

# **The Resonance Services**

## **the resonance effect**

The Resonance Effect is the transformational change that ripples through an organization when working with our team of specially matched consulting experts. We don't merely provide technical consulting - we ignite a process of rediscovering purpose, unleashing potential and refining vision. Our strategic planning services, leadership development programs, and organizational change management solutions help nonprofits build bridges without giving up space.

## **NON-PROFIT CONSULTING**

build bridges without giving up space

Our non-profit consulting services are designed to help mission-driven organizations maximize their impact and achieve sustainable growth. We offer tailored solutions in areas such as:

- Fundraising strategy development and execution
- Operational effectiveness assessment and improvement
- Strategic planning and goal setting
- Board development and governance guidance
- Program evaluation and impact measurement

With our experienced team of non-profit consultants, you'll gain the insights, tools, and support needed to drive meaningful change in your organization and community.

## **ORGANIZATIONAL DEVELOPMENT**

We specialize in helping non-profits build resilient, adaptive cultures that can thrive in the face of complex challenges. Our organizational development consulting includes:

- Leadership development programs and coaching
- Team building and collaboration workshops
- Diversity, equity, and inclusion (DEI) training and strategy
- Organizational culture assessment and transformation
- Change management planning and implementation support

By investing in your organization's most valuable asset - your people - you'll unlock new levels of engagement, productivity, and innovation.

## **CHURCH CONSULTING**

We provide comprehensive consulting services tailored to the unique needs and goals of churches and faith-based organizations. Our church consulting offerings include:

- Vision and mission clarification and alignment
- Congregational growth and engagement strategies
- Worship and programming evaluation and enhancement
- Children's ministry curriculum development and volunteer training
- Pastoral transition and succession planning support

Whether you're seeking to revitalize your ministry, navigate a leadership transition, or expand your impact in the community, our team of experienced church consultants is here to guide you every step of the way.

## **CAREER DEVELOPMENT**

We offer career development consulting services to help individuals and organizations navigate the ever-changing world of work. Our offerings include:

- Individual career coaching and counseling
- Job search strategy development and support
- Resume writing and personal branding guidance
- Vocational discernment and career change navigation
- Organizational career development program design and implementation

With our expert guidance, you'll gain clarity around your unique strengths, values, and goals, and develop a actionable plan for achieving meaningful work and life satisfaction.

## **CAREER DEVELOPMENT**

We work with schools, non-profits, and faith-based organizations to design and develop engaging, impactful curriculum and learning experiences. Our curriculum development services include:

- Needs assessment and learning objectives development
- Instructional design and content creation
- Interactive and experiential learning activity development
- Evaluation and assessment strategy and tool development
- Train-the-trainer program design and facilitation

Whether you're looking to create a new educational program from scratch or revamp existing curriculum, our team of experienced instructional designers and subject matter experts is here to bring your vision to life.

## **CURRICULUM DEVELOPMENT**

## **FRACTIONAL LEADERSHIP SERVICES**

We provide fractional leadership services to help non-profits and organizations access the high-level expertise they need to thrive, without the full-time commitment. Our fractional leadership offerings include:

- Interim executive leadership (CEO, COO, CFO, etc.)
- Fractional marketing and communications direction
- Fractional fundraising and development leadership
- Fractional human resources management
- Fractional IT and systems leadership

With our fractional leadership solutions, you'll benefit from the strategic guidance and specialized skills of seasoned leaders, on a flexible, part-time basis that fits your organization's needs and budget.

## **MARKETING AND COMMUNICATIONS**

We will never forget our UX Design roots and as such are still proud to provide full-service marketing and communication services. Our marketing and communications offerings include:

- Branding and visual identity development
- User persona exploration and customer journey mapping
- Marketing strategy and campaign planning
- Content creation and copywriting
- Website design and development
- Videography and photography services
- Social media strategy and management

With our creative and strategic approach, you'll be able to effectively reach and engage your target audiences, build brand awareness and loyalty, and communicate your unique value proposition in a compelling way.