### MICHELLE LEE

visual + interaction designer

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## **EDUCATION**

UNIVERSITY OF CALIFORNIA, DAVIS DAVIS, CA 2017 | BFA, Design

### **SELECTED WORK EXPERIENCE**

## FREELANCE VISUAL DESIGNER AND CONSULTANT | SEPTEMBER 2015 - PRESENT

Creation of web mockups, branding, infographics, and creative solutions as needed. Currently contracted under HitBridge as a visual designer, at Explica News as an Information Designer, and at the Crocker Art Museum as an Artist in Residence.

### CENTER FOR DESIGN IN THE PUBLIC INTEREST PRODUCTION DESIGNER | DECEMBER 2015 - PRESENT

My role is to assist with research, design development, and implementation of project-specific prototypes and case studies, as well as with a variety of programmatic activities in support of the Center.

#### **DEPARTMENT OF NUTRITION** DEPARTMENT OF NUTRITION | APRIL 2015 - JUNE 2016

Created a touch screen interface for the lobby of the Animal Science Advising Center with HTML/CSS/JS.
Created graphics and photographed content for use throughout the Animal Science and Nutrition departments.
Updated CMS and wordpress sites.

#### **VOLUNTEER POSITIONS**

GIRLS GARAGE (PROJECT H) PHYSICAL COMPUTING INSTRUCTOR | NOVEMBER 2016 - PRESENT

HACKDAVIS DIRECTOR OF DESIGN | OCTOBER 2015 - JUNE 2016

UC DAVIS DEPT. OF DESIGN TEACHING ASSISTANT (TYPOGRAPHY & CODE) | SEPTEMBER 2015 - MARCH 2016

### **SKILLS**

#### **SOFTWARE**

Photoshop, Illustrator, InDesign, After Effects, Sketch, Framer, Vectorworks, Artlantis.

#### CODE

HTML, CSS, JS/jquery, Foundation, Processing, Arduino

### **SELECTED AWARDS + RECOGNITION**

# MindGrown: One Night Event + Reception. Davis, CA

Presenting Artist

# Crocker Art Museum: ArtSpots. Sacramento, CA

Grant Recipient + Artist in Residence

### SOFA Chicago, Connect. Chicago, IL.

Team Grant Recipient

### Hong Kong Polytechnic University

Design for Social Change; Guest Lecturer

# International Symposium on Electronic Art (ISEA) 2016, Hong Kong.

Work-In-Progress Presenter with Abstract: SoundScapes: Environment Generation Through Voice, Ambient Noise, and Alternative Perceptions of Reality.

## **UC Davis Ola Lorens Travel Scholarship**

Recipient

### UC Davis Undergraduate Research Center Travel Award

Recipient

#### CITRIS Travel Grant, Davis, CA.

Recipient

#### Dean's Office Travel Grant. Davis, CA

Recipient

# **CITRIS Mobile App Competition.**

First Place Winner; SafeTravel, A social network for female solo travelers

# UC Davis BIG BANG! Business Competition

Top 15 Finalist

## UC Davis Design by Design Exhibition

Merit Award for Generative Art in Processing

# Dean's Honor List, College of Letter's and Science, UC Davis.

Recipient. Winter 2015, Spring 2015