

Link Miro: https://miro.com/app/board/uXjVJLtvz5U=?share_link_id=306896344798

Activity 1: Product Vision

Product Vision 01

THE PRODUCT VISION

For: Donas de Casa, Estudantes, Mães e Pais de crianças pequenas/adolescentes, Cuidadores(as) em geral, Pessoas atarefadas

whose: tem dificuldade de organizar tarefas recorrentes e rotineiras

the: Meu ChecklistTarefas is a: App Mobile

that: Facilita a organização, compartilhamento e acompanhamento das tarefas

Different from: Tody que divide por cômodo da casa
Habitt Now, TodoList e TickTick exigem cadastro de tarefas do zero
TODO-IST que gerencia equipe

our product: Conceito de Membro Familiar para Dividir Tarefas, Monetização de Tarefas

Possui: Organização Tarefas em Categorias Intuitivas, Login pelas redes sociais

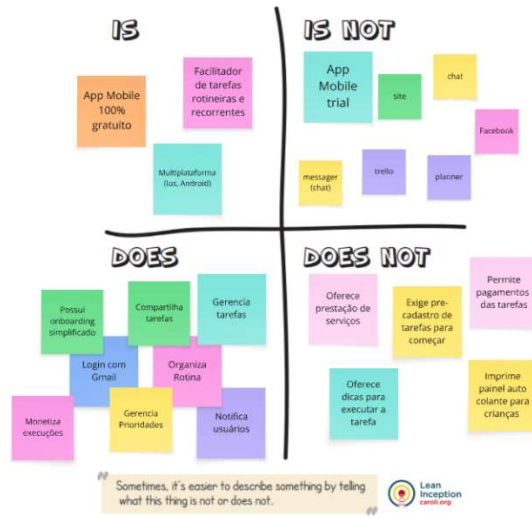
Abordagem de uso simples, porém abrangente

Onboarding centrado no estilo de vida do usuário, Oferece Gestão visual intuitiva (UX)

