





Campaigns



Affiliates



Advertisers



Reports



Accounts



Support

WHAT ARE YOU LOOKIN FOR?



FILTER



SETTINGS



Support

Getting Started

This section will explain to you everything you need to know to start working with It Tracks.

Reports

A walk through of how reporting works for you.

Campaigns

Creating and setup explanations along with how-tos for managing your campaigns.

Creatives

This section will explain to you everything you need to know to working with It Tracks.

Affiliates or Publishers

This section will explain to you everything you need to know to working with It Tracks.

Advertisers

This section will explain to you everything you need to know to working with It Tracks.

Tools

This section will explain to you everything you need to know to working with It Tracks.

Communications

This section will explain to you everything you need to know to working with It Tracks.

System

This section will explain to you everything you need to know to working with It Tracks.

Glossary

A list of our terms and useful knowledge within the system.

FAQs

A list of the most frequently asked questions.

Coming soon!



Getting Started

Contents

- Before you start
- Campaign creation
- Reporting and Tracking
- Managing Affiliates or Publishers
- Managing Advertisers
- System settings
- Creative setup
- Communications breakdown

Before you start

It Tracks is a web-based application that works in most browsers. This means you don't need to download or install any software on you computer. To make sure that It Tracks works properly you should **enable cookies**, **pop-ups**, and **JavaScript**.

It Tracks basics

It Tracks is based on some basic tasks of creating and managing campaigns, reviewing reports, managing affiliates and or advertisers, and building creatives.