

MICHELLE CHAMPALANNE

949.439.9986

michellechamp@gmail.com

@michellechamp

EXPERIENCE

The Independent Florida Alligator

Stringer

August 2013 – Now

Cover news in the local area featuring campus, city and feature stories.

J Crew Factory

Sales Associate

May 2013 – Now

Assist and interact with customers with purchases, fitting rooms and sizes. Arrange store displays and count and restock inventory. handle stressful situations under pressure with ease.

Portfolio Magazine

Editorial Intern

May 2013 – Now

Help manage the magazine's website by updating events calendar, uploading newest online issues with corresponding images, fix any errors and edit design. Write pieces, copy edit, set up photo shoots and meetings. I also promote magazine features through social media.

The Independent Florida Alligator

Fashion Blogger

May 2013 – Now

Pitch, research and write a weekly, fashion-related article published online.

MIAMI Magazine

Marketing and Events Intern

Fall 2011

Managed and updated events on website calendar. Updated Twitter feed with links to current articles. Researched and created special events calendar and event planning issue.

Kilwin's Chocolate and Ice Cream Shop

Server

January 2010 – November 2011

Interacted with customers and took their orders. Arranged store displays, managed and restocked inventory.

SKILLS

Computer: Microsoft Office, Mac applications, Adobe Creative Suite
Journalistic: Social media, Wordpress, AP Style
Languages: Conversational Spanish

EDUCATION

University of Florida

B.S. from the College of Journalism and Communications

Expected Graduation: May 2015

BLOG

uffashionfiles.wordpress.com

ACTIVITIES

Society of Professional Journalists

Member

Florida Magazine Student Association

Member