Tarefas Pré-cadastradas, Tem cadastro mínimo e facilitado

Activity 2: IS - IS NOT - DOES - DOES NOT DO

IS - IS NOT - DOES - DOES NOT DO 1



Activity 3: Product Goals

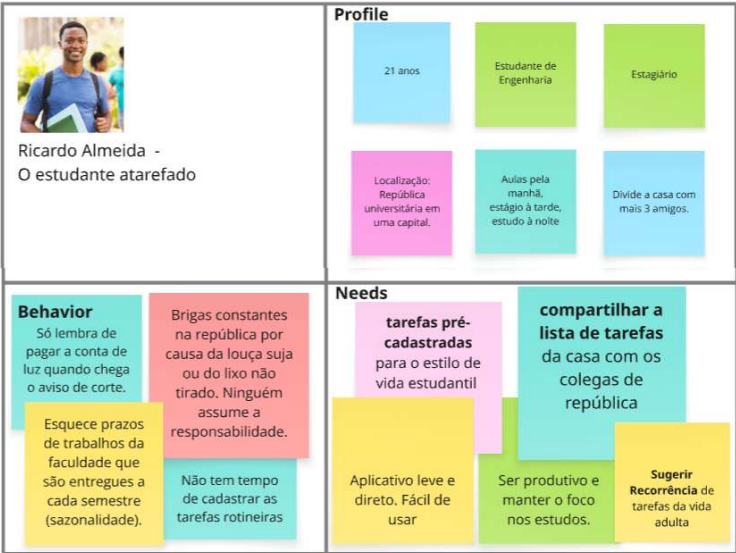


Activity 3: Product Goals



Activity 4: Personas

Persona 1



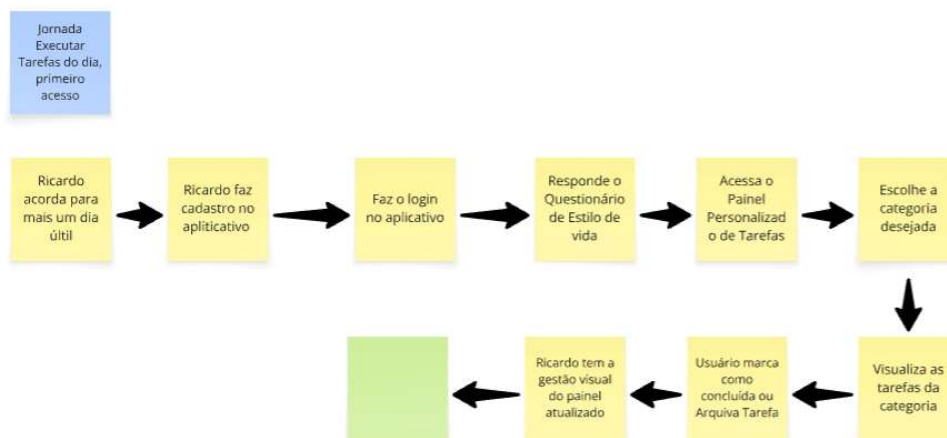
Persona 2



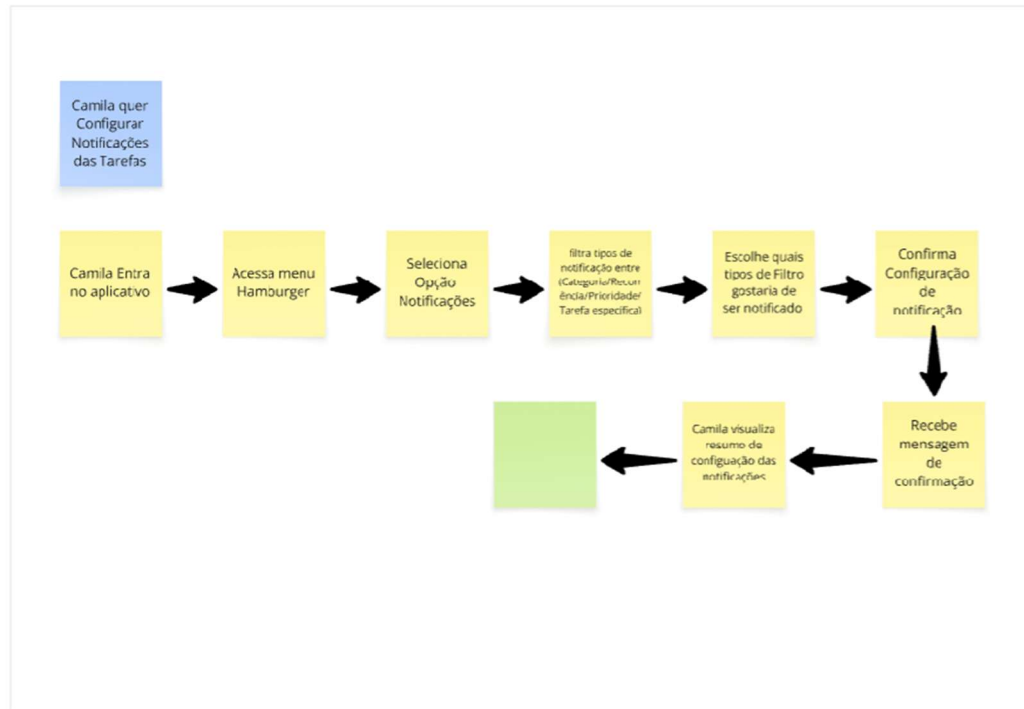


Activity 5: Users' Journeys

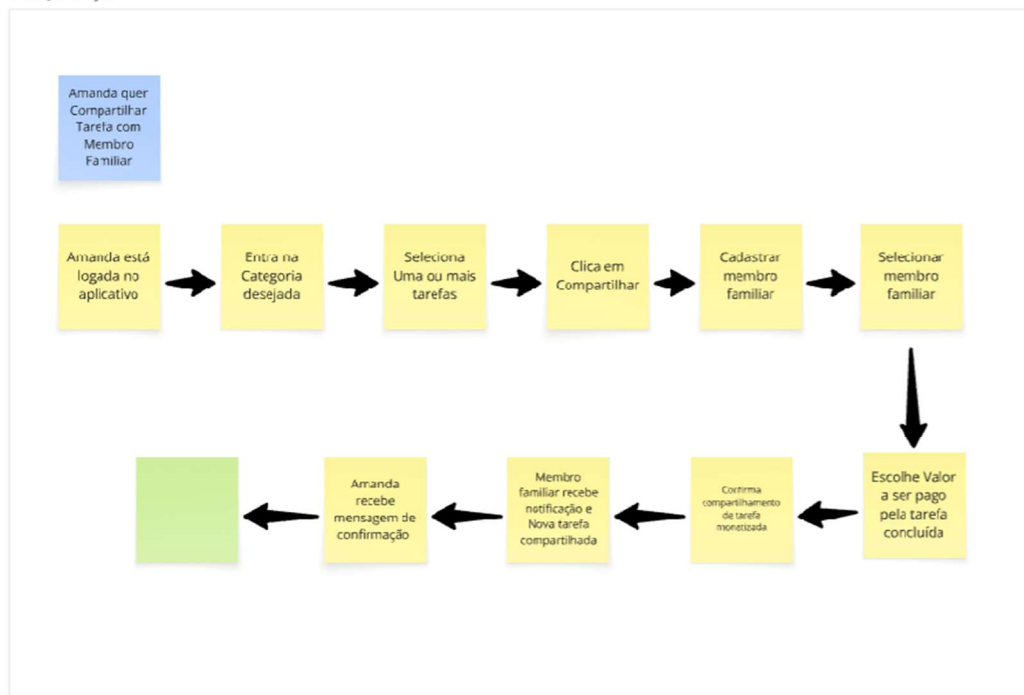
User Journey 1



User Journey 2



