

# MICHELLE KAPLAN

Software Engineer | Denver, CO

## SUMMARY

Software engineer who loves to build and create! Experience working with cross-functional and global teams, utilizing my excellent communication skills to communicate goals and objectives. Empathetic to the user and understand the user journey and implementation of human centered design.

## CONTACT DETAILS

- Phone: 303-519-0805
- Email: [michellekaplan.dev@gmail.com](mailto:michellekaplan.dev@gmail.com)
- GitHub: [michellekaplan7](https://github.com/michellekaplan7)
- LinkedIn: [kaplanmichelle](https://www.linkedin.com/in/kaplanmichelle)

## SKILLS

**Object Oriented Programming:** JavaScript (ES5, ES6), React, React Hooks, Redux, HTML, CSS/Sass, jQuery

**Test Driven Development:** Mocha, Chai, Jest, React Testing Library

**Tools:** Webpack, Travis CI, Postman, Netlify, Heroku, Fetch, Axios, NPM

**UI/UX:** Wireframing (Adobe XD, Miro, InVision), Accessibility

## EDUCATION

**Turing School of Software & Design | Denver, CO**

Jan. 2020 to Aug. 2020  
Front End Engineering

**Colorado State University | Fort Collins, CO**

Aug. 2013 to Dec. 2016  
Bachelor of Science, Business Administration

- University Honors Student, Cum Laude
- Concentration: Marketing, Strategic Marketing Certificate
- GPA: 3.877

## EMPLOYMENT

**Nanno | Denver, CO - Remote**

Software Engineer | Sept. 2020 to Dec. 2020

- Modernized a Rails monolithic app into a progressive web app
- Built a React/Redux front-end and integrated it to a new back-end
- Designed and implemented testing strategy for front-end components
- Collaborated with other team members with an agile approach
- Lead and participated in technical design meetings, pair programming sessions and code reviews
- Wrote understandable, testable code with an eye towards maintainability and scalability

**Cochlear Americas | Centennial, CO**

Services and Marketing Specialist | July 2018 to Oct. 2019

- Developed paid Facebook campaigns that resulted in over \$80,000 of revenue
- Created and implemented a newsletter strategy, aiming to increase engagement and open rates for 55,000 recipients
- Managed the production of recipient testimonial videos, including editing, approval, publishing, and marketing
- Managed the scholarship program, awarding 8 people \$2,000/year, up to 4 years

Services and Marketing Coordinator | Sept. 2017 to July 2018

- Managed social media, newsletters and blog calendars, including writing Facebook/Twitter posts through Spreadfast
- Collaborated with cross-functional teams to manage the production of both print and digital assets

## PROJECTS

**Additional work at:** <https://alumni.turing.io/alumni/michelle-kaplan>

**Find My Market - React Native / Expo**

[GitHub](#) / [YouTube Demo](#) | August 2020

- Mobile (iOS) geolocation app built to help find farmers markets within a 50 mile radius from the users location
- Full-stack team project using React Native, React Native Maps, React Hooks, Expo, Jest, React Testing Library

**Wizard Harry - React / Router**

[GitHub](#) / [Deployed Application](#) | June 2020

- Website for Harry Potter fans to get advice from Hermione, be sorted by school, and view/save/sort spells
- Solo project using JavaScript, React, Router, Jest, React Testing Library, fetch API, PropTypes, local storage