

# PROMPTU

Prompt. Share. Engage.

In an increasingly diverse workplace where cross-department collaboration is a must and personal devices abound, PROMPTU aims to break down the barriers that hinder user engagement and limit productivity.



## Mission: User Engaged!

PROMPTU's mission is to create an environment where users have the confidence to contribute to a discussion and the tools they need to expand that discussion in new, previously unthought-of directions. Engaging users is key to the success of any discussion and PROMPTU's strategy can be broken down into three parts.



### Providing Equal Access

Each user has equal access to the images and terms on the screen, and consequently equal opportunity to help direct to the flow of the discussion.

### Eliminating Physical Barriers

PROMPTU is a shared central device which eliminates the opportunity to hide behind the screens of personal devices and increases face to face interactions between users



### Overcoming Unfamiliarity

The scariest part about an idea is putting it out there, especially when a user is unfamiliar with the material. PROMPTU acts as a resource that users can access to overcome the feeling of unfamiliarity and be confident in contributing their ideas to the discussion and branching the discussion into new territory.



中国科学技术大学  
University of Science and Technology of China



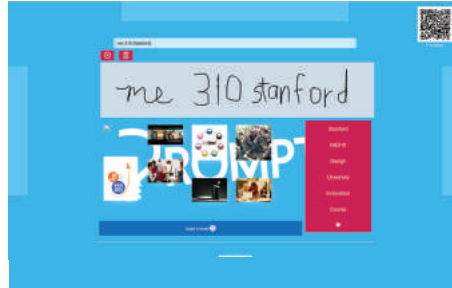
Stanford  
University



Microsoft

# how it works

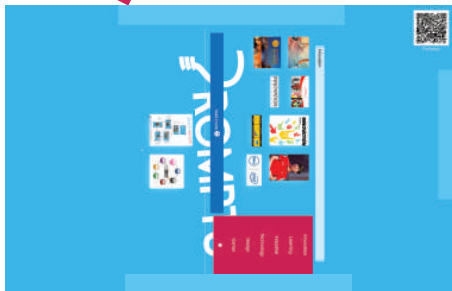
Enter a topic or question and PROMPTU generates a set of images and terms to help prompt further discussion



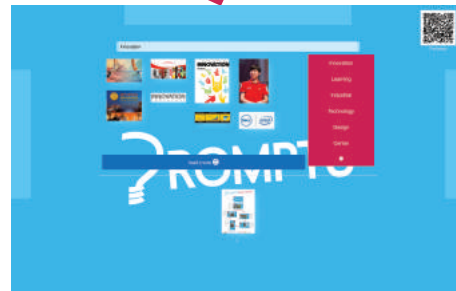
Tap an image to enlarge it. Double tap the enlarged image to save it to the dock for future reference



By tapping the nearest edge, users can rotate the display for a better look at the images and information



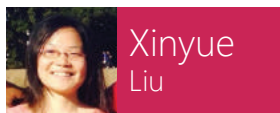
Tap a related term to generate more images and terms and explore a new direction



If users have a specific image in mind, they can quickly share that image from their own device via the Pasteasy app.



Shipeng  
Li  
Liaison



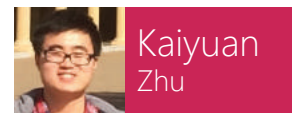
Xinyue  
Liu



Michel  
Schoemaker



Macey  
Sanchez



Kaiyuan  
Zhu



Alex  
Granieri  
Coach



Xinyu  
Zhang



Yingshuang  
Fan



Zecheng  
He



Yu  
Luo

