

## Crowdfunding campaigns report

Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

After gathering all the provided data from crowdfunding campaigns, I have concluded that:

- Audio categories such as World music, audio and radio & music suffered in funding whereas categories such as theater / plays and film / video did exceptionally well overall.
- January and July were the months that always did well overall while September came in last
- 2010 and 2017 were the best years in funding

What are some limitations of this dataset?

I'd say have a set range for launch date and deadline dates. Most of them seem to be quite erratic with companies having their dates not all be a certain designated timeline for which they can do funding. Also, there so many categories; some of the categories could easily be combined and they'd mean the same thing such as theater / plays. Instead of it being subcategories, make it one category.

What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

With so many categories being at play I'd suggest a scatter plot would be a valuable insight. They could identify outliers and unseen trends that might be useful.