

Michelle Q. Wang

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Experience

Project Management Intern | LabRule

JUN 2020 – DEC 2020

- Led the design intern cohort to redesign and restructure two websites, create graphics, and standardize branding across social media channels.
- Facilitated and taught biweekly graphic design workshops.

Graphic Designer & UX Researcher | LeVare

JUN 2020 – SEPT 2020

- Rebranded Chey'Dough, an LA-based home bakery, with a new logo, associated graphics, and branding guidelines to help centralize the company's image and promote further outreach to new customers.
- Helped to conduct UX/UI research, find insights and do usability testing for the website prototype.

IT Intern | Hurun Report

JUL 2019 – AUG 2019

- Conducted market research and product ideation for 3D modeling software plugins in Shanghai, China.
- Designed high-fidelity wireframes and worked on front-end web development with Bootstrap and Vue.js.

Web Designer | TIPTOE&

OCT 2018 – DEC 2019

- Redesigned the clothing brand's website to better reflect their mission statement of working with various NGOs to redefine the culture of donation through streetwear and fundraising

Projects

New Approaches to Anomaly Detection

Client: Google Enterprise AI | SEPT 2020 – DEC 2020

- A sample visualization tool for surfacing identified anomalies within the fraud detection industry using Google's new anomaly detection algorithm.
- Conducted research and design sessions with fraud detection industry professionals on how to best visualize and understand anomalies related to their work.
- Designed dashboard layout and data visualizations from interview data and participatory sessions.

Financial Wellness Platform

Client: Pacific Life | JAN 2020 – MAY 2020

- Redesigned a B2B financial wellness concierge tool to solve the current unmet needs of both financial advisors and end users while allowing analytics to build better segmentation models.

Education

Cornell University

M.P.S. Information Science, DEC 2020

B.A. Information Science, MAY 2020

Activities

E.Motion

JAN 2016 – JAN 2021

Vice-President, Graphic Designer, Video Editor

Teaching Assistant

AUG 2020 – DEC 2020

INFO 4940: Computing & Global Development

JAN 2019 – MAY 2019

DEA 1500: Environmental Psychology

JAN 2018 – MAY 2018

PHYSICS 1112: Mechanics & Heat

Cornell University Sustainable Design

SEPT 2019 – JAN 2020

REAL Aquaponics Crop Selection Subteam

Tools

UX	Figma, Sketch, Balsamiq
Visual	Adobe Photoshop, Illustrator, After Effects, Final Cut Pro X
Code	HTML/CSS, JavaScript, D3, Python, SQL
More	Audacity, Sketching/Painting

Awards

Honorable Mention, "What is a Hotel?" International Idea Competition

SWITCH Architecture | FEB 2019

Best Overall, Creative Sprint Product Design Hackathon

SPARK Product & Industrial Design | NOV 2018