

\_\_Heineken\_ Internation Brands Design Departs

Brands Design Departm

Brand : Heineken
Design : 360 - Original
Market : General Export
Item : Outercarton Glossy
Contents : 24 x 330ml
Filename : 53710513\_FPM6580\_HNK\_(

| Source | S

CYAN MAGENTA YELLOW BLACK
Pantone / Whites / Varnishes / Specials
HEINEKEN
GREEN

Barcode size : -%
Status : ARTWORK

Printing process : Epson sub. : PAR
Workflow :

Substrate : XXXXXXXXX

DTP-Software : ADOBE CC 2020

IMPORTANT:
UNLESS THIS IS AN EPSON OR PRESS PROOF, THE COLO
ON THIS PRINT ARE NOT ACCURATE. WHEN PANTONE COLO
ARE USED, THE COLOURS MUST BE MATCHED WITH THE OFFI
PANTONE GUIDE.

IMPORTANT:
THIS IS FINAL ARTWORK, WE ADVISE THAT THIS ARTWOR

PANTONE GUIDE.

IMPORTANT:
THIS IS FINAL ARTWORK. WE ADVISE THAT THIS ARTWORK IS CHECKED CAREFULLY FOR LAYOUT, SPELLING AND TEXT. PLEASE CHECK THOROUGHLY. IT IS THE RESPONSIBILITY OF THE CLIENT TO CHECK THESE POINTS AND ACCEPT FULL LIABILITY DO NOT SIGN APPROVAL IF THERE ARE AMENDS TO BE MADE, ANOTHER PROOF WILL BE SUPPLIED.

Used Basic Artwork Files:

email: fpm@fpm.nu tel.: +31 (0)30 247 60 80

Alcohol warning symbols: Company Rule
Mandatory to place 4 alcohol warning symbols on alcohol produ
Enjoy Responsibly, Don't drink & drive, Don't drink when pregn
and the LDA symbol (16+, 18+ or 21+; age specific paral
If one SKU goes to different markets with different LDAs, and
A) local legislation allows to place NOT FOR MINORS instead of the o
place the NOT FOR MINORS symbol,
B) local legislation prescribes the 16+, 18+ or 21+ symbol,
place these symbols for each related market
LDA symbols: