



University of  
Nottingham

UK | CHINA | MALAYSIA

11th Monday 2019

Dear Parents / Carers.

As part of my dissertation at The University of Nottingham, I will be doing a research project on how children interact with the AI assistant Amazon Alexa. I am writing to tell you that your child may be part of a focus group if they want to be.

This may include:

- Observations and audio recording of the children playing Maths games using the Alexa e.g. Maths Mania
- Questionnaires and informal interviews with the children about their thoughts and opinions of Alexa

All data and responses will be kept anonymous (children will just be given a number), confidential and will only be used as part of my project within the school and university. The school has already checked through all the official documentation of this study.

If you have any questions or wish for your child **not to take part** in this project then please let me know by **18th February 2019**. Children will be asked if they would like to participate but it is a necessary requirement to gain parental consent of children under 18 years of age.

If you are happy for your child to take part, you do not need to do anything.

Regards,

Michelle Ruas

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