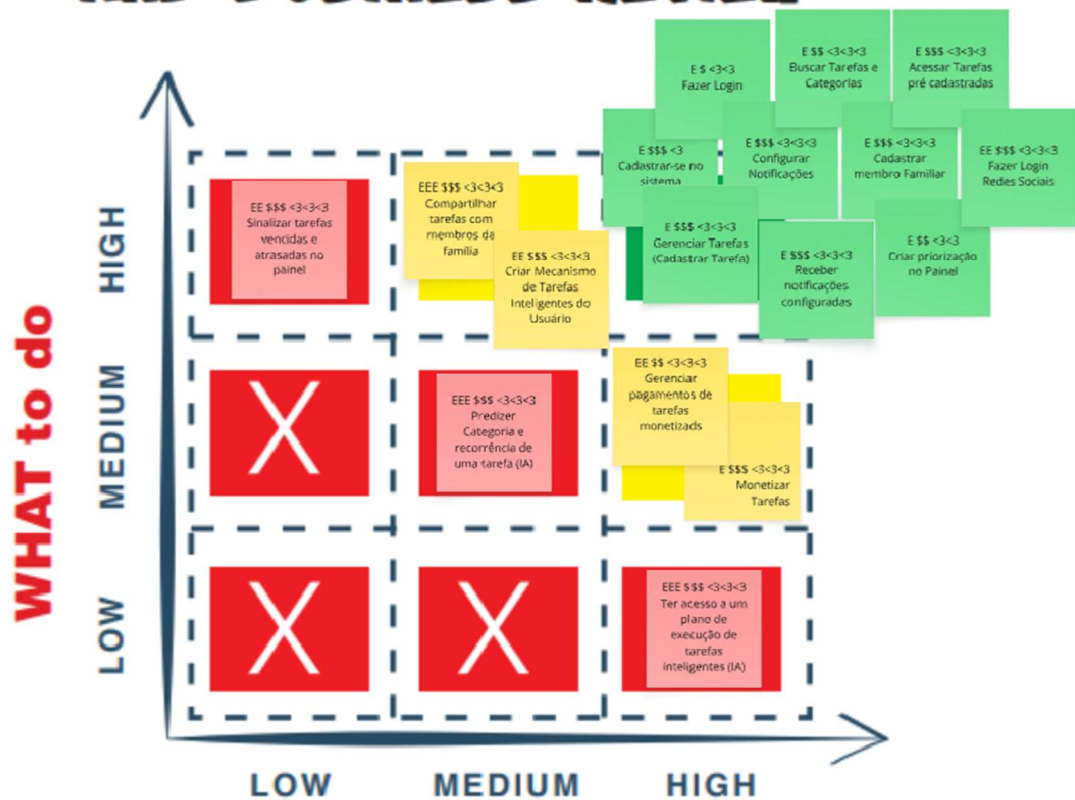
User Journey 3



Activity 7: Technical, Business and UX Review



TECHNICAL, USER EXPERIENCE AND BUSINESS REVIEW



HOW to do

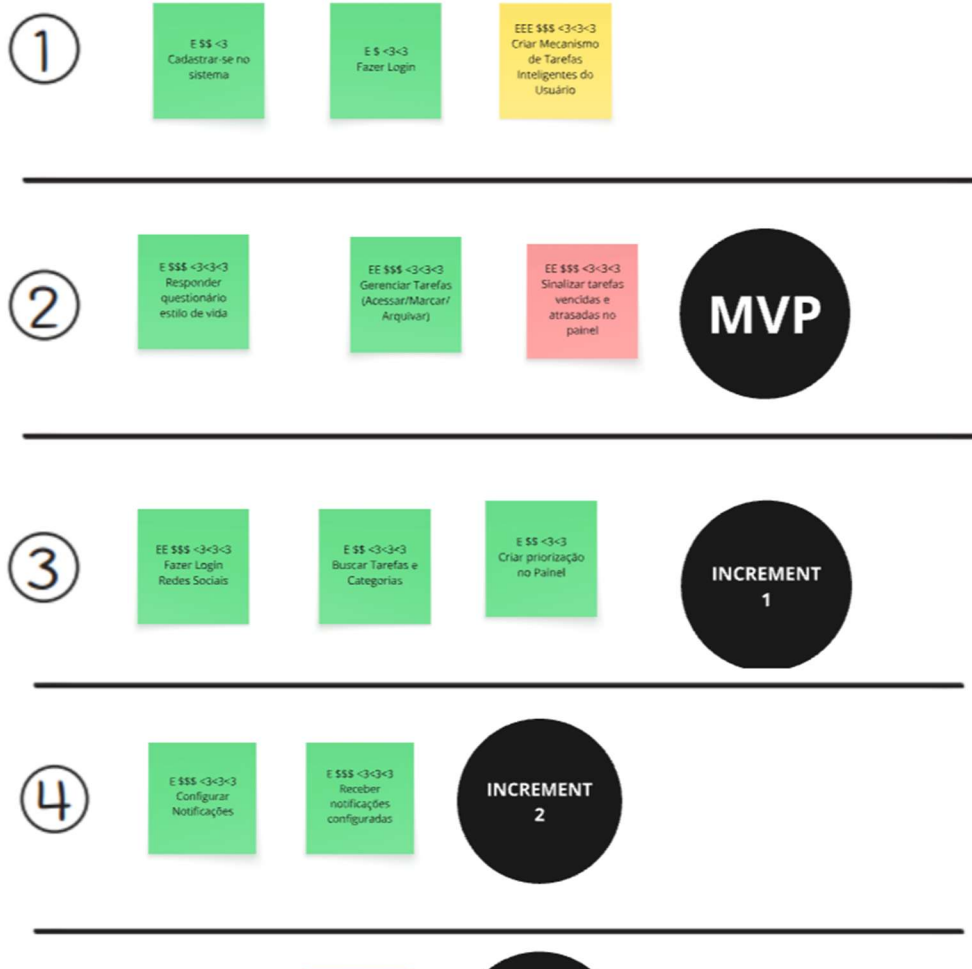
EFFORT	E	EE	EEE
BUSINESS	\$	\$	\$
UX	♥	♥♥	♥♥♥

