

Applied Data Analysis for Public Policy Studies

Summarising, Visualizing and Tidying Data

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Recap from last week

- *Causality* plays a central role in modern econometrics!
- Using R is *very* valuable
- Basic data wrangling:
 - ∘ View, str, names, nrow, ncol
 - o subsetting: murders[row condition, "column name"]
 - o variable creation: murders\$total_percap = (murders\$total / murders\$population) *
 10000



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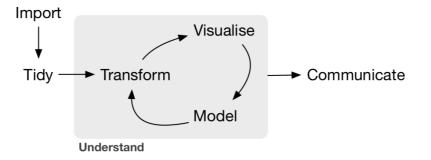
Today

- Deeper dive into data wrangling with R:
 - summarizing data,
 - **visualisation** data,
 - tidying data



Working With Data

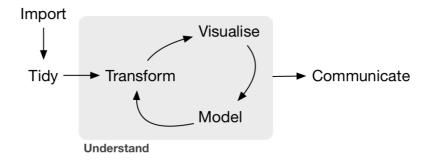
• Econometrics is about data.





Working With Data

Econometrics is about data.



- According a to 2014 NYTimes article, "data scientists [...] spend from 50 percent to 80 percent of their time mired in this more mundane labor of collecting and preparing unruly digital data, before it can be explored for useful nuggets."
- In the next two lectures you will learn the **basics** of summarizing, visualising and tidying data



The gapminder dataset: Overview

• Let's first load a dataset with these commands:

```
library(dslabs)
gapminder <- dslabs::gapminder</pre>
```

Here are the first 3 rows

```
head(gapminder, n = 3)
## country year infant_mortality life_expectancy fertility population
## 1 Albania 1960
                         115.4
                                                6.19 1636054
                                       62.87
## 2 Algeria 1960 148.2
                                       47.50
                                                7.65 11124892
## 3 Angola 1960
                         208.0
                                       35.98
                                                7.32 5270844
           gdp continent
                              region
                 Europe Southern Europe
## 2 13828152297 Africa Northern Africa
           NA Africa Middle Africa
## 3
```



The gapminder dataset: Overview

What variables does this dataset contain?

• tail gives you the last (6) rows.

```
tail(gapminder)
```



The gapminder dataset: Datatypes

- It's important to know how the data is stored.
- We can use str for that:



Task 1 (7 minutes)

- Create a new variable called gdppercap corresponding to gdp divided by population
- Which countries had a 2011 GDP per capita greater than 30.000?
- Filter the dataset to only keep the year 2015: gapminder_2015
- How many countries have an infant mortality in 2015 greater than 90 (per 1000)?
- What is the average life expectancy in Africa in 2015?



Summarizing

Summarizing Data

- One can learn only a limited amount from looking at a data.frame. \triangleleft
- Even if you could see all rows of the dataset, you would not know very much about it.



Summarizing Data

- One can learn only a limited amount from looking at a data.frame. 🔍
- Even if you could see all rows of the dataset, you would not know very much about it.
- We need to **summarize** the data for us to learn from it.
- In general, we can compute summary statistics, or visualize the data with plots.



Summarizing Data

- One can learn only a limited amount from looking at a data.frame. 🔍
- Even if you could see all rows of the dataset, you would not know very much about it.
- We need to **summarize** the data for us to learn from it.
- In general, we can compute summary statistics, or visualize the data with plots.
- Let's start with some statistics first!
- Let's look at two features: *central tendency* and *spread*.



Central Tendency

1. mean(x): the average of all values in x.

$$ar{x} = rac{1}{N} \sum_{i=1}^N x_i$$

```
x <- c(1,2,2,2,2,100)
mean(x)

## [1] 18.16667

mean(x) == sum(x) / length(x)

## [1] TRUE</pre>
```

Your turn: What's the mean of infant_mortality in 1960? Read the help for mean to remove NAs.



Central Tendency

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1. median: the value x_j below and above which 50% of the values in \mathbf{x} lie. m is the median if

$$\Pr(X \leq m) \geq 0.5 \text{ and } \Pr(X \geq m) \geq 0.5$$

2. The median is robust against *outliers*. (later).

median(x)

[1] 2

Your turn: What's the median of infant_mortality in 1960?



