# Milestone 5

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#### 0.1 Paper

How Chinese Officials Use the Internet to Construct Their Public Image<sup>1</sup>

#### 0.2 Graphic

## Prop. of Chinese County Sites w/ Content Focused on Competence

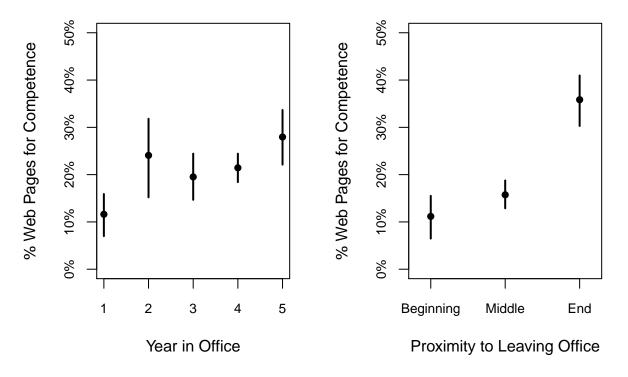


Fig. 2. Proportion of web pages with content focused on competence by year in office with 95 percent

 $<sup>^1</sup>$ All analysis for this paper is available at https://github.com/michgao87/gov1006-milestones

TABLE 3 Regression Results: Competence

	Dependent Variable: Competence							
	(1)	(2)	(3)	(4)	(5)	(6)		
Beginning Tenure	0.043 (0.043)	0.050 (0.048)	0.049	0.062 (0.057)	-0.046 (0.069)	-0.052 (0.071)		
End Tenure	0.146*** (0.052)	0.139**	0.135**	0.150**	0.160**	0.184*		
Resource controls	No	Yes	Yes	Yes	Yes	Yes		
Peer controls	No	No	Yes	Yes	Yes	Yes		
Prefecture controls	No	No	No	Yes	Yes	Yes		
Ability controls	No	No	No	No	Yes	Yes		
Career path controls	No	No	No	No	Yes	Yes		
Constant	0.161*** (0.025)	0.195*** (0.049)	0.188*** (0.052)	0.248* (0.124)	0.431 (0.291)	0.460 (0.303)		
Observations	71	70	70	68	48	48		

Note: p < 0.1; p < 0.05; p < 0.01.

Figure 1:

bootstrapped confidence intervals (left panel) and by proximity to leaving office, where Beginning refers to executives within six months of taking office, End refers to executives within six months of leaving office, and Middle everyone in between (right panel). Note: Year 5 includes executives in their fifth and sixth years of office.

#### 0.3 Paper Overview

#### 0.4 Appendix

Table 1: Regression Results: Competence

	Dependent Variable: Competence								
Beginning Tenure	0.043	0.050	0.049	0.062	-0.046	-0.052			
	(0.043)	(0.048)	(0.049)	(0.057)	(0.069)	(0.071)			
End Tenure	0.146***	0.139**	0.135**	0.150**	0.160**	0.184*			
	(0.052)	(0.054)	(0.059)	(0.063)	(0.073)	(0.092)			
Constant	0.161***	0.195***	0.188***	0.248*	0.431	0.460			
	(0.025)	(0.049)	(0.052)	(0.124)	(0.291)	(0.303)			
Resource controls	No	Yes	Yes	Yes	Yes	Yes			
Peer controls	No	No	Yes	Yes	Yes	Yes			
Prefecture controls	No	No	No	Yes	Yes	Yes			
Ability controls	No	No	No	No	Yes	Yes			
Career path controls	No	No	No	No	Yes	Yes			
Observations	71	70	70	68	48	48			

Note:

\*p<0.1; \*\*p<0.05; \*\*\*p<0.01

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