Codebook for "combinedwithstanfordugrads.dta" and "combined_anon.dta"

In this codebook we place variable names in bold font followed by the corresponding survey question. In some cases where multiple variables were asked in a grid or as a set of checkboxes with one common prompt, we place the variable name in bold next to the corresponding row in the grid. The variable names were, however, not shown to respondents.

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reg_uber_like_taxis
Some cities are currently debating how to best regulate ride-hailing services like Uber or Lyft. Which of these statements comes closer to your own views?
  ❍ These services should be required to follow the same rules and regulations as taxis--it is important that everyone follow the same rules when it comes to things like pricing, insurance, and disability access (1)
  ❍ These services should not be required to follow the same rules and regulations as taxis--it is important to let companies be innovative (2)

gig_workers
Some technology companies allow workers to set their own hours and do as few or many jobs as they want -- so-called "gig" workers. However, the companies do not provide workers the benefits or protections of traditional jobs. These "gig" workers often do odd jobs like delivering groceries or putting together furniture on demand.Supporters of this "gig" model say people should be able to set their own hours and work as many as they need, and that flexibility in hiring helps the economy. Opponents say this model exploits workers, and that it's better when people should have a set schedule, a predictable number of hours, and the benefits and protections associated with being a full-time worker. Some opponents want to pass laws that would require companies to treat "gig" workers like traditional workers.Which of these statements comes closer to your own views?
  ❍ Companies should be allowed to hire workers for "gig" jobs with flexible hours but no benefits (1)
  ❍ Companies should be required to treat "gig" workers just like regular workers, and give them benefits if they work enough hours (2)

too_hard_fire_workers

Which of these statements comes closer to your own views?

❍ It's too easy to fire workers; the government should be more involved because people need job security. (2)

❍ It's too hard to fire workers; the government should get out of the way so that money isn't wasted. (1)

Do you think government regulation of business should increase, stay the same, or decrease in the following areas?

	Increase (1)	Stay the same (2)	Decrease (3)
reg_drones Drones (small remote-controlled flying aircraft)	○	○	○
reg_selfdriving Self-driving cars	○	○	○
reg_wallstreet Wall Street and big investment banks	○	○	○
reg_internetdata How internet companies handle people's data	○	○	○
reg_healthinsurance Health insurance companies	○	○	○
reg_oil Oil and gas drilling and refining	○	○	○
	○	○	○

govt_reg_business_harm

Do you agree or disagree with the following statement: "Government regulation of ${e://Field/businessrand} usually does more harm than good."
- ○ Strongly agree (1)
- ○ Somewhat agree (2)
- ○ Somewhat disagree (3)
- ○ Strongly disagree (4)

flowersussrq

On a holiday, when there is a great demand for flowers, sellers usually increase their prices. Do you think it is fair for them to raise their prices like this?

- ❍ Yes, it is fair (1)
- ❍ No, it is not fair (2)

uberussrq

On a holiday, when there is a great demand for Uber rides, Uber usually increases the price of a ride. Do you think it is fair for them to raise their prices like this?

- ❍ Yes, it is fair (1)
- ❍ No, it is not fair (2)

entrepreneurstoomuchcredit

Do you agree or disagree with the following statement: "Entrepreneurs and other people with new ideas get too much credit these days; ordinary people who work hard are the backbone of this country."

- ❍ Strongly Agree (1)
- ❍ Somewhat Agree (2)
- ❍ Somewhat Disagree (3)
- ❍ Strongly Disagree (4)

Do you think federal government spending on each of the below should be increased, decreased, or stay the same?

	Increased (1)	Stay the same (2)	Decreased (3)
fedspend_poor Aid to the poor	❍	❍	❍
fedspend_infrastructure Improving public infrastructure	❍	❍	❍
fedspend_foreignaid Economic aid to other nations	❍	❍	❍
fedspend_farmsubsidies Farm subsidies	❍	❍	❍

The federal government collects tax money and spends it on many different types of programs. How much do you support spending money on government programs that...