Missing Values: NA

• Whenever a value is *missing*, we code it as NA.

```
x <- NA
```

• R propagates NA through operations:

```
NA > 5

## [1] NA

NA + 10

## [1] NA
```

• the function is.na(x) returns TRUE if x is an NA.



```
is.na(x)
## [1] TRUE
```

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```
is.na(x)
## [1] TRUE
```

What is confusing is that

```
NA == NA
## [1] NA
```

• It's easy to illustrate like that:

```
# Let x be Mary's age. We don't know how old she
x <- NA

# Let y be John's age. We don't know how old he i
y <- NA

# Are John and Mary the same age?
x == y

## [1] NA

#> [1] NA
# We don't know!
```

Spread

- Another interesting feature is how much a variable is *spread out* about it's center (the mean in this case).
- The *variance* is such a measure.

$$Var(X) = rac{1}{N} \sum_{i=1}^N (x_i - ar{x})^2$$

• Consider two normal distributions with equal mean at 0:

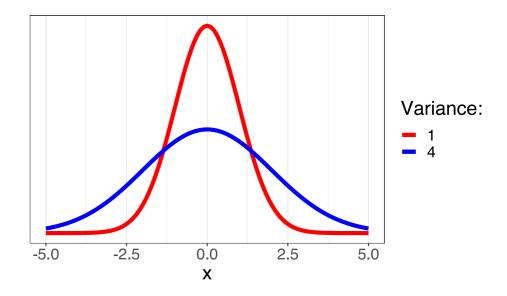


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• Consider two normal distributions with equal mean at 0:



• Compute with:



Example: the Weight of Women and Men¹

• Men weight 65 kg and women 55 kg on average. The variance is 25.

Plot the overall density

```
ggplot(df, aes(x=weight)) + geom_density() + them
```

Plot separated densities

```
# Change density plot line colors by groups
ggplot(df, aes(x=weight, color=sex)) + geom_densi
```



Example: the Weight of Women and Men¹

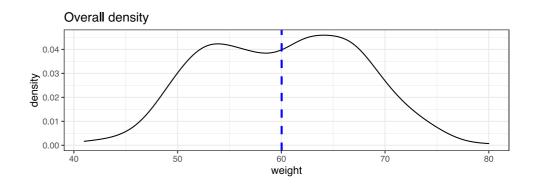
• Men weight 65 kg and women 55 kg on average. The variance is 25.

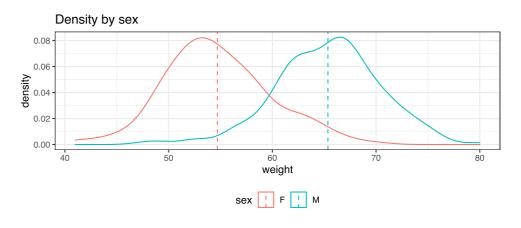
Plot the overall density

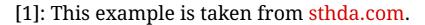
```
ggplot(df, aes(x=weight)) + geom_density() + them
```

Plot separated densities

```
# Change density plot line colors by groups
ggplot(df, aes(x=weight, color=sex)) + geom_densi
```









The table function

• table(x) is a useful function that counts the occurrence of each unique value in x:

table(gapminder\$continent)				
## ## ##	Africa Americas Asia 2907 2052 2679	Europe Oceania 2223 684		
table(gapminder\$region)				
##				
## /	Australia and New Zealand	Caribbean	Central America	
##	114	741	456	
##	Central Asia	Eastern Africa	Eastern Asia	
##	285	912	342	
##	Eastern Europe	Melanesia	Micronesia	
##	570	285	114	
##	Middle Africa	Northern Africa	Northern America	
##	456	342	171	
##	Northern Europe	Polynesia	South America	
##	570	171	684	
## ##	South-Eastern Asia	Southern Africa	Southern Asia	
##	570 Southern Europe	285 Western Africa	456 Western Asia	
##	684	western Arrica 912	1026	
##	Western Europe	312	1020	



Crosstables

• Given two vectors, table produces a contingency table:

