

Michelle Clement

Junior Front End Web Developer

Contact

michellelclement@gmail.com
07525124145
London, UK.

Portfolio

www.michellelclement.co.uk

GitHub

www.github.com/michellelclement

Linkedin

www.linkedin.com/in/michellelclement

Executive Summary

I am a Junior Full-stack software developer skilled in HTML, CSS, JavaScript, Python, MongoDB, GitHub, Python, and Heroku, actively pursuing an entry into the tech industry after upskilling remotely with Code Institute.

My complementary skills from a creative and digital marketing background have led me to lean towards Front End Web Development, creating user-intuitive projects whilst maintaining high-quality design.

I am a natural problem solver and organiser, with vast experience communicating directly with business owners, stakeholders and teams to find solutions to their company and brand needs.

Technical Skillset

- HTML5
- CSS
- Bootstrap
- GitHub
- JavaScript
- JQuery
- Python
- Django
- SQL
- MySQL
- MongoDB
- Heroku

Transferable Technical Skills

- Adobe Photoshop
- Adobe Lightroom
- Google Analytics
- MailChimp
- Hootsuite
- Facebook Creative Suite

Education

Diploma in Software Development (Full-Stack) with Merit

May 2020 – December 2020

Completed in a remote environment

4 milestone projects:

1. Full-Stack Frameworks with Django (Distinction): [Magnetic Eyes Store](#)
2. Python and Data-Centric Development (Merit): [MeatBlog](#)
3. User-Centric Front End Development (Merit): [Yoga Flow](#)
4. Interactive Front End Website: [Mykonos Recommended](#)

Previous roles

Freelance Marketing & Account Manager

Various

January 2016 – Current

Key Achievement: Bros After the Screaming Stops Documentary:

- Averaging monthly social media impressions of 1million, 100,000 engagements with a 50,000 combined audience.
- The film hit #1 in the Amazon chart, trended twice on Twitter over its 23rd December TV showing

Marketing Assistant

Serious Pig

November 2019 – April 2020

Key achievements:

- Increased channel impressions by 146%,
- Channel engagement by 130%
- Increased social traffic to the website by 62%

Brand Licensing Executive

Ministry of Sound

June 2014 – January 2016

Key achievement: Ministry of Sound x Dolby Atmos:

- Launching the first nightclub in the world to feature Dolby Atmos technology, selling out the events.

PA to CEO, Marketing Directors & Brand Marketing Assistant

[Ministry of Sound](#)

February 2011 – June 2014

- Worked as part of the team on the build and launch of the company website from conception to launch, including initial and end product user testing, wireframing, user story creation and testing, consumer design feedback and general team assistance.

Production Coordinator, Creative Team

Ministry of Sound

November 2008 – February 2011

Additional Education

Photography BTEC Level 2

MRS Certificate in Market & Social Research (Distinction)

Other Interests

After completing my photography course, I started selling photos I had taken as wall art prints, something which boomed during the pandemic. I have my photos listed with multiple stores worldwide, as well as on my own etsy store.

You can view them on my Instagram here:

www.instagram.com/michelleclementphoto/