TRADER JOE'S

Style Tile
version:1

Colors

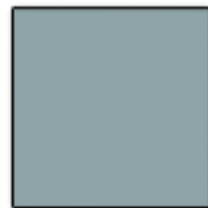hex #de073d

hex #FFFFFF

hex #68f7fc

hex #f8d61a

hex #90a4a9

Textures

Typography

Welcome to Trader Joe's

Font: Hooligan

It all started in the 50s... Would you believe we started out as a small chain of convenience stores? It's true. Way back in 1958. We were called Pronto Markets.

Font: Jubilat Light

Buttons

find

normal state

find

hover state

Adjectives

Kitschy, bright, goofy