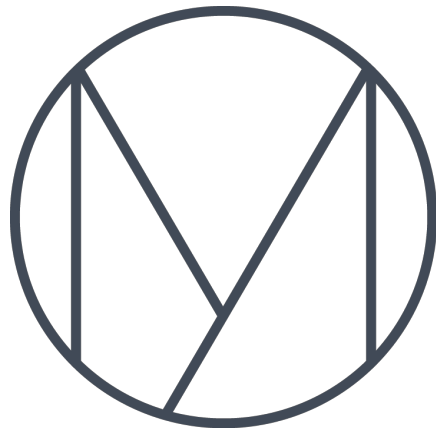


# XIAOMENG(MICHELLE) MA

Interaction & UX Designer | Seeking UX Design Fulltime



## EDUCATION

<b>Georgia Institute of Technology, GA USA</b>	<b>2017 - 2019</b>
MS Human Computer Interaction, College of Design	
<b>The Hong Kong Polytechnic University, Hong Kong</b>	<b>2013 - 2014</b>
MDes Interaction Design, School of Design	
• Graduated with Distinction	
<b>The Hong Kong Polytechnic University, Hong Kong</b>	<b>2009 - 2013</b>
BEng(Hons) Product Analysis & Engineering Design, Mechanical Engineering	
• Graduated with First Class Honors & Outstanding Academic Performance Award	

## PROFESSIONAL EXPERIENCE

<b>UX Design Intern   Google Hardware UX, CA USA</b>	<b>05/2018 - 08/2018</b>
<ul style="list-style-type: none"><li>• Visioned and visualized key user experiences and use cases for Google’s 2019-2020 hardware products.</li><li>• Identified unique value of each device in Google hardware ecosystem, defined 12 cross-product high-value opportunities, created detailed storyboards, and designed key user experiences and interactions.</li></ul>	
<b>Graduate Research Assistant   Sonification Lab GaTech, GA USA</b>	<b>01/2018 - 05/2018</b>
<ul style="list-style-type: none"><li>• In charge of design, development, user testing and evaluation of SWAN 2.0 Audio-Based AR Indoor Wayfinding System.</li><li>• Responsible for user study and iterations of SWAN VR Indoor Navigation System.</li></ul>	
<b>Senior UX Designer   Shimo.im, Beijing China</b>	<b>01/2017 - 08/2017</b>
<ul style="list-style-type: none"><li>• Designed the interactions and interfaces of Shimo Spreadsheet, a cloud-based multi-user collaborative web application, and led the endeavor in iterative evolvement.</li><li>• Worked with engineering team, pushed through and launched more than 10 features.</li></ul>	
<b>UX Designer   Sensoro Technology Co Ltd, Beijing China</b>	<b>07/2014 - 07/2016</b>
<ul style="list-style-type: none"><li>• Led the design and iterations of Yunzi SCRM Platform, an online client resource management data platform, which served more than 30,000 business clients.</li><li>• Led the design of 5 inter-organizational projects including Real Madrid International Champions Cup China Tour 2015 digital marketing campaign, CCTV interactive tourism platform, Internet of the Things, etc.</li></ul>	

## AWARDS & ACHIEVEMENTS

<b>Design Patent: SmartBeacon-4AA</b>	<b>2015</b>
Zhao W, Zhao D, Wang Y, Zheng X, Ma X. 2015. [Patent No. ZL 201530105148.7]	
<b>Valedictorian of Mechanical Engineering Class 2013, HKPU</b>	<b>2013</b>
Delivered the valedictory speech in graduation ceremony	
<b>Lam Sze Ming Scholarship</b>	<b>2011 - 2013</b>
<b>Dean List Student of Faculty of Engineering</b>	<b>2011 &amp; 2013</b>

## CONTACT INFO

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www.mxm.design

## SKILL HIGHLIGHTS

User Research (Qual/Quant)  
Design Visualization  
Ubiquitous Computing  
Voice Interaction & VUI  
Design for AR/VR

## DESIGN TOOLKIT

### Adobe Creative Suites

- Photoshop
- Illustrator
- InDesign
- AfterEffects
- Premiere Pro

### 3D Design&Development

- 3Ds Max
- SolidWorks
- AutoCAD
- Unity
- Keyshot

### Prototyping&Animation

- Sketch
- Framer X
- Axure RP
- Principle

## DEVELOPMENT SKILLS

HTML/CSS/JavaScript  
Java/Python/C#  
Matlab

## LINGUISTICS

Mandarin Chinese - Native  
Cantonese - Native  
English - Full Professional  
French - Elementary