

Brand	: Heineken
Design	: 360 - Original
Market	: General Export
Item	: Pack
Contents	: 12 x 330ml
Filename	: 53710512_FPM6570_HMK_Org_Ext_
	: 360_Pack_12x_330ml_Can
Cutterguide	: 65501842
Last modification date	: 30-03-2018
Scale	: Print 100% File 100%
Important information:	

CMYK					
CYAN	MAGENTA	YELLOW	BLACK		CUTTER GUIDE
Pantone / Whites / Varnishes / Specials					
HEINEKEN GREEN					

Barcode size	: -%
Status	: ARTWORK
Printing process	: Epson sub. PAPER
Workflow	:
Printing material	: xxxxxxxxxx
DTP-Software	: ADOBE CC 2020

IMPORTANT:
UNLESS THIS IS AN EPSON OR PRESS PROOF, THE COLOURS ON THIS PRINT ARE NOT ACCURATE. WHEN PANTONE COLOURS ARE USED, THE COLOURS MUST BE MATCHED WITH THE OFFICIAL PANTONE GUIDE.

IMPORTANT:
THIS IS FINAL ARTWORK. WE ADVISE THAT THIS ARTWORK IS CHECKED CAREFULLY FOR LAYOUT, SPELLING AND TEXT. PLEASE CHECK THOROUGHLY. IT IS THE RESPONSIBILITY OF THE CLIENT TO CHECK THESE POINTS AND ACCEPT FULL LIABILITY. DO NOT SIGN APPROVAL IF THERE ARE AMENDS TO BE MADE. ANOTHER PROOF WILL BE SUPPLIED.

Used Basic Artwork Files:
• Heineken_Original_Packs_BAF_V3

FPM	email: fpm@fpm.nu tel.: +31 (0)30 247 60 80
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Alcohol warning symbols: Company Rule
Mandatory to place 4 alcohol warning symbols on alcohol products:
Enjoy Responsibly, Don't drink & drive, Don't drink when pregnant, and the LDA symbol (16+, 18+ or 21+; age specific per market).

If one SKU goes to different markets with different LDAs, and A) local legislation allow to place NOT FOR MINORS instead of the exact age, place the NOT FOR MINORS symbol.

B) local legislation prescribes the 16+, 18+ or 21+ symbol, place these symbols for each related market

LDAs symbols:				
16+	18+	21+	NOT FOR MINORS	

