

# MICHELLE KIM

UX DESIGNER // LOS ANGELES, CA

✉ mmichellekimm@gmail.com

☎ (714) 287-7205

🔗 michellekim.design

📍 Los Angeles, CA

## EXPERIENCE

### Bloc- Design Apprenticeship

- studied and applied design principles and frontend development to web and mobile application projects under the mentorship of 2 senior UX professionals.
- conducted user research, created low and high fidelity prototypes and created a brand identity through a style guide.
- designed and developed personal portfolio using HTML, CSS and Javascript.

Los Angeles, CA / Remote | October 2017 - Present

### EPIK- English Teacher

- developed teaching materials and conducted English classes for students and teachers while familiarizing myself with Korean work culture.
- organized and managed week long English camps for students ages 7-13.

Daegu, South Korea | March 2016 - March 2017

## PROJECTS

### Cloudrop

*Cloud storage application allowing users to create and save content.*

- conducted user research and testing through created surveys, user interviews through Usability Hub and inVision
- created user stories for new and returning users created a brand identity through moodboards and a style guide.
- created wireframes and high fidelity mockups through Balsamiq and Sketch.

## SKILLSET

### Tools

Sketch	Balsamiq	HTML / CSS
Invision	Figma	Javascript (basic)
Illustrator	Draw.io	

### UX Methods

User Surveys & Interviews	Sketching / Wireframing
Competitive Analysis	Personas & User Stories
Prototyping	Site Maps & User Flows

## EDUCATION

### University of California, Santa Barbara

BA, International Studies  
Minor in Spanish and Psychology

Santa Barbara, CA | July 2011- June 2015

### Universitat Autònoma de Barcelona

UCEAP Full Immersion Program  
Barcelona, Spain | August 2013 - June 2014

## LANGUAGES

