Michelle Brant

Full Stack Developer
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Skills

HTML, CSS, JavaScript, jQuery, AJAX, JSON, Boostrap, Node.js, Express, Ruby on Rails, Heroku, Git, GitHub, PostgreSQL, React

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Experience

General Assembly
Web Development Immersive- NY, NY
October 2016- January 2017

Completed the full-time, 12 week web development immersive course focused on learning programming fundamentals, modern technologies and practical application by building multiple full-stack applications.

Project 1: NYC FoodList
• Full-stack CRUD web application built with JavaScript, Node.js, Express, JQuery and pg-promise
• Allows users create an account and curate custom lists of restaurants to visit throughout the five boroughs, access restaurant data, ratings, etc. via the FourSqaure API

Project 2: MyMealPlanner
• Full-stack application built with front-end JavaScript, Ruby on Rails, jQuery and Materialize
• Users sign in with OAuth 2.0 via their Under Armour accounts. Once signed in users can track meal nutrients by searching what items they ate and adding them to specific meals and dates

Project 3: General Assembly Messanger App
• Group project built in Elixir and Phoenix
• Web Application based around the geo-location of the General Assembly NYC campus. Users can create an account and anonomously chat with their classmates

Razorfish
Media Planner - T. Rowe Price - NY, NY
November 2015- October 2016

• Developed strategy for, executed and managed cross-channel digital media campaigns
• Analyzed performance data and optimize several digital campaigns
• Provided ongoing reporting and consultation to the client on media performance and strategy

Blue State Digital
Media Associate - Washington, DC / NY, NY
May 2014- November 2015

• Built, trafficked maintained and optimized campaigns across platforms with both brand awareness and conversion focused goals
• Created and presented reports to various clients on a regular basis, highlights KPIs and areas of improvement
• Worked with developers both in the agency and at various publications to ensure all tags were implemented and rendering correctly

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Education

General Assembly - Web Development Immersive Course

University of North Carolina at Chapel Hill
B.A., School of Journalism and Mass Communication - Advertising Sequence
B.A., Economics