WEBDEVSHELLY
web developer

Michelle "Shelly" Graham

CONTACT

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ABOUT ME

Charlotte-based Front End Developer with three years of expertise in developing diverse web solutions in fast-paced environments requiring quick turnaround. Blends detailed knowledge of programming aspects with interpersonal, communicative nature. Solid comprehension of problematic SEO, marketing and security obstacles. Thorough grasp of JavaScript frameworks like React and Vue.js and contributes to generating custom script for specific organizational needs.

EXPERIENCE

Web Development Instructor <The Creative Circus • July 2020-Current/>

- Teaching two major programming courses which focus on language processing, web layout models, general page optimization, server setup, and Accessibility
- Devising strategies to create and maintain cohesive school community within virtual classroom setting
- Evaluated and revised lesson plans and course content to achieve student-centered learning
- Creating and implementing integrated lessons to meet national standards
- Implementing creative ways to foster curiosity for complex principles through hands-on learning and planned activities

Freelance Front End Developer <Ireland & Charlotte • August 2018-Current/>

- Managing full-cycle design tasks, handling all phases from conception to completion while maintaining guidelines throughout
- Developing designs to meet specific requirements such as quick-loading sites with particular layouts
- Providing front-end website development using WordPress and other editing software

Web Development Intern <Moxie USA • May 2018-August 2018/>

- Developed user interfaces with modern ES frameworks, HTML5 and CSS3
- Troubleshot and debugged code ensuring compatibility with devices, browsers, and operating systems in order to make web presence more accessible for all potential users
- Researched and developed new technology designs, including the AWS Alexa Skill Builder
- Developed code collaboratively across teams within an agile work environment to produce a new web presence for the main client at the time

INTERNATIONAL EXPERIENCE

Nuremberg, Germany
Berlin, Germany
Atlanta, GA
Dublin, Ireland
Charlotte, NC

LANGUAGES / SKILLS

HTML5
CSS
ES6+
Vue.js
React.js
Node.js
PHP
Unity
AWS Alexa Skills

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EXPERIENCE - continued

Media & Marketing Manager <Engel & Völkers Intown • 2015-2018/>

- Published and managed private luxury real estate property listings with employer specific CRM to improve marketability of said properties
- Created strategies for short- and long-term campaigns, including expending US southeast regional presence through targeted social media campaigns
- Created marketing content including a weekly posting schedule, advisor highlights and charity events for social media
- Developed and deployed marketing brochures and flyers to promote properties and drive sales

Public Relations Manager <Schröder+Schömbs PR GmbH • 2012-2014/>

- Developed digital marketing content such as postings, promotional sweepstakes and advertisements for clients social media platforms
- Raised brand awareness through consistent marketing efforts and product campaign launches and created and coordinated national and international expansion strategies
- Collaborated with media and brand celebrity testimonial to encourage company and product coverage and promote brand mission and values
- Built professional relationships with distributors, customers and media staff by attending cultural events such as Berlin Fashion Week

EDUCATION

- The Creative Circus | Atlanta, GA • 2018 • Interactive Development
- Berufschule 6 | Nuremberg, Germany • 2012 • Public Relations

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