## 

|       |           | Quality Checklist_DT   | froq                           |
|-------|-----------|--|--------------------------------|
| GPC   | <b>QC</b> | Case Study:  | brandservices                  |
| 0     |           | Briefing and Forum instructions   Mail / Skype   YN in DT PDF   Remarks in Briefing   Han's Info.  Check provided elements are enough to create DT   | No:                            |
|       |           | Check font size <b>0.9 mm</b> or <b>1.2 mm</b> in PRF excel sheet Check whether TR files are Latest version   Move or copy the TR file in NL server Check with dummy – Continuity of the colors and Images   Flap Orientation  |                                |
|       |           | Colophon Creation:  Update METADATA colophon – as per briefing (forum), EPSON & Work Flow  Correct Color information – From Han's/PRF (PANTONE No.   Swatch Name   Whites) Make sure Check Printing Technique   Use Black LINE for Flexo  Place all General notes – Font size Block   Used BAF name   CalFOP Scaling  Do not use space and any special characters like (*, & , + , - , / ,@) in file name  Check EAN Truncation and update NO or YES   | any special color instructions |
|       | 0000      | Place necessary elements from TR on the cutter into basic colophon DT file  Cutterguide with 0.3 pt stroke weight   Not placed twice   ONLY overprint NOT multiply    Move items to correct Layers, structure and sequence  Adjust Bleed   Minimum Tolerance   Glue or Varnish free areas  Make sure to switch off "OVERPRINT" while changing color to "WHITE" Eg: FOP   Claims   Ti   |                                |
| 0     | <u> </u>  | Front Of Pack: Place Logos & Icons by following BAF rules. Place Product Name   Commercial txt   Claims as per DT/TR with proper color and overpring   | nt (if needed)                 |
|       |           | Info Block:  Always Copy IB with EAN from BAF and update IB from txt file (Typing not allowed)  Follow IB Policy to fit text for IB.  Gram and Legal "\(-\text{e}\)" - Correct Txt size (12,2pt - 3mm   16,2pt - 4mm   24,2pt - 6mm)  Place Symbol Allergie icons from BAF as per Txt file (Min. width 4,5mm)  Place WGW icons with proper size and Gap 8mm-1mm / 10mm-1.25mm / 12mm-1.5mm  Check Double space   Break-ups   Leading   Degree Symbol   Hyphenation (MH in colophon)  EAN.no as Txt file   Magnification   EAN color   % in colophon  Article code (Font size should be 4.5 pt) |                                |
| 0 0 0 | 00000     | Check Overprint wherever needed, (No Overprint/Multiply for DRY OFFSET)  Don't use both the Overprint and Multiply at once  Place correct Varnish/Matt Varnish in respective layer  Place White/Varnish in needed areas according to AW and must be in Multiply  Check Dutch Dictionary   Hide or Locked Elements and delete Stray points   Unused swatch  | hes   Unused Layers   Guides   |
|       |           | Photoshop Check Points: Images in PSD format and linked with Right location   Scale (Horizontal/Vertical) 100%   30 Check the profiles: ISO Coated   PSO Uncoated Merge adjustments layers   Convert RGB to CMYK by keeping all selections for Litho Logo Shadows   Image Shadows followed as per Printing process   Brand instructions Image scaling range 90% to 110%. If we use same image in different places Keep last 6 digit EAN number for the image filename, Don't use special characters   spaces   | 00 DPI.                        |

## **PDF Check Points:**

- Check text in **QC Tool**
- **Check color separation Channel by Channel**
- Compare artwork with  $\boldsymbol{TR}$
- Check White/Varnish next to AW. {Preferred position Bottom/Right side}
- Always place  $\boldsymbol{YN}$  for Deviation found in QC Tool with TXT and TR.
- Please update all the info about the job related Queries in Forum