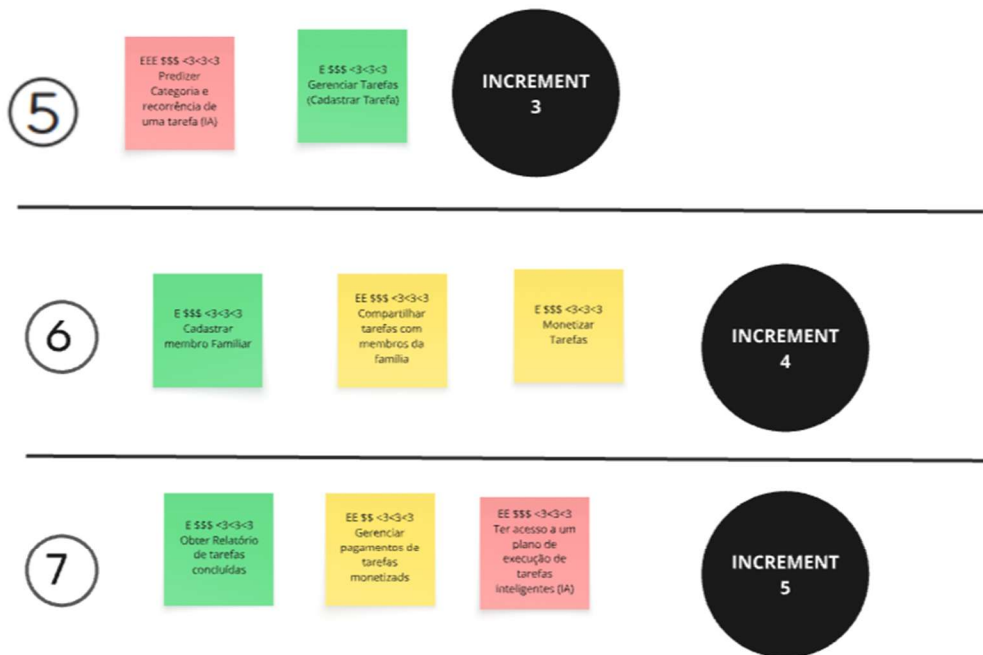
The first step in organizing your work is relatively coloring and marking each item. Then you can start prioritizing your list, so that you decide what to focus on.



Activity 8: Sequencer

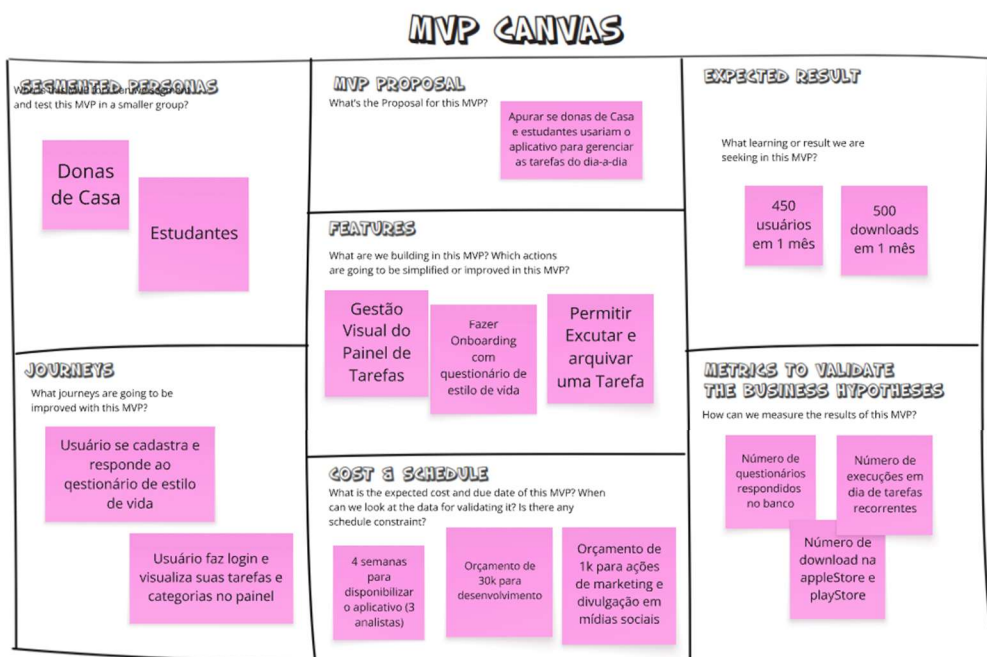
SEQUENCER





Activity 9: MVP Canvas

MVP Canvas 1



Do not waste time, money and effort creating the wrong product. Validate your idea and build your MVP!