	A great deal (11)	A lot (12)	A moderate amount (13)	A little (14)	Not at all (15)
fedprograms _all Benefit all Americans	○	○	○	○	○
fedprograms _poorest Benefit only the poorest Americans	○	○	○	○	○
fedprograms _groups Benefit certain groups of Americans that the government chooses like farmers, veterans, etc.	○	○	○	○	○

Q3.3 The federal government collects tax money and spends it on many different types of programs. How much do you support spending money on government programs…

	A great deal (11)	A lot (12)	A moderate amount (13)	A little (14)	Not at all (15)
govruns Where the government spends the money and runs the program	○	○	○	○	○
privatesectorruns Where the government spends the money but the private sector runs the program	○	○	○	○	○

Q3.4 The federal government collects tax money from many different sources. How much do you support raising tax money through...

	A great deal (11)	A lot (12)	A moderate amount (13)	A little (14)	Not at all (15)
taxes_million Income taxes on people who earn over $1 million per year	○	○	○	○	○
taxes_250k Income taxes on people who earn over $250,000 per year	○	○	○	○	○
taxes_40k Income taxes everyone making over $40,000 pays, but where the wealthy still pay more as a percentage	○	○	○	○	○
taxes_sales Sales tax everyone pays - including the poor - when they buy goods and services	○	○	○	○	○

healthcare

Do you agree or disagree with this statement: "The government should make sure that every American has health care coverage, even if it means raising taxes to pay for it."
- ❍ Strongly agree (11)
- ❍ Somewhat agree (12)
- ❍ Somewhat disagree (14)
- ❍ Strongly disagree (15)

gov_goodjob

Do you agree or disagree with the following statement: "The government generally does a good job of running social programs meant to help poor people."
- ❍ Strongly agree (1)
- ❍ Somewhat agree (2)
- ❍ Somewhat disagree (3)
- ❍ Strongly disagree (4)

inequalityincomedisparities

Which of these statements comes closer to your own views?
- ❍ People's income should be as equal as possible even if it slows down economic growth (1)
- ❍ Wide income disparities are acceptable if it means the economy grows faster (2)

Q3.8 Do you agree or disagree with the statements below?

	Strongly agree (11)	Somewhat agree (12)	Somewhat disagree (14)	Strongly disagree (15)
racialresentment1 Over the past few years, blacks have gotten less than they deserve.	○	○	○	○
racialresentment2 It's really a matter of some people not trying hard enough; if black people would only try harder they could be just as well-off as whites.	○	○	○	○

concentrateonproblemsathome

Do you agree or disagree with this statement: "We should pay less attention to the problems overseas and concentrate on problems here at home."

- ○ Strongly agree (11)
- ○ Somewhat agree (12)
- ○ Somewhat disagree (14)
- ○ Strongly disagree (15)

tradevsjobs

Which of these statements comes closer to your own views?

- ○ We should protect American jobs even if it means reducing the standard of living of people living overseas. (1)
- ○ We should improve the standard of living of people living overseas even if it means losing some American jobs. (2)

freetradeagreementsgood

In general, do you think that free trade agreements like NAFTA and the policies of the World Trade Organization have been a good thing or a bad thing?

- ❍ Good thing (1)
- ❍ Bad thing (2)

immigration

When it comes to people from less-developed countries immigrating to the United States, which one of the following do you think the government should do?

- ❍ Let anyone come who wants to (1)
- ❍ Let more people come than we do today, but not everyone (2)
- ❍ Keep letting in the same number of people as we do today (5)
- ❍ Let fewer people come than we do today (3)
- ❍ Prohibit people coming here from other countries (4)

citizen_of_world

Do you agree or disagree with the following statement: "I consider myself a citizen of the world."

- ❍ Strongly agree (11)
- ❍ Somewhat agree (12)
- ❍ Somewhat disagree (14)
- ❍ Strongly disagree (15)

doyoucurrentlyholdapassport

Do you currently hold a passport?

