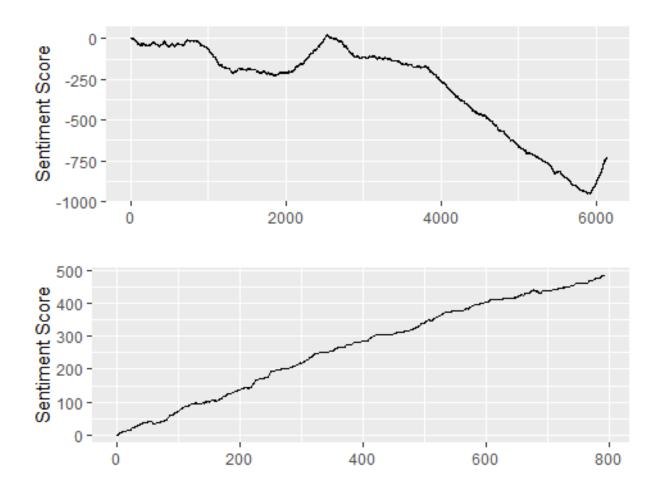
Comparing Marriott and Hilton Sentiments on Twitter

Sentiments

The following graphs display the sentiment of tweets over the past 7 days. The data gathered starts on November 30th, 2018, which was the day Marriott went public with the news of its massive data breach.



WordClouds

For Marriott, the most frequent words mentioned in tweets are unsurprisingly "data", "breach", and "million." Notable mentions also include "security" and "hack."

For Hilton, the most frequent words appear to be related to the location of the hotel, events, and charity terms such as "Freecember", "toy" and "drive."

