MICHELLE ADRIANZEN

→ Graphic Designer | Web Designer ←



PROFILE

Experienced and versatile graphic and web designer with 8+ years of experience, specializing in the creation of engaging web designs, social media ads, email templates, print media, branding, custom illustrations and Amazon content.

CONTACT

Email: michelle.adrianzen@gmail.com

Portfolio: michelle-adrianzen.github.io/portfolio/

Linkedin: /michelle-adrianzen

SKILLS



Photoshop







Figma



After Effects

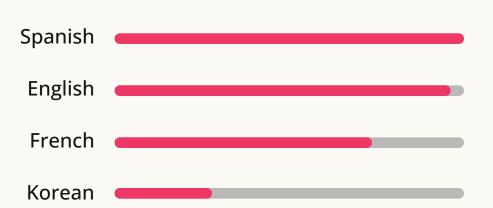


InDesign



Premiere

LANGUAGES



EXPERIENCE

NoLimit Creatives | **Graphic Designer**

2020-2024

- → Created a wide variety of visual content, from web and social media graphics to email templates and packaging designs for clients across the globe, delivering high-quality visual content tailored to diverse client needs.
- → Collaborated with other designers on complex projects, fostering a team-oriented approach to achieve cohesive and innovative designs.
- → Communicated effectively with clients to understand their briefs and project goals, as well as provided design concepts for feedback and managed revisions to ensure satisfaction.

JC Decaux | Graphic Designer

2019-2020

- → Collaborated with business executives on marketing strategies, creating graphic proposals that integrated clients' branding and visual elements.
- → Produced 10-second videos and animations for advertising digital screens, covering various themes such as informative content and celebratory messages for occasions like Mother's Day and Christmas.
- → Reviewed and revised client-provided videos for projection on advertising digital screens, ensuring they met quality and format standards.

Samhow | Community Manager

2018

- → Created social media content and advertisement pieces, enhancing brand visibility and engagement.
- → Developed branding assets including packaging designs, brochures, tags, and other promotional materials.
- → Managed product photography and post-production editing to ensure high-quality visuals for content creation.

Las Marías | **Graphic Designer Jr**

2017

- → Created social media content and advertisement graphics for clients, driving brand consistency and engagement.
- → Designed impactful client presentations, incorporating mockups and data-driven infographics.
- → Developed custom vector illustrations for clients and internal projects.

Holigram | Graphic Design Intern

2016

- → Produced print media designs such as brochures and flyers for both internal use and client projects.
- → Designed the user interfaces for totem advertising mini games, focusing on user experience and brand interaction.
- → Assisted in crafting website graphics, contributing to the overall visual appeal and user experience of Holigram's online presence.

EDUCATION

UCAL University | Advertising Graphic Design

I pursued a two-year continuation program to earn my Bachelor's Degree, during which I expanded my knowledge through challenging projects and acquired new skills.

Toulouse Lautrec College | Direction and Graphic Design

I completed a four-year program that enhanced my creativity, developed my visual and software skills, and fueled my passion for visual communication.