- ❍ Yes (1)
- ❍ No (2)

We are interested in the kinds of things people do for recreation. In the last 10 years, have you... (check all that apply)

- ❑ **europe** Been to Europe?
- ❑ **canmex** Been to Canada or Mexico?
- ❑ **asia** Been to Asia, Africa, or South America?
- ❑ **indianfood** Gone to an Indian restaurant?
- ❑ **sushi** Eaten Sushi?

ssm

Do you support or oppose allowing gays and lesbians to marry legally?
- ❍ Strongly support (1)
- ❍ Somewhat support (2)
- ❍ Somewhat oppose (3)
- ❍ Strongly oppose (4)

deathpenalty

Are you in favor of the death penalty for a person convicted of murder?
- ❍ In favor (1)
- ❍ Not in favor (2)

guncontrol

What do you think is more important--to protect the right of Americans to own guns, or to control gun ownership?
- ❍ Protect the right of Americans to own guns (1)
- ❍ Control gun ownership (2)

abortion

There has been some discussion about abortion during recent years. Which one of the opinions on this page best agrees with your view?
- ❍ By law, abortion should never be permitted. (4)
- ❍ The law should permit abortion only in case of rape, incest, or when the woman's life is in danger. (5)
- ❍ The law should permit abortion for reasons other than rape, incest, or danger to the woman's life, but only after the need for the abortion has been clearly established. (6)
- ❍ By law, a woman should always be able to obtain an abortion as a matter of personal choice. (8)

Although there are a number of qualities that people feel that children should have, every person thinks that some are more important than others. These are pairs of desirable qualities. Please tell me which one you think is more important for a child to have:

	1 (1)	2 (2)
authoritarianism1 Independence:Respect for Elders	○	○
authoritarianism2 Obedience:Self-Reliance	○	○
authoritarianism3 Curiosity:Good Manners	○	○
authoritarianism4 Being Considerate:Well Behaved	○	○

regandredist4way
Which of these statements comes closest to your own views?
  ○ The government should tightly regulate business, and should tax the wealthy to fund social programs (1)
  ○ The government should NOT tightly regulate business, and should tax the wealthy to fund social programs (2)
  ○ The government should tightly regulate business, and should NOT tax the wealthy to fund social programs (3)
  ○ The government should NOT tightly regulate business, and should NOT tax the wealthy to fund social programs (4)

laborinfluenceprivate
Would you, personally, like to see private sector labor unions (unions of employees of private companies) in the United States have more influence than they do today or have less influence than they do today?
  ○ More influence (1)
  ○ Less influence (3)

laborinfluencepublic

Would you, personally, like to see public sector labor unions (unions of employees of government workers) in the United States have more influence than they do today or have less influence than they do today?

○ More influence (1)

○ Less influence (3)

libertarian

Do you agree or disagree with the following statement: "I would like to live in a society where government does nothing except provide national defense and police protection, so that people could be left alone to earn whatever they could."

- ❍ Strongly agree (1)
- ❍ Somewhat agree (2)
- ❍ Somewhat disagree (3)
- ❍ Strongly disagree (4)

pid1

Generally speaking, do you consider yourself to be a Democrat, a Republican, or something else?

- ❍ Democrat (1)
- ❍ Republican (2)
- ❍ Something else (3)

Display This Question:

    If Generally speaking, do you consider yourself to be a Democrat, a Republican, or something else? Democrat Is Selected

pid2dem

Do you consider yourself to be a strong Democrat or a not strong Democrat?

- ❍ Strong Democrat (1)
- ❍ Not strong Democrat (2)

Display This Question:

    If Generally speaking, do you consider yourself to be a Democrat, a Republican, or something else? Republican Is Selected

pid2rep

Do you consider yourself to be a strong Republican or a not strong Republican?

