

# GOOD PHARMA

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# Compare prices as our focus

Easy access to search



Prices as the focal point



# Look for places near you

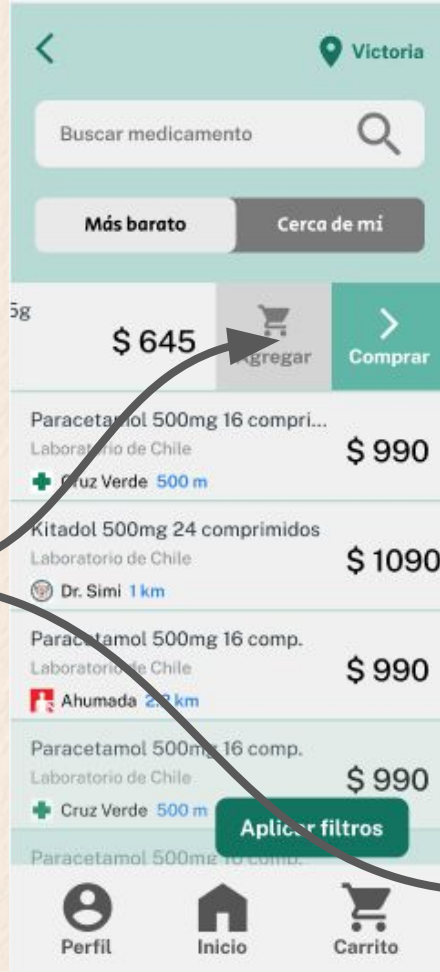
If you already have  
the product, trade  
price for distance



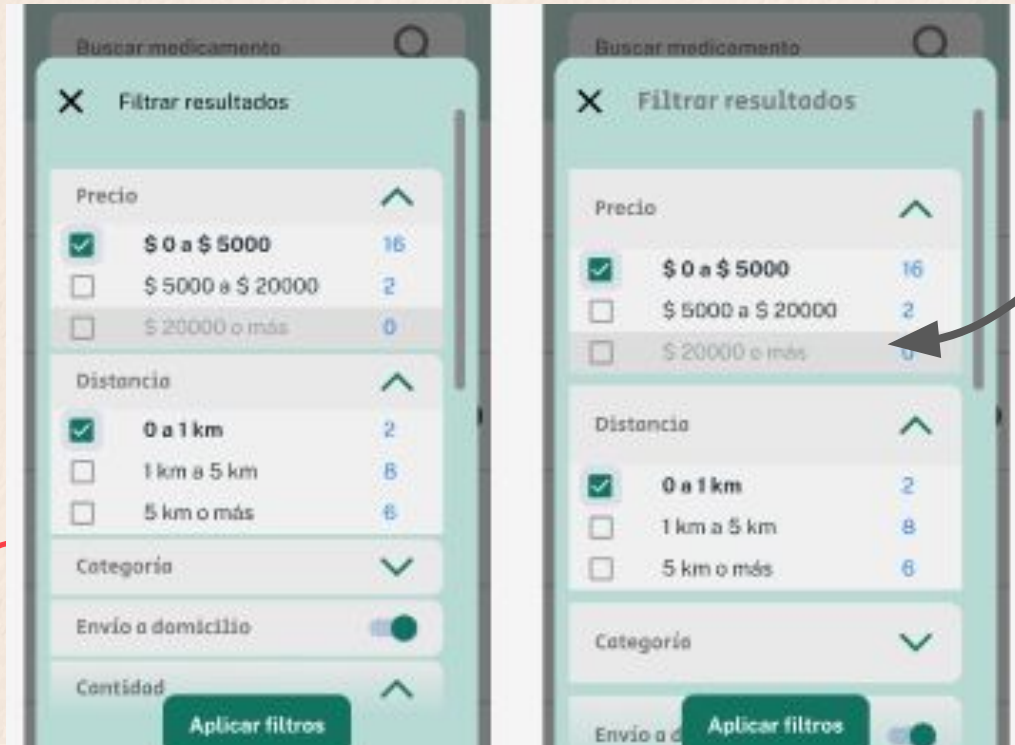
Distance is  
also  
important

# Buy Quicker

Whith out new “Buy Now” button  
1 touch and you are cheking-out



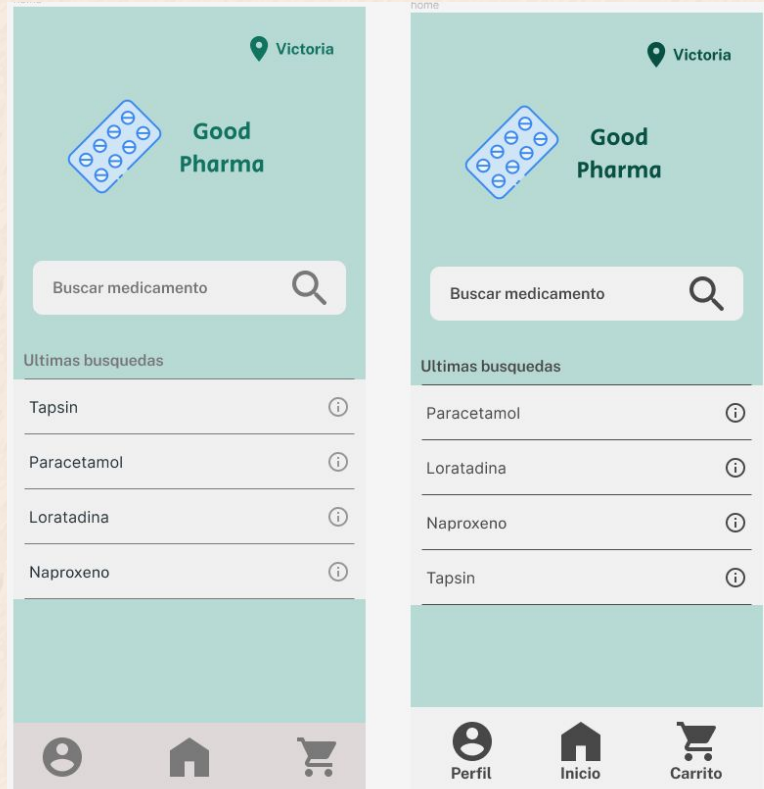
# Accessibility: Lens of control



We added more space so buttons are easier to select



# Accessibility: Lens of color



We adapted the color  
for our users

More contrast so it's  
easier to read

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