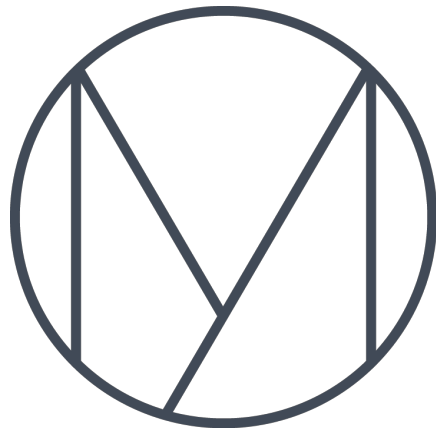


XIAOMENG(MICHELLE) MA

Interaction & UX Designer | Seeking UX Design Fulltime



EDUCATION

Georgia Institute of Technology, GA USA	2017 - 2019
MS Human Computer Interaction, College of Design	
The Hong Kong Polytechnic University, Hong Kong	2013 - 2014
MDes Interaction Design, School of Design	
• Graduated with Distinction	
The Hong Kong Polytechnic University, Hong Kong	2009 - 2013
BEng(Hons) Product Analysis & Engineering Design, Mechanical Engineering	
• Graduated with First Class Honors & Outstanding Academic Performance Award	

PROFESSIONAL EXPERIENCE

UX Design Intern Google Hardware UX, CA USA	05/2018 - 08/2018
<ul style="list-style-type: none">• Visioned and visualized key user experiences and use cases for Google’s 2019-2020 hardware products.• Identified unique value of each device in Google hardware ecosystem, defined 12 cross-product high-value opportunities, created detailed storyboards, and designed key user experiences and interactions.	
Graduate Research Assistant Sonification Lab GaTech, GA USA	08/2017 - 05/2018
<ul style="list-style-type: none">• In charge of design, development, user testing and evaluation of SWAN 2.0 Audio-Based AR Indoor Wayfinding System.• Responsible for user study and iterations of SWAN VR Indoor Navigation System.	
Senior UX Designer Shimo.im, Beijing China	01/2017 - 08/2017
<ul style="list-style-type: none">• Led the design of the cloud-based multi-user collaborative productivity tool and led the endeavor in iterative evolvement.• In charge of user experience and user interface design, and brand design.	
UX Designer Sensoro Technology Co Ltd, Beijing China	07/2014 - 07/2016
<ul style="list-style-type: none">• In charge of the R&D of Yunzi SCRM Platform, an online client resource management data platform, which serves more than 30,000 of enterprise clients.• Led the design of 5 major inter-organizational projects including Real Madrid International Champions Cup China Tour 2015 digital marketing campaign, CCTV interactive tourism platform, Internet of the Things, etc.	

AWARDS & ACHIEVEMENTS

Design Patent: SmartBeacon-4AA	2015
Zhao W, Zhao D, Wang Y, Zheng X, Ma X. 2015. [Patent No. ZL 201530105148.7]	
Valedictorian of Mechanical Engineering Class 2013, HKPU	2013
Delivered the valedictory speech in graduation ceremony	
Lam Sze Ming Scholarship	2011 - 2013
Dean List Student of Faculty of Engineering	2011 & 2013

CONTACT INFO

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SKILL HIGHLIGHTS

User Research (Qual/Quant)
Design Visualization
Ubiquitous Computing
Voice Interaction & VUI
Design for AR/VR

DESIGN TOOLKIT

Adobe Creative Suites

- Photoshop
- Illustrator
- InDesign
- AfterEffects
- Premiere Pro

3D Design&Development

- 3Ds Max
- SolidWorks
- AutoCAD
- Unity
- Keyshot

Prototyping&Animation

- Sketch
- Framer X
- Axure RP
- Principle

DEVELOPMENT SKILLS

HTML/CSS/JavaScript
Java/Python/C#
Matlab

LINGUISTICS

Mandarin Chinese - Native
Cantonese - Native
English - Full Professional
French - Elementary