

Nowadays social media is seen fairly contradictory: an older generation view this media as a time-consuming activity and as an unsafe environment for the younger generations. On the contrary, new generations consider it as a platform to create their own content, a space for discussion and networking. Nonetheless, a crucial advantage of social media is promoting diverse opinions.

Firstly, social media gives different perspective on political topics. While the older generation depend on national television they most likely are satisfied with the short update information given by the broadcast. However, little consideration is taken to investigate the received information since news providers limit the story due to the time limitation or the company's position. For example, Lithuanian national broadcaster LRT provides much more information on the current war in Ukraine than the international broadcaster BBC. For people depending only on BBC it creates an "echo chamber" since they get updated on the recent events and hope that the war would end soon on Ukraine's behalf due to their successful counter attacks, though, LRT alerts on the decreasing numbers of Ukrainian soldiers and the danger of Russia's victory in war. Thus, national television broadcasters use situated knowledge limiting perspective on political topics.

Secondly, according to Greene & Zuzky, "Our results show that young people were more likely than older people to recognize when they were in an "echo chamber" and more likely to actively seek out other perspectives and opinions." (2023) Social media is an excellent space to update people on current events giving several perspectives or providing more in-depth stories with real footage of people and the environment. Furthermore, the internet is a platform for discussion to present variety of ideas and prevent from most common danger - fake news. Individuals who are more aware of such issue, constantly spread consciousness to the wide audience, thus people would develop critical thinking. As a consequence, the new generation use social media to check facts and develop diverse ideas.

To conclude, social media is not dangerous, however, people's activity is. Compared to television, social media spread more awareness of a variety of opinions and update the public about real-time events. In addition, people who selectively rely on (inter)national television create the so-called "echo chambers" due to the limitation of the program's time and the company's views.