```
gapminder_2015 <- subset(gapminder, year == 2015)
gapminder_2015$fertility_above_2 = (gapminder_2015$fertility > 2.1) # dummy variable for fertility rate abov
table(gapminder_2015$fertility_above_2,gapminder_2015$continent)

##

##

## Africa Americas Asia Europe Oceania
## FALSE 2 15 20 39 4
## TRUE 49 20 27 0 8
```



Crosstables

• Given two vectors, table produces a contingency table:

```
gapminder_2015 <- subset(gapminder, year == 2015)
gapminder_2015$fertility_above_2 = (gapminder_2015$fertility > 2.1) # dummy variable for fertility rate above table(gapminder_2015$fertility_above_2, gapminder_2015$continent)

##

##

## Africa Americas Asia Europe Oceania
## FALSE 2 15 20 39 4
## TRUE 49 20 27 0 8
```

• With prop. table, we can get proportions:

```
# proportions by row
prop.table(table(gapminder_2015$fertility_above_2,gapminder_2015$continent), margin = 1)
# proportions by column
prop.table(table(gapminder_2015$fertility_above_2,gapminder_2015$continent), margin = 2)
```

• I To obtain tables with NAs, use the useNA = "always" or useNA = "ifany"



Plotting

Plotting

- R base plotting is fairly good.
- There is an extremely powerful alternative in package ggplot2. We'll see both.
- First example: *histograms*. A histogram counts how many obserations fall within a certain bin.

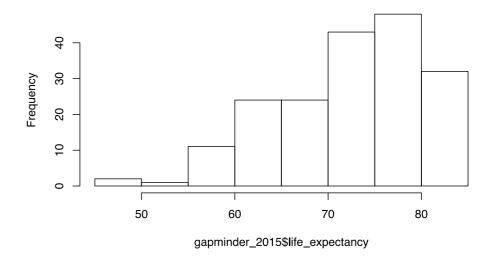


Plotting

- R base plotting is fairly good.
- There is an extremely powerful alternative in package ggplot2. We'll see both.
- First example: *histograms*. A histogram counts how many obserations fall within a certain bin.

gapminder_2015 <- gapminder[gapminder\$year == 2015,]
hist(gapminder_2015\$life_expectancy)</pre>

Histogram of gapminder_2015\$life_expectancy



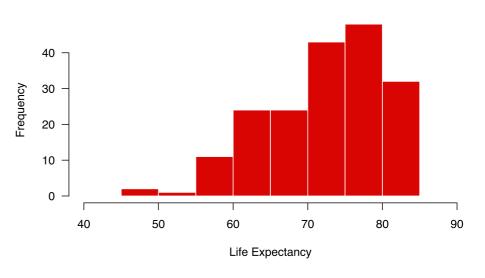


A Nicer Histogram

- We can give additional arguments to hist.
- Look at ?hist for more.

```
hist(gapminder_2015$life_expectancy,
    xlab = "Life Expectancy",
    main = "Histogram of life expectancy in 2015",
    breaks = seq(from = 40, to = 90, by = 5),
    las = 1, # label orientation
    col = "#d90502",
    border = "white")
```

Histogram of life expectancy in 2015



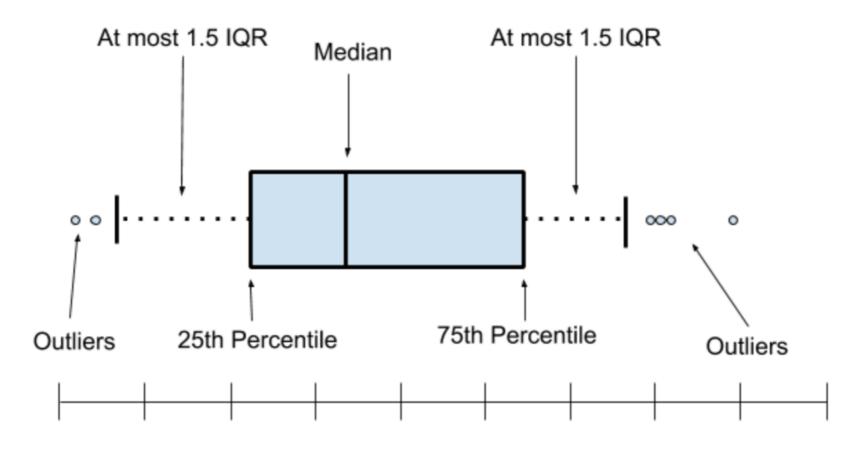


Looking for Outliers: Boxplots

- An *outlier* is a datapoint far removed from the center of a distribution.
- Boxplots are an effective way to visualise the distribution of a variable.
- The *box* typically denotes the **interquartile range** (observations between 25th pctile and 75th pctile).
- The *thick line* corresponds to the **median**.
- The *dots* are **outliers** (no universally accepted definition).



Looking for Outliers: Boxplots





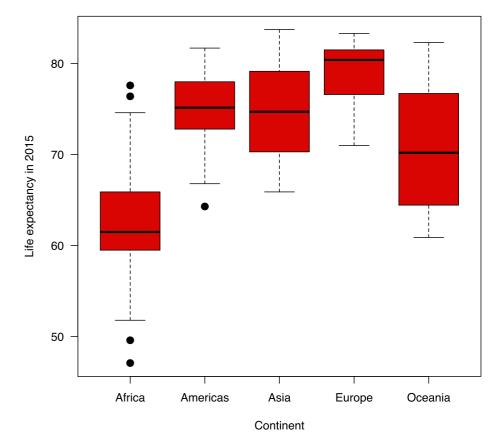
Looking for Outliers: Boxplots

