

# Michelle Liu Myers

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## Projects

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### Minerva Music App | *Python, MongoDB, Flask, Bootstrap*

March 2021 - Present

[devpost.com/software/minerva-music-app](https://devpost.com/software/minerva-music-app)

- Worked in a three-person team to develop a tool for artists to share information regarding their latest musical releases and upcoming shows
- Created the wireframes, UI/UX design and components via Adobe XD, logo design, and assisted in developing front-end components with Bootstrap
- Won "Best use of MongoDB Atlas" in the 2021 HackOR Hackathon

### Saginaw Control Virtual Expo Website | *Html, CSS/Sass, JavaScript*

Sep 2020 - Present

[sceexpo.saginawcontrol.com/](http://sceexpo.saginawcontrol.com/)

- Designed and developed the website for our outside sales representatives to show to customers in lieu of an in-person expo due to COVID-19
- Teamed up with the animator and 3D artist on booth design to make the website more interactive and personal

### Myers-Cusick Wedding Website | *Html, CSS/Sass, Vue.js, Php, Google Cloud*

April 2020 - Present

[michellemarriesadam.com](http://michellemarriesadam.com)

- Created a wedding website for my wedding that took place on June 26 2021. I wanted a way to be able to relay the information about the wedding day, day-of itinerary, registry information, and RSVP options.
- Collaborated with a more experienced developer to create the backend processes of the website and continuous integration with Google Cloud
- Coded and developed front-end components using Html, CSS, Sass compiler, and created Vue components
- Developed and updated the site in a short timeframe due to Covid-19 changes

## Education

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### Bachelor of Science, Computer Science

June 2020 - Present

*Oregon State University*

*Corvallis, OR*

Coursework: Data Structures, Web Development, Assembly & Architecture, Discrete Mathematics, Object Oriented Programming I/II

### Bachelor of Music, Music Performance

August 2013 – August 2018

*Michigan State University*

*East Lansing, MI*

## Professional Experience

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### Saginaw Control & Engineering

May 2018 – Aug 2021

*Marketing Coordinator/Graphic Design Manager*

*Saginaw, MI*

- Presented and executed an innovative marketing strategy by remodeling and rebranding our product catalog after several years of static design and creating digital accessibility via electronic document
- Experience in front-end web development, shown by creating a virtual expo website using HTML/CSS/JS
- Composed and designed email templates in HTML/CSS for email marketing and developed mailing lists with MySQL
- Created and implemented training curriculum for employee training and education by designing informational material and presentations for classroom use
- Communicated with all departments on in-house documents and maintaining ISO/RoHS/REACH compliance
- Developed and designed online marketing initiatives to help improve brand presence on WordPress, Facebook, and LinkedIn
- Created copywriting for social media and created picture and graphics content for social media and website
- Maintained corporate website and updated product parts and information
- Designed a digital leads program using Python Pandas library to improve digital conversion for outside sales and data manipulation
- Corporate photographer for marketing and advertising material

### Mychelle Design, LLC

Aug 2017 – Present

*Founder*

*Union City, CA/Remote*

- Captures high-quality portrait photos of musicians, families, couples, and babies with expertise in Adobe Creative Cloud products
- Designs marketing materials for clients including recital posters, album artwork, and social media templates
- Manages accounts, website, photo galleries and correspondence with clients
- Consults with clients about branding strategy and marketing in the music sector