



# The most popular food & snack brands in America

SORTED BY Popularity ▼


AMONG All ▼




BRAND  
**Hershey's**  
👍 84%  
The most popular and the 3rd most famous food & snack brand




BRAND  
**M&M's**  
👍 83%  
The 2nd most popular and the 6th most famous food & snack brand



BRAND  
**Reese's Peanut Butter Cup**  
👍 82%  
The 3rd most popular and the 9th most famous food & snack brand



BRAND  
**Reese's**  
👍 81%  
The 4th most popular and the 10th most famous food & snack brand



BRAND  
**Hershey's Kisses**  
👍 81%  
The 5th most popular and the 11th most famous food & snack brand

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BRAND

**Ritz**

👍 80%

The 6th most popular and the 5th most famous food & snack brand



BRAND

**Heinz**

👍 80%

The 7th most popular and the 25th most famous food & snack brand



BRAND

**Oreo**

👍 80%

The 8th most popular and the 17th most famous food & snack brand



BRAND

**Lay's Chips**

👍 80%

The 9th most popular and the most famous food & snack brand



BRAND

**Kellogg's**

👍 79%

The 10th most popular and the 29th most famous food & snack brand



BRAND

**Oreo Cookies**

👍 79%

The 11th most popular and the 12th most famous food & snack brand



BRAND

**Lay's**

 **78%**

The 12th most popular and the 7th most famous food &amp; snack brand



BRAND

**Nestlé Toll House** **78%**

The 13th most popular and the 80th most famous food &amp; snack brand



BRAND

**Pillsbury** **78%**

The 14th most popular and the 44th most famous food &amp; snack brand



BRAND

**Frito-Lay** **78%**

The 15th most popular and the 37th most famous food &amp; snack brand



BRAND

**Heinz Ketchup** **77%**

The 16th most popular and the 18th most famous food &amp; snack brand



BRAND

**Cheerios** **77%**

The 17th most popular and the 21st most famous food &amp; snack brand



BRAND

**Smucker's** **77%**

The 18th most popular and the 77th most famous food &amp; snack brand



BRAND

**Snickers** **77%**

The 19th most popular and the 43rd most famous food &amp; snack brand



BRAND

**Quaker**

👍 77%

The 20th most popular and the 15th most famous food &amp; snack brand



BRAND

**Planters**

👍 77%

The 21st most popular and the 48th most famous food &amp; snack brand



BRAND

**Dove (chocolate)**

👍 76%

The 22nd most popular and the 76th most famous food &amp; snack brand



BRAND

**Fritos**

👍 76%

The 23rd most popular and the 2nd most famous food &amp; snack brand



BRAND

**Breyers**

👍 76%

The 24th most popular and the 61st most famous food &amp; snack brand



BRAND

**Doritos**

👍 75%

The 25th most popular and the 28th most famous food &amp; snack brand



BRAND

**Kit Kat**

👍 75%

The 26th most popular and the 26th most famous food &amp; snack brand



BRAND

**Jif** **75%**

The 27th most popular and the 40th most famous food &amp; snack brand



BRAND

**Nestlé Crunch** **74%**

The 28th most popular and the 19th most famous food &amp; snack brand



BRAND

**Chips Ahoy!** **74%**

The 29th most popular and the 16th most famous food &amp; snack brand



BRAND

**Lifesavers** **74%**

The 30th most popular and the 52nd most famous food &amp; snack brand



BRAND

**Kraft Foods** **74%**

The 31st most popular and the 13th most famous food &amp; snack brand



BRAND

**Betty Crocker** **74%**

The 32nd most popular and the 35th most famous food &amp; snack brand



BRAND

**Ruffles** **74%**

The 33rd most popular and the 71st most famous food &amp; snack brand



BRAND

**Campbell's**

👍 74%

The 34th most popular and the 30th most famous food &amp; snack brand



BRAND

**Goldfish**

👍 73%

The 35th most popular and the 23rd most famous food &amp; snack brand



BRAND

**Tostitos**

👍 73%

The 36th most popular and the 24th most famous food &amp; snack brand



BRAND

**Land O'Lakes**

👍 73%

The 37th most popular and the 99th most famous food &amp; snack brand



BRAND

**Cheetos**

👍 73%

The 38th most popular and the 14th most famous food &amp; snack brand



BRAND

**Pringles**

👍 73%

The 39th most popular and the 4th most famous food &amp; snack brand



BRAND

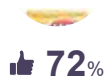
**Chiquita**

👍 73%

The 40th most popular and the 121st most famous food &amp; snack brand



BRAND



72%

The 41st most popular and the 32nd most famous food &amp; snack brand



BRAND

**McCormick**

72%

The 42nd most popular and the 119th most famous food &amp; snack brand



BRAND

**General Mills**

72%

The 43rd most popular and the 88th most famous food &amp; snack brand



BRAND

**Cheez-It**

72%

The 44th most popular and the 22nd most famous food &amp; snack brand



BRAND

**Ben & Jerry's**

71%

The 45th most popular and the 67th most famous food &amp; snack brand



BRAND

**Kraft Mac & Cheese**

71%

The 46th most popular and the 8th most famous food &amp; snack brand



BRAND

**Orville Redenbacher's Popcorn**

71%

The 47th most popular and the 74th most famous food &amp; snack brand



BRAND

**Nabisco**

👍 71%

The 48th most popular and the 98th most famous food &amp; snack brand



BRAND

**Honey Nut Cheerios**

👍 70%

The 49th most popular and the 70th most famous food &amp; snack brand



BRAND

**Land O Lakes (butter)**

👍 70%

The 50th most popular and the 96th most famous food &amp; snack brand



BRAND

**Twix**

👍 70%

