Key Performance Indicators

Average items per order 2.4

Average order value 3104.96

Best month June

Best selling product Laptop Model 616

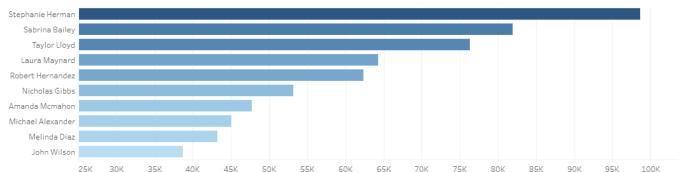
Top customer Stephanie Herman

Top region East

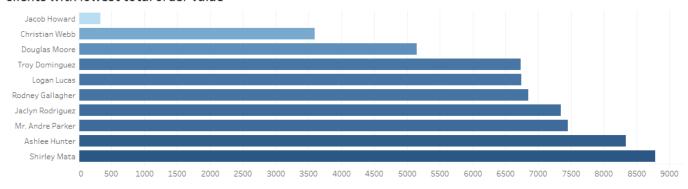
Total revenue 2275932.66

Clients Dashboard

Clients with highest total order value

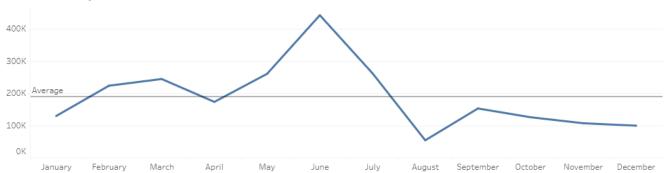


Clients with lowest total order value

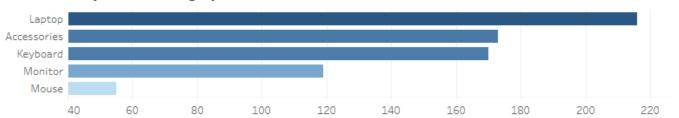


Sales Dashboard

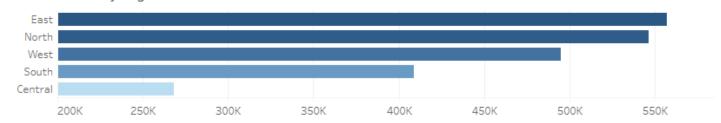
Total Revenue by Month



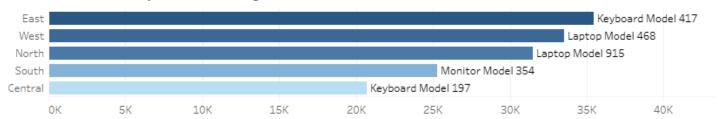
Total Sales by Product Category



Total Revenue by Region

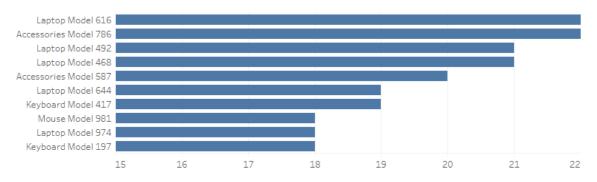


Best Product revenue by Customer's Region

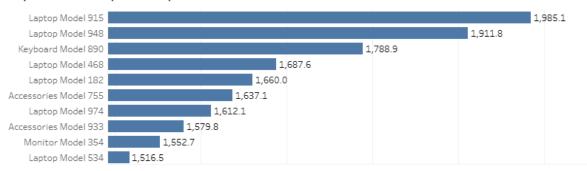


Products Dashboard

Most Frequently Sold Products



Top 10 most expensive products



Top 10 Cheapest Products