- ❍ Strong Republican (1)
- ❍ Not strong Republican (2)

pid2leanselectedchoice
Do you lean closer to the Democratic Party or the Republican Party?
- ❍ Democratic Party (1)
- ❍ Republican Party (2)
- ❍ Neither / Independent (3)
- ❍ Another party (4) _____

clintonvtrumpselectedchoice
If the Presidential election were held today between Democrat Hillary Clinton and Republican Donald Trump, for whom would you vote?
- ❍ Hillary Clinton (1)
- ❍ Donald Trump (2)
- ❍ Other: (3) _____
- ❍ I would not vote (4)

pksenatorterm
Do you happen to recall for how many years a United States Senator is elected? That is, how many years are there in one full term for a U.S. Senator?

startedorrunbusiness
Have you previously started or run a business?
- ❍ Yes (1)
- ❍ No (3)

worksintech
Do you work or have you worked in the technology industry?
- ❍ Yes (1)
- ❍ No (2)

maxpeopleworkedunderr

In your career so far, what is the maximum number of people who have worked under you?
- ❍ 1 - 10 (1)
- ❍ 11 - 100 (2)
- ❍ 101 - 1000 (3)
- ❍ 1000+ (4)

isindependentcontractor

Do you work as an independent contractor (and not a salaried employee) for a technology company?
- ❍ Yes (1)
- ❍ No (2)

topposition

What is the most senior position you have held before or hold now?
- ❍ CEO / Founder (1)
- ❍ Top-level executive (e.g., CFO, COO, CTO) (2)
- ❍ Vice president (3)
- ❍ Manager (4)
- ❍ Entry Level (5)

areyouaunitedstatescitizen

Are you a United States citizen?
- ❍ Yes (1)
- ❍ No (2)

doyouliveintheunitedstates

Do you live in the United States?
- ❍ Yes (1)
- ❍ No (2)

race

Which of the following best describes your race/ethnicity?
- ❍ White (1)
- ❍ Asian (2)
- ❍ Black (3)
- ❍ Hispanic or Latino/a (4)
- ❍ Other (5)

yob

What year were you born in?

❍ 1999 (4)
❍ 1998 (5)
❍ 1997 (6)
❍ 1996 (7)
❍ 1995 (8)
❍ 1994 (9)
❍ 1993 (10)
❍ 1992 (11)
❍ 1991 (12)
❍ 1990 (13)
❍ 1989 (14)
❍ 1988 (15)
❍ 1987 (16)
❍ 1986 (17)
❍ 1985 (18)
❍ 1984 (19)
❍ 1983 (20)
❍ 1982 (21)
❍ 1981 (22)
❍ 1980 (23)
❍ 1979 (24)
❍ 1978 (25)
❍ 1977 (26)
❍ 1976 (27)
❍ 1975 (28)
❍ 1974 (29)
❍ 1973 (30)
❍ 1972 (31)
❍ 1971 (32)
❍ 1970 (33)
❍ 1969 (34)
❍ 1968 (35)
❍ 1967 (36)
❍ 1966 (37)
❍ 1965 (38)
❍ 1964 (39)
❍ 1963 (40)
❍ 1962 (41)

- ❍ 1961 (42)
- ❍ 1960 (43)
- ❍ 1959 (44)
- ❍ 1958 (45)
- ❍ 1957 (46)
- ❍ 1956 (47)
- ❍ 1955 (48)
- ❍ 1954 (49)
- ❍ 1953 (50)
- ❍ 1952 (51)
- ❍ 1951 (52)
- ❍ 1950 (53)
- ❍ 1949 (54)
- ❍ 1948 (55)
- ❍ 1947 (56)
- ❍ 1946 (57)
- ❍ 1945 (58)
- ❍ 1944 (59)
- ❍ 1943 (60)
- ❍ 1942 (61)
- ❍ 1941 (62)
- ❍ 1940 (63)
- ❍ 1939 (64)
- ❍ 1938 (65)
- ❍ 1937 (66)
- ❍ 1936 (67)
- ❍ 1935 (68)
- ❍ 1934 (69)
- ❍ 1933 (70)
- ❍ 1932 (71)
- ❍ 1931 (72)
- ❍ 1930 (73)
- ❍ 1929 (74)
- ❍ 1928 (75)
- ❍ 1927 (76)
- ❍ 1926 (77)
- ❍ 1925 (78)
- ❍ 1924 (79)
- ❍ 1923 (80)
- ❍ 1922 (81)