The 51st most popular and the 59th most famous food &amp; snack brand



BRAND

**Orville Redenbacher's**

👍 70%

The 52nd most popular and the 103rd most famous food &amp; snack brand



BRAND

**Ore-Ida**

👍 69%

The 53rd most popular and the 136th most famous food &amp; snack brand



BRAND

**Milky Way**

👍 69%

The 54th most popular and the 27th most famous food &amp; snack brand



BRAND

**Tootsie Pop**

👍 69%

The 55th most popular and the 83rd most famous food &amp; snack brand





BRAND

**Dove Chocolate Candy Bar** **69%**

The 56th most popular and the 101st most famous food &amp; snack brand



BRAND

**Nesquik** **69%**

The 57th most popular and the 36th most famous food &amp; snack brand



BRAND

**Rice Krispies Treats** **69%**

The 58th most popular and the 47th most famous food &amp; snack brand



BRAND

**Tostitos Scoops** **69%**

The 59th most popular and the 97th most famous food &amp; snack brand



BRAND

**French's Mustard** **68%**

The 60th most popular and the 63rd most famous food &amp; snack brand



BRAND

**Ghirardelli** **68%**

The 61st most popular and the 150th most famous food &amp; snack brand



BRAND

**Jell-O Pudding Snacks** **68%**

The 62nd most popular and the 46th most famous food &amp; snack brand



BRAND

**Häagen-Dazs**

👍 68%

The 63rd most popular and the 109th most famous food &amp; snack brand



BRAND

**Reese's Pieces**

👍 68%

The 64th most popular and the 85th most famous food &amp; snack brand



BRAND

**Hunt's Ketchup**

👍 68%

The 65th most popular and the 45th most famous food &amp; snack brand



BRAND

**Heinz Mustard**

👍 68%

The 66th most popular and the 65th most famous food &amp; snack brand



BRAND

**Almond Joy**

👍 68%

The 67th most popular and the 41st most famous food &amp; snack brand



BRAND

**Skittles**

👍 68%

The 68th most popular and the 20th most famous food &amp; snack brand



BRAND

**Butterfinger**

👍 67%

The 69th most popular and the 39th most famous food &amp; snack brand



BRAND



👍 67%

## Kellogg's Rice Krispies Treats

The 70th most popular and the 51st most famous food & snack brand



👍 67%

BRAND

## Starburst

The 71st most popular and the 54th most famous food & snack brand



👍 67%

BRAND

## Bisquick

The 72nd most popular and the 106th most famous food & snack brand



👍 67%

BRAND

## Sargento String Cheese

The 73rd most popular and the 111th most famous food & snack brand



👍 67%

BRAND

## Frosted Flakes

The 74th most popular and the 34th most famous food & snack brand



👍 66%

BRAND

## Baby Ruth

The 75th most popular and the 58th most famous food & snack brand



👍 66%

BRAND

## Eggo

The 76th most popular and the 38th most famous food & snack brand



BRAND

## Werther's Original



66%

The 77th most popular and the 149th most famous food &amp; snack brand



BRAND

**Chex**

66%

The 78th most popular and the 73rd most famous food &amp; snack brand



BRAND

**Stouffer's**

66%

The 79th most popular and the 102nd most famous food &amp; snack brand



BRAND

**York Peppermint Patties**

66%

The 80th most popular and the 118th most famous food &amp; snack brand



BRAND

**Hidden Valley Ranch**

65%

The 81st most popular and the 60th most famous food &amp; snack brand



BRAND

**Jolly Rancher**

65%

The 82nd most popular and the 53rd most famous food &amp; snack brand



BRAND

**Hostess CupCake**

65%

The 83rd most popular and the 66th most famous food &amp; snack brand



BRAND

**York Peppermint Pattie**

The 84th most popular and the 87th most famous food &amp; snack brand

 **65%**

BRAND

**Nature Valley** **65%**

The 85th most popular and the 84th most famous food &amp; snack brand



BRAND

**Planters Trail Mix** **65%**

The 86th most popular and the 93rd most famous food &amp; snack brand



BRAND

**Thin Mints Girl Scout Cookies** **65%**

The 87th most popular and the 107th most famous food &amp; snack brand



BRAND

**Three Musketeers** **65%**

The 88th most popular and the 92nd most famous food &amp; snack brand



BRAND

**Ferrero Rocher** **65%**

The 89th most popular and the 167th most famous food &amp; snack brand



BRAND

**Old El Paso** **65%**

The 90th most popular and the 124th most famous food &amp; snack brand



BRAND

**Milky Way bar** **64%**

The 91st most popular and the 82nd most famous food &amp; snack brand



BRAND

**Oscar Mayer**

👍 64%

The 92nd most popular and the 57th most famous food &amp; snack brand



BRAND

**Yoplait**

👍 64%

The 93rd most popular and the 64th most famous food &amp; snack brand



BRAND

**Sargento**

👍 64%

The 94th most popular and the 139th most famous food &amp; snack brand



BRAND

**Chex Mix**

👍 64%

The 95th most popular and the 42nd most famous food &amp; snack brand



BRAND

**Honey Bunches of Oats**

👍 63%

The 96th most popular and the 72nd most famous food &amp; snack brand



BRAND

**Chicken of the Sea**

👍 63%

The 97th most popular and the 142nd most famous food &amp; snack brand



BRAND

**Triscuit**

👍 63%

The 98th most popular and the 90th most famous food &amp; snack brand



BRAND

**StarKist** **62%**

The 99th most popular and the 114th most famous food &amp; snack brand



BRAND

**Snyder's Pretzels** **62%**

The 100th most popular and the 137th most famous food &amp; snack brand

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