

MICHELLE KIM

UX DESIGNER // LOS ANGELES, CA

✉ mmichellekimm@gmail.com

☎ (714) 931-6595

🔗 michellekim.design

📍 Los Angeles, CA

PROJECTS

RUMBLE

Restaurant decision maker - iOS mobile application

- user research was done through surveys, interviews and personas
- wireframes and mockups were iterated through Figma.
- created user stories, user flows and branding through Sketch and Whimsical.
- conducted user testing through Figma and Marvel.

CLOUDROP

Website and mobile cloud storage application allowing users to create and save content.

- conducted user research and testing through surveys and user interviews through Usability Hub and inVision.
- created user stories for new and returning users
- created a brand identity through moodboards and a style guide.
- created wireframes and high fidelity mockups through Balsamiq and Sketch

EXPERIENCE

BLOC.IO- Design Apprenticeship

I studied and applied design principles and frontend development to web and mobile application projects under the mentorship of 2 senior UX professionals. I worked on capstone projects by conducting user research, creating low and high fidelity prototypes and brand identities. Lastly, I designed and developed personal portfolio using HTML, CSS and Javascript.

Los Angeles, CA / Remote | DEC 2017 - MAR- 2019

EPIK- English Teacher

I developed teaching materials and conducted English classes for students and teachers while familiarizing myself with Korean work culture. I organized and managed week long English camps for students ages 7-13.

Daegu, South Korea | MAR 2016 - MAR 2017

SKILLS

TOOLS

Sketch Illustrator Figma
Invision Marvel Whimsical

CODING

HTML CSS Javascript

UX METHODS

Sketching / Wireframing User Surveys
User Stories Interviews
Competitive Analysis Prototyping
Site Maps & User Flows User Personas

EDUCATION

University of California, Santa Barbara

BA, International Studies
Minor in Spanish and Psychology

Santa Barbara, CA | JULY 2011- JUNE 2015

Universitat Autònoma de Barcelona

UCEAP Full Immersion Program

Barcelona, Spain | AUG 2013 - JUNE 2014

LANGUAGES