❍ 1921 (82)
❍ 1920 (83)
❍ 1919 (84)
❍ 1918 (85)
❍ 1917 (86)
❍ 1916 (87)
❍ 1915 (88)

gender
What is your gender?
❍ Male (1)
❍ Female (2)
❍ Other (3)

zip
What is your 5-digit zip code? [In the replication data this has been replaced with a unique identifier for every zip code instead of the actual zip code to prevent respondents from being re-identified.]

hhincome
What was your household income in 2015?
❍ Less than $25,000 (1)
❍ $25,000-$49,999 (2)
❍ $50,000-$74,999 (3)
❍ $75,000-$99,999 (4)
❍ $100,000-$249,000 (5)
❍ $250,000-$1 million (6)
❍ More than $1 million (7)

millionaire
Are you a millionaire? That is, is your net worth over $1,000,000?
❍ Yes (1)
❍ No (2)

education

What is the highest level of education that you have completed?

- ❍ Less than high school (1)
- ❍ High school diploma (2)
- ❍ Associates degree (3)
- ❍ Bachelors degree (4)
- ❍ Graduate degree (5)

Over the next 20 years, which of these groups do you think is going to have more influence with Democratic elected officials, less influence with them, or about the same amount of influence with them?

	More influence (1)	About the same amount of influence (2)	Less influence (3)
deminfluence_tech Technology entrepreneurs (4)	○	○	○
deminfluence_small biz Small businesses (5)	○	○	○
deminfluence_bigbiz Big businesses (6)	○	○	○
deminfluence_labor Labor unions (7)	○	○	○
deminfluence_lgbt LGBT people and organizations (8)	○	○	○
deminfluence_banks Big banks (9)	○	○	○
deminfluence_civilrights Civil rights organizations (3)	○	○	○
deminfluence_blacks African-Americans (2)	○	○	○
deminfluence_latinos Latinos (1)	○	○	○

Other Variables

These variables also appear in the dataset:

- **party**: This variable is missing for the mass public, technology elite, and Stanford undergraduate samples. For the donor sample, this variable is set to "D" when the donor was identified in the sampling frame as a Democratic donor and "R" when the donor was identified as a Republican donor. Donors were identified as such prior to the survey based on their previous contribution behavior. See the "Details of Partisan Donor Survey" section in the Online Appendix.
- **weight**: This is the weight computed as described in the "Weighted Regressions" section of the Online Appendix. We cannot share the variables necessary to compute the weights because this would allow respondents to be identified.
- **top1percentofdonors**: This variable is missing for the mass public, technology elite, and CS undergraduate samples. For the donor sample, this variable is set to 1 when the donor was identified in the sampling frame being one of the top 1% largest donors in terms of amount donated and 0 otherwise. See the "Details of Partisan Donor Survey" section in the Online Appendix.
- **businessrand**: This was a randomly assigned string that was placed into the question wording for the **govt_reg_business_harm** question reported below. Replace "${e://Field/businessrand}" in the body of the question below with the value in this field to see what was displayed to respondents.
- **sample**: This variable is set to 1 if the data comes from our mass public survey. This variable is set to 2 if the data comes from our donor survey. This variable is set to 3 if the data comes from our technology entrepreneur survey. In the datafile with the CS undergraduates, this variable is set to 4 if the data comes from our survey of Stanford CS undergraduates and 5 if the data comes from our survey of Stanford biology undergraduates.