

Brand : Heineken
 Design : Original - 360
 Market : Export General
 Item : Cluster
 Contents : 6 x 330ml
 Filename : 53710512_FPM6653_HNK_Org_Ex_360_Cluster_6x_330ml_Can
 Cutterguide : 65501940
 Last modification date : 14-04-2020
 Scale : Print 100% File 100%

Important information:



Barcode size : - %
 Status : ARTWORK
 Printing process : Epson sub.: PAPER
 Workflow :
 Substrate : XXXXXXXX
 DTG-Software : ADOBE CC 2020

IMPORTANT:
 UNLESS THIS IS AN EPSON OR PRESS PROOF, THE COLOURS ON THIS PRINT ARE NOT ACCURATE. WHEN PANTONE COLOURS ARE USED, THE COLOURS MUST BE MATCHED WITH THE OFFICIAL PANTONE GUIDE.

IMPORTANT:
 THIS IS FINAL ARTWORK. WE ADVISE THAT THIS ARTWORK IS CHECKED CAREFULLY FOR LAYOUT, SPELLING AND TEXT. PLEASE CHECK THOROUGHLY. IT IS THE RESPONSIBILITY OF THE CLIENT TO CHECK THESE POINTS AND ACCEPT FULL LIABILITY. DO NOT SIGN APPROVAL IF THERE ARE AMENDS TO BE MADE, ANOTHER PROOF WILL BE SUPPLIED.

Used Basic Artwork Files:



Alcohol warning symbols: Company Rule
 Mandatory to place 4 alcohol warning symbols on alcohol products:
 Enjoy Responsibly, Don't drink & drive, Don't drink when pregnant, and the LDA symbol (16+, 18+ or 21+; age specific per market). If one SKU goes to different markets with different LDAs, and A) local legislation allows to place NOT FOR MINORS instead of the exact age, place the NOT FOR MINORS symbol, B) local legislation prescribes the 16+, 18+ or 21+ symbol, place these symbols for each related market

LDA symbols:
 16+ 18+ 21+ NOT FOR MINORS

