

MICHELLE KAPLAN

Software Engineer - Denver, CO

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Experience creating innovative solutions to enhance business productivity. Relentless ambition to build innovative solutions that maximize the user experience while balancing performance, scalability, and extensibility.

WORK EXPERIENCE

SAMSUNG

Software Engineer | Aug 2022 - Current

- Built dashboards displaying real-time location data, integrating with Indoor Mapping Data Format data using React and JavaScript
- Developed user interfaces integrating Cube.js for data querying, leveraging machine learning and AI algorithms to dynamically generate charts using Highcharts based on user queries

KINSA

Software Engineer | May 2021 - Jul 2022

- Built performant web client applications using React, TypeScript and JavaScript, implementing APIs using Node.js, wrote automated tests, and collaborated with product managers and designers

NANNO

Software Engineer | Sep 2020 - Dec 2020

- Converted Rails monolith to Progressive Web App with Rails API and React frontend using Agile methods for sprints, bug fixes, and collaborative efforts through design meetings, pair programming, and code reviews

COCHLEAR

Services and Marketing Specialist | Feb 2017 - Oct 2019

- Implemented robust content management strategies, driving successful marketing campaigns like Facebook ads and testimonial videos, leading to boosted engagement, revenue, and brand visibility
- Streamlined cross-functional collaboration, optimizing production for print and digital assets, while ensuring regulatory compliance and providing proactive support to marketing team

EDUCATION

TURING SCHOOL OF SOFTWARE & DESIGN

Front End Engineering | Jan 2020 - Aug 2020

COLORADO STATE UNIVERSITY

Bachelor of Science, Business Administration/Marketing | Aug 2013 - Dec 2016

- University Honors Student, Cum Laude, GPA: 3.877
- Concentration: Marketing, Strategic Marketing Certificate
- Thesis: Innovation and New Product Development: Comparing Traditional and Design Thinking Approaches

SKILLS

Javascript

React

TypeScript

Node.js

HTML

CSS/SASS

Jira

Test Driven Development