

Brand: Heineken
Design: Heineken
Market: General Export
Item: Dose/Can White Kraft
Country: NL
File name: 152710112_FPMMS02_HNK_Org_Ex_06501102
Cutterguide: Last modification date: 27-03-2020
Scale: Scale: 100% Fit 100%

Important information:

CMYK

Pantone / Whites / Varieties / Specials

BLACK

COTTON COLOR

Barcode size

Status: ACTIVE

Printing process: Epson sub

Workflow:

Substrate: ****

DPI: 300

Software: ADOBE CC 2020

IMPORTANT:

UNLESS THIS IS AN NOT ACCURATE, WHEN PANTONE COLOURS ARE USED, THESE COLOURS MUST BE MATCHED WITH THE OFFICIAL PANTONE GUIDE.

IMPORTANT:

THIS IS A PROOF. WE ADVISE THAT THE ARTWORK IS CHECKED CAREFULLY FOR LAYOUT, SPELLING AND TEXT PLEASE CHECK THESE POINTS AND ACCEPT FULL LIABILITY DO NOT SEND ANYTHING TO PRINTERS OR AMENDS. IT IS BASE, ANOTHER PROOF WILL BE SUPPLIED.

Used Basic Artwork Files:

FPM

email: fpm@fpm.nu

tel: +31 020 247 60 80

PRINTERS:

16+

18+

21+

NOT FOR MINORS

USA symbols:

16+

18+

21+

NOT FOR MINORS

Alcohol warning symbols: Company Rule: Mandatory to place 4 alcohol warning symbols on alcohol products. Every symbol must be placed on a separate line. The USA needs 4 different symbols with different USA's and Almond symbols. If one USA goes to different markets with different USA's, and Almond symbols, then each market needs 4 different symbols of the most sig. place the NOT FOR MINORS symbol.

B) local legislation prescribes the 16+ - 18+ or 21+ symbol.

Each symbol needs to be placed for each relevant market.

USA symbols:

16+

18+

21+

NOT FOR MINORS

LCA symbols:

16+

18+

21+

NOT FOR MINORS</