```
boxplot(life_expectancy ~ continent,
   data = gapminder_2015,
   xlab = "Continent",
   ylab = "Life expectancy in 2015",
   main = "Life expectancy by continent in 2015",
   pch = 20, cex = 2, # colour and size of outliers
   col ="#d90502",border = "black", las = 1)
```

• see ?boxplot for more options

Your turn: How does the same plot look like for fertility? For infant_mortality?

Life expectancy by continent in 2015





Scatter Plots

ullet Two variables x and y



Scatter Plots

- Two variables x and y
- Natural to ask: How often do certain pairs of (x_i,y_i) occur?

```
head(gapminder_2015[,c("fertility","infant_mortality")])
         fertility infant_mortality
## 10176
              1.78
                                12.5
              2.71
## 10177
                                21.9
          5.65
2.06
2.15
## 10178
                                96.0
                                 5.8
## 10179
## 10180
                                11.1
## 10181
              1.41
                                12.6
```

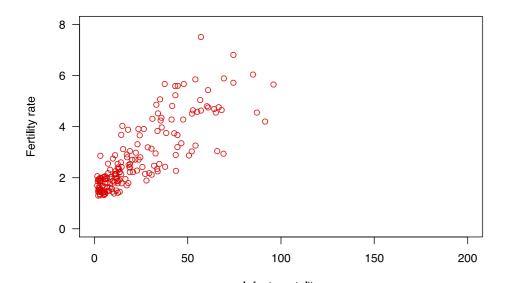
• That's what a scatter plots shows.



Scatter Plots

