

MICHELLE KIM

UX DESIGNER // LOS ANGELES, CA

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📍 Los Angeles, CA

PROJECTS

RUMBLE

Restaurant decision-making app - iOS mobile application

Relieving users from making the painstaking decision of where to dine out by choosing a restaurant for you. Conducted user research, created user stories and user flows, established a brand identity, built wireframes and mockups, and conducted use testing.

MENTORUP

Used design thinking to create a solution to a challenge specific to the South LA community.

Worked as a team to create a mentorship program consisting of letters and custom resource packages, connecting those currently incarcerated with mentors to help them acclimate back into society. Contributed to research, creating user journeys and branding.

CLOUDROP

SaaS cloud storage application allowing users to create and save content.

Created solutions for a cluttered and hard-to-navigate cloud storage site. Conducted research through surveys and user interviews, created user stories, wireframes and hi-fi mockups, and established a brand identity through moodboards and a style guide.

EXPERIENCE

BLOC.IO- Design Apprenticeship

I studied and applied design principles and frontend development to web and mobile application projects under the mentorship of 2 senior UX professionals. I worked on capstone projects from conceptualization to finalization. Lastly, I designed and developed personal portfolio using HTML, CSS and Javascript.

Los Angeles, CA / Remote | DEC 2017 - MAR- 2019

EPIK- English Teacher

I developed teaching materials and conducted English classes for students and teachers while familiarizing myself with Korean work culture. I organized and managed week long English camps for students ages 7-13.

Daegu, South Korea | MAR 2016 - MAR 2017

SKILLS

TOOLS

Sketch Illustrator Figma
Invision Marvel Whimsical

CODING

HTML CSS Javascript

UX METHODS

Sketching / Wireframing User Surveys
User Stories Interviews
Competitive Analysis Prototyping
Site Maps & User Flows User Personas

EDUCATION

University of California, Santa Barbara

BA, International Studies
Minor in Spanish and Psychology

Santa Barbara, CA | JULY 2011- JUNE
2015

Universitat Autònoma de Barcelona

UCEAP Full Immersion Program

Barcelona, Spain | AUG 2013 - JUNE
2014

LANGUAGES

