

Work	June 2024-Mar. 2025	High Tide (NY), Designer <ul style="list-style-type: none"> – Designed and executed static and motion billboard and paid social templates to promote Spotify's playlists, podcasts, and audiobooks – Developed identities for real estate group, magazine, and event – Art directed internal photoshoot for Seed packaging, illustrations for real estate group, and 3D render for magazine – Developed case study for FORA and designed company newsletter
	Summer 2023	Freelance Designer <ul style="list-style-type: none"> – Designed mascot options based off logotype with Order, NY – Developed identity for Sounds Good, a listening bar in Toronto – Animated Holiday Campaign reels for the ICA in Boston
	Oct. 2023-May 2024	RISD Fleet Library Special Collections, Designer <ul style="list-style-type: none"> – Developed visual identity for RISD's art book fair: Unbound – Designed posters for the Student Artists' Book Contest
	May 2021-July 2022	Prophet (NY), Designer <ul style="list-style-type: none"> – Developed visual identities for roofing brand, travel app, business magazine, atm company and healthcare group
	Oct. 2020-May 2021	Aruliden (NY), Designer <ul style="list-style-type: none"> – Contributed to visual identities for both new and established businesses in cannabis, hospitality, fashion, and health tech
	May 2018-Oct. 2020	Siegel+Gale (NY), Strategist <ul style="list-style-type: none"> – Executed and synthesized qualitative research (client and competitive audits, stakeholder interviews) into key findings – Developed and presented brand platforms, brand architecture, verbal identities, customer journey maps, audience personas, and activations for a wide range of brands (e.g., Cornell Atkinson Center, American Express, GE, PwC, KPMG) – Collaborated with senior directors on several pitches – Managed 2 summer interns
Education	2022-2024	Rhode Island School of Design MFA in Graphic Design
	2014-2018	University of Michigan BBA in Marketing & Strategy, Minor in Graphic Design
Teaching	Wintersession 2024	Rhode Island School of Design, Adjunct Professor <ul style="list-style-type: none"> – Taught Intro. to Graphic Design to 14 students across departments
	Fall 2023, Spring 2023, and Spring 2024	Rhode Island School of Design, Teacher's Assistant <ul style="list-style-type: none"> – Taught a section of Doug Scott's course on Graphic Design History – Assisted 2 undergraduate studio class of 13 Juniors, focused on portfolio and professional development