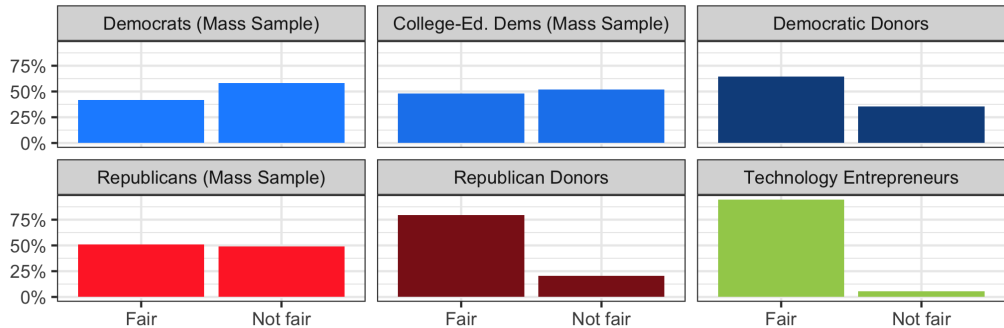


# Figure 7: Uber versus Florists Survey Experiment

## Uber Surge Pricing Fair



## Florists' Raising Prices on Holidays Fair

