1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   1. The category “theater” had the highest amount of successful campaigns with 839 out of 1393 total. Subcategory “plays” was the overall most successful subcategory.
   2. The category “music” had the second highest amount of successful campaigns with 540 out of 700 total. Subcategory “rock” was the most successful within “music” and the second most successful subcategory overall.
   3. The least successful category was “journalism” with 24 out of 24 total campaigns canceled.
2. What are some limitations of this dataset?

* Lacks specific info regarding the individual campaigns (age, gender, geography, ethnicity, etc. of campaign starter)
* Lacks specific info regarding donors (age, gender, geography, ethnicity, religion, etc.)
* Unclear what columns “staff pick” and “spotlight” refer to or provide

1. What are some other possible tables and/or graphs that we could create?

* Line chart plotting total # of campaigns started within each category over time
* Scatterplot showing subcategories within a specific category to see the distribution of successes/fails
* Graph showing distribution of donation amounts within a category to see if there is a bias