Have you ever attended a virtual event before?

How often would you attend a music festival in a normal year?

What age bracket are you in, 18-24, 25-31,32-50, 50+

What genre of music do you listen to the most?

Do you attend them purely for the music or also for the social/ arts dimension?

If a festival moved online would it make a difference to you if the music was live, or are you happy if the artists prerecorded their sets?

What price would you pay for an online concert? What extra features would make you make you pay more ?

Have you ever been put off purchasing something from a website because of poor website design? What about the website frustrated you

Do you think the colour scheme would play an important role for this website? What colours would you like to see associated with the design?

What would you find more eye catching for our design, a collage of photos or a video?  
  
What do you feel would be the most important feature of our website?  
  
How likely would you be to recommend this event to a friend?