

# MICHELLE CUSICK

## SOFTWARE DEVELOPER & DESIGNER

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LOCATION: FREMONT, CA

### SUMMARY

I have over 6 years of industry experience designing and implementing user-focused visual communication design and web application tools in the manufacturing, B2B, and B2C sector. I am passionate about problem solving and creating applications from end-to-end that improve workflow and experience for end-users.

### EXPERIENCE

#### College of Engineering - Oregon State University

Sept 2022 - April 2023

*Undergraduate Teaching Assistant for Intro to Databases (CS340)*

- Evaluated student assignments, projects, and quizzes, providing constructive feedback and guidance
- Offered individual assistance to students during office hours, helping them with SQL queries, Python/Flask environments, and database and schema design
- Provided technical support to students encountering web development bugs and issues
- Communicated regularly with the course instructor to share student feedback and insights, helping to tailor teaching strategies for improved learning outcomes
- Furthered personal SQL proficiency and database management skills through teaching and assisting students

#### Saginaw Control & Engineering

June 2018 - Aug 2021

*Marketing & Graphic Design Coordinator | Commercial Photographer*

- Created prototype designs and then coded them into website tools for external sales representatives
- Designed and developed a digital leads tool using Python/Pandas library for use by internal and external sales representatives
- Crafted and designed custom email templates in HTML/CSS for email marketing campaigns
- Led a company-wide redesign effort for major marketing and advertisement materials, and created and developed branding design guidelines
- Served as the corporate photographer for marketing and advertising materials, including designing new artwork for fleet, billboards, and print materials
- Developed and designed comprehensive training materials and presentations for employee onboarding and conducted classroom training sessions
- Produced social media content, including copywriting, graphics, and images to enhance the company's online presence

#### The Blank Experiment, NFP 501c3

May 2017 - Present

*Creative Director | Clarinetist*

- Leads and designs creative campaigns for all web, print, and digital marketing collateral
- Teaches and performs in workshops and residencies at various university music programs to assist student composers in writing for non-standard musical instrumentations
- Created and manages a custom developed website using Svelte/Javascript and Vercel
- Writes and reviews operational and project based grants

### EDUCATION

#### Bachelor of Science, Computer Science

June 2020 - Dec 2023

*Oregon State University - School of Electrical Engineering and Computer Science*

Coursework: Cloud Applications/API Design, Operating Systems, Data Structures, Algorithms, Databases, Web Development, Usability Engineering, Assembly & Architecture, Discrete Mathematics, Object Oriented Programming I/II

#### Bachelor of Music, Music Performance in Clarinet

Aug 2013 - Aug 2018

*Michigan State University - College of Music*

Coursework: Music Theory, Music Performance, Symphony Band, Marching Band, Music Business

### SKILLS

#### Design

Photoshop  
InDesign  
Illustrator  
Figma

#### Programming & Development

Python      Flask  
JavaScript      Svelte  
SQL/NoSQL      Git  
HTML/CSS      TailwindCSS  
User Testing

Google Cloud Platform  
MongoDB  
RESTful API development  
Postman  
Auth0/oauth  
Vercel  
Docker

### AWARDS

- Won "Best Use of MongoDB" in the 2021 HackOR Hackathon
- Received 2nd prize in the 2018 Michigan State University Running Start Business Competition