```
plot(fertility ~ infant_mortality,
    data = gapminder_2015,
    xlab = "Infant mortality",
    ylab = "Fertility rate",
    xlim = c(0,200), # range of x axis
    ylim = c(0,8), # range of y axis
    main = "Relationship between fertility and infant
    col = "#d90502",
    las = 1)
```

Relationship between fertility and infant mortality in 2015



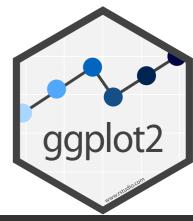
- Each dot is one pair (x_i, y_i) .
- We often call it one *observation*.
- Corresponding to one *row* of the data.frame.
- Why do some dots appear *darker* than others here?

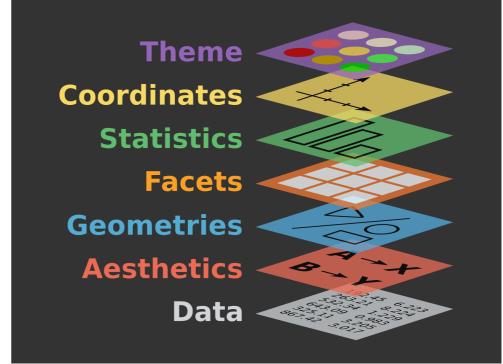
Your turn: How does the same scatter plot looks like for 1960?



Quick ggplot2 Intro

- Excellent cheatsheet on project website.
- Great intro to ggplot2 here.
- Based on *The Grammar of Graphics* (hence ggplot).
- More powerful than base R plotting
- Let's reproduce the previous graphs in ggplot





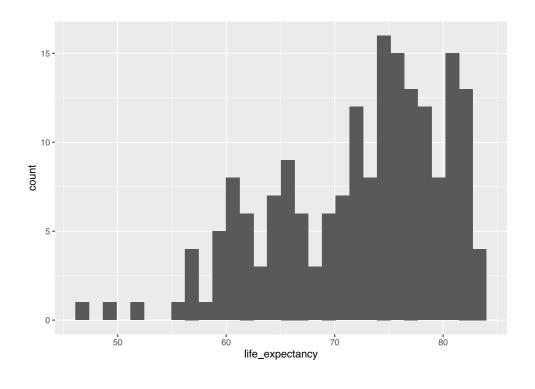


source: BloggoType

ggplot2: Basic Histogram

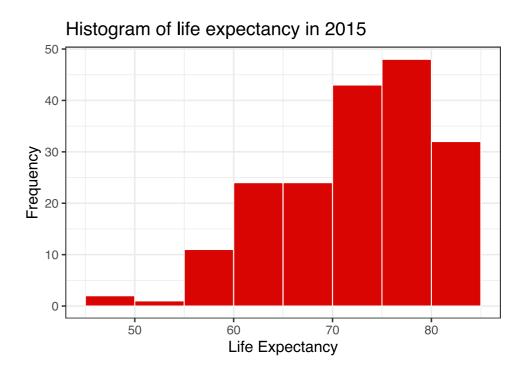
```
library(ggplot2)

ggplot(gapminder_2015,
         aes(x = life_expectancy)) +
    geom_histogram()
```



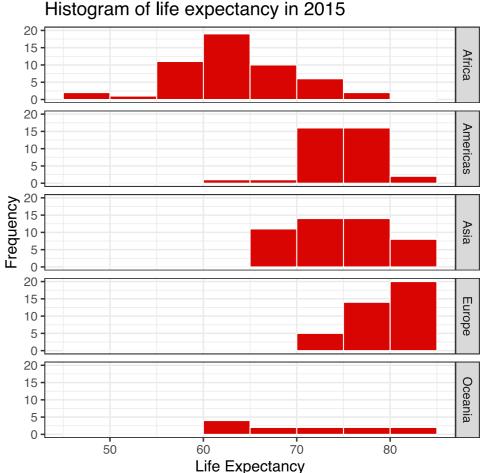


ggplot2: Fancy Histogram



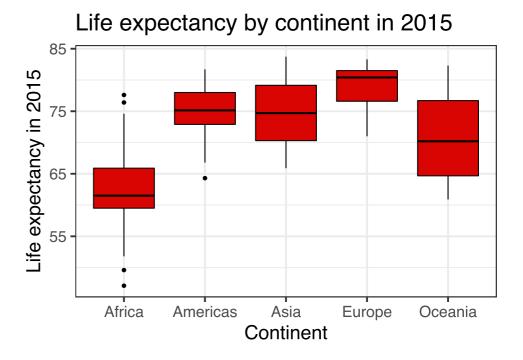


ggplot2:Fancy Histogram with facet_grid()





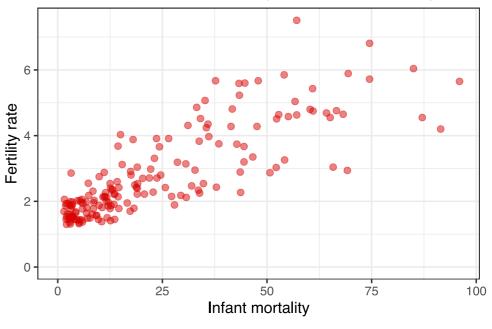
ggplot2: Boxplots





ggplot2: Scatter Plots

Relationship between fertility and infant mortality in 20.





It's Tutorial Time!



Tutorial 1 (10 minutes)

Time for our first tutorial!!

Type this into your RStudio console:

