



## PROFILE

International Business student specializing in Foreign Trade with experience in administrative management, customer service, and digital marketing. I have held leadership and organizational roles as General Manager in the commercial sector, and I currently collaborate in the tourism marketing field, creating content and managing social media. I stand out for my responsibility, proactivity, teamwork, and communication skills. I seek to apply my knowledge and skills in dynamic environments that foster my professional growth.

## CONTACT

### EMAIL:

220300398@ucaribe.edu.mx

## INTERESTS

Logistics  
Foreign Trade  
Product Classification  
Social Media

# AMERICA MICHELLE UAN VAZQUEZ

Customs Advisor

## EDUCATION

---

Universidad del Caribe  
2022 – Present, currently in 6th semester  
Specialization in Foreign Trade

## WORK EXPERIENCE

---

Papelería VINAC — General Manager  
2021 - 2023

- Verified incoming and outgoing merchandise
- Sales advisor
- Inventory verification
- Supplier dispatch

Amazing Tours Cancún — Marketing  
2023 – Present

- Created flyers and promotions
- Content creator for social media
- Social media management

## SKILLS

---

- Teamwork
- Organization
- Ability to work under pressure
- Customer service
- Responsibility
- Proactivity
- Social media management
- Organizational innovation