

MICHELLE LOK-YEE CHAN

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EXPERIENCE

FOUNDER & CEO | WEAVA

2016 - Present

- An angel-backed startup. Research tool for students to highlight, organize, and create their research documents all in one place.
- Designed, monetized, and scaled the product to 200k registered users from 200+ educational institutions in 50+ countries, with a crowd of happy paying students, teachers, and schools.
- Sold company in 2019 to upscale product to law schools and corporations.

UX DESIGN | AMAZON (SEATTLE - CORE DESIGN TEAM)

2016

- Interned in Seattle office. Received full-time return offer as the 1st UX designer from Asia in the 30-person Core Design team.
- Prototyped new card concepts to facilitate continuous user discovery on Amazon's mobile shopping app homepage.
- Developed a scalable solution for displaying shopping categories at Amazon that tripled (+ >300%) click-through rate.

PRODUCT DESIGN INTERN | 9GAG

2015

- Designed projects and conducted UX research for 9GAG's webpage, mobile app onboarding, and App store conversion.

TRUE VENTURES FELLOW | TRUE VENTURES (SAN FRANCISCO)

2015

- Selected as 1 of the 15 fellows to join a summer fellowship by True Ventures, an early-stage VC with over US\$800m under management and interned at one of True Ventures' portfolio companies, Runscope.

FRONT-END DEVELOPER INTERN | RUNSCOPE (SAN FRANCISCO)

2015

- Revamped & developed Runscope's support page and internal dashboard through UI research, design & coding.
- Increased Call-to-Action by 40% (no. of registered users) on Runscope's community page (Hurl.it) after UI testing & redesign.

A16Z GENERATION DESIGN FELLOWSHIP PROGRAM MENTEE | ANDREESSEN HOROWITZ

2016

- Selected as 1 of the 25 design students in a mentorship program that connects students with designers from the a16z portfolio.

FRONT-END WEB DEVELOPER | SUBLITE

2014 - 2015

- Prototyped a student internship & housing platform backed by Yale & Wharton's entrepreneurship funds. Grew to 10,000+ users.

STAFF REPORTER & DESIGNER | YALE ENTREPRENEUR MAGAZINE

2014 - 2015

- Wrote and published articles about entrepreneurship for Yale's only entrepreneurship magazine. Managed its layout design.

DESIGN CONSULTANT | YALE SCHOOL OF MANAGEMENT PROGRAM IN ENTREPRENEURSHIP

2014 - 2015

- Worked as a design consultant for startups founded by Yale School of Management graduates, including designing logos, branding, and packaging. Clients include, Tuckerman & Co (<https://www.tuckerman.co/>), Postalgia, and TummyZen.

STAFF PHOTOGRAPHER AND PUBLICATION & DESIGN ASSISTANT | YALE DAILY NEWS

2014 - 2015

- Photographed events, portraits & sports tournaments and designed layouts & infographics for Yale Daily News.

PUBLIC RELATIONS INTERN | HONG KONG ECONOMIC & TRADE OFFICE (SHANGHAI)

2014

- Coordinated with representatives from financial corporations & MNCs to organize HK Government PR events in Shanghai.

MARKETING INTERN | LAUNCHPILOTS (HONG KONG START-UP)

2013 - 2014

- Initiated to the CEO and executed the Entrepreneurship Apprentice Program for university students, with over 150 applications.

EDUCATION

THE UNIVERSITY OF HONG KONG

Double Major: Computer Science and International Business. (3.83)

YALE UNIVERSITY

Typography, Graphic Design, Photography, Computer Science, Documentary Film Making. (3.87)

Full Scholarship to Yale's one year Visiting International Students Program

SKILLS

Javascript, Haskell, C++, Python, HTML/CSS, Sketch, Proto.io, Photoshop, Illustrator, InDesign, AfterEffects, Final Cut Pro

INTERESTS

A Cappella, Photography, Orienteering

LANGUAGE

Fluent English & Chinese; Advanced Japanese