS

Master in Litigation, Arbitration and Alternative Methods of

Dispute Resolution (ADR)

1996 Law Degree from the University of São Paulo Law School

## PROFESSIONAL EXPERIENCE

Since May, 2015 **ELEONORA COELHO ADVOGADOS** 

Founding partner; law firm specialized in dispute resolution,

litigation and arbitration.

June, 2000 thru Castro, Barros, Sobral, Gomes advogados – Partner.

April, 2015 Solid experience in civil and commercial litigation and arbitration.

Specialized in alternative methods of dispute resolution. Act as counsel and arbitrator in domestic and international arbitrations. Renders assistance in negotiating and drafting arbitration clauses as well as instruments that enable resolution of controversies via mediation and conciliation. Has acted in one of the most important

arbitration cases conducted by ICC involving a Brazilian party.

March, 1994 thru PINHEIRO NETO ADVOGADOS

May, 2000 Arbitration, Civil and Commercial Litigation and Banking.

#### **FOREIGN LANGUAGES**

- English and French fluent.
- Italian and Spanish elementary.

## LISTED AS ARBITRATOR OF THE FOLLOWING INSTITUTIONS

- Center of Arbitration and Mediation of the Brazil-Canada Chamber of Commerce CAM/CCBC, Brazil.
- Chamber of Conciliation, Mediation and Arbitration of Sao Paulo CIESP/FIESP, Brazil.
- Commercial Arbitration Chamber of Brazil CAMARB, Brazil.
- Getúlio Vargas Foundation (FGV) Chamber of Conciliation and Arbitration Brazil.
- Market Arbitration Chamber (BMF&BOVESPA) CAM, Brazil.
- Mediation and Arbitration Chamber of the European Chambers CAE, Brazil.
- Mediation and Arbitration Chamber of the Engineering Institute CMA-IE, Brazil.
- Mediation and Arbitration Chamber of the Industries' Federation of the State of Parana CAM/FIEP, Brazil.
- Mediation and Arbitration Chamber of Brazilian Rural CARB, Brazil.

# **OTHER ACTIVITIES**

- General Secretary of the Center of Arbitration and Mediation of the Brazil-Canada Chamber of Commerce CAM/CCBC, Brazil, since 2015.
- Coordinator and Teacher of the Course of Specialization in Arbitration organized by CEU-IICS Law School, Sao Paulo, State of Sao Paulo, Brazil (2014 and 2016).
- Member of the Commission of Jurists designated by Federal Senate to update Brazilian Arbitration Act, Brazil.
- Member and former Vice President of the Brazilian Arbitration Committee CBAr.
- Member of the Board of the Brazilian Institute of Construction Law IBDIC.
- Young Officer of the IBA Latin American Regional Forum LARF.
- Member of the Superior Council of the Conciliation, Mediation and Arbitration Chamber of Sao Paulo – CIESP/FIESP, Brazil.
- Member of the Arbitration Judiciary Committee of CESA Center for Law Study, Brazil.
- Member of the Latin American Committee for the ICC International Chamber of Commerce.
- Member of the Consultant Counsel of Latin America for the ICDR International Centre for Dispute Resolution.
- Member of the International Advisory Committee for the ICDR International Centre for Dispute Resolution.
- Member of São Paulo's Institute of Attorneys IASP, Brazil.
- Member of Miguel Reale's Institute for Cultural Studies IEC, Brazil.
- Effective Member of Women Lawyers Commission OAB/SP, State of Sao Paulo, Brazil.
- Member of the Consultant Counsel of the American Chamber of Commerce for Brazil (Amcham), Brazil.
- Elected by Chambers & Partners Chambers Latin America as "Up and Coming Individual"—in 2009 and 2010 and as star individual in 2011, 2012, 2013, 2014 and 2015.
- Elected as Outstanding Professional in Arbitration by Who's Who Legal in 2009, 2010, 2011, 2012, 2013, 2014 and 2015.

