

PEI YU (MICHELLE) SUN michellusun.com michellu0929@gmail.com +1 646-465-1868

Experience

May, 2016 | PINCO PALLINO - Jun, 2016 | Fashion Graphic Designer

Generate the illustrations done by the fashion designer into vector graphics. Creating graphics based on the moodboard provided by the designer. Designing repeated patterns for baby products such as baby bed accestories, pajama, etc.

Oct, 2015 GLEEM & CO.

- Apr., 2016 Graphic Design Intern, Freelance Photographer

Designed ad images such as email campaign, instagram posts, website banners, etc. Photographed jewelry and retouching. Photographed headshot photos for the group.

Apr, 2015 YONGHONG FOOD CO. LTD (BULLHEAD)
- Apr, 2016 Package Designer

Worked on the illustration for the packages. Redesigned the flavor label for their product. Designed packages for five series of their products.

May, 2014 LAVENT ART GALLERY
Graphic Designer Intern

Designed the sculpture installation instruction sheet. Organized and redesigned the illustrations in their catalog. Redesigned the park map that shows position of their sculptures. Designed logo for their featured artist.

Education

2013 - 2017 PARSONS THE NEW SCHOOL FOR DESIGN

BFA in Communication Design Minor in Fashion Communication

Skills

LANGUAGES

Mandarin / English / Japanese

COMPUTER

Adobe Illustrator / Adobe Photoshop / Adobe Indesign / Adobe Lightroom / Adobe Aftereffects / Adobe Premier

OTHER

Fashion Illustrations / Photography