

# Michele Smolensky

WEB DESIGNER + DEVELOPER

## Skillsets

### FRONT-END SKILLS

HTML  
CSS/SCSS  
Emmet  
jQuery/Javascript  
Bootstrap Versions 3 & 4

### BACK-END SKILLS

Vagrant  
Git  
Command Line  
PHP  
Wordpress  
Some Drupal, MODX,  
& MURA

### DESIGN SKILLS

Photoshop  
Illustrator  
Sketch  
Some Keynote, Axure and Adobe XD  
Wireframing  
PPC Lander Design/ A&B Testing

## Education

**Tufts University, School of  
the Museum of Fine Arts,  
Boston, MA**

Bachelor of Fine Arts

## Experience

### Design Manager & Developer

Practice Cafe | Austin, TX | 2014 - Present

Currently working as a design manager and developer for Practice Cafe, a marketing company specializing in start-up dental practices. I've worked to streamline our design and development process; reducing overall time spent throughout our web process. I have trained new designers, worked with our Digital Marketing team to create and optimize landers for various campaigns, as well as designed, built, and maintained wordpress sites for various practices all over the U.S. and Canada.

### Designer & Developer

The Biggest Nerd | Austin, TX | 2018 - Present

A sub-company of Practice Cafe, that offers development services to businesses without in-house teams. I have created templates, landers, and have maintained a variety of websites across multiple platforms (Wordpress, Shopify, MODX).

### Contract Designer & Developer

inLeague | Austin, TX | 2014 - 2018

Worked as a designer and developer for inLeague, a start-up app development company focussed on youth sports management. I have worked with them to redesign their site, web & mobile applications, and client websites. I have also worked closely with back-end developers on the functionality of the web and mobile app experience.

### Freelance Designer & Developer

Austin, TX | 2014 - Current

Worked with a variety of clients and fellow designers to produce everything from websites to brand identity.