

Michelle Viet

UX/UI AND PRODUCT DESIGNER

I am a designer based in Vancouver, Canada. I have industry experience working in cross-functional and collaborative team environments to create thoughtful, user-centered solutions. My specialties lie in UX/UI and product design, but I am also a versatile creative that is able to work in different design streams.

✉ michelleviet01@gmail.com

🖱 michelleviet.com

778-893-0104

in linkedin.com/in/michelle-viet

PROGRAMS

Figma
Sketch
Invision
HTML/CSS
Adobe Creative Suite
Procreate
Miro
Jira

SKILLS

User Experience Design
User Interface Design
Product Design
Web Design
User Research
Wireframing
Interactive Design
Branding
Graphic Design
Prototyping

EDUCATION

Capilano University
IDEA School of Design

— Bachelor of Design in
Visual Communication
Interactive Design
Concentration

EXPERIENCE

User Experience Design Intern

MAY 2022 - MAY 2023

— SAP Inc.

- Worked with existing design systems to improve user workflows and update interface designs within SAP Analytics Cloud (SAC) and Data Warehouse Cloud (DWC)
- Helped conduct 1-hour user interviews to gain insights and provide resources to improve internal SAP documentation
- Created 2 Figma libraries and contributed to 1 Figma library to maintain consistency across multiple projects and streamline design workflows within the design team
- Led UX design support and signed off on 2 key product features on SAC which helped users access support and help documentation more efficiently

Design Strategist and Visual Design Intern

JANUARY - APRIL 2022

— Dossier Creative

- Developed the brand identity and creative strategy for 3 companies dedicated to social good as a part of Railyard Lab, an intern powered studio at Dossier
- Worked alongside a team of 5 members to create brand and creative strategy elements and designed presentations
- Conducted market analysis research on clients and their competitors using Miro, Figma, and Google Drive for documentation

Freelance Designer

APRIL 2020 -

- Designed publication layouts, motion graphics, promotional materials, and posters for a variety of clients including the Canadian High School Stem Journal
- Created graphics as a freelance designer under Sparklabs Marketing (May-September 2023), for digital display ads and monthly social media content by following brand guidelines to create unique and personalized graphics for the social medias for over 20+ clients including RE/MAX Performance Realty, Cheviot, and Synergy Rehab

RECOGNITION

2022 RGD Trailblazer Award Winner	OCT 2022
The Works Design Award for Web Design Winner	SEPT 2022
CAPIC Rodeo 14 Third Place Winner	MAY 2022
GDC Foundation Ray Hrynkow Scholarship Award Honourable Mention	JULY 2021
City Studio HUBBUB #4 Audience Choice Award	MAY 2021
Capilano University Achievement Access Award	JUNE 2020