

# MICHELLE LOK-YEE CHAN

[www.michellelychan.com](http://www.michellelychan.com) | [michellelychan@gmail.com](mailto:michellelychan@gmail.com) | [github: michellelychan](https://github.com/michellelychan)

## EXPERIENCE

### FOUNDER & CEO | WEAVA

2016 - Present

- An angel-backed startup. Research tool for students to highlight, organize, and create their research documents all in one place.
- Designed, monetized, and scaled the product to 200k registered users from 200+ educational institutions in 50+ countries, with a crowd of happy paying students, teachers, and schools.
- Sold company in 2019 to upscale product to law schools and corporations.

### UX DESIGN INTERN | AMAZON (SEATTLE - CORE DESIGN TEAM)

2016

- Interned in Seattle office. Received full-time return offer as the 1st UX designer from Asia in the 30-person Core Design team.
- Prototyped new card concepts to facilitate continuous user discovery on Amazon's mobile shopping app homepage.
- Developed a scalable solution for displaying shopping categories at Amazon that tripled (+ >300%) click-through rate.

### PRODUCT DESIGN INTERN | 9GAG

2015

- Designed projects and conducted UX research for 9GAG's webpage, mobile app onboarding, and App store conversion.

### TRUE VENTURES FELLOW | TRUE VENTURES (SAN FRANCISCO)

2015

- Selected as 1 of the 15 fellows to join a summer fellowship by True Ventures, an early-stage VC with over US\$800m under management and interned at one of True Ventures' portfolio companies, Runscope.

### FRONT-END DEVELOPER INTERN | RUNSCOPE (SAN FRANCISCO)

2015

- Revamped & developed Runscope's support page and internal dashboard through UI research, design & coding.
- Increased Call-to-Action by 40% (no. of registered users) on Runscope's community page (Hurl.it) after UI testing & redesign.

### A16Z GENERATION DESIGN FELLOWSHIP PROGRAM MENTEE | ANDREESSEN HOROWITZ

2016

- Selected as 1 of the 25 design students in a mentorship program that connects students with designers from the a16z portfolio.

### FRONT-END WEB DEVELOPER | SUBLITE

2014 - 2015

- Prototyped a student internship & housing platform backed by Yale & Wharton's entrepreneurship funds. Grew to 10,000+ users.

### STAFF REPORTER & DESIGNER | YALE ENTREPRENEUR MAGAZINE

2014 - 2015

- Wrote and published articles about entrepreneurship for Yale's only entrepreneurship magazine. Managed its layout design.

### DESIGN CONSULTANT | YALE SCHOOL OF MANAGEMENT PROGRAM IN ENTREPRENEURSHIP

2014 - 2015

- Worked as a design consultant for startups founded by Yale School of Management graduates, including designing logos, branding, and packaging. Clients include, Tuckerman & Co (<https://www.tuckerman.co/>), Postalgia, and TummyZen.

### STAFF PHOTOGRAPHER AND PUBLICATION & DESIGN ASSISTANT | YALE DAILY NEWS

2014 - 2015

- Photographed events, portraits & sports tournaments and designed layouts & infographics for Yale Daily News.

### PUBLIC RELATIONS INTERN | HONG KONG ECONOMIC & TRADE OFFICE (SHANGHAI)

2014

- Coordinated with representatives from financial corporations & MNCs to organize HK Government PR events in Shanghai.

### MARKETING INTERN | LAUNCHPILOTS (HONG KONG START-UP)

2013 - 2014

- Initiated to the CEO and executed the Entrepreneurship Apprentice Program for university students, with over 150 applications.

## EDUCATION

### THE UNIVERSITY OF HONG KONG

Double Major: Computer Science and International Business. (3.83)

### YALE UNIVERSITY

Typography, Graphic Design, Photography, Computer Science, Documentary Film Making. (3.87)

## SKILLS

Javascript, Haskell, C++, Python, HTML/CSS, Sketch, Proto.io, Photoshop, Illustrator, InDesign, AfterEffects, Final Cut Pro

## INTERESTS

A Cappella, Photography, Orienteering

## LANGUAGE

Fluent English & Chinese; Advanced Japanese