## **PUBLISHED WORKS**

- "A Convenção de Nova Iorque: ratificação pelo Brasil", co-author with Renato Stetner published in the book "Novos Rumos da Arbitragem no Brasil", Editora Fiúza, Brazil, 2004.
- "Arbitragem e Contratos com Empresas Estatais", published in the 4th volume of the Revista Brasileira de Arbitragem. Thomson IOB, Brazil, January 2005.
- "O Poder Judiciário e a Arbitragem: atualidades", published in Boletim Informativo da CAMARB, Brazil, 2005.
- "A Arbitragem e o Poder Judiciário Brasileiro", published in the newspaper "O Valor Econômico", Brazil, 2005.
- "Arbitragem: Instrumento para Garantia da Aplicação do Pacta Sunt Servanda em Detrimento dos Amplos Poderes Conferidos aos Juízes Togados pelo Novo Código Civil?", co-author with Luciano Benetti Timm, published in the book Direito de Empresa e Contratos, 2nd edition, Thomson IOB, Brazil, March 2006.
- "Arbitragem e o Poder Judiciário: Aspectos Relevantes", published in the book Aspectos Práticos da Arbitragem, Quartier Latin, Brazil, 2006.
- "Os Efeitos da Convenção de Arbitragem Adoção do Princípio Kompetenz-Kompetenz no Brasil", published in the book "Arbitragem", under the coordination of Selma Ferreira Lemes, Carlos Alberto Carmona and Pedro Batista Martins, Atlas S.A., Brazil, 2007.
- "Court Support for Arbitration in the Americas and the role of public law", published in the Arbitration Newsletter, IBA Arbitration Committee, March 2009.
- "A Redação da Cláusula Compromissória", published in the Review Direito ao Ponto, nr 04, Brazil, May 2009.
- "Invalidade da Sentença Arbitral", published by Revista Brasileira de Arbitragem, Brazil, 2009.
- "O ano foi de fortalecimento da arbitragem no Brasil", published in the website Consultor Jurídico, December, Brazil, 2010.
- "A autonomia da arbitragem e o STJ", published by the newspaper Jornal Valor Econômico and in the website Direito ao Ponto, January, Brazil, 2011.

- "Introduction and Recent Developments in Brazil", published by Practising Law Institute of New York in 2012.
- "International Commercial Arbitration in Brazil", published in Collantes González, J-L (Director) *International Commercial Arbitration in Latin America* Biblioteca de Arbitraje del Estudio Mario Castillo Freyre. Lima, Peru, in 2012.
- "Women in Arbitration in Brazil", co-author with Ana Carolina Weber, published by ArbitralWomen Newsletter, issue 11, Summer 2014.
- "Women in Arbitration in Brazil", co-author with Ana Carolina Weber, published in the website Kluwer Arbitration Blog, August 2014.
- "Desenvolvimento da Cultura dos Métodos Adequados de Solução de Conflitos: uma urgência para o Brasil", published in Caio Cesar Viera Rocha e Luís Felipe Salomão (coord.), Arbitragem e Mediação: A Reforma da Lei Brasileira, Ed. Atlas, Sao Paulo, Brazil, 2015.
- "Escopo de Aplicação e Exclusões (Arts. 1-6 e 10)", published in VENOSA, Silvio de Salvo, GAGLIARDI, Rafael Villar e TERASHIMA, Eduardo Ono (orgs.). A Convenção de Viena sobre Contrato de Compra e Venda Internacional de Mercadorias Desafios e Perspectivas. São Paulo: Atlas, 2015, pp. 35-61.
- "Article 1 Scope of Application of the Rules", co-author with Ana Olivia A. Haddad, published in STRAUBE, Frederico José, FINKELSTEIN, Claudio e FILHO, Napoleão Casado (eds.), The CAM-CCBC Arbitration Rules: A Commentary, Eleven International Publishing, 2016, pp. 27-38.