```
library(ScPoApps)
runTutorial('chapter2')
```

If you have trouble with the interactive doc, try this version (no interactive content):

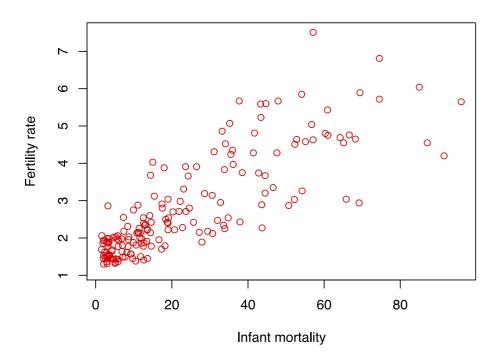
```
runTutorial('chapter2-script')
```



How are x and y related? Covariance and Correlation

• This is the relevant section in the book about Covariance.

Relationship between fertility and infant mortality in 2015

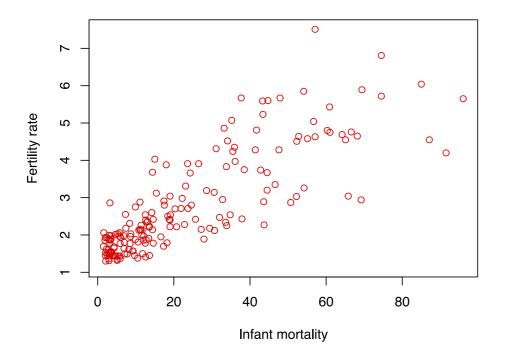




How are x and y related? Covariance and Correlation

• This is the relevant section in the book about Covariance.

Relationship between fertility and infant mortality in 2015



• The covariance is a measure of **joint variability** of two variables.

$$Cov(x,y) = rac{1}{N} \sum_{i=1}^N (x_i - ar{x})(y_i - ar{y})$$

[1] 24.21146

• The correlation is a measure of the strenght of the **linear association** between two variables.

$$Cor(x,y) = rac{Cov(x,y)}{\sqrt{(Var(x))}\sqrt{(Var(y))}}$$



Correlation App

```
library(ScPoApps)
runTutorial('correlation')
```

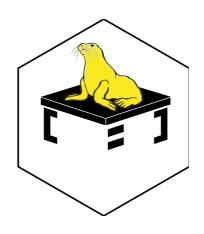


Wrangling

Intro to dplyr

- dplyr is part of the tidyverse package family.
- data.table is an alternative. Very fast but a bit more difficult.
- Both have pros and cons. We'll start you off with dplyr.







dplyr Overview

- You *must* read through Hadley Wickham's chapter. It's concise.
- The package is organized around a set of **verbs**, i.e. *actions* to be taken.
- We operate on data.frames or tibbles (nicer looking data.frames.)
- All *verbs*: First argument is a data.frame, subsequent arguments describe what to do, returns another data.frame.



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Verbs

- 1. filter(): Choose observations based on a certain value (i.e. subset)
- 2. arrange(): Reorder rows
- 3. select(): Select variables by name
- 4. mutate(): Create new variables out of existing ones
- 5. summarise(): Summarise variables



Data on 2016 US election polls from the dslabs package

• This dataset contains **real** data on polls made during the 2016 US Presidential elections and compiled by **fivethirtyeight**

```
library(dslabs, dplyr)
 data(polls_us_election_2016) # this data is from fivethirtyeight.com
 polls_us_election_2016 <- as_tibble(polls_us_election_2016)</pre>
 head(polls_us_election_2016[,1:6], n = 6) # show first 6 lines of first 6 variables
## # A tibble: 6 x 6
   state startdate enddate
                                 pollster
                                                                   grade samplesize
                      <date>
                                 <fct>
   <fct> <date>
                                                                   <fct>
                                                                              <int>
## 1 U.S. 2016-11-03 2016-11-06 ABC News/Washington Post
                                                                               2220
## 2 U.S. 2016-11-01 2016-11-07 Google Consumer Surveys
                                                                              26574
## 3 U.S. 2016-11-02 2016-11-06 Ipsos
                                                                               2195
## 4 U.S. 2016-11-04 2016-11-07 YouGov
                                                                               3677
## 5 U.S. 2016-11-03 2016-11-06 Gravis Marketing
                                                                              16639
## 6 U.S. 2016-11-03 2016-11-06 Fox News/Anderson Robbins Resear... A
                                                                               1295
```

This is a tibble (more informative than a data.frame)

What variables does this dataset contain?



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                                 pollster
                                                                   grade samplesize
                      <date>
                                 <fct>
   <fct> <date>
                                                                   <fct>
                                                                               <int>
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This is a tibble (more informative than a data.frame)

What variables does this dataset contain?



- 1. ?polls_us_election_2016
- 2. FiveThirtyEight's Pollster Ratings website

filter(): subset a data.frame

- filter has the same purpose as subset
- Example: Which A graded poll with at least 2,000 people had Trump win at least 45% of the vote?

```
filter(polls_us_election_2016,
    grade == "A" & samplesize > 2000 & rawpoll_trump > 45)
```



filter(): subset a data.frame

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- Example: Which A graded poll with at least 2,000 people had Trump win at least 45% of the vote?



Create a Filter: Comparisons and Logical Operators

• We have a standard suite of comparison operators:

```
>: greater than,
<: smaller than,</li>
>=: greater than or equal to,
<=: smaller than or equal to,</li>
!=: not equal to,
=: equal to.
```

• Construct more complex filters with logical operators

```
1. x & y: x and y
2. x | y: x or y
3. !y: not y
```

• R has the convenient x %in% y operator (conversely !(x %in% y)), TRUE if x is a member of y.

```
3 %in% 1:3
## [1] TRUE
c(2,5) %in% 2:10 # also vectorized
## [1] TRUE TRUE
c("S","Po") %in% c("Sciences","Po") # also strin
## [1] FALSE TRUE
```



mutate(): create new variables

- Example: What was
 - 1. the combined vote share of Trump and Clinton for each poll?
 - 2. the difference between Trump's raw poll vote share and 538's adjusted vote share?

select(): only keep some variables

• *Example*: Only keep the variables

```
state,startdate,enddate,pollster,rawpoll_clinton,rawpoll_trump
```

```
select(polls_us_election_2016,
    state,startdate,enddate,pollster,rawpoll_clinton,rawpoll_trump)
```



Task 2 (10 minutes)

- 1. Which polls had more vote intentions for Trump than for Clinton.
- 2. How many polls have a missing grade?
- 3. Which polls were (i) polled by American Strategies, GfK Group or Merrill Poll, *and* (ii) had a sample size greater than 1,000, *and* (iii) started on October 20th, 2016?

For the following questions you should use filter and mutate.

- 1. Which polls (i) did not have missing poll data for Johnson, (ii) had a combined raw poll vote share for Trump and Clinton greater than 95% *and* (iii) had a sample size greater than 1,000.?
- 2. Which polls (i) did not poll for vote intentions for Johnson, (ii) had a difference in raw poll vote shares between Trump and Clinton greater than 5, and (iii) were done in the state of Iowa?



Split-Apply-Combine

- Often we do some operation by some group in our dataset:
 - Mean vote share for Clinton by pollster grade.
 - Maximum vote share for Trump by poll month, etc
- For this, we need to
 - 1. Split the data by group
 - 2. Apply to each group the operation
 - 3. Recombine all groups into one table
- In dplyr, this is achieved with group_by() and summarise.



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- In dplyr, this is achieved with group_by() and summarise.

```
1. group_by(polls_us_election_2016,
    grade) groups/splits
    polls_us_election_2016 by pollster
    grade:

    polls_grade = group_by(polls_us_election_2016, gr
```

2. summarise each chunk and re-combine

```
summarise(polls_grade, mean_vote_clinton = mean(r
## mean_vote_clinton
## 1 41.99086
```



Chaining © Commands Together: The Pipe

- The magrittr package gives us the pipe %>%.
- x %>% f(y) becomes f(x,y).
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polls_us_election_2016 %>%
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which is equivalent to, but nicer than:

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Works for all dplyr verbs!!





SEE YOU IN TWO WEEKS!

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- **%** Slides
- % Book
- @ScPoEcon
- @ScPoEcon

